

Schedule: AEJMC Midwinter Conference 2025

Friday, March 7, 2025

**Registration – 8:00 - 9:00 a.m.
Gaylord Hall Lobby**

9:00-10:30 Room 2520	Commission on the Status of Women	Demure, organic, and beige: Social media momfluencers and mothering self-efficacy	Hanne Murray, Texas Tech University
	Changing discourses surrounding women in online and social media spaces	Spicy BookTok: A content analysis of the romance genre on TikTok	Abbie Speed & Mackenzie Mickavicz, Texas Tech University
		“Your Body, My Choice”: A critical discourse analysis of misogyny on X following the 2024 presidential election	Brittany Potter, Texas Tech University
		Egyptian media portrayal of technology-facilitated gender-based violence: The high-profile case of 24-year-old Habiba Al-Shamaa and Uber	Yara Mabrouk, University of Maryland
9:00-10:30 Room 2025	Mass Communication and Society Division	Perceived credibility of news content in an age of misinformation	Stephenson Waters, Nuzhat Tabassum, Wali Ullah, Sharmin Akter & Margaret Boateng, University of Louisiana at Lafayette
	Misinformation and media credibility	Quality, familiarity, and partisanship: Examining news media trust and consumption	Subrata Roy, University of Oklahoma
		#SoroSoke and the digital public agenda: making a case for a new theorization of agenda setting	Solomon Tommy, University of Oklahoma, Oloruntola Sunday & Emmanuel Ojila, University of Lagos
		Public engagement at high-containment facilities: Best practices in communicating science and combating misinformation	Raluca Cozma & Margery Punnett, Kansas State University
9:00-10:30 Room 3160	International Communication Division	How authorities use colonial-era laws to control the press in Bangladesh and India	Ershad Khan & Shreyoshi Ghosh, University of Colorado Boulder
	Asian journalism		

	Moderator & Discussant: Changsup Park, University of Oklahoma	A frame analysis of Chinese broadcast media representations of the U.S. – China Trade War	Kehinde Adesina, University of Oklahoma
		Protest paradigm in a hybrid regime: An examination of newspaper coverage of the anti-discrimination student movement in Bangladesh	Prashanth Bhat, University of Houston, Mahbubul Bhuiyan, University of Minnesota, Zahedur Arman, Framingham State University & Ofra Klein, Erasmus University Rotterdam
9:00-10:30 Room 2500	Entertainment Studies Interest Group Women in entertainment Moderator & Discussant: William Schulte, Winthrop University	Reel bodies: The intersection of Latina identity and fatphobia in film * TOP PAPER ABSTRACT	Maria Ortega, Texas Tech University
		“People will at least listen to her”: Coverage of celebrity presidential endorsements and the convergence of political and lifestyle journalism	Joy Jenkins, Hadley Hoskins & Jae Jepsen, University of Missouri
		Radical feminism in Portrait of a Lady on Fire	Jessica McGaha, Texas Tech University
10:40-12:10 Room 2020	Cultural and Critical Studies Division Gender and sexuality in digital narrative culture Moderator: Glenn Leshner, University of Oklahoma Discussant: Traci Williams, University of Oklahoma	Reclaiming the gaze: A case study of Kim Kardashian’s self-objectification on Instagram and the empowerment of female agency	Md Oliullah, University of Oklahoma
		Performing girlhood on TikTok: Gender memes, role subversion, and the power of the “Gaze” on social media	Joy Jenkins & Ivy Reed, University of Missouri
		Is news a grave? Queer futures and their alternatives in journalism and research	Michael Sessa, University of Maryland

