

## **Kyle A. Hammonds**

### **Curriculum Vitae**

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University of Oklahoma

Department of Communication

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[scholar.google.com/citations?user=0RO8KzAAAAAJ&hl](https://scholar.google.com/citations?user=0RO8KzAAAAAJ&hl)

### **Education.**

Doctor of Philosophy in Communication – University of Oklahoma (in progress/expected 2022),

*Specialty Areas* (by comprehensive exams): History and Theory of Communication, Cross-Cultural Communication, Qualitative Methods, Group Communication, Ethnography of Communication

*Dissertation*: Cult Communication: Trumpianism and the Myth of the Guru

*Committee Chair*: Dr. Eric Mark Kramer

Master of Science in Communication Studies – University of North Texas, Spring 2016

*Specialty Areas* (by comprehensive exams): Communication Pedagogy, Narrative Theory, and Communication Consulting

*Graduation Project*: A Pedagogy of Communion: Theorizing Popular Culture Pedagogy

*Committee Chair*: Dr. Karen Anderson-Lain

Bachelor of Science in Speech/Communications – Texas A&M University-Commerce, Fall 2013

*Specialty Area* (by state certification): Secondary Education

*Advisor*: Dr. R. John Ballotti

### **Research Interests.**

Kyle's program of research is generally in the area of popular culture, bringing a cultural studies perspective to communication of/through myth, narrative, and folklore. His interest in popular texts includes attention to a variety of public discourses ranging from entertainment media to health and religion, especially the role of hero stories in framing these discourses. This narrative lens is often applied to "dark" communicative contexts such as cultism, horror media, intractable conflict, and thanotourism.

Research praxis occurs through teaching in classrooms, guest lecturing with various pop culture fandom groups, and participating in community events such as academic performance productions, local tourism, or podcasts.

*Narrative and Performance*: Narrative Theory, Hermeneutics, Phenomenology & Narrative (Narratization), Narrative & Conflict, Narratology, Genre Studies (Superheroes, Noir, Horror), Adaptation, Narrative and Identity, Performance Theory, Performance Methods

*Popular Culture [and Media]*: Pop Culture Theory, (Super)Hero Myths, Guru Myths, Comics Studies, Fandom Studies, (Post)Modernity & Media, Entertainment Globalization, (Critical) Pop Culture Pedagogy, Television, Cinema, Podcasting, Pop Media as Cross-Cultural Communication

*"Dark Side" of Mythic Communication*: Narrative Strategies in Extreme & Esoteric Groups, Existential Communication, Political Cults, Online Mis- and Dis- Information, Cult Organizing, Stigma, Thanotourism, Peace and Conflict

## **Professional Pedagogical Experience.**

### Teaching Positions

University of Oklahoma (Norman, OK), 2018 – Present

Teacher (Instructor of Record), Department of Communication

COMM 2613 – Public Speaking (Online)

Graduate Teaching Assistant, Department of Communication

COMM 2613 – Public Speaking, *Honors*

COMM 2613 – Public Speaking

COMM 1113 – Communication Perspectives (Intro Course)

Mid-America Christian University (Oklahoma City, OK), 2021 – Present

Teacher (Instructor of Record), Adult School of Arts and Sciences

COMM 1103 – Fundamentals of Public Speaking (Online)

University of North Texas (Denton, TX), 2017 – 2018

Adjunct Faculty (instructor of record), Department of Communication Studies

COMM 3320 – Communication and Conflict Management

COMM 3120 – Nonverbal Communication

COMM 2060 – Performance of Literature

Instructor

COMM 2060 – Performance of Literature

COMM 1010 – Introduction to Human Communication

Krum High School (Krum, TX), 2016 – 2017

Teacher, Department of Fine Arts

University Interscholastic League Coordinator

One-Act Play Director

Theatre I – IV

Technical Theatre I – III

Professional Communications

University of North Texas (Denton, TX), 2014 – 2016

Graduate Teaching Assistant, Department of Communication Studies

COMM 2060 – Performance of Literature

COMM 2020 – Interpersonal Communication

COMM 1010 – Introduction to Human Communication

COMM 1010 – Introduction to Human Communication, *Special Focus: Batman*

Royse City Middle and High Schools (Royse City, TX), 2010 – 2013

Substitute Teacher

Royse City High School, Fall 2013

Speech / Communications Lab Instructor

(Student Teaching Residency)

