

Marshall Kathleen Cheney
Associate Professor Health and Exercise Science

(public health practice work experience follows academic work experience on page 17)

References available upon request

Education

Ph.D. Health Promotion Sciences	University of Oklahoma Health Sciences Center, College of Public Health, 2010
M.A. Psychology	Washington University, 1990
B.A. Psychology	Rhodes College, cum laude, 1987

Dissertation title: “The influence of family structure and family income on the association between cumulative life events and adoption of health risk behaviors in adolescents.”

Research Interests

Qualitative Research Methods, Mixed Methodology, Tobacco Use Prevention, Electronic Cigarette Use, Young Adult Health Behaviors, Health Disparities, Social Determinants of Health, Social Marketing, Tobacco Use Prevention Policy

Current Academic Appointments

Associate Professor	2018 – present Health and Exercise Science, Univ of Oklahoma
Assistant Professor	2012-2018 Health and Exercise Science, University of Oklahoma
Associate Appointments	2010-2018 Departments of Health Promotion Sciences and Biostatistics and Epidemiology, University of Oklahoma Health Sciences Center, College of Public Health

Teaching

University of Oklahoma Department of Health and Exercise Science (2/2 teaching load) Fall 2012 – present
HES 4953 Senior Capstone
HES 6513 Qualitative Research Methods in Health Promotion (doctoral level)
HES 6523 Social Marketing in Health Promotion (graduate level)
HES 6000 Grant Writing (doctoral level)
HES 5363 Health Behavior 1 (Health Promotion Theory) (graduate level)
Sabbatical Fall 2019

Past courses

HES 5523 Health Promotion Strategies (graduate level)
HES 6000 Epidemiology (graduate level)
HES 3513 Health Promotion Program Planning (undergraduate level)

University of Oklahoma Health Sciences Center, College of Public Health:

Fall 2010	Theoretical Concepts in Health Promotion (Graduate level)
Summer 2009	Focus Group Research, co-taught with Dr. Eleni Tolma (Graduate level)
Spring 2009 - 2012	Introduction to Health Education and Health Promotion (Graduate level,

distance education)

Honors and Awards

2017 University of Oklahoma Faculty Leadership Program
2016 Vice President of Research Junior Faculty Fellowship Award
2015 Vice President of Research Junior Faculty Fellowship Award
2013 Ed Cline Faculty Development Award
2011 National Public Health Leadership Institute Fellow
2010 Delta Omega, College of Public Health Honor Society
2010 Award for Outstanding Academic Achievement in Doctoral Studies, University of Oklahoma Health Sciences Center
2010 Pi Kappa Phi Academic Honor Society
2010 Student Research Poster of Distinction award, American Academy of Health Behavior
2009 Student Research Poster of Distinction award, American Academy of Health Behavior
2008 Winner of the 2008 *Cases in Public Health Communication and Marketing* national student paper competition sponsored by the American Legacy Foundation
2000 Oklahoma Public Health Leadership Institute Fellow

Fellowships/Scholarships

Centers for Disease Control and Prevention Scholarship for Public Health Practitioners,
University of Oklahoma Health Sciences Center, College of Public Health, 2004-2010
Olin Fellowship for Women, Washington University in St. Louis 1987-1991
University Scholarship, Rhodes College 1983-1987

Continuing Professional Education

Scale Construction and Development, Professor Bandalos, James Madison Univ., March 2022
Advanced Mixed Methods Analysis and Integration Workshop, Professor Michael Fetters,
University of Michigan, March 2022
Mixed Methodology Study Design, Professor John Creswell and Professor Michael Fetters,
University of Michigan, Nov 2017
NVivo data analysis software training, 2014
Focus Group Field School, Professor Richard Kruger, University of South Florida, 2003
Social Marketing Field School, Professors Kelli McCormack Brown and Carol Bryant, Univ. of South Florida, 2002

Professional Memberships

American Public Health Association
Society for Research on Nicotine and Tobacco
National Public Health Leadership Society
OUHSC Stephenson Cancer Center and Health Promotion Research Center
OUHSC Harold Hamm Diabetes Center

Selected Publications * indicates student author

Preparing for submission (working titles):

*Armstrong, C., Anderson, RF, Unger, L, Cole, R., Pomani, S., Morin, E., **Cheney, MK**, and Cole, A. (*preparing for submission, preliminary LOI accepted*) Substance misuse and disorder and American Indian, Alaska Native, and Native Hawaiian children's development: Understanding root causes and lifting up solutions grounded in Indigenous community strengths. *Adversity and Resilience Science*

- Lora, KR, *Vivekanandan, N, *Viera, S, and **Cheney, MK** (*preparing for submission*) A qualitative exploration of control, structure, and autonomy support for parenting food practices that Hispanic caregivers use to feed their preschoolers healthy foods. *Target journal: Public Health Nutrition*
- Cheney, MK**, Lu, Y., Dobbs, PD, and *Dunlap, CM. (*preparing for submission*) Factors Associated with JUUL Users' Purchasing Behaviors of JUUL Products for Others. *Target journal: Health Promotion Practice*.
- Cheney, MK**, Song, H., and Lu, Y. (*preparing for submission*) Prospective associations between young adult chronic illness and cigarette/e-cigarette use. *Target Journal: Nicotine and Tobacco Research*
- *Newcombe, K, Coleman, L., Lu, Y., Zingg, T., and **Cheney, MK** (*preparing for submission*) The use of e-cigarettes for weight and appetite control in among college females. *Target journal: Nicotine and Tobacco Research*
- *Oehlers, J, Lu, Y., *Dunlap, CM, and **Cheney, MK**. (*preparing for submission*) Association of JUUL use and COVID 19 beliefs and young adults. *Target journal:*
- *Oehlers, J., Lu, Y., *Dunlap, CM, and **Cheney, MK** (*preparing for submission*) Information source for e-cigarette use before and after COVID 19 in young adults. *Target journal:*

Under review:

- Garey L, Zvolensky MJ, Gallagher MW, Vujanovic A, Kendzor DE, Stephens L, **Cheney MK**, Cole AB, Kezbers K, Matoska CT, Robison J, Montgomery A, Zappi CV, Businelle MS Study Protocol for the Easing Anxiety Sensitivity for Everyone (EASE) Randomized Controlled Trial: A Smartphone-Based Anxiety and Depression Intervention for Racially/Ethnically Diverse Adults (submitted) JMIR Res Protoc 2022;0(0):e0
- *Rachel A. Kelley, **Marshall K. Cheney**, Clare M. Martin, Spero Cataland, Lauren B. Quick, San Keller, Sara K. Vesely, Amanda J. Llana, Mohamad O. Khawandanah, Janna M. Journeycake, Julie A. Panepinto and Deirdra R. Terrell (*revise and resubmit*) Health Following Recovery from Immune Thrombotic Thrombocytopenic Purpura: The Patient's Perspective. *Blood Advances*
- *Dunkerson, C., Coleman, L, **Cheney, MK**, and Lu, Y. (*under review*) Coping with discriminatory stress: Overeating among racial/ethnic minorities. *Cultural Diversity and Ethnic Minority Psychology*.
- *Viera, S., *Vivekanandan, N., Cheney, MK, Le, Daisy, Lora, KR. (*revise and resubmit*). Hispanic caregivers' preferences for nutrition education content and delivery methods: Qualitative research findings. *Journal of the Academy of Nutrition and Dietetics*.
- Maness, S., *Bhoochhibhoya, S, and **Cheney, M.** Adolescent Pregnancy Prevention: How Cultural Components Play a Role in Programs Tailored for Minority Youth (*under review*) *Journal of Health Disparities Research and Practice*.