10:40-12:10 Room 2025	International Communication Division African journalism Moderator: Kehinde Adesina, University of Oklahoma Discussant: Carolyn Walcott, Clayton State University	An asylum seeker, a refugee, or a migrant ... would it matter? Portrayal of Sudanese in the Egyptian Al-Mohajer during the Sudan 2023 conflict	Lina Elshrief, Ohio University
		Reporting through the lens of personal violence: How peril transforms journalistic practice in Ghana * TOP PAPER ABSTRACT	Ibs Sackey-Rockson, Louisiana State University
		Nigerian journalists' perspectives on responsible news reporting: Balancing public interest and individual privacy	Ifeanyi Ebenezer Onyike, Dominican University, Ken Ike Okere, West Africa Broadcast & Media Academy, Nnamdi George Nzekwe, Godfrey Okoye University & Emmanuel Nwachukwu, Virginia State University; Jackson State University
		The Fourth Estate in action: A systematic literature review of the impact of media coverage on corruption in Asia and Africa	Samuel Arowosafe, Novia Lestari & Lindita Camaj, University of Florida
		Cross-cultural communication: The use of Nigerian English and Pidgin Neologisms by American artists (2010-2024)	Praise Chiedozie, Texas State University
10:40-12:10 Room 2520	Minorities and Communication Division Voices from the margins: Political and environmental storytelling Moderator & Discussant: Monique Luisi, University of Missouri	Transnational political news consumption: A study of the Gülen Movement Diaspora in the United States	Hakan Karaaytu, Alfred University
		Redefining environmental narratives through Indigenous storytelling	Meetha Ram, University of Ferrara, Bakhtawar Nizamani, University of Sassari & Aazadi Fateh Muhammad, Ohio University

		Examining rural and underserved populations' online information evaluation strategies and motivations for corrective actions * TOP PAPER ABSTRACT	Olushola Aromona, South Dakota State University
		Under the sea of media ethnic-racial socialization: Parental mediation and racial identity in Disney's The Little Mermaid	Elizabeth Behm-Morawitz & Timothy Luisi, University of Missouri & Daphne Valerius, North Carolina Agricultural and Technical State University
10:40-12:10 Room 3160	Communication Technology Division Marketing and consumer behavior in digital contexts Moderator: Kelly Kaufhold, Texas State University Discussant: Sumin Shin, Oklahoma State University	Does culture influence consumers' uses-and-gratifications-related tendency to trust advertising on one digital marketing platform over another?	Dalu Okoli, University of Connecticut
		Visibility of local news	Daniel Trielli, University of Maryland
		The role of parasocial relationships, value co-creation, host-read ads and persuasion knowledge in advertising outcomes among podcast ads: An online experiment	Nate Fisher & Vishala Persad, University of Oklahoma
		An examination of the lack of Spanish sports media in the midwest	Javier Cordero, Kansas State
		Examining the influence of social media on the self-image of Generation Z	Carolyn Lien, Katie Couch & Brianna Jones, University of Oklahoma
Lunch Break - 12:15 - 12:55 p.m. Inasmuch Commons (First Floor)			
1:00-2:30 Room 3150	Media Management, Economics & Entrepreneurship Division	U.S. Presidential elections and abnormal returns of media stocks	Huyen Nguyen, Kansas State University

	<p>Digital dynamics and evolution of media businesses</p> <p>Moderator: Xiao Liu, University of Oklahoma</p> <p>Discussant: Xiaoqun Zhang, University of North Texas</p>	How the creation of an on-site communications department changed community perceptions of a high-containment facility	Xiaochen Angela Zhang, University of Oklahoma, Raluca Cozma, Kansas State University & Nancy Muturi, Kansas State University
		<p>Comment sentiment and brand image: Measuring audience influence on Victoria's Secret's body positivity evolution through Instagram posts</p> <p>* TOP PAPER ABSTRACT</p>	Amber Marthinsen & Heather Li, University of Florida
		Theoretical frameworks in research on in news: A systematic review	Md Rejaul Haque, Colorado State University
<p>1:00-2:30</p> <p>Room 3160</p>	<p>Communication Technology Division</p> <p>AI Adoption in education</p> <p>Moderator: Md Oliullah, University of Oklahoma</p> <p>Discussant: Daniel Trielli, University of Maryland</p>	Applied AI in broadcast journalism education	Kelly Kaufhold, Heidi Makady, Mark Mederson & Eun Jeong Lee, Texas State University
		Extending the technology acceptance model to incorporate ethical concerns: Journalism students' perceptions of artificial intelligence adoption	Samuel Muzhingi & Alyssa Appelman, University of Kansas
		Knowledge, attitudes, and practices towards Artificial Intelligence: A web-based cross-sectional study among communication students in Bangladesh	Nigar Sultana, University of Arizona & Md Mahdi-Al-Muhtasim Nibir, Khulna University
		The efficacy of AI-generated avatar instructors in fostering student engagement: An experimental study	Sumin Shin & Asya Cooley, Oklahoma State University, Juwon Hwang, Boston University, Skye Cooley, Shahariar Khan, Ralph Dinko & Jungyu Lee, Oklahoma State University