Crandall High School (Crandall, TX), 2012 – 2013

Assistant Debate Coach

Oral Interpretation

Lincoln-Douglas Debate

Extemporaneous Speaking

### Invited Academic Lectures, Teaching Facilitations, and Media Talks

Hammonds, K.A. (Spring 2021). *Haunted Pasts, Bright Futures: Telling Ghost Stories to Build Community*. Graduate Student Community Seminar Series, Department of Aerospace and Mechanical Engineering. [Webinar.] University of Oklahoma.

Castleberry, G. (Producer). (2020, June 7). *Special topics presents frank miller's "the dark knight returns": Bat-mania roundtable* [Audio-Video Podcast]. Retrieved from:  
<https://www.youtube.com/watch?v=iVeAEQOZbo0>

Hammonds, K. A. (Fall 2017). *Zombie Apocalypse: Synergy and Leadership in Small Groups*. COMM 3320, Communication and Conflict. [Class Facilitation]. University of North Texas.

Hammonds, K. A. (Spring 2014). *Healing the Hurt: Relationship Repair and Reconciliation*. COMM 2020, Interpersonal Communication. [Class Lecture]. University of North Texas.

## **Professional Publications and Academic Activities.**

### Encyclopedia Entries

Hammonds, K. A. (Under Contract, expected Spring 2021). The globalization of superheroes: Diffusion, genre, and cultural adaptations. In *Oxford Research Encyclopedia of Communication*.

### Peer Reviewed Journal Articles

Acheme, D. & Hammonds, K.A. (Accepted, 2021). Race vs. ethnicity: A cross-cultural comparison of storytelling in “This is america” and “This is nigeria.” *Journal of Communication and Media Research*, 13(1).

Bi, D. & Hammonds, K.A. (R&R status, 2021). Listening to morticians in rural oklahoma: Social constructions of roles, goals, and strategies. *Southern Journal of Communication*.

Hammonds, K. A., & Anderson-Lain, K. (2020). The Batman comes to class: Popular culture as a tool to address reflexive pain. *Dialogue: The Interdisciplinary Journal of Popular Culture and Pedagogy*, 7(1), 20 – 31.

- Hammonds, K. (2018). On superherology. *The Phoenix Papers*, 4 (1), 116 – 129.
- Hammonds, K.A., & Hammonds, G. (2017). The flash and his fantastic fear of ferocious fans. *The Phoenix Papers*, 3 (1), 33 – 45.
- Hammonds, K. A., & Hammonds G. (2017). Seeing with shinigami eyes: Death note as a case study in narrative, naming, and control. *The Phoenix Papers*, 3 (1), 95 – 107.
- Hammonds, K. A. (2017). That's not funny: Pages on how the demon clown of gotham city learned (not) to love and what that has to do with anything, like maybe the american zeitgeist. *The Phoenix Papers*, 3 (1), 385 – 404.
- Hammonds, K. A., & Anderson-Lain, K. (2016). A pedagogy of communion: Theorizing popular culture pedagogy. *The Popular Culture Studies Journal*, 4 (1), 106-132.  
 \*Recipient of the Michael T. Marsden paper award for outstanding journal article

#### Invited Publications (Book Chapters and Editorials)

- Hammonds, K.A. (Chapter Proposal Accepted; Volume expected Spring 2022). *True Crime Adaptations and the Many Faces of the Atlanta Monster*. Volume proposed to Routledge.
- Hammonds, K. A. (2020). Editorial: Tiger kingdom: Coronavirus and u.s. popular culture. *The Phoenix Papers*, 4(2). Doi: 10.17605/OSF.IO/Z3WMY
- Hammonds, K.A. & Gordon, C.K. (2019). Who is will byers?. In J. Ewing and A. Winters' (Ed.) *Stranger things and philosophy: Thus spake the demogorgon*. Chicago, IL: Open Court.
- Hammonds, K. A. (2017). Trust no one... but yourself. In R. Arp's (Ed.) *The x-files and philosophy: The truth is in here*. Chicago, IL: Open Court.
- Friday, S., Hammonds, K. A., & Brandon, J. (2015). Foundations of performance communication. In K. Anderson-Lain's (Ed.) *COMM 1010: Communication in action*. Plymouth, MI: Hayden McNeil.