In press:

- Oznga, JE, Stroup, AM, Abadi, MH, **Cheney, MK**, Majmundar, A, Garrison, KA, Chen-Sankey, J., Shamblen, S., *Dunlap, C., and Stanton, CA (*revise and resubmit*). E-cigarette marketing expenditures in the US from 2016-2021: Targeted media outlets geared toward people who are at increased risk for e-cigarette use. *Nicotine and Tobacco Research*.
- Dobbs, P., *Hodges, E., *Dunlap, CM, and **Cheney, MK**. (*in press*) Potential risk factors for cigarette use among a sample of college JUUL users. *Journal of American College Health*. doi: 10.1080/07448481.2020.1806850

2022

- Lu, Y., Dobbs, PD, Song, H., Dunlap, CM., and **Cheney, MK**. (2022). Harm perceptions, JUUL dependence, and other tobacco product use among young adults who use JUUL. 27, 107201.

2021

- Cheney, MK**, Dobbs, P., *Dunlap, CM, Lu, Y., *Oehlers, J., and *Hodges, E. (2021). Young adult JUUL user response to use-reduction messages. *Journal of Adolescent Health*. 68(1), 138-145. <https://doi.org/10.1016/j.adohealth.2020.05.039>.
- Dobbs, P., Chadwick, GA, *Dunlap, C., *White, KA, and **Cheney, MK**. (2021) Assessing the strength of US Tobacco 21 local policies. *American Journal of Preventive Medicine*. 60(5), 639-647. <https://doi.org/10.1016/j.amepre.2020.12.009>
- Dobbs, PD, Lu, Y., *Dunlap, CM, *Newcombe, KV, *Baer, CM, *Hodges, E., and Cheney, MK. (2021). Young adult intentions to quit using JUUL. *Drug and Alcohol Dependence*. 218, 108399. <https://doi.org/10.1016/j.drugalcdep.2020.108399>
- *Dunlap, CM., Lu, Y., Dobbs, P., *Khanal, N., *Oehlers, J., and **Cheney, MK** (2021) College students' use of social media and e-cigarettes: How correctly identifying platform type influences findings. *Health Behavior Research*. 4(2). <https://newprairiepress.org/hbr/vol4/iss2/2> doi: 10.4148/2572-1836.1090
- *Bhochhibhoya, S., Maness, S., **Cheney, M.**, and Larson, D. (2021). Risk factors for sexual violence among college students in dating relationships: An ecological approach. *Journal of Interpersonal Violence*. 36(15-16), 7722-7746. <https://doi.org/10.1177/0886260519835875>
- *Newcombe, KV., Dobbs, P., *Oehlers, JS., *Dunlap, CM, and **Cheney, MK** (2021) College students' reasons for using JUULs. *American Journal of Health Promotion*. 35(6), 835-840. <https://doi.org/10.1177/0890117121992292>
- Dai, H., Ramos, A., Tamrakar, N., **Cheney, MK**, Samson, K., and Grimm, B. (2021). School personnel's responses to school-based vaping prevention program: A qualitative study. *Health Behavior Policy Review*. 8(2): 130-147. <https://doi.org/10.14485/HBPR.8.2.4>.
- Dobbs, PD, Lu, Y., Maness, S, Coleman, L., *Johnson, A., *Metz, S., Vidal, C., and **Cheney, MK** (2021). Gestational womens' perceptions about the harms of cigarette and e-cigarette use during pregnancy. *Maternal and Child Health Journal*. 25, 1209-1220. <https://doi.org/10.1007/s10995-020-03085-0>
- Martinez, SA, Hasan,A., Beebe, LA, and **Cheney, MK** (2021). Smoking behaviors of general education development (GED) recipients. *Substance Use and Misuse*. 56(11), 1707-1714. <https://doi.org/10.1080/10826084.2021.1949614>

2020

- Dobbs, PD, *Hodges, E., *Dunlap, CM, and **Cheney, MK** (2020). Addiction vs Dependence: A Mixed Methods Analysis of Young Adult JUUL Users. *Addictive Behaviors*. 107:106402. <https://doi.org/10.1016/j.addbeh.2020.106402>
- Dobbs, P., *Dunlap, C., *White, KA, Chadwick, GA, and **Cheney, MK**. (2020) The development of a tool to assess the strength of US Tobacco 21 state policies. *Tobacco Control*, 29(5), 487-495. doi: 10.1136/tobaccocontrol-2019-055102.
- *Gwin, S, Branscum, PB, Taylor, EL, **Cheney, MK**, Maness, S, Frey, M, and Zhang, Y. (2020). The association between depressive symptoms and religiosity in young adults. *Journal of Religion and Health*, 59, 3193-3210.
- *Kracht, C., Sisson, S., Walker, D., Kerr, K., Stephens, L., Seward, J., Anderson, A., **Cheney, M.**, Tallbear, C., Key, M., Jacob, A., Horm, D., Copeland, K., Salvatore, A., Weedn, A., and Dennison, M. (2020). Parents' perception of working with early care and education and health care to prevent childhood obesity. *Journal of Indigenous Early Childhood Education*. 1(1). <https://nau.edu/coe/ejiece/>

- Gowin, M, Maness, S., Larson, D., Crowson, HM, Branscum, P, and **Cheney, MK** (2020) Conducting qualitative research with hard-to-reach young adults using online recruitment. *SAGE Research Methods Cases*. <https://dx.doi.org/10.4135/9781529741032>
- Cheney, M.K.** and Gowin, M. (2020) Using legal documents for public health research: An innovative application of qualitative methodology to document the experiences of transgender asylum seekers. *SAGE Research Methods Cases*. <https://dx.doi.org/10.4135/9781529735437>
- *Bernard, R., **Cheney, M.**, Wilkerson A., *Karki, I., & Maness, S. B. (2020). Utilizing Social Determinants of Health to elicit perceived control beliefs about physical activity among African Americans. *Journal of Racial and Ethnic Health Disparities*, 7, 336-344.
- Dobbs, P, Clawson, AH, *Gowin, M, and **Cheney, M.K.**, (2020) Where college student vapers look for vaping information and what information they believe. *Journal of American College Health*, 68(4), 347-356.
- *Gwin, S, Branscum, B., Taylor, L, **Cheney, MK**, Maness, SB, Frey, M, Zhang, Y. (2020) The relationship between parent-young adult religious concord and depression. *Journal of Spirituality in Mental Health*, 22(1), 96-110.
- *Wright, L, Maness, S, Branscum, P, Larson, D, Mayeux, L, and **Cheney, MK** (2020) Pastors' Perceptions of the Black Church's Role in Teen Pregnancy Prevention. *Health Promotion Practice*. 21(3), 344-354. doi: 10.1177/1524839919834269

2019

- *Harris, L, Maness, S, Branscum, P, Larson, D, Mayeux, L, and **Cheney, MK** (2019) Pastors' Opinions of the Black Church's Response to Teen Pregnancy. *Health Promotion Practice*.
- Terrell, DR., *Kelley, R., Cataland, S., Beebe, L., Keller, S., Panepinto, JA, Vesely, S., George, J., **Cheney, MK**. Impact of Residual Effects and Complications of Thrombotic Thrombocytopenic Purpura (TTP) on Daily Living: A Qualitative Study. *Blood*, 134(Suppl 1): 931.
- *Sparks, C, *Zingg, T, and **Cheney, MK** (2019) College students with Celiac Disease and gluten sensitivity. *International Journal of Celiac Disease*, 7(3), 78-83.
- *Wright, L, Maness, S, Branscum, P, Larson, D, Mayeux, L, and **Cheney, MK** (2019) Parents' beliefs of the Black Church's role in teen pregnancy prevention. *Journal of Adolescence*, 72, 52-63.
- *James, SA, **Cheney, MK**, Smith, K., and Beebe, LA. (2019) Experiences of women with cervical dysplasia and associated diagnoses using electronic cigarettes for smoking substitution. *Health Expectations*, 22, 931-938.
- *Kracht, CL, Sisson, SB, Walker, D, Kerr, K, Stephens, L, Anderson, A, Seward, J, Weedn, A, **Cheney, MK**, Jacob, A, Key, M, Dennison, M, Horm, D, and Copeland, K. (2019) Health Care Provider's Role in Obesity Prevention and Healthy Development of Young American Indian Children. *Journal of Transcultural Nursing*, 30(3), 231-241.
- *Gowin, M, Wilkerson, A., *Smith, M., Maness, S., Larson, D., Crowson, M., and **Cheney, MK** (2019) Using Social Cognitive Theory to understand young adult activity tracker use: A qualitative study. *American Journal of Health Education*, 50(1), 40-51.
- Dobbs, P., Rolfe, D., and **Cheney, M.K.**, (2019) Cigarettes vs e-cigarettes: Policy implications from a focus group study. *Substance Use and Misuse*, 54(12), 2082-2087.

