

Chang Sup Park

Professor & Journalism Area Head, Gaylord College of Journalism and Mass Communication,
The University of Oklahoma
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Education

Ph.D., Mass Communication and Media Arts

Southern Illinois University (August 2014)

Dissertation Title: *Pathways to Democratic Citizenship: The Mediating Roles of Deliberation and Political Efficacy in the Effects of Old and New Media Use on Political Participation during the 2012 Presidential Election in South Korea*

MA, Communication Studies

Seoul National University, South Korea (February 2010)

Thesis Title: The Routines of Thematized Framing Strategy by South Korean Journalists

BA, Communication Studies

Seoul National University, South Korea (August 1996)

Education Employment

Professor & Journalism Area Head

Gaylord College of Journalism and Mass Communication, University of Oklahoma
Fall 2024 ~ present

Associate Professor & Journalism Area Head

Gaylord College of Journalism and Mass Communication, University of Oklahoma
Fall 2023 ~ Spring 2024

Associate Professor & Journalism Program Director (Fall 2020 ~ Spring 2023)

Department of Communication, University at Albany
Fall 2021 ~ Spring 2023

Assistant Professor

Department of Communication, University at Albany
Fall 2018 ~ spring 2021

Assistant Professor

Department of Mass Communications, Bloomsburg University of Pennsylvania
Fall 2014 ~ Spring 2018

Professional Employment

Reporter

The Hankyoreh Newspaper
Seoul, South Korea
November 1996 ~ July 2010

Grants

Project title: Algorithm literacy and civic engagement. The University of Oklahoma. (\$3,000, May 2025)

Project title: How Americans and Koreans Perceive Familiarity and Foreignness of Korean Dramas? Focusing on the Role of *Koreanness* in Korean Dramas' Global Appeal. The Academy of Korean Studies. (\$10,000, May ~ September 2024)

Project title: Algorithm Literacy of Young Adults and Its Civic Implications. The University of Oklahoma. (\$3,000, June 2024)

Project title: AI Use in Journalism. The University of Oklahoma. (\$3,000, January 2024)

Project title: Examination of American Fans' Reception and Evaluation of the Hybrid Nature of Korean Drama and Its Impact on Americans' Cultural Identity. The Academy of Korean Studies. (\$21,000, February 2022 ~ June 2023)

Project title: Investigating trends in self-regulation of false information fact-checking measures by media platforms. Community Media Foundation. (\$22,000, May 16 ~ November 30, 2022)

Project title: The Impacts of AI on Journalism. BIY Foundation (\$7,000, June 2022 ~ May 2023)

Project title: Use of Social Media in Newsrooms. Samsung Press Foundation (\$5,000, June 2022 ~ May 2023)

Project title: A Comparative Study of Automated Journalism in the United States and South Korea. University at Albany (\$2,500, May 2021 ~ December 2022)

Project title: Young Adults' Social Media Use and Civic Engagement. Bloomsburg University of Pennsylvania (\$3,000, May ~ December 2017)

Project title: Orientation to Thematization in Korean Newspapers and the Crisis of Journalism. Samsung Press Foundation (\$5,000, August ~ December 2012)

Refereed Journal Publications

Johnson, T. J., Kaye, B. K., & **Park, C.** (2025). Shouts and Whispers: The Gamson Hypothesis, Media Reliance, and Belief in 2020 Election Conspiracy Theories. *Journalism & Mass Communication Quarterly*, 10776990251360688.

Santos, M., **Park, C.**, Bastos dos Santos, J. G., Cavalini, A., & Gil de Zúñiga, H. (2025). Latent bombs of disinformation. *Information, Communication & Society*, 1-22.

Park, C. (2025). Negotiating news seeking and news avoidance during the COVID-19 pandemic: Expanding coping theory. *Journalism*, 14648849251372741.

Park, C., & Olliulah, M. (2025). Framing Conflict: American Media's Framing of the Israel-Hamas War. *International Journal of Mass Communication*, 3, 123-134. doi: 10.6000/2818-3401.2025.03.08

Park, C. & Molla, M. Collective Emotions on Social Media: An Examination of Collective Emotions in YouTube Comment Sections Below News Videos and Their Political Consequences. *The Howard Journal of Communications*.

