

# Tyler Johnson

Department of Political Science  
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## Education

- Ph.D., Texas A&M University, Political Science, 2009
- B.A., Northwestern University, Political Science, 2001

## Academic Positions

- Professor, Department of Political Science, The University of Oklahoma, Fall 2024 - present
- Associate Professor, Department of Political Science, The University of Oklahoma, Fall 2015 - Summer 2024
- Assistant Professor, Department of Political Science, The University of Oklahoma, Fall 2009 - Summer 2015
- Graduate Assistant Lecturer, Department of Political Science, Texas A&M University, Fall 2008 - Summer 2009
- Graduate Assistant Teacher, Department of Political Science, Texas A&M University, Fall 2007 - Summer 2008

## Administrative Leadership

- Director, Cortez A.M. Ewing Public Service Fellowship, Department of Political Science, The University of Oklahoma, Summer 2015 - present
- Director of Graduate Studies, Department of Political Science, The University of Oklahoma, Summer 2015 - Summer 2023

## Refereed Journal Publications

- Johnson, Tyler. 2025. "Live and Let LIV? Sportswashing, Donald Trump, and Attitudes Toward the Future of Professional Golf." *International Journal of Sport Policy and Politics*, 17(2), 185-199.
- Bracic, Ana, Mackenzie Israel-Trummel, Tyler Johnson, and Kathleen Tipler. 2023. "'Because He Is Gay': How Race, Gender, and Sexuality Shape Perceptions of Judicial Fairness." *The Journal of Politics*, 85(4), 1167-1181.
- Johnson, Tyler, Lauren Reinke, Gloria Noble, and Tyler Camarillo. 2023. "Shut Up And Dribble? How Popularity, Activism, and Real World Events Shape Attitudes Towards LeBron James and Race." *The Social Science Journal*, 60(2), 347-366.

- Johnson, Tyler and Lisa Funnell. 2022. "No Time to Die, Literally: Risk, Fandom, and Theatergoing during the Covid-19 Pandemic." *Popular Culture Review*, 33(2), 41-75.
- Johnson, Tyler and Lisa Funnell. 2022. "Nobody Does It Better: Ideology, Identity, and Attitudes Toward the Future of James Bond." *Social Science Quarterly*, 103(2), 245-258.
- Johnson, Tyler. 2021. "Sleepy Joe? Recalling and Considering Donald Trump's Strategic Use of Nicknames." *Journal of Political Marketing*, 20(3-4), 302-316.
  - 2022. Reprinted in Bergan, Daniel and Bruce Newman (eds.), *The 2020 U.S. Presidential Election: Democratic Norms and Group Perceptions*, ch. 4. New York: Routledge.
- Bell, Elizabeth, Alisa Hicklin Fryar, and Tyler Johnson. 2021. "Exploring Public Perceptions of Nonprofit Policy Advocacy." *Nonprofit Policy Forum*, 12(2), 311-340.
- Johnson, Tyler. 2021. "Depth Charges: Does 'Deep State' Propagandizing Undermine Bureaucratic Reputations?" *Journal of Applied Social Theory*, 1(3), 62-93.
- Funnell, Lisa and Tyler Johnson. 2020. "Properties of a Lady: Public Perceptions of Women in the James Bond Franchise." *Participations: Journal of Audience & Reception Studies*, 17(2), 95-114.
- Johnson, Tyler, Kathleen Tipler, and Tyler Camarillo. 2019. "Monumental Decisions: How Direct Democracy Shapes Attitudes in the Conflict Over Confederate Memorials." *PS: Political Science and Politics*, 52(4), 620-624.
- Johnson, Tyler. 2018. "Deny and Attack or Concede and Correct? Image Repair and the Politically Scandalized." *Journal of Political Marketing*, 17(3), 213-234.
- Shortle, Allyson and Tyler Johnson. 2017. "Owning Immigration: Messenger Ethnicity, Issue Ownership, and Support For Latino Candidates." *Journal of Race, Ethnicity, and Politics*, 2(2), 233-259.
- Johnson, Tyler, and Victoria Rickard. 2017. "United Nations, Uniting Nations: International Support Cues and American Attitudes on Environmental Sustainability." *Social Science Quarterly*, 98(3), 876-893.
- Conner, Thaddieus, Alisa Hicklin Fryar, and Tyler Johnson. 2017. "Information Versus Ideology: Shaping Attitudes Towards Native American Policy." *The Social Science Journal*, 54(1), 56-66.
- Johnson, Tyler, and David Rossbach. 2015. "Foreign Affairs, Domestic Attention: Explaining American Media Coverage of the European Financial Crisis." *Social Science Quarterly*, 96(5), 1328-1347.
- Johnson, Tyler, and Paul M. Kellstedt. 2014. "Media Consumption and the Dynamics of Policy Mood." *Political Behavior*, 36(2), 377-399.
- Johnson, Tyler, and Caitlin O'Grady. 2013. "Speakers and the Spotlight: Explaining Media Coverage of Congressional Leaders." *American Politics Research*, 41(3), 497-531.
- Johnson, Tyler. 2012. "Equality, Morality, and the Impact of Media Framing: Explaining Opposition to Same-Sex Marriage and Civil Unions." *Politics & Policy*, 40(6), 1053-1080.
- Weber, Christopher, Johanna Dunaway, and Tyler Johnson. 2012. "It's all in the Name: Source Cue Ambiguity and the Persuasive Appeal of Campaign Ads." *Political Behavior*, 34(3), 561-584.
- Johnson, Tyler, and Erica Socker. 2012. "Actions, Factions, and Interactions: Newsworthy Influences on Supreme Court Coverage." *Social Science Quarterly*, 93(2), 434-463.
- Johnson, Tyler, Johanna Dunaway, and Christopher Weber. 2011. "Consider the Source: Variations in the Effects of Negative Campaign Information." *Journal of Integrated Social Sciences*, 2(1), 98-127.