1:00-2:30 Room 2520	Mass Communication & Society Division Artificial intelligence in mass communication research Moderator: Yanqin Lu, Bowling Green State University Discussant: Sushma Kumble, Towson University	Exploring social media users' perceptions of AI literacy to identify AI-generated misinformation: A qualitative study	Md Uzzal Talukder, University of Tennessee, Knoxville, Anirudha Biswas, Oklahoma State University & Mamunor Rashid, University of Southern Mississippi
		A lesson in artificial empathy: Exploring Vanderbilt University's 2023 ChatGPT email response through Hearit's Model of Apologetic Ethics	Kaylie Sequira & Andrew Abernathy, Oklahoma State University
		AI in marketing and content creation: Impact on consumer engagement and brand Communication in luxury fashion marketing	Madeline Buman & Taisik Hwang, Suffolk University
		Optimizing prompting strategies for evaluating product placement nativeness in YouTube content: A generative AI approach	Seunghyun Kim, University of Arkansas at Little Rock & Deok Hyun Jang, Research Analytics & Communications, Gallup Korea
1:00-2:30 Room 1120	Entertainment Studies Interest Group Diversity and inclusion Moderator & Discussant: William Schulte, Winthrop University	Hot and unholy: A content analysis on spirituality within top charted music videos	Emily Guajardo, University of Oklahoma
		Streaming towards inclusion: Assessing diversity in Netflix's original movies	Bailey Schuman, Kyra Newcombe, Traci Williams, Carson Sanders & Autumn Hudgins, University of Oklahoma
		Transforming Hollywood or maintaining the status quo? A deep dive into 2024 Oscar best picture nominees' diversity	Bailey Schuman, Kyra Newcombe, Traci Williams, Carson Sanders & Autumn Hudgins, University of Oklahoma

<p>2:40-4:10 Room 3160</p>	<p>Entertainment Studies Interest Group</p> <p>Panel Session: The cultural revolution in college sports coverage: From NIL to collectives and portal politics</p>	<p>Moderator: William R. (Bill) Davie, Louisiana at Lafayette</p> <p>Panelists: William R. (Bill) Davie, Louisiana at Lafayette Ken Fischer, University of Nebraska at Lincoln Robert Kerr, University of Oklahoma André Williams, Louisiana at Lafayette</p>	
<p>2:40-4:10 Room 2025</p>	<p>International Communication Division</p> <p>Global perspectives on health and environmental communication</p> <p>Moderator: Emily Guajardo, University of Oklahoma</p> <p>Discussant: Carolyn Walcott, Clayton State University</p>	<p>Communication barriers in accessing mental health resources: A case study on graduate students in the United States</p>	<p>Harriet Naa Dedei Hyde, Texas Tech University</p>
		<p>International students' perceptions of communication with health professionals at a campus wellness center: A communication accommodation theory approach</p>	<p>Sharmin Akter, University of Louisiana at Lafayette</p>
		<p>HIV/AIDS and social media: A comparative content analysis of YouTube videos related to HIV/AIDS in Ghana and America</p>	<p>Emmanuel Edmund, Texas Tech University</p>
		<p>Framing climate change: A cross-national analysis of major newspapers in Bangladesh and the USA</p>	<p>Sadman Sakib, Idaho State University</p>
<p>2:40-4:10 Room 2520</p>	<p>Mass Communication and Society Division</p> <p>Social media and influencer marketing</p> <p>Moderator & Discussant: Xiaochen Angela Zhang, University of Oklahoma</p>	<p>Value co-creation and homogeneity as primary drivers of purchase intention within TikTok influencer marketing</p>	<p>Nate Fisher & Vishala Persad, University of Oklahoma</p>
		<p>Transgender and non-binary representation in sports apparel advertising</p>	<p>Loni Wood, Idaho State University</p>
		<p>The marketing of THC-infused beverages: How brands use social media to promote these items as wellness and lifestyle products</p>	<p>Matthew Vogel, Laura Willis & Jennifer Moglia, Quinnipiac University</p>
		<p>Perception of social media influencers on Instagram: Amalgamated Scale Development and Initial Validation</p>	<p>Kate Stewart, Jacksonville State University</p>

