



DREAM COURSE

ENT 2113 - Innovation & Entrepreneurship

ENT 2113-001 – CRN: 37962

This course is for students who wish to gain entrepreneurial knowledge and skills that apply to multiple life paths in a wide array of settings. World class guest speakers and representatives from 10 different OU Colleges will address the role of innovation from a cross-disciplinary perspective, and entrepreneurial opportunities in a variety of disciplines including technology, humanities, the physical and social sciences, and beyond.

Innovation & Entrepreneurship provides students an opportunity to examine how they might fit into the world of entrepreneurship. The course also features the nuts-and-bolts of creating, analyzing and launching enterprises such as new venture startups, social businesses, family businesses, “intrapreneurship” in established companies, franchises, and multiple other enterprises where an innovative and entrepreneurial perspective is both valued and necessary. The two books assigned in this course will be provided free of charge.

Taught by Daniel Pullin, Dean of the Price College of Business
Fall 2017 Tuesday/Thursday
12:00–1:15 pm, Adams Hall Room 255



For more information about the ENT 2113 Innovation & Entrepreneurship Presidential Dream Course please see the link below or check with Sherry Isom (sisom@ou.edu, 405-325-6021) or Shelly Grunsted (mgrunsted@ou.edu, 405-325-5632) at the Price College of Business: <http://www.ou.edu/content/dreamcourse/past-courses/fall-2017.html>