Park, C. & Molla, M. (in press). I Feel Informed?": Encountering News on Social Media, News-Finds-Me Perception and Perceived Political Knowledge. *Communication & Society*.

Park, C. (2025). Four Dimensions of Transnational Resonance of K-Drama: Focusing on Issue, Narrative, Emotional and Genre Resonance. *Atlantic Journal of Communication*, 1-15. doi: 10.1080/15456870.2025.2564222

Park, C. (in press). News Curation on Social Media as a Pathway to Political Engagement. *Communication and the Public*.

Park, C. (2024). Exposure to Cross-cutting Information on Social Media and Perceived Political Polarization. *Asian Journal of Public Opinion Research*, 12(4), 243-266. doi:

10.15206/ajpor.2024.12.4.243

- Park, C.** (2024). Comparison of Objectivity, Transparency, Contextualization, and Trust Between Fact-Checking Sites and News Organizations. *Journalism Practice*, 1-17. doi: 10.1080/17512786.2024.2411622
- Park, C., Thompson, D., & Siew, A.** (2024). Trust in news accuracy on X and its impact on news seeking, democratic perceptions and political participation. *International Journal of Electronic Governance*, 16(3), 378-395. doi: 10.1504/IJEG.2024.142402
- Park, C.** (2024). Trust in media and processing of health information during the Covid-19 pandemic. *Health & New Media Research*, 8(1), 35-44. doi: 10.22720/hnmr.2024.00045.
- Park, C.** (2024). Creating a New Korean Style Beyond Hybridity: An Analysis of Why Korean Dramas Appeal to Americans. *International Journal of Communication*, 18, 5247-5268.
- Park, C.** (2023). Why People Rely on Fact-Checkers? Testing Theses of ‘Perceived Severity of Fake News’ and ‘Disappointment in News Media.’ *Journalism Studies*, 25(1), 1-18. doi: 10.1080/1461670X.2023.2289878
- Park, C., & Kaye, B. K.** (2023). Applying news values theory to liking, commenting and sharing mainstream news articles on Facebook. *Journalism: Theory, Practice, and Criticism*, 24(3), 633-653. doi: 10.1177/14648849211019895
- Park, C., & Kaye, B. K.** (2022). Public Broadcasting is not Much Different: Public and Commercial Broadcasters’ Coverage of Minimum Wage in South Korea. *Journalism Practice*. doi: 10.1080/17512786.2020.1870532
- Park, C.** (2022). Reading a Snippet on a News Aggregator vs. Clicking Through the Full Story: Roles of Perceived News Importance, News Efficacy, and News-Finds-Me Perception. *Journalism Studies*, 23(11), 1350-1376. doi:10.1080/1461670X.2022.2086160
- Park, C.** (2021). Impacts of Cross-Ownership between Newspapers and Television on Viewpoint Diversity: Testing One-Owner-One-Voice Thesis. *Journalism Studies*, 22(13), 1775-1792. doi: 10.1080/1461670X.2021.1965908
- Park, C., Liu, Q., & Kaye, B. K.** (2021). Analysis of Ageism, Sexism, and Ableism in User Comments on YouTube Videos about Climate Activist Greta Thunberg. *Social Media + Society*, 7(3), 1-14. doi: 10.1177/20563051211036059
- Park, C., & Gil de Zúñiga, H.** (2021). Learning about Politics from Mass Media and Social Media: Moderating Roles of Press Freedom and Public Service Broadcasting in 11 Countries. *International Journal of Public Opinion Research*, 33(2), 315–335 doi: 10.1093/ijpor/edaa021
- Park, C., & Kaye, B. K.** (2020). Doubt versus Trust: Framing Effects of the News about the 2018 Trump-Kim Jong Un Summit in Singapore on American College Students. *International Journal of Communication*, 14, 3886–3884.
- Park, C., & Kaye, B. K.** (2020). What’s This? Incidental Exposure to News on Social Media, News-Finds-Me Perception, News Efficacy, and News Consumption. *Mass Communication & Society*, 23(2), 157–180. doi: 10.1080/15205436.2019.1702216
- Park, C., & Kaye, B. K.** (2020). Analysis of Discourse about a Homeland Disaster and Ethnic Identity at a Korean-American Digital Diaspora. *Howard Journal of Communications*, 31(4), 372–387. doi: 10.1080/10646175.2020.1714515
- Park, C.** (2020). Differential Roles of Usage Patterns of Social Networking Sites in Political Learning. *International Journal of Electronic Governance*, 12(2), 190–208. doi: 10.1504/IJEG.2020.10023546
- Park, C., & Kaye, B.** (2019). Mediating Roles of News Curation and News Elaboration in the