2:40-4:10 Room 1120	Political Communication Division Election, campaign & media Moderator: Heesook Choi, Mississippi State University Discussant: Oluseyi Adegbola, University of Tennessee - Knoxville	Impact of television news coverage of electoral violence on voter apathy among the Nigerian public: A quantitative analysis	Dennis Okeke, University of Colorado-Boulder, Ousman Mbaye, University of Wisconsin-Milwaukee & Anthony Obi Okeke, Nnamdi Azikiwe University
		Information processing of campaign messaging and influence on candidate choice in the 2023 Nigerian general elections	Solomon Tommy, University of Oklahoma
		Gendered media framing: Assessing contrasting media coverage of Kamala Harris and Donald Trump during the 2024 U.S. Presidential elections * TOP PAPER ABSTRACT	Kehinde Adesina, H.M. Murtuza, Elizabeth Flores & Md Oliullah, University of Oklahoma

Coffee break - 4:15 - 4:30 p.m.
Gaylord Hall Lobby

4:35-5:45 Room 2165	Communication Technology Division Factors driving AI adoption Moderator: H.M. Murtuza, University of Oklahoma Discussant: Daniel Trielli, University of Maryland	Co-intelligence: Examining cognitive processes and ethical considerations of GenAI adoption in news production	Rachel Gruber & Haiyan Jia, Lehigh University
		The use of AI in newsrooms in developing nations: The Nigerian experience	Shugofa Dastgeer & Uche Onyebadi, Texas Christian University
		Diffusion and adoption of Artificial Intelligence in Africa: A comparative exploratory study of Nigeria, Rwanda and Ethiopia	Alasana Camara, Texas Tech University
		The diffusion and reinvention of information and communication technology in Africa: An exploratory study of Artificial Intelligence in Ghana and Kenya	Jeffery Adu, Texas Tech University
4:35-5:45 Room 3160	Community Journalism Interest Group	Diffusion of innovations in local U.S. journalism. A blessing or curse for news deserts	Stanley Karombo, University of Colorado

	<p>Adapting to change: Innovations, strategies and models in local journalism</p> <p>Moderator: Chris Arsenault, Western University</p> <p>Discussant: Taisik Hwang, Suffolk University</p>	<p>When the news slides into your DM's: Text messaging practices as a distribution strategy</p>	<p>Daniel Thompson, University of Oklahoma</p>
		<p>Nonprofit model: What does it add to media competition?</p>	<p>Stuart Babington, Southeastern Louisiana University</p>
<p>4:35-5:45 Room 2025</p>	<p>Cultural and Critical Studies Division</p> <p>Stimulating cultural narratives in digital space</p> <p>Moderator & Discussant: Robert Kerr, University of Oklahoma</p>	<p>Social media memes: Cultural catalyst for the BTS fans in Bangladesh</p>	<p>Sharjana Hossain & Manwar Hossain, Colorado State University</p>
		<p>Beyond the blocks: A metaphoric analysis of black speculative thought and Afrofuturist storytelling in "Piece by Piece"</p>	<p>Atira Pressley, Regent University</p>
		<p>Crafting the corporate dream: How Google's promotional employee testimonial videos shape neoliberal subjectivities</p>	<p>Naqib Nabi, Colorado State University</p>
<p>4:35-5:45 Room 2520</p>	<p>Political Communication Division</p> <p>Digital media, politics & society</p> <p>Moderator: Subrata Roy, University of Oklahoma</p> <p>Discussant: Jill Edy, University of Oklahoma</p>	<p>The Twittersphere: Populism and securitization in comparative perspective: Turkey and the U.S.</p>	<p>Hakan Karaaytu, Alfred University</p>
		<p>Traditional and digital media use: Effects on political knowledge and participation among young adults</p>	<p>Subrata Roy, University of Oklahoma</p>
		<p>Digital news and self-efficacy: The role of intentional and incidental exposure in Latin America</p>	<p>Alexander Tawiah, Liza Kalinina, Praise Chiedozie & Vanessa Higgins Joyce, Texas State University</p>