#### Book Reviews

- Hammonds, K. A. (2020). Ashley hinck, Politics for the love of fandom: Fan-based citizenship in a digital world. *International Journal of Communication*, 4.
- Hammonds, K. A. (2018). Batman: Superheavy by snyder, capullo, & miki. *The Phoenix Papers*, 3(2), 76 – 82.

### Competitive Conference Papers / Presentations

Hammonds, K.A. (2021). *The haunted history of the university of oklahoma*. Southern States Communication Association 91<sup>st</sup> Annual Conference. (Virtual)

Hammonds, K.A. (2021). *The magic of mysterio: 'Spider-man: Far from home' and the ethics of visual manipulation*. American Culture Association / Popular Culture Association National Conference.

Acheme, D. & Hammonds, K. A. (2020). *A voice for the voiceless: "This is america" and "this is nigeria" as political resistance*. National Communication Association Conference at Indianapolis, IN. (Virtual)

*\*Top Three Student Papers Award in the International & Intercultural Communication Division*

Hammonds, K.A. (2020). *Online mmr vaccine hesitancy*. National Communication Association Conference at Indianapolis, IN. (Virtual)

Hammonds, K.A. & Kramer, M.W. (2020). *Communicating cultism: Discursive sensegiving of cult status*. National Communication Association Conference at Indianapolis, IN. (Virtual)

Hammonds, K. A. (2020). A cross-cultural comparison of cinematic conceptions of parasitism; or, What bong joon ho has to say about the demon barber of fleet street. In Do Kyun David Kim's (chair) *Cultural diffusion of K-culture from a grassroots perspective of western people: Exploring western minds towards Korean popular culture*. National Communication Association Conference; panel co-sponsored with the Korean American Communication Association, at Indianapolis, IN. (Virtual)

Hammonds, K. A. & Hubbard, C. (Accepted; 2020). *Aliens and attributions: Villeneuve's 'arrival' as conflict communication allegory*. Accepted to the 6<sup>th</sup> Annual Conflict Conference hosted by the University of Texas: Austin, TX.

Hammonds, K.A. & Kramer, M.W. (2020). *Communicating cultism in the media: Discursive sensegiving of cult status*. Presented at the University of Oklahoma Showcase Seminar in Norman, OK.

Hammonds, K. A. (2019). *A knell for bruce: Alex ross' visual narrative commentary in "origins: Batman"*. Batman in Popular Culture Conference at Bowling Green State University: Bowling Green, OH.

Hammonds, K. A. and Hammonds, G. (2019). *Swamp thing and the terrorized self: A critical examination of alan moore's "the anatomy lesson."* Comics Arts Conference at WonderCon: Anaheim, CA.

Hammonds, K. A. (2018). *On superherology*. Presented at the Fandom and Neomedia Studies Conference at A-Kon 29: Dallas, TX.