- Relationship between Social Media Use for News and Political Knowledge. *Journal of Broadcasting & Electronic Media*, 63(3), 455–473. doi: 10.1080/08838151.2019.1653070
- Park, C.** (2019). Does Too Much News on Social Media Discourage News Seeking? Mediating Role of News Efficacy Between Perceived News Overload and News Avoidance on Social Media. *Social Media+ Society*, 5(3). doi: 10.1177/2056305119872956
- Park, C.** (2019). Learning Politics from Social Media: Interconnection of Social Media Use for Political News and Political Issue and Process Knowledge. *Communication Studies*, 70(3), 253–276. doi: 10.1080/10510974.2019.1581627
- Park, C.** (2019). Examination of smartphone dependence: Functionally and existentially dependent behavior on the smartphone. *Computers in Human Behavior*, 93, 123–128. doi: 10.1016/j.chb.2018.12.022
- Park, C.** (2019). Interactive effects of advertising platform credibility and partisanship on advertising evaluation and recall. *Asian Journal of Political Science*, 27(2), 177–189. doi: 10.1080/02185377.2019.1576055
- Park, C., & Kaye, B.** (2019). Smartphone and Self-Extension: Functionally, Anthropomorphically, and Ontologically Extending Self via the Smartphone. *Mobile Media & Communication*, 7(2), 215–231. doi: 10.1177/2050157918808327
- Park, C.** (2019). The Mediating Role of Political Talk and Political Efficacy in the Effects of News Use on Expressive and Collective Participation. *Communication and the Public*, 4(1), 35–52. doi: 10.1177/2057047319829580
- Park, C., & Gil de Zúñiga, H.** (2019). The Impact of Mobile Communication Uses on Civic Engagement: Moderating Effects of Exposure to Politically Diverse and Weak-Tie Networks. *International Journal of Mobile Communications*, 17(3), 298–325. doi: 10.1504/IJMC.2019.098608
- Park, C.** (2019). Revisiting the Two-Step Flow Model on Twitter: Interconnection of Self-identified South Korean Twitter Opinion Leadership, News Consumption, News Links, and News Curation. *Electronic News*, 13(2), 63–77. doi: 10.1177/1931243118809780
- Park, C., & Kaye, B.** (2018). Expanding Visibility on Twitter: Author and Message Characteristics and Retweeting. *Social Media + Society*, 5(2), 1–10. doi: 10.1177/2056305119834595
- Park, C., & Kaye, B.** (2018). News Engagement on Social Media and Democratic Citizenship: Direct and Moderating Roles of Curatorial News Use in Political Involvement. *Journalism & Mass Communication Quarterly*, 95(4), 1103–1127. doi: 10.1177/1077699017753149
- Park, C.** (2017). Citizen news podcasts, engaging journalism, and formation of a counter-public sphere in South Korea. *Pacific Journalism Review*, 23(1), 231–248. doi: 10.24135/pjr.v23i1.49
- Park, C., & Kaye, B. K.** (2017). Twitter and Encountering Diversity: The Moderating Role of Network Diversity and Age in the Relationship Between Twitter Use and Crosscutting Exposure. *Social Media+ Society*, 3(3), 1–12. doi: 10.1177/2056305117717247
- Park, C., & Kaye, B.** (2017). The Tweet Goes On: Interconnection of Twitter Opinion Leadership, Network Size, and Civic Engagement. *Computers in Human Behavior*, 69(1), 174–180. doi: 10.1016/j.chb.2016.12.021
- Park, C.** (2017). Unpacking the relationship between mobile phone usage patterns, network size, and civic engagement. *Online Journal of Communication & Media Technologies*, 7(2),