## Book Chapters

- Johnson, Tyler. 2024. “Remove or Remain? American Attitudes Toward Confederate Memorials in the Wake of 2020.” In James Griffith (ed.), *Stories and Memories, Memories and Histories: A Cross-disciplinary Volume on Time, Narrativity, and Identity*, p. 161-181. Leiden, Netherlands: Brill.
- Johnson, Tyler. 2014. “How and Why the Supreme Court Remains Undercovered.” In Richard Davis (ed.), *Covering the United States Supreme Court in the Digital Age*, p. 23-41. New York: Cambridge University Press.

## Manuscripts Under Review

- Johnson, Tyler. “Under the Radar? What Americans Know and Think About George Soros.” Under review for edited volume.

## Current Research Projects

- Johnson, Tyler. “Selling Out? Explaining Attitudes Toward Foreign Ownership of American Professional Sports Franchises.”
- Johnson, Tyler. “Diversity, End Zones, and Inclusion: The Politics of Attitudes Toward Social Justice Messaging Within American Sport.”
- Johnson, Tyler. “Minnesota Nice? Leadership, Sexism, and Attacks on the Launch of Senator Amy Klobuchar’s Presidential Campaign.”
- Johnson, Tyler. “Pride Night and Prejudice: Reactions to How American Professional Sports Franchises Honor Groups and Causes.”

## Invited Publications (Internet Articles/Posts, Newsletters, and Reviews)

- Bracic, Ana, Mackenzie Israel-Trummel, Tyler Johnson, and Kathleen Tipler. 2023. “Americans Seek Ideological – Not Identity – Congruence in Judges.” Invited post for The JOP Blog.
- Tipler, Kathleen, Tyler Johnson, Tyler Camarillo, Andrea Benjamin, Ray Block Jr., Jared Clemons, Chryl Laird, and Julian Wamble. 2019. “93 percent of Confederate monuments are still standing. Here’s why.” The Monkey Cage, *The Washington Post*.
- Johnson, Tyler and Paul M. Kellstedt. 2014. “The more frequently people read newspapers, the more stable their opinion is on government policy.” Invited post for London School of Economics and Political Science’s USAPP blog.
- Johnson, Tyler. 2013. Review of *Ambition, Competition, and Electoral Reform: The Politics of Congressional Elections Across Time* for American Political Science Association’s Legislative Studies Newsletter, Volume 36, Number 2.
- Johnson, Tyler. 2007. “Analyzing Content: A Review of Wordstat, Simstat, and QDA Miner.” *The Political Methodologist*, Volume 15, Number 1.