**Opening Reception – 6:30 - 8:30 p.m.
Gaylord Hall First Floor Lobby**

Saturday, March 8, 2025

Registration – 8:30 - 9:30 a.m.

<p>9:30-11:00 Room 2165</p>	<p>Mass Communication and Society Division</p> <p>Representation and framing in media</p>	<p>Sensationalization of mental illness: The impact of media representation on mental health risks among young adults</p>	<p>Kirby Child & Haiyan Jia, Lehigh University</p>
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	<p>Moderator: Yanqin Lu, Bowling Green State University</p> <p>Discussant: Newly Paul, University of North Texas</p>	Local climate change messages in Oklahoma	Jessica Zimmerman, University of Oklahoma
		Framing the culprits: A study on Ghanaian media framing of key actors in the Anti-Galamsey campaign	Akua Akakpo, University of Oregon
		Navigating turbulent times: A media analysis of Boeing's safety rhetoric and media representation during the 737 Max crisis * TOP PAPER ABSTRACT	Ibs Sackey-Rockson, Louisiana State University
<p>9:30-11:00 Room 3150</p>	<p>Critical and Cultural Studies Division</p> <p>Journalism structure in pedagogy and practice</p> <p>Moderator & Discussant: Joy Jenkins, University of Missouri</p>	The impact of white power structures on journalism education at historically black colleges and universities * TOP PAPER ABSTRACT	Daniel Thompson, University of Oklahoma
		"7,221 refrigerated human penises": Examining Nigerian media's failure to verify a sensational, "credible" satirical story	Kemi Busari, University of Maryland
		Investigating the investigation: Media capture and investigative journalism in India	Prashanth Bhat, University of Houston & Anilesh Kumar, Beijing Normal University, Hong Kong Baptist University
		Journalistic reluctance and professional realism: Perspectives on nationalist narrative construction among Indian journalists	Prashanth Bhat, University of Houston & Anilesh Kumar, Beijing Normal University - Hong Kong Baptist University
<p>9:30-11:00 Room 3160</p>	<p>Communication Technology Division</p>	Reclaiming Africa: Social media activism on X (formerly Twitter) and the battle against stereotypes	Stanley Uzoma, Kansas State University