- 169–197. doi: 10.29333/ojcm/2596
- Park, C.** (2016). Citizen News Podcasts and Journalistic Role Conceptions in the United States and South Korea. *Journalism Practice*, 11(9), 1158–1177. doi: 10.1080/17512786.2016.1224682
- Park, C., & Magolis, D.** (2016). Examination of Blog Discussion about the Beheading of Two American Journalists by ISIS. *Contemporary Voices: St Andrews Journal of International Relations*, 7(3), 9–22. doi: 10.15664/jtr.1253
- Park, C.** (2016). Online Speech and Democratic Culture: A Comparison of Freedom of Online Speech between South Korea and the United States. *Asian Journal of Communication*, 26(3), 262–277. doi: 10.1080/01292986.2016.1144775
- Park, C., Karan, K., & Xie, W.** (2016). Online Women’s Magazines: Differences in Perceptions Between Print and Online Magazines among Female Readers. *Advances in Journalism and Communication*, 4(1), 31–42. doi: 10.4236/ajc.2016.41004
- Park, C.** (2015). Pathways to Expressive and Collective Participation: Usage Patterns, Political Efficacy, and Political Engagement in Social Networking Sites. *Journal of Broadcasting & Electronic Media*, 59(4), 698–716. doi: 10.1080/08838151.2015.1093480
- Park, C.** (2015). Applying “Negativity Bias” to Twitter: Negative News on Twitter, Emotions, and Political Learning. *Journal of Information Technology & Politics*, 12(4), 342–359. doi: 10.1080/19331681.2015.1100225
- Veenstra, A. S., Lyon, B., Iyer, N., **Park, C.**, & Kang, C. (2015). Intramedium Interaction and the Third-Person Effect: How Partisans Respond to YouTube Ads and Comments. *Cyberpsychology, Behavior, & Social Networking*, 18(7), 406–410. doi: 10.1089/cyber.2014.0588
- Park, C.** (2015). Korean Media Often Allied With Ruling Political Parties. *Newspaper Research Journal*, 36(2), 265–278. doi: 10.1177/0739532915587297
- Veenstra, A. S., Iyer, N., **Park, C.**, & Fawaz, A. (2015). Twitter as a “journalistic substitute?” Examining #wiunion tweeters’ behavior and self-perception. *Journalism: Theory, Practice, and Criticism*, 16(4), 488–504. doi: 10.1177/1464884914521580
- Park, C., & Karan, K.** (2014). Unraveling the Relationships Between Smartphone Use, Exposure to Heterogeneity, Political Efficacy, and Political Participation: A Mediation Approach. *Asian Journal of communication*, 24(4), 379–389. doi: 10.1080/01292986.2014.892146
- Park, C.** (2014). Media Cross-Ownership and Threats to Opinion Diversity: An Examination of News Coverage on the Permission for Cross Ownership between Broadcasters and Newspapers in South Korea. *International Journal of Media and Cultural Politics*, 10(1), 43–64. doi: 10.1386/macp.10.1.43_1
- Park, C.** (2013). Political carnivalism and an emerging public sphere: examination of a new participatory culture on Twitter. *International Journal of Electronic Governance*, 6(4), 302–318. doi: 10.1504/IJEG.2013.060645
- Park, C.** (2013). Does Twitter Motivate Involvement in Politics? Tweeting, Opinion Leadership, and Political Engagement. *Computers in Human Behavior*, 29(4), 1641–1648. doi: 10.1016/j.chb.2013.01.044

Books and Book Chapters

- Park, C.** (2023). *AI Journalism*. Seoul: Turiban.