## **Awards, Fellowships, Grants, and Honors**

- 2025 General Education Teaching Award, presented by The University of Oklahoma Office of the Senior Vice President and Provost
- Faculty Success Program Scholar, Center for Faculty Excellence, The University of Oklahoma, Fall 2023
- 2016 John H. and Jane M. Patten Teaching Award, presented by The University of Oklahoma College of Arts and Sciences
- OU Community Engagement Experimentation Lab, The University of Oklahoma College of Arts and Sciences (funded \$12,268 in January 2016 with Allyson Shortle, Ana Bracic, and Mackenzie Israel-Trummel)
- 2013 Junior Faculty Summer Fellowship, The University of Oklahoma College of Arts and Sciences (funded \$7,000)
- 2011 Junior Faculty Summer Fellowship, The University of Oklahoma College of Arts and Sciences (funded \$7,000)
- 2010 Junior Faculty Summer Fellowship, The University of Oklahoma College of Arts and Sciences (funded \$6,000)
- 2009 U.S. Senator Phil Gramm Doctoral Fellowship, presented by the Texas A&M Foundation

## **Research Interests**

- Public Opinion; Mass Media; Campaigns, Elections, and Voting; Survey Experiments; Politics and Sport; Politics and Popular Culture; American Political Institutions

## **Conference/Workshop Presentation History**

- Character Assassination and Reputation Politics (George Mason University/University of Amsterdam), 2017, 2021 (online), 2023, 2025
- Politicisation of Sport (Ludwig Maximilian University of Munich), 2024
- Midwest Political Science Association, 2005-2018, 2022-2024
- The Liberal Herald: Stories, Histories, Memories (Bratislava International School of Liberal Arts), 2020 (online)
- Consequences of Partisanship for Public Opinion (University of Texas at Austin), 2019
- Northeastern Political Science Association, 2018
- Liberal Arts International Conference (Texas A&M University at Qatar), 2017
- New World of Comparative Political Communication (Texas A&M University), 2016
- Western Political Science Association, 2010, 2013, 2015
- American Political Science Association, 2005, 2007-2008, 2010-2011
- Southern Political Science Association, 2006-2007
- Southwestern Political Science Association, 2006