	<p>The role of social media in communication</p> <p>Moderator: Samuel Arowosafe, University of Florida</p> <p>Discussant: Jieun Shin, University of Florida</p>	<p>Leveraging Information and Communication Technology (ICT) succession and media richness theories to promote healthy eating behaviors on social media</p> <p>* TOP PAPER ABSTRACT</p>	<p>Mengyan Ma & Saleem Alhabash, Michigan State University</p>
		<p>The state of social media research in journalism and political communication, 1997-2022</p>	<p>Taisik Hwang, Madeline Buman & Tanaphat Kultavewut, Suffolk University</p>
<p>9:30-11:00 Room 2025</p>	<p>International Communication Division</p> <p>Panel Session: Anti-media turn in democratic nations: Implications and pathways for communication research</p>	<p>Moderator: Daniel Trielli, University of Maryland</p> <p>Panelists: Nandikoor Prashanth Bhat, University of Houston Ayala Panievsky, City University of London (virtual)</p>	
<p>9:30-11:00 Room 2500</p>	<p>Commission on the Status of Women</p> <p>Women in the news, then and now</p> <p>Moderator & Discussant: Amal Bakry, University of Louisiana at Lafayette</p>	<p>Fighting for par: Representations of women athletes in Golf Digest (1950-2023)</p>	<p>Mackenzie Mickavicz, Texas Tech University</p>
		<p>"This article may help save your life": U.S. women's magazines, cancer prevention and care ethics in the 1940s and 1950s</p>	<p>Meg Heckman, Northeastern University</p>
		<p>Popular feminism in Japanese left newspaper: A content analysis of feminism representation from 2017 to 2024</p>	<p>Yumiko Ehara, University of Minnesota</p>
		<p>Visual framing of Harris-Trump on swing-state newspapers</p>	<p>H.M. Murtuza, Kehinde Adesina, Md Oliullah & Elizabeth Flores, University of Oklahoma</p>
		<p>The unbreakable glass ceiling for female candidates in the U.S.: A framing analysis of newspaper headlines in the 2024 presidential election</p>	<p>Shugofa Dastgeer, Texas Christian University & Desiree Hill, University of Oklahoma</p>
<p>11:10-12:20 Room 2165</p>	<p>Minorities and Communication Division</p>	<p>Reclaiming the gaze: Exploring sexuality and representation in the work of contemporary female hip-hop artists</p>	<p>Alexandra D. Teter & Emmanuel Nwachukwu, Virginia State University</p>

	<p>Framing identities: Media and the shaping of cultural narratives</p> <p>Moderator & Discussant: Desiree Hill, University of Oklahoma</p>	<p>Conformity pressure on Facebook: Analyzing social discourse about gender non-conforming Bangladeshis</p>	<p>Sheikh Salman & Rosemary Avance, Oklahoma State University & Pradip Kumar Panday, University of Rajshahi</p>
		<p>Breaking the barriers of communicating mental health in African American communities: Media coverage of Simone Biles (2020–2024)</p>	<p>Bianca Jordan, William Carey University & Emmanuel Nwachukwu, Virginia State University</p>
<p>11:10-12:20 Room 3150</p>	<p>Entertainment Studies Interest Group</p> <p>Influence and behavior in entertainment</p> <p>Moderator & Discussant: William Schulte, Winthrop University</p>	<p>Celebrity influencers and young adult perceptions of the "One Pill Kills" anti-Fentanyl campaign</p>	<p>Dorothy Bland & Gwendelyn Nisbett, University of North Texas, Mia Moody, Baylor University, Eiman Elsayy & Harmony Thomas, University of North Texas</p>
		<p>The cult of personality: Analyzing fandom, community and engagement in relation to CM punk and world wrestling entertainment</p>	<p>Jennifer Moglia & Laura Willis, Quinnipiac University</p>
		<p>Driven to mosh: Quantitative insights into self-determination and flow among heavy metal fans</p>	<p>Jacob Rummel & Lauren Auverset, University of Louisiana at Lafayette</p>
		<p>Roses and relationships: Parasocial bonds among fans of The Bachelorette</p>	<p>Lauren Auverset, University of Louisiana at Lafayette & Kate Stewart, Jacksonville State University</p>
<p>11:10-12:20 Room 3160</p>	<p>Mass Communication & Society Division</p> <p>Media literacy and journalism education</p> <p>Moderator: Sherry Kast, University of Oklahoma</p>	<p>Exploring news engagement in the age of short-form video: A mixed method analysis of YouTube shorts</p>	<p>Trenton Straight & Prakash Acharya, Ohio University</p>
		<p>The paradox of journalism degree: Exploring the motivations and job perceptions of journalists without formal journalism education</p>	<p>Kemi Busari, University of Maryland</p>