- Park, C.** (2022). Search engine optimization (SEO). In G. A. Borchard (Ed.), *The SAGE Encyclopedia of Journalism* (Vol. 1, pp. 1454–1455). Thousand Oaks, CA: Sage. doi: 10.4135/9781544391199.n362
- Park, C., & Kaye, B. K.** (2021). What's This? Incidental Exposure to News on Social Media, News-Finds-Me Perception, News Efficacy, and News Consumption. In F. Shen (Ed.), *Social media news and its impact* (pp. 98–121). New York: Routledge.
- Kang, S., Kim, Y., & **Park, C.** (2018). Political Communication of South Korea in the ICT Era: Triadic Interactions among Government, Media, and Public. In D. Y. Jin & N. Kwak (Eds.), *Korean Communication, Media and Culture* (pp. 41–70). Lanham, MD: Lexington/Roman & Littlefield.
- Veenstra, A. S., Iyer, N., Xie, W., Lyons, B., **Park, C.**, & Feng, Y. (2015). Come Together, Right Now: Retweeting in the Social Model of Protest Mobilization. In N. Rambukkana (Ed.), *Hashtag Publics: The Power and Politics of Networked Discourse Communities* (pp. 89–100). New York: Peter Lang.
- Park, C.** (2012). How the media frame political corruption: Episodic and thematic frame stories in Illinois newspapers. *Proceedings of the Paul Simon Institute's Reform in Illinois*, Chicago, IL.
- Park, C.** (2012). *Orientation to Thematization in Korean Newspapers and the Crisis of Journalism*. Seoul, South Korea: Seohaemunjip.

Book Reviews

- Park, C.** (accepted). The Rise of the Algorithms: How YouTube and TikTok Conquered the World. *International Journal of Communication*.
- Park, C.** (2015). Networks of Outrage and Hope: Social Movements in the Internet Age, by Manuel Castells. *Mobile Media & Communication*, 3(1), 146–147.
- Park, C.** (2011). Alarming reports: Communicating conflict in the daily news, by Andrew Arno. *Journalism & Mass Communication Quarterly*, 88(3), 650–652. doi: 10.1177/107769901108800311

Manuscripts Under Review at Refereed Journals

- Park, C., & Murtuza, M.** Algorithm Literacy as a Moderator of Media Trust: A Theory of Planned Behavior Approach. *AI & Society* (under review)
- Park, C.** Navigating the Fake News Quagmire: An Adaptive Public Interest Approach to Curtail Fake News Spread on Social Media Platforms. *Information, Communication & Society* (under review)
- Park, C., & Roy, S.** Collective Memory and Mediated Memory: Analysis of *The Oklahoman's* Coverage of Route 66 Between 1928 and 2024. *Memory Studies*. (under review)
- Park, C. & Molla, M.** Environmental Journalism as Public Sphere: A Systematic Review of Environmental Journalism Scholarship (2009–2025). *Journal of Environmental Studies and Sciences* (under review)
- Park, C., & Roy, S.** Performing the Past: Memory Assemblage Theory and The Oklahoman's Commemorative Coverage of Route 66. *Journalism* (under review)
- Park, C., Liu, Q., & Wang, Q.** Connecting Perceived Worthwhileness to News Consumption Patterns and Algorithm Recommendations on Chinese Social Media Bilibili. *Journalism*

Studies (revision submitted)

Park, C., Liu, Q., & Wang, Q. Generational Digital Divide, Intergenerational Communication, and Cultural Preservation: A Case Study of Xianchong Village in China. *Canadian Journal of Communication* (under review)

Park, C. Digital Peace Journalism in East Asia: Navigating Conflict Reporting in a Hybrid Media Landscape. *Global Media and Communication* (revision submitted)

Park, C., & Tung, Y. Relevance or Accuracy? Importance of Relevance News Worthwhileness in Chinese Social Media Platform Douyin. *Journalism Practice* (under revision)

Refereed Conference Papers and Presentations

Park, C. (2025, November). Applying Encoding/Decoding Model to South Korean Dramas: American Audiences' Evaluation of South Korean Dramas. NCA annual conference.

Park, C., Qin, L., Wang, Q. (2025, August). Connecting Perceived Worthwhileness to News Consumption Patterns and Algorithm Recommendations on Chinese Social Media Bilibili. AEJMC annual conference.