2018

- *Kracht, CL, Sisson, SB, Walker, D, Kerr, K, Stephens, L, Anderson, A, Seward, J, Weedn, A, **Cheney, MK**, Jacob, A, Key, M, Dennison, M, and Horm, D (2018). Early Care and Education Provider's Role in Obesity Prevention and Healthy Development of Young American Indian Children. *Journal of Transcultural Nursing*, 30(1), 75-85.

- Cheney, M.K.**, Gowin, M., and Clawson, A.H. (2018) Using the Ecological Model to understand influences on college student vaping. *Journal of American College Health*, 66(7), 597- 607.
- *Zacharia, S., Taylor, E. L., Branscum, P. W., **Cheney, M. K.**, Hofford, C. W., & Crowson, M. (2018). Effects of a Yoga Intervention on Adults with Lower Limb Osteoarthritis: a Randomized Controlled Trial. *American Journal of Health Studies*, 33(2), 89-98.
- Cheney, M.K.**, Oman, R.O., Vesely, S, Tolma, E., Aspy, C. (2018) The prospective association between negative life events and adolescent alcohol use. *Journal of Alcohol and Drug Education*, 62(1), 8-26.
- *McGaughey, A, *Senkowski, V., Taylor, EL, Branscum, P, and **Cheney, MK** (2018) Relationship between energy drink consumption and daily hassles among college students. *American Journal of Health Education*, 49(3), 190-197.

2017

- *Lively, K, Babawale, O, Thompson, DM, Sheffield-Morris, A, Sisson, SA, **Cheney, MK**, and Lora, KR. (2017). Mothers' self-reported grocery shopping behaviours with their 2-to-7-year-old children: Relationship between feeding practices and mothers' willingness to purchase child-requested nutrient-poor, marketed foods, fruits, and vegetables. *Public Health Nutrition*, 20(18), 3343-3348.
- Cheney, MK**, *Gowin, M, Taylor, EL, Frey, M., *Dunnington, J., *Alshuwaiyer, G., *Huber, JK, *Camero Garcia, M., and Wray, G. (2017) Living outside the gender box in Mexico: Testimony of transgender Mexican asylum seekers. *American Journal of Public Health*. 107:1646–1652. doi:10.2105/AJPH.2017.303961.
- Cheney, MK**, Maness, SB, *Huber, JK, *Burt, T, *Eggleston, L, *Naberhaus, B, and *Nichols, B. (2017) Social influences on sorority and fraternity member smoking. *Journal of American College Health*, 65(8), 525-533. doi: 10.1080/07448481.2017.1351444
- *Green, J., Oman, R., Vesely, S, **Cheney, M.K**, and Carroll, L. (2017). Beyond the effects of comprehensive sexuality education: The significant prospective effects of youth assets on youth contraceptive behaviors. *Journal of Adolescent Health*, 61(6), 678-684.
- *Green, J., Oman, R., Vesely, S, **Cheney, M.K**, and Carroll, L. (2017) Prospective associations between youth religiosity, religious denomination, and contraceptive use. *Journal of Religion and Health*. <https://doi.org/10.1007/s10943-017-0426-9>
- Cheney, MK**, Maness, SB, *Huber, JK, *Burt, T, *Eggleston, L, *Naberhaus, B, and *Nichols, B. (2017) Beliefs about alcohol use and smoking among sorority and fraternity members. *Journal of Alcohol and Drug Education*, 61(3), 49-71
- Sisson, S.B., *Smith, C.L., and **Cheney, M.K.** (2017) Big impact on small children: Childcare providers' perceptions of their role in early childhood obesity prevention. *Child Care in Practice*, 23(2),162-180.
- Lora, K., **Cheney, M.K.**, and Branscum, P. (2017) Latino mothers' views of the father's role in family healthy eating: Focus group findings. *Journal of the Academy of Nutrition and Dietetics*, 117(6), 914-922.
- *Gowin, M., **Cheney, MK**, Taylor, EL, *Dunnington, J., and *Alshuwaiyer, G. (2017) Needs of a Silent Minority: Mexican Transgender Asylum Seekers. *Health Promotion Practice*. 18(3), 332-340.\

2016

- *Gowin, M., **Cheney, M.K.** , *Wann, T. (2016) Knowledge and beliefs about e-cigarettes in straight-to-work young adults. *Nicotine and Tobacco Research* doi: 10.1093/ntr/ntw195
- *Hayes, L.,*Bhochhibhoya, A., **Cheney, M.**, Larson, D., & Branscum, P. (2016) An evaluation of the effects of formal nutrition education on online nutrition information retrieval among college students. *Journal of Consumer Health on the Internet*, 20(4), 139-155.

- *Housely, A., Branscum, P., **Cheney, M. K.**, & Hofford, C. (2016) An application of the Integrative Behavioral Model to parental monitoring of sugar-sweetened beverages: Implications for practice. *Health Education Journal*, 75(5), 577-588.
- Cheney, M.K.**, *Gowin, M. *Wann, T. (2016) Vapor Store Owner Beliefs and Messages to Customers. *Nicotine and Tobacco Research*.18:694-699.
- Cheney, M.K.**, *Gowin, M., *Wann, T. (2016) Electronic cigarette use in Straight-to-Work young adults. *American Journal of Health Behavior*. 40(2):268-279.
- Cheney, M.K.**, *Gowin, M. *Wann, T. F. (2015) Marketing practices of vapor store owners. *American Journal of Public Health*. 105(6), e1-e6.
- Cheney, M.K.**, Oman, R., Vesely, S., Aspy, C., Tolma, E., and John, R. (2015) The prospective association between negative life events and initiation of sexual intercourse: The influence of family structure and family income. *American Journal of Public Health*, 105(3), 598-604.
- *Harris, L., and **Cheney. M.K.** (2015) Positive youth development interventions targeting sexual health in minority young adolescents: A systematic review. *Journal of Early Adolescence*. Online first March 30, 2015, 1-44. Doi: 0272431615578693.
- Cheney, M.K.**, Oman, R., and Vesely, S. (2015). Prospective associations between developmental assets and smoking in young adulthood: Findings from the Youth Asset Study. *American Journal of Preventive Medicine*.48, 94-101.
- Cheney, M.K.**, *Gowin, M. *Wann, T. (2015) Vapor store owners beliefs and attitudes about regulation of the vaping industry. *Tobacco Regulatory Science*. 1(3):227-235.
- Cheney, M.K.**, Oman, R.O., Vesely, S, Aspy, C., Tolma, E. (2015) Gender differences in prospective associations between developmental assets and tobacco use in young adulthood. *American Journal of Health Education*. 46(6), 329-337.
- *Gowin, M., **Cheney, M.K.**, *Wann, T., and *Gwin, S. (2015) College student utilization of smartphone health applications for physical activity and nutrition. *American Journal of Health Education*, 46(4), 223-230.
- *Funk, M, *Hobbs, C., *Camero, M, *Gwin, S., *Ayers, M., *Alshuwaiyer, G., and **Cheney, M.K.** (2015). Non-medical use of prescription medications among middle school students: A qualitative analysis. *Journal of Substance Use*. 15(4) 247-253. (doi: 10.3109/14659891.2014.900581)
- Cheney, M.K.**, Oman, R.O., Vesely, S., Aspy, C., and Tolma, E. (2014) Prospective associations between negative life events and adolescent tobacco use. *American Journal of Health Behavior*, 38(6), 942-950.
- Cheney, M.** and *Mansker, J. (2014) African American young adult smoking initiation: Identifying intervention points and prevention opportunities. *American Journal of Health Education*, 45, 86-96.
- Cheney, M.K.**, *Harris, L., *Gowin, M., and *Huber, J. (2014) Smoking and membership in a fraternity or sorority: A systematic review of the literature. *Journal of American College Health*, 45, 86-96.
- *Petrilla, C., and **Cheney, M.K.** (2014). The association between chronic disease and smoking attitudes and behaviors in African American young adult smokers. *Ethnicity and Disease*, 24(4):488-494.
- Cheney, M.** and John, R. (2013) Utilization of Influenza vaccination: A test of the Health Belief Model. *Sage Open Journal*, vol Apr-June, 1-12.
- Tolma, E.L., **Cheney, M.K.**, Troup, P., and Hann, N. (2011). A systematic approach to process evaluation in the Central Oklahoma Turning Point (COTP) partnership. *American Journal of Health Education*, 42(3), 130-142.
- John, R., **Cheney, M.K.**, and Azad, R. (2009) Point-of-Sale marketing of tobacco products: Taking