	Discussant: Andrew Abernathy, Oklahoma State University	The role of digital content creators' experience level and journalistic background in media literacy and critical evaluation skills: A global study	Osama Bahassan & Arnab Biswas, Bowling Green State University
		Navigating challenges of student-run newspapers in small and rural higher education	Md Khadimul Islam, Kosiso Daniella Akwanamnye, Taylor Christine Burch, Kenzi Maline Garner, Jaelyn Annmarie Green, Esosa Samuel Iyengunmwena, Miguel Larios, Josie Loosvelt, Eben Michael Rosentrater, Ian Michael-Jo Slama, Mackenzie Kay Gable, Chadron State College & Sharika Dareen Suha, Chadron High School
11:10-12:20 Room 2025	Commission on the Status of Women Representations of diverse women in pop culture Moderator & Discussant: Meg Heckman, Northeastern University	A comparative study of the media representation of Chinese female astronauts in the past decade * TOP PAPER ABSTRACT	Hanbo Liu & Steve Bien-Aimé, University of Kansas
		"Kiss the Girl," (but not that one): A critical feminist analysis of Disney "Woke" casting	Hanne Murray, Texas Tech University
		Reflections of queer identity: An analysis of women-loving-women representation in television	Kailey Blunk, University of Minnesota
		The ledge she walks (stiletto sharp): So not invited to my Bat Mitzvah	Hanne Murray, Texas Tech University
11:10-12:20 Room 2020	Communication Technology Division Misinformation diffusion on social media	Algorithmic deception: A scoping review of current research on algorithmic dissemination of mis- and disinformation, propaganda, fake news, and conspiracy theories	Nicole Marie Klevanskaya, AJ Siegel & Namuun Tsegmid, University of Minnesota, Twin Cities

	Moderator: Novia Ayu Lestari, University of Florida	The psychology of disaster social media rumors: An examination of rumors about the Federal Emergency Management Agency (FEMA) on X during Hurricane Helene	Xiaochen Angela Zhang, Kehinde Adesina & Jessica Zimmerman, University of Oklahoma
	Discussant: Jieun Shin, University of Florida	“You know better. You're the key.” Segmenting Gen Z concerning fake news	Emily Guajardo, University of Oklahoma

Lunch Break - 12:30 - 1:30 p.m.
Inasmuch Commons (First Floor)
Graduate student meet and greet: Graduate Conference Room (Third Floor)

1:35-3:05 Room 2165	Mass Communication and Society Division	Gen Z and opioids: Segmenting Gen Z publics by communication patterns	Adegbemi Aderemi, University of Oklahoma
	Activism and health communication	Mobilizing information in cancer news: A comparative content analysis on the Bengali and English newspaper	Anirudha Biswas, Oklahoma State University, Khalid Ahammed, Khulna University & Shahariar Khan Nobel, Oklahoma State University
	Moderator: Sunha Yeo, University of Oklahoma	Divergent infodemiology landscapes of cervical cancer: A cross-sectional study of news and online platforms in the Republic of Korea	Hye-Sun Lee, National Cancer Center, Gyeong-u Hong, Kongju National University & Jae Kwan Jun, National Cancer Center
	Discussant: Kate Stewart, Jacksonville State University	Digital repression and counter-narratives: Analyzing the Ghanaian government's response to online protests	Jonas Nyabor, University of Iowa
1:35-3:05 Room 3150	Political Communication Division	Leveraging affective attributes to politicize science: A comparative content analysis of news coverage and accident reports on the Fukushima wastewater release	Tianyang Lu, University of Oklahoma
	War and issue coverage: Media framing in political reporting	When administration support ally Isreal, U.S. dailies focus plights of Palestinians: An analysis of 15 th Gaza War through CAM lens	Ershad Khan, University of Colorado-Boulder
	Moderator: Solomon Tommy, University of Oklahoma		
	Discussant: Patrick Meirick, University of Oklahoma		

