

# THE LISTENING PROJECT

## Sound Power

The sound all around us has power to attract, persuade and to compel emotions from the listener.

Stan Heist will discuss the science of sound and how the sound of the even the smallest of things is a powerful tool of storytelling.

Stan is director of talent development for news at Sinclair Broadcast Group.

He has more than 20 years of journalism experience as a chief photographer, university lecturer and in recruiting and training at the corporate level.



He has numerous journalism awards including National Press Photographers Association's *Photographer of the Year*.

**October 9th, 1:30 p.m.**  
**Gaylord Auditorium**

The Listening Project is a Presidential Dream Course and financially supported by the Office of the President. All speaker events are free and open to the public.

For accommodations, please contact Jill Shumway at (405) 325-5440. The University of Oklahoma is an equal opportunity institution. [www.ou.edu](http://www.ou.edu).