

DISC Poster Competition - Evaluation Rubric

Criteria & Phase	Potential Points
Organization and Aesthetics (Video Phase)	10
Poster is visually appealing, has a logical flow with labeled sections, and is easily readable.	4
Effective balance of high-quality graphics and figures that increase engagement and support the text.	4
Proper use of fonts, grammar, spelling, and punctuation across all sections.	2
Technical Merit & Content (Video Phase)	30
Clearly defined study objectives and a well-articulated proposed solution.	8
Study approach, results, and conclusions are clearly presented and technically sound.	8
The poster content is complete and provides a comprehensive overview that stands alone without verbal explanation.	7
Conclusions are robustly supported by the technical methods and results section.	7
Video Narrative & Delivery (Video Phase)	20
Ability to tell a coherent, interesting story regarding the research in approximately 3 minutes.	8
Clear explanation of why research is important, its contributions to the field, and its potential impact.	8
Presenter appears confident, enthusiastic, and professional on camera.	4
Live Technical Defense (In-Person Phase)	40
Demonstrates the ability to describe and discuss work in a technical manner during live interaction.	15
Effectively answers spontaneous questions clearly, thoughtfully, and with scientific accuracy.	15
Maintains confidence and enthusiasm.	10
Total for All Sections	100