- advantage of the socially disadvantaged? *Journal of Health Care for the Poor and Underserved*, 20(2), 489-506.
- Tolma, E.L., **Cheney, M.K.**, Troup, P., and Hann, N. (2009). Designing the process evaluation of the collaborative planning of a local Turning Point partnership. *Health Promotion Practice*. 10(4), 537-548.
- Cheney, M. K.**, John, R., and Brennan, L. (2008) A syphilis elimination media campaign in Oklahoma County. *Cases in Health Communication and Social Marketing*. Vol. 2. Winner of the 2008 *Cases in Public Health Communication and Marketing* national student paper competition sponsored by the American Legacy Foundation.
- John, R. and **Cheney, M.K.** (2008) Resistance to influenza vaccination: Psychographics, audience segments, and potential promotions to increase vaccination. *Social Marketing Quarterly*, 14(2), 67-90.
- Cheney, M. and Hugos, W. (2004) Valentine's Day Legislator Advocacy for Tobacco-Use Prevention. *Health Education and Behavior*. Vol 31(2):1-2.
- Cheney, M. (1999) Adolescents and Sexually Transmitted Diseases. *Journal of the Oklahoma County Medical Society*.
- Cheney, M.** (1997). Keeping Depression from the Door. *Duke University Alzheimer's Caregiver Newsletter*.
- Balota, D., Black, S., and **Cheney, M.** (1992) Automatic and Attentional Priming in Young and Older Adults: Reevaluation of the Two-Process Model. *Journal of Experimental Psychology: Human Perception and Performance*, Vol 18(2): 485-502.
- Duchek, J., **Cheney, M.**, Ferrero, R., and Storandt, M. (1991) Paired Associate Learning in Senile Dementia of the Alzheimer Type. *Archives of Neurology*, Vol 48(10): 1038-1040.
- Fiez, J., Peterson, S., **Cheney, M.**, and Raiche, M. (1991) Impaired Nonmotor Learning and Error Detection Associated with Cerebellar Damage: A Single Case Study. *Brain*. Vol. 1150: 115-178.

Selected Presentations (2010-2021)

- "Acceptability of PROMIS in Immune-Mediated Thrombotic Thrombocytopenic Purpura (iTTP): A Mixed Methods Study." Deirdra R. Terrell, Amanda Llaneza, Rachel Kelley, Laura Beebe, San Keller, Sara Vesely, James George, **Marshall Cheney**, Janna Journeycake, Mohamad Khawandanah, Adam Cuker, Shruti Chaturvedi, Neil Zakai, Frank Akwaa, Ming Lim, Radhika Gangaraju, Marshall Mazepa, and Spero Cataland. PROMIS annual meeting 2021
- "Hispanic Caregivers' Communication Preferences for Content, Delivery and Sources of Nutrition Education: Qualitative Findings." Vierra, S, Vivekanandan, N, **Cheney, MK**, and Lora, KR. Society for Nutrition Education and Behavior annual meeting August 2021.
- "The Relationship Between Tobacco 21 Policies and Retailer Compliance." Dunlap, CM, White, KA, Dobbs, PD, Maness, S, and **Cheney, MK**. Society for Research on Nicotine and Tobacco annual meeting February 2021.
- "Information Source for JUUL Use Before and After EVALI and COVID-19 in Young Adults." Oehlers, J, Khanal, N, **Cheney, MK**. Society for Research on Nicotine and Tobacco annual meeting February 2021.
- "Association of JUUL Use and COVID Beliefs in Young Adults." Oehlers, J, Dunlap, CM, Lu, Y, and **Cheney, MK**. Society for Research on Nicotine and Tobacco annual meeting February 2021.
- "College Students' Use of Social Media and JUUL." Dunlap, CM, Lu, Y, Dobbs, PD, Oehlers, J, Khanal, N, **Cheney, MK**. Society for Research on Nicotine and Tobacco annual meeting February 2021.
- "Thirdhand Smoke Knowledge in Multiunit Housing." Dunlap, CM, Maness, S., Larson, D, and **Cheney, MK**. Society for Research on Nicotine and Tobacco annual meeting February 2021.
- "College Students Quitting JUUL: Motivational Factors and Behavioral Influences." Dobbs, PD, Lu,