## Teaching Experience

- Mass Politics (P SC 5423), The University of Oklahoma (10 graduate students in Fall 2025, 7 graduate students in Fall 2021, 17 graduate students in Fall 2017, 9 graduate students in Fall 2014, 16 graduate students in Spring 2010)
- American Federal Government—Concurrent Enrollment/Girls State Online (P SC 1113), The University of Oklahoma (66 students in Fall 2025, 65 students in Fall 2024, 62 students in Fall 2023, 34 students in Fall 2021, 15 students in Summer 2021, 29 students in Summer 2019)
- American Federal Government (P SC 1113), The University of Oklahoma (250 students in Fall 2025, 673 students in Fall 2024, 241 students in Spring 2024, 659 students in Fall 2022, 236 students in Fall 2019, 174 students in Spring 2019, 469 students in Spring 2018, 233 students in Fall 2015, 237 students in Spring 2015)
- American Federal Government—Online (P SC 1113), The University of Oklahoma (67 students in Summer 2025, 69 students in Winter 2024, 63 students in Summer 2024, 62 students in Winter 2023, 63 students in Summer 2023, 60 students in Winter 2022, 50 students in Summer 2022, 59 students in Winter 2021, 228 students in Spring 2021, 59 students in Winter 2020, 62 students in Spring 2020, 56 students in Winter 2019, 29 students in Summer 2019, 59 students in Spring 2019, 58 students in Winter 2018, 29 students in Summer 2018)
- Mass Media and American Politics (P SC 3443), The University of Oklahoma (39 students in Spring 2025, 39 students in Fall 2023, 39 students in Spring 2022, 34 students in Fall 2020, 39 students in Fall 2019, 41 students in Fall 2018, 38 students in Spring 2017, 41 students in Spring 2015, 38 students in Spring 2014, 39 students in Fall 2012, 39 students in Fall 2011, 39 students in Fall 2010)
- Campaign Management (P SC 3483), The University of Oklahoma (17 students in Spring 2025, 23 students in Spring 2023, 20 students in Spring 2021, 21 students in Spring 2019, 18 students in Fall 2017, 22 students in Spring 2016)
- Independent Study (P SC 4990), The University of Oklahoma (1 student in Fall 2024)
- Capstone: Presidential Elections (P SC 4093), The University of Oklahoma (20 students in Spring 2024)
- Research Problems (P SC 5950), The University of Oklahoma (1 graduate student in Spring 2024, 1 graduate student in Fall 2019, 2 graduate students in Fall 2016)
- Voters and Campaigns (P SC 3433), The University of Oklahoma (22 students in Fall 2023, 39 students in Fall 2015, 40 students in Fall 2014, 39 students in Spring 2012, 27 students in Fall 2011)
- Professional Development (P SC 6970), The University of Oklahoma (9 graduate students in Spring 2023)
- Civic Engagement (P SC 3333), The University of Oklahoma (36 students in Spring 2022)
- Campaigns Through Film (P SC 3943), The University of Oklahoma (31 students in Fall 2021)
- Capstone: Civic Engagement (P SC 4093), The University of Oklahoma (20 students in Fall 2020)
- Independent Study (P SC 3990), The University of Oklahoma (1 student in Fall 2020, 1 student in Spring 2018, 1 student in Fall 2017)
- Problems in Political Behavior: Campaigns, Elections, and Voting (P SC 5400), The University of Oklahoma (6 graduate students in Spring 2020, 10 graduate students in Fall 2015)

- Problems in American Government and Politics: Campaigns Through Film (P SC 3020), The University of Oklahoma (38 students in Spring 2020)
- Capstone: Campaigns Through Film (P SC 4093), The University of Oklahoma (18 students in Fall 2018)
- Problems in American Government and Politics: Modern Presidential Elections (P SC 3020), The University of Oklahoma (36 students in Spring 2017)
- Honors Research (P SC 3980), The University of Oklahoma (1 student in Spring 2015, 2 students in Spring 2013)
- Capstone: Campaign Management (P SC 4093), The University of Oklahoma (25 students in Spring 2014)
- Classics in Political Behavior (P SC 5960 Directed Readings), The University of Oklahoma (1 student in Spring 2014, 1 student in Fall 2012)
- Politics in America (P SC 2103), The University of Oklahoma (29 students in Fall 2013, 43 students in Spring 2011, 47 students in Fall 2010, 44 students in Fall 2009)
- Public Opinion (P SC 3423), The University of Oklahoma (30 students in Fall 2013, 40 students in Spring 2012, 40 students in Spring 2011, 38 students in Fall 2009)
- Independent Study (P SC 6990), The University of Oklahoma (1 student in Fall 2013)
- Communication and Participation in the 21st Century (P SC 3970 Honors Seminar), The University of Oklahoma (6 students in Fall 2012)
- The American Presidency (POLS 319), Texas A&M University (34 students in Summer 2009)
- Congressional Politics (POLS 327), Texas A&M University (9 students in Summer 2009, 15 students in Summer 2008, 34 students in Spring 2008, 24 students in Fall 2007)
- American Government and Politics (POLS 206), Texas A&M University (330 students in Spring 2009, 300 students in Fall 2008)
- Public Opinion (POLS 313), Texas A&M University (24 students in Fall 2008)

## Teaching Interests

- Mass Media; Campaigns, Elections, and Voting; Campaign Management; Public Opinion; American Federal Government

