

Enric Ordeix



Topic:
**Public Relations and SCR
in Spain and Catalonia**



Enric Ordeix

Dr. Ordeix is a full time professor in CSR and Public Relations at Blanquerna School of Communication of the Ramon Llull University (Barcelona) where he acts as Public Affairs Officer. He is part time and visiting professor of ESRP-UB, UPF, ESADE, UDG, ESIC, DUOC-UC (Chile), Erfurt University (Germany) and Emerson College (Boston). He serves as a Vice-President Global Communication Institute e.V. and Consultant of the International Virtual Consulting Firm. In the past, he has been the communication director for Spain of the Manpower Inc. and the Spanish Communication Practice director for the US based consultancy Mercer Human Resource Consulting. Enric Ordeix is graduated in Public Relations by the University of Barcelona and in Journalism and Political Sciences by the Autonomous University of Barcelona.



Global Public Relations

OU Dream Course, Spring 2015

University of Oklahoma • Gaylord College of Journalism
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Global Public Relations and Strategic Communication
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March 24, 2015

1:30p.m.-2:45p.m.
Gaylord Hall, R. 2025

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