- Y, Dunlap, CM, Newcombe, KV, Baer, C, Hodges, E, **Cheney, MK**. Society for Research on Nicotine and Tobacco annual meeting February 2021.
- “Initial Mixed Methods Findings from Smartphone Based Smoking Cessation Apps with American Indians” Cole, A, **Cheney, MK**, Frank-Pierce, S, Hawkins, M, Leffingwell, T, Sittner, K, Kendzor, D, Businelle, M. Society for Research on Nicotine and Tobacco annual meeting February 2021.
- “Factors Associated with JUUL Users’ Purchasing Behaviors of JUUL Products For Others” Lu, Y., Dobbs, PD, Dunlap, CM, **Cheney, MK**. American Public Health Association Annual Meeting (virtual) 2020
- “Reasons College Students Use Pod-Mod E-Cigarettes” Dobbs, PD, **Cheney, MK**, Dunlap, CM, Oehlers, Julia, and Newcombe, K. American Public Health Association Annual Meeting (virtual) 2020
- “Experiences and Perceptions of Smoking Cessation Strategies Among Smokers With a GED” Martinez, S, Hasan, A., Beebe, L., **Cheney, MK** Society for Research on Nicotine and Tobacco Annual Meeting, March 2020
- “Are There Different Types of JUUL Users? Comparison of Harm Perceptions, JUUL Dependence, and Other Tobacco Product Use” Lu, Y., Dobbs, P, **Cheney, MK**. Society for Research on Nicotine and Tobacco Annual Meeting, March 2020
- “JUUL and Other Pod-Mod Use Among Adolescents and Young Adults: Trends, Perceptions, and Implications for Health, Policy, and Regulation” Dobbs, P., *Dunlap, CM, *Hodges, E., *Oehlers, J., and **Cheney, MK**. Society for Research on Nicotine and Tobacco Annual Meeting, March 2020.
- “College Students Perceptions About JUUL and Nicotine Addiction” Dobbs, P., *Dunlap, CM, *Oehlers, J., *Hodges, E., and **Cheney, MK**. Society for Research on Nicotine and Tobacco Annual Meeting, March 2020.
- “College Student Paired Use of Social Media and JUUL” *Dunlap, CM., Dobbs, P., Lu, Y., *Oehlers, J., *Hodges, E., and **Cheney, MK**. Society for Research on Nicotine and Tobacco Annual Meeting, March 2020.
- “College Student Response to JUUL Marketing Messages” **Cheney, MK**, Dobbs, P., *Dunlap, CM, Lu, Y., *Oehlers, J., and *Hodges, E. Society for Research on Nicotine and Tobacco Annual Meeting, March 2020.
- “The Association Between Individual and Social Smoking and Vaping Identities and Cessation Beliefs” Cheney, MK, Dobbs, P., Chen, S., *Dunlap, CM., and Loukas, A. Society for Research on Nicotine and Tobacco Annual Meeting, March 2020.
- “Impact of Residual Effects and Complications of Thrombotic Thrombocytopenic Purpura (TTP) on Daily Living: A Qualitative Study.” Terrell, DR., Kelley, R., Cataland, S., Beebe, L., Keller, S., Panepinto, JA, Vesely, S., George, J., Cheney, MK. American Society of Hematology annual meeting December 2019.
- “Smoking and Vaping Identity in Young Adult Dual Users.” **Cheney, MK**., Dobbs, PD., *Smith, M., Loukas, A., Chen, S., *Dunlap, C., and *Zingg, T. Tobacco Regulatory Science meeting. October 2019.
- “Enhancing Federal Tobacco Control Through State and Local Tobacco 21 Policies” Ungar, K., Chadwick, G., Dobbs, P., *Dunlap, C, *White, A., *Kelly, M., **Cheney, MK**. American Public Health Association annual meeting, November 2019.
- “Utilizing a Social Determinants of Health Framework to Elicit African American’s Perceived Control Beliefs about Physical Activity” Maness, S., **Cheney, MK**., Wilkerson, A., *Bernard, R., *Karki, I. American Public Health Association annual meeting, November 2019
- “Perceived Cues to Smoke by Smokers and Social Smokers at a Bar” *Zingg, T., Dobbs, P., *Norris, K., and **Cheney, MK**. American Public Health Association annual meeting, November 2019
- “Vaping Behaviors Among Smokers with a GED: An Equivalent Degree With an Unequal Burden.”

- Martinez, S., **Cheney, MK.**, *Hasan, A., and Beebe, L. National Conference on Tobacco or Health August 2019.
- “Residual Effects and Complications of Health Following Thrombotic Thrombocytopenic Purpura (TTP)” Terrell, DR, *Kelley, R., Cataland, S., Beebe, L., Keller, S., Panepinto, J., Vesely, S., George, J., and **Cheney, MK.** International Society for Quality of Life Research annual meeting August 2019.
- “Assessment of written and multimedia-based cultural components included in culturally tailored, evidence-based adolescent pregnancy prevention curricula.” Maness, S, *Bhochhibhoya, S, and **Cheney, MK.** 2019 American Academy of Health Behavior Annual Meeting.
- “Risk factors for sexual violence among college students in dating relationships: An ecological approach.” *Bhochhibhoya, S., Maness, S., and **Cheney, MK.** 2019 American Academy of Health Behavior Annual Meeting.
- “The relationship between parent-young adult religious concord and depression.” Gwin, S., Branscum, P., Taylor, EL., **Cheney, MK.**, Maness, S. Frey, M, and Zhang, Y. 2019 American Academy of Health Behavior Annual Meeting.
- “A reasoned action approach to young adults ENDS use: A scale development study.” Dobbs, P., Marcantonio, T., Jozkowski, K., Wilkerson, A., and **Cheney, MK.** 2019 American Academy of Health Behavior Annual Meeting.
- “Best practices for measuring Tobacco 21 state-level policies” Dobbs, PD, Chadwick, G, *Dunlap, C, *White, A, *Kelly, M, Crane, R., Ungar, K., and **Cheney, MK.** 2019 Society for Research on Nicotine and Tobacco Annual Meeting, San Francisco.
- “Smoking and vaping identity in young adult smokers dual users.” **Cheney, MK,** Dobbs, P., Smith, M, Loukas, A, Chen, S., Zingg, T., and Dunlap, C. 2019 Society for Research on Nicotine and Tobacco Annual Meeting, San Francisco.
- “Healthcare providers communication with women about e-cigarette use during pregnancy.” Dobbs, P., Maness, S., and **Cheney, MK.** 2019 Society for Research on Nicotine and Tobacco Annual Meeting.
- “Women’s perceived harm of cigarette and e-cigarette use while pregnant.” Dobbs, PD, **Cheney, MK,** and Metz, S. 2018 American Public Health Association annual meeting, San Diego. Abstract #2026.0
- “College students’ e-cigarette information channels: Does where you get your information affect what you hear?” Dobbs, P., and **Cheney, MK.** 2018 American Public Health Association annual meeting, San Diego. Abstract #2086.0
- “Goal setting and competition among college and straight-to-work young adults using activity trackers. Smith, M., Gowin, M., Wilkerson, A., and **Cheney, MK.** 2018 American Public Health Association annual meeting, San Diego. Abstract #4088.0
- “Parents’ perceptions of the role of the Black Church in preventing teen pregnancy.” Harris, L. W., Maness, S., Branscum, P., Larson, D., Taylor, E. L., Mayeux, L., **Cheney, MK.** Presented at the 2018 Annual Meeting of the Society for Public Health Education, Columbus, OH.
- “Associations between religiosity/spirituality and mental health behaviors in young adults.” Gwin, S., Taylor, L., Cheney, M., Branscum, P., Frey, M., Maness, S. B., Zhang, Ying (2018, March). American Academy of Health Behavior 18th Annual Meeting. Portland, OR.
- “Knowledge and Beliefs about E-Cigarettes in College Students.” Presented at the 2017 annual meeting of the Society for Research on Nicotine and Tobacco. Florence, Italy. **Cheney, MK,** Gowin, M
- “Vape Shop Marketing Practices and Implications for Future Monitoring and Regulation.” **Cheney, MK,** Gowin, M, Sparks, C, and Tanner, L. Presented at the 2017 annual meeting of the Society for Research on Nicotine and Tobacco. Florence, Italy.