		War in frames: A longitudinal look at the global news coverage of the Ukraine war	Shugofa Dastgeer & Amiso George, Texas Christian University
1:35-3:05 Room 3160	Minorities and Communication Panel Session: Understanding how to navigate the US university system: What international students need to know	Moderator: Uche Onyebadi, Texas Christian University Panelists: Carolyn Walcott, Clayton State University Dorothy Bland, University of North Texas Eiman Elsayy, University of North Texas	
1:35-3:05 Room 2025	Commission on the Status of Women Panel Session: Navigating life and identity-related challenges as a graduate teaching assistant	Moderator: Amal Bakry, University of Louisiana at Lafayette Panelists: Lauren Auverset, University of Louisiana at Lafayette Kate Stewart, Jacksonville State University Taiwo Oluyinka, University of Louisiana at Lafayette Margaret Boateng, University of Louisiana at Lafayette	
1:35-3:05 Room 2500	Community Journalism Interest Group Bridging gaps: Journalism's role in youth, crisis and global perspectives Moderator: Stanley Karombo, University of Colorado Discussant: William R. (Bill) Davie, Louisiana at Lafayette	Government-funded watchdog journalism? Analyzing Canadian media workers' self-perceptions of their independence under the Local Journalism Initiative	Chris Arsenault, Western University
		What's news to you? Rural Oklahoma youth news and information landscapes	Rosemary Avance & Andrew Abernathy, Oklahoma State University
		Earth, wind, and fire: A quantitative content analysis examining local and national newspaper responses to recent natural disasters * TOP PAPER ABSTRACT	Kyra Newcombe, Subrata Roy & Angela Zhang, University of Oklahoma
		Filling the information void: Exile media as an emerging counterpublic in Bangladesh	Prashanth Bhat, University of Houston & Mahbubul Bhuiyan, University of Minnesota
Coffee Break - 3:10 - 3:25 p.m. Gaylord Hall Lobby			

3:30-5:00 Room 2165	International Communication Division	Criminal defamation as a social institutional determinant: Proposing a new typology for global journalism	Ershad Khan, University of Colorado-Boulder
	Emerging issues in global media	ChatGPT in the Global South: Media coverage and public perceptions of AI in Vietnam	Tu Truong, Louisiana State University
	Moderator: Jessica Zimmerman, University of Oklahoma Discussant: Hye-Sun Lee, National Cancer Center	AI usage of journalists in Bangladesh and their perception of media autonomy	H.M. Murtuza, Md Oliullah, Mohammad Al Masum Molla & Ahmed Shatil Alam, University of Oklahoma
3:30-5:00 Room 3150	Political Communication Division	Investigating the public reactions to political deepfakes and the factors influencing their acceptance or doubt: A study on the Zen-G in the USA, Md Oliullah, University of Oklahoma	Md Oliullah, University of Oklahoma
	Misinformation, disinformation & polarization	Fact-checking or fact-framing? The role of government-led initiatives in polarized media landscapes	Salih Hurdogan, University of Texas at Austin & Eda Bahar, University of Galatasaray
	Moderator: Ken Fischer, University of Nebraska at Lincoln Discussant: Hakan Karaaytu, Alfred University	Propaganda through misinformation: Analyzing communal misinformation targeting minorities in Bangladesh	Zahedur Arman, Framingham State University, Md Khadimul Islam, Chadron State College & Mahmudun Nabi, University of Liberal Arts, Bangladesh
		Disinformation, state actors, and mediated public diplomacy	Success Osayi & Joseph Ikerodah, University of Colorado Boulder
3:30-5:00 Room 3160	Communication Technology Division	Gen Z's perception of Artificial Intelligence and the church: Exploring religiosity, AI trust and attitudes toward church	Ariana Medina, Texas Tech University
	User perceptions of technology: Privacy concerns, authenticity, trust	Exploring gender dynamics in CEO messaging: Stereotypes, leadership perceptions, and audience engagement in sustainability campaigns	Sumin Shin, Oklahoma State University & Donghoon Shin, University of Wisconsin-Whitewater
	Moderator: Masum Molla, University of Oklahoma		

	Discussant: Mengyan Ma, Michigan State University	Examining international students' motivation and gratification from using AI for mental health information	Jiwan Kafle, Texas Tech University
		Distinguishing human- and AI-generated Airbnb reviews: The effects of textual valence and reviewer evaluation on perceived authenticity	Sohyun Park, University of Georgia
3:30-5:00 Room 2025	Commission on the Status of Women Panel Session: Academic resistance: Feminist/queer methodology and pedagogy	Moderator: Brittany Potter, Texas Tech University Panelists: Hanne Murray, Texas Tech University Jessica McGaha, Texas Tech University Brittany Potter, Texas Tech University Mary Ortega, Texas Tech University	