Park, C. (2024, November). Collective Memory and Mediated Memory: Analysis of The Oklahoman's Coverage of Route 66. NCA annual conference.

Park, C. (2024, August). Public Interest' and Fake News Prevention on Social Media Platforms. AEJMC annual conference.

Park, C. (2023, August). Why People Rely on Fact-Checkers? Testing Theses of 'Perceived Severity of Fake News' and 'Disappointment in News Media.' AEJMC annual conference.

Johnson, T., Kaye, B. K., & **Park, C.** (2023, May). Under A Spell: The Effect of 'Presumed Media Influence on Self. ICA 73rd Annual Conference.

Park, C., & Kaye, B. K. (2023, May). Fact Checks and Belief in Fake News about Climate Change: Testing the Continued Influence Effect. ICA 73rd Annual Conference.

Park, C., & Kaye, B. K. (2022, May). Fact-Checking as a New Form of Journalism? Americans' Perception of News Organizations and Fact-Checking Entities. ICA 72nd Annual Conference.

Park, C. (2022, May). Incidental Exposure to News on Social Media, News-Finds-Me Perception, and Self-Perceived Political Knowledge. ICA 72nd Annual Conference.

Park, C., & Kaye, B. K. (2021, October). Under the Influence: The Effect of 'Presumed Media Influence on Self' on Political Attitudes and Media Trust. WAPOR 74th Annual Conference.

Park, C., & Kaye, B. K. (2021, August). Why and How People Avoid News during the Coronavirus Pandemic: An Analysis of News Repertoire. AEJMC annual conference.

Park, C. (2021, May). Framing North Korea by Major American News Media Before and After Trump-Kim Jung-un Summits. ICA annual conference.

Park, C. (2020, November). Young Adults, News Use on Social Media, and Political Engagement. NCA 106th Annual Convention.

Park, C. (2020, October). Trigger or Placebo of News Seeking? Incidental Exposure to News on Facebook, News-Finds-Me Perception, and Feeling of Being Informed. WAPOR 73rd Annual Conference.

Park, C., & Liu, Q. (2020, August). Widening News-Seeking Gap? Moderating Roles of Perceived News Importance and News Efficacy in the Effects of News Aggregator Use

- on News Seeking. AEJMC annual conference.
- Park, C., & Kaye, B. K. (2020, May).** Applying News Values Theory to Liking, Commenting, and Sharing Mainstream News Articles on Facebook. ICA annual conference.
- Park, C., Liu, Q. (2020, May).** “How Dare You”: Analysis of Incivility in Audience Responses to YouTube Videos about Climate Activist Greta Thunberg. ICA annual conference.
- Park, C., & Kaye, B. K. (2019, November).** Doubt versus Trust: Examining Framing Effects of the News about the Denuclearization Summit between the United States and North Korea. NCA annual conference, Baltimore, MD. ****Top Paper Award (1st place)**
- Park, C. (2019, May).** Engaging with News on Social Media and Political Involvement. ICA annual conference, Washington D.C.
- Park, C., & Kaye, B. K. (2019, May).** What’s This? Incidental Exposure to News on Social Media, News-Finds-Me Perception, and Total News Consumption. ICA annual conference, Washington D.C.
- Park, C., & Masahiro, Y. (2018, August).** Young Adults, Passive and Active Forms of News Use on Social Media, and Political Engagement. AEJMC annual conference, Washington D.C.
- Park, C., Kaye, B. K. (2018, August).** Smartphone and Self-Extension: Functionally, Anthropomorphically, and Ontologically Extending Self via the Smartphone. AEJMC annual conference, Washington D.C.
- Park, C., Kaye, B. K. (2018, August).** Expanding Visibility on Twitter: Author and Message Characteristics and Retweeting. AEJMC annual conference, Washington D.C.
- Park, C. (2018, May).** Media Cross-Ownership, Editorial Autonomy, and Viewpoint Diversity. ICA annual conference, Prague, Czech Republic.
- Park, C. (2017, August).** Digital Diaspora and Ethnic Identity Negotiation: An Examination of Ethnic Discourse about 2014 Sewol Ferry Disaster at a Korean-American Digital Diaspora. AEJMC annual conference, Chicago, IL.
- Park, C. (2017, August).** News podcasts, carnivalistic journalism, and the formation a counter-public sphere in South Korea. AEJMC annual conference, Chicago, IL.
- Park, C. (2017, August).** Social Media and Political Learning: Roles of News Elaboration and News Curation. AEJMC annual conference, Chicago, IL.
- Park, C., Kaye, B. K. (2017, June).** Social Media and Political Learning: Roles of News Elaboration and Curatorial News Use. World Association for Public Opinion Research. Marrakesh, Morocco.
- Park, C. (2017, May).** The Mediating Role of Political Talk and Political Efficacy in the Effects of News Use on Expressive and Collective Participation. ICA annual conference, San Diego, CA.
- Park, C. (2017, May).** Interconnection of Social Media Use for News, Dimensions of Political Knowledge, and Political Reasoning. ICA annual conference, San Diego, CA.
- Park, C. (2017, May).** The Moderating Roles of Cross-Cutting Exposure and Weak-Tie Networks in the Impacts of Mobile Communication on Civic Engagement. ICA annual conference, San Diego, CA. ****Top Paper Award (1st place)**
- Park, C. (2016, August).** Meeting Diversity and Democratic Engagement: Mobile Phone Usage Patterns, Exposure to Heterogeneity and Civic Engagement. AEJMC annual conference, Minneapolis, MN.
- Park, C. (2015, August).** How Political Talk and Political Efficacy Jointly Mediate the Impact of News Consumption on Political Participation? AEJMC annual conference, San Francisco, CA. ****News Audience Research Paper Award (2nd place)**

