

Two-Pager Template (as provided by CFE)

The goal of the two-pager is to convey a project idea to address a problem and to capture the attention of funders and other stakeholders. The Center for Faculty Excellence (CFE) has provided an excellent framework for presenting a compelling two-pager. A one-page proposal should generally address the following four questions, though headings can be tailored to your specific audience:

1. What is the problem to be addressed?
 - AND 1a. what is the audience/community you plan to engage? (if applicable)
2. What have others done to solve the problem?
3. Why has the problem not been solved (what is the gap)?
 - AND 3a. Why has this audience/community not been engaged in the past? (if applicable)
4. What will you do to fill the gap?
 - AND 4a. How do you plan to engage this audience/community? (if applicable)
5. What is needed? (List the amount requested and any budget information here.)

*** Please be sure to include a brief description of how you plan to use the funds.**

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INSTRUCTIONS per DISC

Please follow these instructions when creating your one-pager:

1. **Place title of your document in bold, centered at the top of your page.**
2. **Place the name of the PI and any Co-PIs on the first line after the title.**
3. **Include your department name.**
4. **In paragraph format, answer the questions listed above.**
5. **Last paragraph should include a budget for the amount you are requesting with a total amount listed.**
6. **When submitting, please include all emails for the PI and Co-PIs in your submission email.**

Sample

"This is my project title"

PI: Name, Email, Dept of ___; Co-PI(s) Name, Email, Dept of ___ Dept Chair: Name

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3. **Why has the problem not been solved (what is the gap)?**
 - **AND 3a. Why has this audience/community not been engaged in the past? (if applicable)**
4. **What will you do to fill the gap?**
 - **AND 4a. How do you plan to engage this audience/community? (if applicable)**
5. **What is needed? (List the amount requested and any budget information here.)**

In your email submitting your application, list all PI(s), Co-PI(s) and their email addresses. Submit your document as a pdf and forward to: jimeney2@ou.edu & mzw@ou.edu