- Hammonds, K. A., & Hammonds, G. (2017). *Seeing with shinigami eyes: Death note as a case study in narrative, naming, and control*. Presented at Fandom and Neomedia Studies Conference at A-Kon 28: Dallas, TX.
- Hammonds, K. A., & Hammonds, G. (2017). *The flash and his fantastic fear of ferocious fans*. Presented at Fandom and Neomedia Studies Conference at A-Kon 28: Dallas, TX.
- Hammonds, K. A., & Anderson-Lain, K. (2016). *A pedagogy of communion: Theorizing popular culture pedagogy*. Presented at the Midwest Popular Culture Association Annual Conference: Chicago, IL.
- Hammonds, K., & Knickerbocker, M. (2016). *Blue bell's ice cream crisis and the conflict of public narratives*. Presented at the Southern States Communication Association Annual Conference: Austin, TX.
- Hammonds, K. A. (2016). *That's not funny; or how the demon clown of gotham city learned (not) to love and what that has to do with anything, like maybe the american zeitgeist*. Presented at Fandom and Neomedia Studies Conference at A-Kon 27: Dallas, TX.
- Hammonds, K. A. (2016). *Reflections on comics in the classroom and teaching with superheroes*. Presented at Fandom and Neomedia Studies Conference at A-Kon 27: Dallas, TX.
- Jones, N. (et al) (2015). *Teachers on teaching series: Honoring the pedagogy of Karen Anderson-Lain and Leah Bryant*. Presented at the National Communication Association 101<sup>st</sup> Annual Conference: Las Vegas, NV.
- Friday, S., & Hammonds, K. A. (2015). *Contending for creativity: A theoretical case for uncertainty creation and play*. Paper accepted to the New Voices, New Perspectives Student Conference: Graduate Division at the University of North Texas in Denton, TX.

#### Conference Panel Chair

- Hubbard, C.G. & Hammonds, K.A. (Fall 2020). *Fandom at home*. [Competitive selection for scholarly salon]. Fandom Studies Network of North America.

#### Writing In-Progress

(Listings in addition to continued work on any unpublished papers already presented at conferences)

- Hammonds, K.A. & Kramer, M.W. (Research article; Completed). *Communicating cultism in the media: Sense-giving of cult status*. Submitted to: Journalism and Mass Communication Quarterly.

Hammonds, K.A. (Research article; Completed). *The Haunted History of the University of Oklahoma*. Submitted to: Text and Performance Quarterly.

Hammonds, K.A. (Research article; In progress). *The pyle paradox: Identification through alienation*. Submitted to: Comics Arts Conference at Comic-Con International (2021).

Biwa, V. & Hammonds, K.A. (Research article; In progress). *Discourses of forgiveness amid intractable, intercultural conflict*. Conducted as a part of the OU Security in Context Initiative in fellowship with Center for Peace and Development (Spring, 2021).

### [Selected] Creative Publications

(Detailed creative resume available on request)

Hammonds, K. A. (Director). (2017). *Dramatis Personae* [Stage Production]. United States: Krum High School.

\*Official Qualified Entry for the University Interscholastic League One-Act Play Contest

Hammonds, K. A. & Ivanovic, M. (Producers, Directors, Writers). (2016). *The Cookie Jar* [Stage Production]. United States: University of North Texas.

Ainsworth, A., Ralston, J., **Hammonds, K. A.**, Zmolik, Z., and Mathiesen, C. (Producers). (2013). *A House Divided* [Motion picture]. United States: The Art Institute of Dallas /The Horror Film Race.

\*Best Writing Nominee

Hammonds, K.A. (2013). Good morning, bacon, i've missed you [Playscript]. *The Mayo Review*, 122-134.

\*Featured Author Contribution

Hammonds, K.A. (2013). Servants grim [Prose Essay]. *The Mayo Review*, 68 – 71.

\*Featured Author Contribution

### **Honors.**

Top Three Student Papers; “A Voice for the Voiceless: ‘This is America’ and ‘This is Nigeria’ as Political Resistance” (co-authored with Doris Acheme) – National Communication Association, International and Intercultural Communication Division (2020)

Founding Donor – Krum Education Foundation (2018)

Michael T. Marsden Paper Award for **Outstanding Article** in *The Popular Culture Studies Journal*; “A Pedagogy of Communion: Theorizing Popular Culture Pedagogy” (co-authored with Karen Anderson-Lain) – The Midwest Popular Culture Association (2016)

Outstanding Teaching by a Graduate Student – University of North Texas, Department of Communication Studies (2016)

Outstanding Comprehensive Exam Responses – University of North Texas, Department of Communication Studies (2016)

## **Fellowship, Competitive Grants, and Funding.**

**Research Fellow** (funded) – OU Center for Peace & Development and the Security in Context initiative

Communication Graduate Student Association (Conference Travel Grant) – University of Oklahoma (2020) *\*Declined in response to COVID-19*