## Graduate Student Advising

- Chair, Dissertation Committee for Dylan Billings (2017-2019, defended)
- Chair, Thesis Committee for Dillon Byrd (2015-2016, defended), Bradley Housh (2020-2021, defended), and Ted Rossier (2016-2017, defended)
- Chair, Advisory Committee for J.J. Ames (2023-present), Dylan Billings (2015-2017), and Tyler Camarillo (2015-2018)
- Interim Chair, Dissertation Committee for Tyler Camarillo (2018) and David Stroup (2015-2016)

- Interim Chair, Advisory Committee for Ivy Shen (2012)
- Member, Advisory and/or Dissertation Committee for Bennie Ashton (2018-2023), Laken DeBoard (2024-present), Tyler Camarillo (2019-2022), Ahmed Chaudhry (Department of Economics, 2021-2024), Hannah Christensen (Department of History, 2022-present), Stephanie Schartel Dunn (Department of Communication, 2010-2014), Amanda Franklyn (Department of Communication, 2021-2022), Matthew Geras (2016-2020), Nathan Kelly (2021-2023), Gloria Noble (2019-2022), Caitlin O’Grady (2011-2013), Lauren Reinke (2018-2021), Sarina Rhinehart (2017-2019), Joy Rhodes (2022-2023), Ivy Shen (2012-2018), Jamie Smith (2010-2015), Eriech Tapia (2020-2023), Sarah Trouset (2010-2018), Morgan WOODLE (2023-2025), and Lihui Zhang (2016-2019)
- Member, Master’s Committee for Corinne Anselm (2022), Jacob Lee (2016-2017), David Oakley (2016-2017), Thomas Taylor (2012-2015), and Edgar Zamora (2018)
- First Year Adviser for Tyler Camarillo (2014-2015), Laken DeBoard (2023-2024), Renata Emini (2024-2025), Alexis Jones (2023-2024), Jonathan Klos (2015-2016), Gloria Noble (2017-2018), Jennifer Perez Sandoval (2025-2026), Ted Rossier (2015-2016), and Ella Taylor (2021-2022)

## Departmental Service and Activity

- Member, Undergraduate Studies Committee, 2024-present
- Creator and Curator, P SC 1113 American Federal Government Online Template, 2019-present
- Coordinator, P SC 1113 American Federal Government, 2018-present
- Field Coordinator, American Politics, 2015-present
- Coordinator, Elections and Campaign Management Concentration/Minor, 2013-present
- Member, Graduate Studies Committee, 2009-present
- Member, American Politics Field Committee, 2009-present
- Chair, American Politics Search Committee, Fall 2019 and Spring 2025
- Research Mentor, Hertzke Faculty-Student Connect Program, Spring 2025
- Presenter, Graduate Student Expectations Seminar at New Graduate Student Orientation, 2012, 2023-2024
- Co-Coordinator, Political Science Graduate Student Placement, 2011-2022
- Committee A, Department of Political Science, Fall 2020-Summer 2022
- Supervisor, Summer Internships, 2011, 2012, 2022
- Member, Public Administration Search Committee, Spring 2022
- Research Mentor, Carl Albert Center Undergraduate Research Fellow Program, 2010-2014, 2020
- Co-Director, Cortez A.M. Ewing Public Service Fellowship, 2014-2015
- Member, Cortez A.M. Ewing Public Service Fellowship Selection Committee, 2009-2014
- Gateway to Capstone Paper Reviewer, Department Assessment, 2012-2014
- Acting Field Coordinator, American Politics, Fall 2013
- Member, American Politics Search Committee, Fall 2011

## College and University Service and Activity

- Member, Research Council, 2025-present
- Member, Ed Cline Faculty Development Awards Committee, 2025-present
- Member, Dodge Family College of Arts and Sciences Dissertation Research Fellowship and Dissertation Completion Fellowship Awards Committee, 2023, 2025
- Member, Graduate College Recruitment Fellowship Awards Committee, 2023-2025
- Reviewer, Graduate Dean's Distinguished Thesis Prize, 2023
- Member, Dodge Family College of Arts and Sciences Graduate Recruitment Fellowship Awards Committee, 2023
- Judge, Three Minute Thesis competition, 2019-2020, 2022-2023
- Member, Graduate College Dean Evaluation Committee, 2020-2022
- Creator, P SC 1113 American Federal Government online template, in conjunction with College of Arts and Sciences/Online & Academic Technology Services, 2019
- Member, Provost Office's Elite Retention Squad, 2015-2019

