Respect for the Original
BRUCE GOFF'S ARCHITECTURAL BRILLIANCE

SHATTERING NOTIONS
Quinton Carter and SOUL

RUDDING IT
Fawning Over Four-Legged Friends

Mediterranean Treasures at the Sea Nymph
Some people spend their entire lives trying to figure out what they want to do with their lives; for others, it seems there was never the slightest doubt. Bruce Goff signed on as an apprentice to an architectural firm in Tulsa at the age of 12 and never looked back. Though his curriculum vitae would list no formal education after high school, his name is indelibly associated with the University of Oklahoma, as he spent eight years as chairman of the School of Architecture on the strength of his extraordinary vision and creative genius. As one of the 20th century's most internationally respected architects, his towering influence continues to resonate strongly here in Oklahoma, and especially at the Fred Jones Jr. Museum of Art, which is proud to unveil on October 9 the new collaborative exhibit Bruce Goff: A Creative Mind.

Perfect Prisms: Crystal Chapel, 2009
Ellen Sandor, Chris Kemp, Chris Day, Ben Carney and Miguel Delgado, (art)n
This work was inspired by Bruce Goff's breathtaking designs for a nondenominational chapel at the University of Oklahoma.

Combining the efforts of the Museum, Price Tower Arts Center in Bartlesville and the OU Colleges of Architecture and Engineering, with animation and 3-D renderings created by Skyline Ink Animation Studios, the exhibit will use technology from holograms to charcoal on paper to highlight the architectural achievements of the man who, along with Frank Lloyd Wright and Louis Sullivan, is considered among the pioneers of the organic design movement.
Using Goff's original working drawings as a primary resource, 3-D construction models and cinematic photorealistic computer animation will replicate projects previously seen only in developmental stages, renderings or historic photographs. A dozen short computer-animated movies will walk visitors through reproductions of selected projects' interiors and exteriors, and even provide a fully immersive virtual tour of one of Goff's stunning architectural designs.

This exhibition will encompass a survey of architectural designs by Goff that were never realized or were built but later demolished, and will include a catalogue of a group of essays on different aspects of Goff's "sense of creativity." The projects selected include the Cowboy Hall of Fame, the Ignacio Perez House, the Viva Hotel, several Joe Price commissions and other exciting buildings. The realized Bavinger House also will be included in this exhibition.

The opening weekend features an exciting symposium with special guest speakers including Dr. Aaron Betsky, a panel discussion, opening reception and a bus tour of four Goff landmarks in Oklahoma.

This exhibition also will provide a fitting segue to the Creativity World Forum in November, when Oklahoma City will become the first locale in the United States to host the prestigious conclave of ingenuity in culture, commerce and education.

Bruce Goff: A Creative Mind will remain on display at the Fred Jones Jr. Museum of Art through January 2, then travel to the Price Tower Arts Center January 21-May 1. Discussions are ongoing about future display sites in Miami, Los Angeles, Chicago and London. For exhibit hours or more information, visit www.ou.edu/fjjma or call 325.3272.