- "Assessment of the knowledge, attitudes, beliefs, and social constructs surrounding college student e-cigarette users: A qualitative study" **Cheney, MK**, Gowin, M, Taylor, EL. Presented at the 2016 American Public Health Association annual meeting, Denver. Abstract 361335
- "Assessing attitudes, beliefs, and social constructs of sorority and fraternity members that smoke" **Cheney, MK**, Eggleston, L, Naberhaus, B, and Nichols, B. Presented at the 2016 American Public Health Association annual meeting, Denver. Abstract 358881
- "Latino Mothers' Views of the Father's Role in Family Healthy Eating: Focus Groups Findings" Lora, K., **Cheney, MK.**, Branscum, P. Presented at the 2016 American Public Health Association annual meeting, Denver. Abstract 353781
- "A Content Analysis of Fall Prevention Websites for Older Adults" Bogda, K., and **Cheney, MK.** Presented at the 2016 American Public Health Association annual meeting, Denver. Abstract, 359014
- "Childcare Teacher's Role in Obesity Prevention and Healthy Development of Young American Indian Children." Smith, CL, Walker, D., Stephens, L., Anderson, A., Seward, J., Weedn, A., **Cheney, MK**, Jacobs, A., Key, M., and Sisson, S. Presented at the 2016 Harold Hamm Diabetes Center Research Symposium.
- "Identification of Health Service Needs of Mexican Transgender Asylum Seekers and Recommendations for Public Health Practitioners." Gowin, M, **Cheney, MK**, Dunnington, J, Camero, M, and Alshuwaiyer, G. Presented at the 2015 American Public Health Association. Chicago. Abstract 332482.
- "Experiences of Sexual Violence Among Transgender Women From Mexico Seeking Asylum in the US." Frey, L, Taylor, L, **Cheney, MK**, Dorton, D, and Camero, M. Presented at the 2015 American Public Health Association. Chicago. Abstract 333858.
- "African American Pastors' Perceptions of the Role of the Church in Adolescent Sexuality Education." Harris, L, **Cheney, MK.** Presented at the 2015 American Public Health Association. Chicago. Abstract 335584.
- "Local Assets and Barriers to Making Active Living Supportive Decisions: A Qualitative Study Investigating City Leaders' Perspectives. Dunnington, J, **Cheney, MK.** Presented at the 2015 American Public Health Association. Chicago. Abstract 325325.
- "Straight to Work Young Adults Who Vape and Smoke." **Cheney, M.K.**, Gowin, M., Wann, T. Presented at the 2015 Society for Research on Emerging Adulthood
- Workshop: African Am Pastors' Perceptions of the Role of the Church in Adolescent Sexuality Education" Harris, L, **Cheney, MK.** Presented at the 2015 Healthy Teen Network
- "Straight to Work Young Adults Who Vape and Smoke." **Cheney, M.K.**, Gowin, M., Wann, T. 2015 annual meeting for the Society for Research on Nicotine and Tobacco
- "The View From the Other Side of the Counter: Interviews With Vapor Store Owners." **Cheney, M.K.**, Gowin, M., Wann, T. 2015 annual meeting for the Society for Research on Nicotine and Tobacco
- "Comparing College Student and Non-College Educated Young Adult E-Cigarette Users." **Cheney, M.K.**, Gowin, M., Wann, T. 2015 annual meeting for the Society of Behavioral Medicine
- "College Student Health and Fitness App Use: A Qualitative Study" Gowin, M., **Cheney, M.K.**, Gwin, S., Wann, T. 2015 annual meeting for the Society of Behavioral Medicine
- "A Great City is a Healthy City: Local Leaders' Influence on City Design and Active Living" Dunnington, J.A., **Cheney, M.K.** 2015 annual Active Living Research Conference
- Interviews With Vapor Store Owners." **Cheney, M.K.**, Gowin, M., Wann, T. 2015 (invited presentation) annual meeting of the Stephenson Cancer Center
- "College Student Health and Fitness App Use: A Qualitative Study" Gowin, M., **Cheney, M.K.**, Gwin, S., Wann, T. 2015 annual meeting of the Stephenson Cancer Center

- “Tobacco Use in Young Adults” **Cheney, M.K.** Invited presentation at the 2nd annual Norman Regional Hospital Health Summit, November, 2014.
- “Do Youth Assets Protect Young Adults from Tobacco Use: A Prospective Association” **Cheney, M.K.,** Oman, R.O., Vesely. American Public Health Association annual meeting, New Orleans, LA November 2014. Abstract 308940
- “Experiences of Transgender Political Asylum Seekers from Mexico.” Frey, **Cheney, MK,** Dorton, Taylor, Gowin, Dunnington, Huber. American Psychological Association, Washington, D.C., August 2014.
- “The Prospective Association of Youth Assets with Tobacco Use in Young Adults” **Cheney, M.K.,** Oman, R.O., Vesely. Stephenson Cancer Center Research Symposium, Oklahoma City, OK. January, 2014.
- “Social Marketing and Worksite Wellness” Invited presentation at 4th Annual Health at Work Conference. Oklahoma City. July, 2013
- “Prospective Association Between Youth Assets and Tobacco Use in Young Adults” **Cheney, M.K.,** Oman, R.O., Vesely. Society for Public Health Educators annual meeting, Baltimore, March, 2014.
- “The Prospective Association Between Youth Assets and Tobacco Use in Young Adults” **Cheney, M.K.,** Oman, R.O., Vesely. Society for Research on Nicotine and Tobacco annual meeting, Seattle, February 2014.
- “Latino Transgender Asylum Seekers in the US: Documenting a History of Social Exclusion, Sexual Violence, and Resulting Post-Traumatic Stress Disorder.” American Public Health Association annual meeting, Boston, MA November 2013.
- “Smoking Initiation and Smoking Behaviors in African American Young Adults” American Public Health Association annual meeting, San Francisco, CA, October 2012
- “Smoking Initiation in African American Young Adults” Annual Meeting of the Stephenson Cancer Research Center Oklahoma City, OK November 2011
- “Negative Life Events and Initiation of Sexual Intercourse in Adolescents: The Influence of Age, Family Structure, and Family Income.” **Cheney, M.K.,** Oman, R.O., Vesely, S., Aspy, C., and Tolma, E. American Academy of Health Behavior Annual Meeting, Tampa, FL, February 2010.
- “Do Family Structure and Family Income Mediate the Influence of Negative Life Events on Alcohol Use in Adolescents?” **Cheney, M.K.,** Oman, R.O., Vesely, S., Aspy, C., and Tolma, E. American Public Health Association Annual Meeting, Philadelphia, PA, November 2010.
- “Do Family Structure and Family Income Mediate the Influence of Negative Life Events on Ever Having Sexual Intercourse in Adolescents?” **Cheney, M.K.,** Oman, R.O., Vesely, S., Aspy, C., and Tolma, E. American Public Health Association Annual Meeting, Philadelphia, PA, November 2010.

Presentations prior to 2010 available upon request

Grants and Contracts

Current:

Co-Investigator (Businelle, Zvolensky, MPI)	05/01/21/-04/01/24
1R01MH126586 Mobile Health to Monitor Risk for COVID-19 and Improve Mental Health during the Pandemic	

Principal Investigator December 2021 – June 2022
RM20171181-58 “JUUL Use in Young Adults” NCI Grant Incentive, OUHSC Stephenson Cancer Center

Consultant (Businelle, PI) July 1, 2019 – June 30, 2022
Project Phoenix: Pilot Intervention for Smokers Who Are Not Ready to Stop Smoking University of Oklahoma Health Sciences Center, Department of Family and Preventive Medicine

Consultant (Zvolensky, PI) April 2021 – March 2025
1R01AA029807-01 Latinx Hazardous Drinkers with Clinical Anxiety: Effectiveness Trial of a Personalized Normative Feedback Intervention

Consultant (Businelle, PI) July 1, 2019 – June 30, 2022
R01CA221819 Smartphone Based Smoking Cessation Intervention for Socioeconomically Disadvantaged Adults

Recent In-Kind Mentorship to NIH-Funded K-awards and diversity supplements

Co-Mentor (Alexander, PI) May 2021-April 2026
K01MD015295 Healthy Cells: A Culturally-Tailored Smoking Cessation Smartphone Intervention for African Americans with Adjunctive Treatment for Sedentary Behavior University of Oklahoma Health Sciences Center: TSET Health Promotion Research Center

Co-Mentor (Cole, PI) Sept. 2019-Aug 2021
Diversity Supplement Award Application of a Smartphone Based Smoking Cessation Tool with American Indian Adults to 3R01CA221819-01A1S1 Businelle (PI)

Co-Mentor (Terrell, PI) April 2017- March 2022
1K01HL135466 Life After Recovery in Adult Thrombotic Thrombocytopenic Purpura (TTP): Let Hear it from the Survivors

Completed

Consultant (Lora, PI) January 2020- December 2020
Creating a Culturally Appropriate Nutrition and Physical Activity Weight-Loss Behavioral Intervention for Central American Men Living in D.C. Redstone Global Center for Prevention and Wellness

Principal Investigator September 2017- August 2020
“The Influence of Vaper and Smoker Identities on Young Adult Smokers Who use Electronic Cigarettes” National Cancer Institute, Tobacco Regulatory Science R03 \$237,088.00