## Professional Service and Activity

- Panel Chair, Midwest Political Science Association annual conference (2012, 2016, 2022-2024) and Northeastern Political Science Association annual conference (2018)
- Panel Discussant, Midwest Political Science Association annual conference (2011, 2013, 2014, 2022-2024)
- Visiting Fellow in Assessment, College Board, 2023
- Tenure Reviewer, University of Texas Rio Grande Valley, 2019
- Book and Project Reviewer, 4LTR Press/Cengage, Journalism & Communication Monographs, Oxford University Press, Routledge, Sage/CQ Press, W.W. Norton
- Manuscript Reviewer, *American Behavioral Scientist*, *American Journal of Political Science*, *American Political Science Review*, *American Politics Research*, *American Review of Politics*, *Criminal Justice Review*, *International Journal of James Bond Studies*, *International Journal of Public Opinion Research*, *Journal of Political Marketing*, *Journal of Race, Ethnicity, and Politics*, *Journalism & Communication Monographs*, *Nature Climate Change*, *Nature Human Behaviour*, *New England Journal of Political Science*, *Perspectives on Politics*, *Policy Studies Journal*, *Political Behavior*, *Political Communication*, *Political Research Quarterly*, *Political Psychology*, *Politics & Policy*, *Politics, Groups, and Identities*, *PS: Political Science & Politics*, *Public Opinion Quarterly*, *Review of Policy Research*, *Sex Roles*, *Social Science Journal*, *Social Science Quarterly*, *State Politics & Policy Quarterly*, *Studies in the Novel*, *The Journal of Politics*, *Urban Affairs Review*
- Presenter, Pearson Core Concepts video series, 2012



## Invited Talks

- Panelist, “Promotion to Full Workshop,” Center for Teaching Excellence, The University of Oklahoma, February 2025
- Panelist, “Graduate School Roundtable,” Oklahoma Political Science Association annual conference, November 2022
- Panelist, “Supporting Graduate Students and Postdocs in the Academic Job Search,” Graduate College, The University of Oklahoma, April 2019
- Panelist, “Practicum on the Academic Job Search,” Center for Teaching Excellence, The University of Oklahoma, April 2016
- Panelist, “Promotion and Tenure Workshop,” Center for Teaching Excellence, The University of Oklahoma, February 2016
- Panelist, “Political Ideology and Voter Behavior,” Rose State College, September 2014
- Panelist, “Running For Office,” representing Department of Political Science at Tulsa Young Professionals Meeting, July 2013
- Guest Speaker, “Politics and Pizza: Divided Government and Gridlock in American Politics,” The University of Oklahoma, April 2013
- Panelist, “The Economy and Election 2010,” forum sponsored by the Political Science Club, The University of Oklahoma, September 2010

## Research Experience

- Certified in ethics training for research with human subjects by The University of Oklahoma Institutional Review Board through Collaborative Institutional Training Initiative.
- Participant, Texas A&M University Workshop on NSF Grants

## References

- Alisa Hicklin Fryar, Professor and Chair, Department of Political Science, The University of Oklahoma (ahicklin@ou.edu)
- Keith Gaddie, Professor and Al and Dawn Hoffman Chair of the American Ideal, Department of Political Science, Texas Christian University (keith.gaddie@tcu.edu)
- Paul Kellstedt, Professor, Department of Political Science, Texas A&M University (kellstedt@ou.edu)
- Glen Krutz, Professor, Department of Political Science, University of Colorado (glen.krutz@colorado.edu)
- David A.M. Peterson, Professor, Department of Political Science, Iowa State University (daveamp@iastate.edu)
- Scott Robinson, Professor, School of Public Affairs, Arizona State University (srrobi16@asu.edu)