Department of Communication (Qualitative Research Grant) – University of Oklahoma (2019)

Communication Graduate Student Association (Conference Travel Grant) – University of Oklahoma (2019)

College of Arts and Sciences (Conference Travel Grant) – University of North Texas (2015)

## **Professional Affiliations.**

[Current]

- National Communication Association –  
*Basic Course Division, Critical and Cultural Studies Division, Philosophy of Communication Division*
- Communication Graduate Student Association, University of Oklahoma
- Editorial Board, The Phoenix Papers
- Fandom Studies Network of North America
- Popular Culture Association  
*Pop Culture and Philosophy Division*

[Past]

- NCA (previous division affiliations)–  
*Instructional Development Division, Organizational Communication Division, Group Communication Division*
- Southern States Communication Association
- Midwest Popular Culture Association

## **Service Activities.**

Graduate Representative to Academic Appeals Panel,

- University of Oklahoma Graduate College, *Fall 2020*

Article Reviewer,

- The Phoenix Papers, *Spring 2020 – Present*

Conference Panel Reviewer,

- Southern States Communication Association; Argumentation and Forensics Interest Group, *Fall 2020*

University of Oklahoma Communication Graduate Student Association (“CGSA”),

- Secretary and Executive Committee, *Fall 2020 – Present*
- Ad Hoc Committee for Development of Diversity, Equity, and Inclusion Committee, *Fall 2020*



- [Co]Chair and Executive Committee, *Fall 2019 – Spring 2020*
- New Student Orientation Committee, *Fall 2019 – Spring 2020*
- Faculty Award Committee – *Spring 2020*

Graduate Student Liaison – Fandom and Neomedia Studies (FANS) Conference,  
*Fall 2018 – Present*

Communication Consulting (“After Retirement: Completing Digital Job Applications and  
Interviewing in Millennial Workspaces”) – GoodWill Job Connect in Denton TX, *Spring  
2016*

Jury Member – University Interscholastic League Young Filmmaker’s Festival, *Spring 2014*

## **Professional Certifications.**

Institutional Review Board (IRB) Training:

- Certification from the Collaborative Institutional Training Initiative (CITI) for *ethical research with human subjects* at the University of Oklahoma.
- Certification from the University of Oklahoma, sponsored by the National Institutes of Health (NIH) and the National Science Foundation (NSF), in *Responsible Conduct of Research and Professional Ethics*
- Certification from the National Institutes of Health (NIH) Office of Extramural Research in *Protecting Human Research Participants*

## **Specialized Research Training.**

*Research tactics in Peace and Conflict studies* (doctoral) – mentored fellowship with the OU  
Center for Peace and Development

*Advanced Qualitative Research Class* (doctoral) with Dr. Elaine Hsieh – Grounded Theory,  
Discourse Analysis, Ethnography of Communication, History of Qualitative Methods

*Qualitative Methods Class* (doctoral) with Dr. Jill Edy – Philosophies in  
Qualitative Methodology, Interviewing Techniques, Text Analysis, Observation and  
Memo-Keeping

*Qualitative Methods Class* (master’s) with Dr. Brian K. Richardson – Grounded Theory,  
Interviewing Techniques, Text Analysis, Observation and Memo-Keeping

*History and Theory of Communication* (doctoral) with Dr. Eric M. Kramer – History of Social  
Science, Hermeneutics

*Ethnography of Communication Class* (doctoral) with Dr. Sean O’Neill [anthropology]

*Directed Reading* featuring studies in *Phenomenology and Semiotics* (doctoral) with  
Dr. Eric M. Kramer

*Research Task Force* featuring *Grounded Theory* (doctoral) with Dr. Michael W. Kramer

*Communication Consulting Class* (master’s) with Dr. Brian K. Richardson – Developing  
Interview Protocols, Transcribing Data, Open Coding Processes

*Communication Theory and Research Class* (master’s) with Dr. Brian Lain –  
History of Speech and Communication Studies, Archeology (history and rhetoric),  
Critical Analyses

*Narrative Theory Class* (master’s) with Dr. John M. Allison – Narrative Text Analysis  
Techniques, Phenomenology