Principal Investigator January 2019 – January 2020
“College Student JUUL Use” NCI Grant Incentive, OUHSC Stephenson Cancer Center

Consultant (Maness, PI) June 1, 2019 – May 30, 2020
Adolescent Health and Risk Behaviors: Secondary Data Analyses from the National Longitudinal Study of Adolescent to Adult Health Study (Add Health) OU Data Scholarship Initiative

Co-Investigator (Martinez, PI)

7/1/17-6/31/18

Smoking Behaviors of GED Recipients: An Equivalent Degree with Unequal Tobacco Burden.
Oklahoma Shared Clinical and Translational Resources Pilot Grants Program.

subcontract \$19,099.00

Principal Investigator "The Role of Environmental Cues and Smoker Identity in Social Smoking
and Vaping in Young Adults" 5/1/2016-4/30/2017 Funded by Vice President for Research
Junior Faculty Fellowship Award 5/17-4/18

Principal Investigator, Norman Campus (Sisson, project PI) "Preschools, Parents, and Physicians:
Working Together to Curb Obesity in Young American Indian Children." 7/1/2015 –
6/30/2016 funded by University of Oklahoma Health Sciences Center

Principal Investigator, Norman Campus (Sisson, project PI) "Measurable Nutrition and Wellness
Components in Child Care Centers Participating in the Child and Adult Care Food Program
(CACFP)" 4/01/2015 – 3/31/2016

Principal Investigator "Electronic Cigarette Use in LGBT Young Adult Smokers" Funded by
Vice President for Research Junior Faculty Fellowship Award. 5/01/2015 - 4/30/2016

Co-Investigator (Lora, PI) "Feeding Practices of Preschool Children in Hispanic Communities"
7/1/14-6/30/15 funded by the University of Oklahoma Health Sciences Center.

Principal Investigator "Smoking Initiation and Smoking Behaviors in Young Adults" Funded by
the Oklahoma Tobacco Research Center Seed Grant 10/1/12 – 6/30/14, \$100,000.00 direct
costs.

Program Development Chief, Community Transformation Grant, funding through the Department
of Health and Human Services. \$3,500,000.00 5 year grant, beginning fall 2012.

Principal Investigator "Initiation of Smoking in African American Young Adults" Funded by the
Oklahoma Tobacco Research Center Seed Grant for Junior Investigators, 7/09 – 6/10,
\$50,000.00 direct costs.

Chief, Program Development, "Communities of Excellence Tobacco Use Prevention Project"
Funded by the Oklahoma Tobacco Settlement Endowment Trust, 10/09 - 9/10,
\$309,164.00

Program Administrator, "Communities of Excellence Tobacco Use Prevention Project" Funded by
the Oklahoma Tobacco Settlement Endowment Trust, 10/08 - 9/09, \$309,164.00

Program Administrator, "Fetal and Infant Mortality Review (FIMR)" Funded by the Oklahoma
State Department of Health, 7/08 – 6/09, \$186,050.00

Program Administrator, "Communities of Excellence Tobacco Use Prevention Project" Funded by
the Oklahoma Tobacco Settlement Endowment Trust, 10/07 - 9/08, \$330,097.00

Program Administrator, "Fetal and Infant Mortality Review (FIMR)" Funded by the Oklahoma
State Department of Health, 7/07 – 6/08, \$186,071.00

Program Administrator, "Communities of Excellence Tobacco Use Prevention Project" Funded by
the Oklahoma Tobacco Settlement Endowment Trust, 10/06 - 9/07, \$184,199.00

Program Administrator, "Fetal and Infant Mortality Review (FIMR)" Funded by the Oklahoma
State Department of Health, 7/06 – 6/07, \$120,000.00

Program Administrator, "Communities of Excellence Tobacco Use Prevention Project" Funded by
the Oklahoma Tobacco Settlement Endowment Trust, 10/05 - 9/06, \$110,000.00

Program Administrator, "Communities of Excellence Tobacco Use Prevention Project,
Community Planning Grant" Funded by the Oklahoma Tobacco Settlement Endowment
Trust, 10/04 - 9/05, \$82,500.00

Program Administrator, "Tobacco Use Prevention Community Intervention Project" Funded by
the Centers for Disease Control and Prevention and the American Legacy Foundation
through the Oklahoma State Department of Health, 7/02 – 6/03, \$130,000.00

Program Administrator, "Tobacco Use Prevention Community Intervention Project" Funded by

the Centers for Disease Control and Prevention and the American Legacy Foundation through the Oklahoma State Department of Health, 7/03 – 6/04, \$120,000.00
Program Administrator, “Resistance to Influenza Vaccination Focus Groups” Funded by the Bioterrorism and Preparedness federal grant to the Oklahoma City-County Health Department, 4/07-9/07, \$20,000.00
Program Administrator, “Pandemic Influenza Focus Groups” Funded by the Bioterrorism and Preparedness federal grant to the Oklahoma City-County Health Department, 4/06-9/06, \$60,000.00
Program Administrator, “Community Perceptions of Bioterrorism Messages” Funded by the Bioterrorism and Preparedness federal grant to the Oklahoma City-County Health Department, 4/03-8/03, \$26,000.00
Program Administrator, “Syphilis Elimination Media Campaign in Oklahoma County” Funded by the Centers for Disease Control and Prevention 3/02 – 9/02, \$136,000.00

Not funded:

Consultant (Dobbs, PI)

R01CA273221 Pregnant Smoker’s Perceived Harm of E-Cigarette Use During Pregnancy
Oklahoma Shared Clinical and Translational Resources

Co-Investigator (Dai, PI)

Submitted June 2017

A national study of e-cigarette point-of-sale near schools and its impacts on vaping behavior among youth (R21)

Service

Professional:

2019-2022 Center for Scientific Review, Special Emphasis Panel ZRG1 RPHB-U (56): Electronic Nicotine Delivery Systems ENDS: Population, Clinical, and Applied Prevention Research (specific time and date confidential)

2018 Center for Scientific Review, Special Emphasis Panel ZRG1 RPHB-U (56): Electronic Nicotine Delivery Systems ENDS: Population, Clinical, and Applied Prevention Research

2017 Ad Hoc Reviewer, Scientific Review Panel ARM.

2017 Ad Hoc Reviewer, PAR-16-234: Accelerating the Pace of Drug Abuse Research Using Existing Data (R01)” [ZRG1 PSE-P (55) R]

2017 Ad Hoc Reviewer, National Cancer Institute Special Emphasis Panel ZCA1 RPRB-F

2012-2015 Ad Hoc Reviewer, Center for Scientific Review, Scientific Review Panel RIPA-N

Professional Journals:

Associate Editorial Board: Tobacco Regulatory Science (end of service 2020)

Review Board: American Journal of Health Behavior (end of service 2020)

Other Professional Service:

National Association of City and County Health Officials Marketing Committee (2010 to 2013)

Oklahoma Public Health Association designee on the Governor’s Advisory Council on Tobacco Use Prevention (2008 to 2012)

University:

Institutional Review Board, 2015-present

Integrity Council Investigation Panel Member 2014- present

Three-Minute Thesis Judge 2018-present

College of Arts and Sciences Tenure and Promotion Committee (2018-2019)

Co-chair, College of Arts and Sciences Health Initiative Committee (2017-2018)

Dean's Task Force on Graduate Student Mentoring, 2018-2019
Premedical Interview Committee 2014 -present
Dixon Terrill Scholarship Committee 2013
College of Arts and Sciences Scholarship Committee 2015 - 2017
OUHSC Department of Biostatistics and Epidemiology Linda Cowan Dissertation Award
Committee 2015

Departmental:

HES Graduate Liaison 2017-2020
HES Committee A (Executive Committee) 2017-present
Health Promotion Search Committee Co-chair, (2014, 2017-18, 2021)
Health Promotion Search Committee Member (2016, present)
Planning Committee 2013-present (chair 2013-2015, 2016-2017)
Undergraduate Committee (member) 2012-2014, present
Graduate Committee 2014-2020

Current Masters and PhD Committees:

HES Current Masters Committee: Kenny Bush (Chair), Caroline Baer (Chair), Callie Dunkerson (member), Kyra Newcombe (member), Valerie Moise (member)

HES Current Dissertation Committees: Danielle Ayers (Chair), Chris Dunlap (Chair), Taylor Zingg (Chair), Angela Graham (Chair)

HES Current Honors and Undergraduate Research Students: Julia Oehlers (FYRE Four Year Research Experience, Honors), Elise Hodges, Vaishnavi Kumar (Honors), Madison Sanford (Honors), Paola Figeroa (McNair Scholar)

Past Committee Service:

HES Past Masters Committee: Ali White (Chair), Adriana Dragicevic (member), Chris Dunlap (chair), Rhonda Bernard (member), Shristi Bhochhibboya (member), Taylor Arnold (Chair), Laili Boozary (Chair), Brandie Holt (Chair), Katherine Norris (Chair), Danielle Digeralmo (Chair), Colleen Hobbs (Co-Chair), Melissa Stringer (Chair), Alexandra Sampson (member), Logan Hayes (member), Michael Brown (member), Anthony McGaughy (member), Yong Zhou (member), Taylor Wann (member), Lisa Hinkle (Chair)

HES Past Undergraduate Student Research Mentor: Maryllely Chavez, Crystal Sparks (Bridges to BS program), Allen Pau (FYRE Four Year Research Experience), Srikar Kommareddy (FYRE First Year Research Experience), Susie Kerr (FYRE), Cassandra Petrilla (honors), Jamie Huber (honors), Nicole Isaza, Taylor Burt (honors), Laili Boozary, Jonathan Ha, Jaxon Mitchell, Landon Eggleston (honors), Brooklynn Nichols, Bryce Naberhaus (honors), Chelsea House (honors)

HES Past Dissertation Committee:

Mary Gowin (Chair) *Winner of the 2017 Nancy Mergler Dissertation Award*, PhD 2017 An exploration of wearable activity tracker use by young adults
LaNita Harris (Chair) PhD 2017 *The role of the Black Church in adolescent sexuality education*
Jamie Dunnington (member) PhD 2017 *Active living and local government*
Shannon Gwin (member) PhD 2017 *Associations between young adult and parent religiosity and young adult mental health outcomes – a cross sectional analysis*

Kristin Bogda (member) PhD. 2017 *The effects of balance training on balance and fear of falling in older adults*
Susan Zacharia (member), PhD. 2015 *The effect of a 8-week yoga exercise program and a relapse prevention program on pain, physical function, ... in osteoarthritis*
Nisha Khanal (Chair), Michael Smith (Chair)

OU Non-Departmental Past Dissertation Committees:

Kathryn Lookadoo (member, Dept of Communication) PhD 2017 *The addition of valence and narrative endings' influence on the risk convergence model*

OUHSC PhD Past Committee Member

Regina Gruel (member, Health Promotion) PhD 2017 Obesity conceptualizations in the most and least obese states: A qualitative analysis of state obesity legislation related to the food environment.

Angela Ramey (member, College of Nursing)

Shirley James (member, Biostatistics and Epidemiology) PhD 2015 *Electronic nicotine delivery systems and smoking reduction, substitution, and cessation.*

Karla Finnell (member) Ph.D. 2015 Health Promotion Sciences *One percent low-fat milk has Perks! A social marketing intervention.*

Marianna Wetherill (member), Ph.D. 2013, Health Promotion Sciences *Food insecurity among low-income HIV positive Oklahomans*

OUHSC Master of Public Health Past Committee Member

Krishna Vendala 2013 “The Health Alliance for the Uninsured: An Approach to the New Oklahoma County Community Health Network”

Chelsea House 2013 “Employee Wellness: The Future for Quibids” Health Administration and Policy

Mary Kate Henson, 2012 Food Insecurity Using Data from the Oklahoma Nutrition Information Education (ONIE) Program Health Promotion Sciences

Jerry Deming, 2012 “A Proposal for an Employee Health Management Program at Norman Regional Health System” Health Administration and Policy

Michelle Terronez 2012 “Developing a Policy Implementation Plan for the CATCH Kids Club Program in Oklahoma County” Health Promotion Sciences

Jackie Mansker 2012 “Teen Pregnancy Prevention Social Marketing Intervention” Health Promotion Sciences

Trang (Tracie) Pham, 2011 “Vietnam Village for Health” Biostatistics and Epidemiology

Public Health Work Experience

Oklahoma City-County Health Department July 1998 – July 2012

Chief, Program Development

Oklahoma City-County Health Department, Oklahoma City, OK

January 2011 – July 2012

- Responsible for strategic planning, local public health planning, health information exchange, social marketing, social media and health communications, and employee training
- Member of the agency senior Leadership Team
- Lead agency accreditation and quality improvement teams
- Represent Oklahoma City-County Health Department on external task forces and

committees

- Develop and oversee section budget and negotiate contracts for program services ➤
- Write grants and proposals to fund existing and new agency programs
- Supervise Masters of Public Health practicum students from the University of Oklahoma Health Sciences Center College of Public Health

Chief, Public Health Promotion

Oklahoma City-County Health Department, Oklahoma City, OK

December 2009 – January 2011

- Responsible for the oversight of public health promotion programs including community partnership development, community organizing, social marketing, social media and health communications, tobacco use prevention, school health, worksite wellness programs, infant mortality review, health education, and community screenings.
- Member of the agency senior Leadership Team
- Represent Oklahoma City-County Health Department on external task forces and committees
- Develop and oversee section budget and negotiate contracts for program services
- Mentor health promotion staff and students

Program Administrator, Community Resources Development

Oklahoma City-County Health Department, Oklahoma City, OK

January 2001 to December 2009

- Responsible for the development and implementation of public health promotion programs and community partnership development, including tobacco use prevention, Fetal Infant Mortality Review, Turning Point, worksite wellness, and school health
- Provided consultation and technical assistance to community agencies in policy development, general program planning, grant-writing, and strategic planning
- Developed and implemented public health awareness campaigns, social marketing campaigns, health education, and agency branding campaigns
- Served as a practicum preceptor for masters-level Health Promotion Sciences, Health Administration, and Nutrition Sciences students as well as Community Health undergraduate students

Regional Maternal and Child Health Coordinator

Oklahoma City-County Health Department, Oklahoma City, OK

July 1998-December 2000

- Worked through collaborative partnerships to improve availability and accessibility of culturally appropriate public health services for women and families
- Provided consultation and technical assistance to community-based organizations

Patient and Family Services Program Associate

National Alzheimer's Association, Chicago, IL

September 1997-July 1998

- Provided consultation and technical assistance to Alzheimer's Association chapters nationwide in program development, organizational structure, strategic planning, marketing, training, and grant writing.
- Coordinated a national case management demonstration program ➤
- Developed educational materials for health care professionals

Director of Patient and Family Services**Los Angeles Alzheimer's Association, Los Angeles, CA**

July 1995-August 1997

- Supervised direct services (including case management, telephone Helpline, and caregiver subsidy programs) to families in an area serving approximately 9 million people
- Developed, implemented, and evaluated professional training programs including a training program on Alzheimer's diagnostic and treatment guidelines for Kaiser Permanente of Southern California
- Provided consultation on program development and evaluation to the National Alzheimer's Association

Family Resource Coordinator**St. Louis Alzheimer's Association, St. Louis, MO**

October 1992 – September 1993

- Supervised direct services to families and patients, including family consultation, telephone information and referral Helpline, and community resource database development.