- Park, C.** (2015, August). Effects of Platform Credibility in Political Advertising. AEJMC annual conference, San Francisco, CA.
- Park, C.** (2015, August). Offline Talk, Online Talk, and News Reflection in Political Learning. AEJMC annual conference, San Francisco, CA.
- Park, C.** (2015, May). Digital Media, Yonkyol, Yonjul, and Civic Engagement in South Korea. ICA Preconference: New Media and Citizenship in Asia, Puerto Rico.
- Park, C.** (2015, May). Negative News on Twitter, Emotions, Recall, and Political Mobilization. ICA annual conference, Puerto Rico.
- Park, C.** (2015, May). Posters or Retweeters? Opinion Leadership on Twitter. ICA annual conference, Puerto Rico.
- Veenstra, A. S., Jurkowski, E., Lyons, B., Hossain, M. D., **Park, C.** & McClurg, S. D. (2014, November). Identity Influences on Health Beliefs: An Examination of Identity Salience. Annual conference of the Midwest Association for Public Opinion Research, Chicago, IL.
- Veenstra, A. S., Hussein, M. D., Degim, A., Kang, S., Lyons, B., **Park, C.**, & Sapienza, Z. (2014, November). Social Identity Influences on Beliefs about Vaccines: Integrating the Health Belief and Belief Gap Models through an interdisciplinary intervention. 142nd APHA Annual Meeting and Exposition, New Orleans, LA.
- Park, C.** (2014, August). Examination of Perception and Evaluation for Smartphone Addiction during a Communication Blackout. AEJMC annual conference, Montreal, Canada.
- **Top Student Paper (2nd place)**
- Veenstra, A. S., Lyons, B., **Park, C.**, Iyer, N., Hossain, M. D., & Kang, C. (2014, August). Social News Use, Social Talk: Facebook and the Social Mediation Model of Political Participation. AEJMC annual conference, Montreal, Canada.
- Park, C.** (2014, May). The Advent of Podcast Journalism: Remediation of Carnival in the Current Affairs Podcasts in South Korea. ICA annual conference, Seattle, WA.
- Park, C.** (2014, May). Journalistic Behaviors in Social Media and Political Participation. ICA annual conference, Seattle, WA.
- Park, C.** (2014, May). Differential Roles of Offline and Online Discussion in the Political Process: A New Mediation Model. ICA Preconference: New Media and Citizenship in Asia, Seattle, WA.
- Park, C.** (2013, November). Do mobile phones encourage engagement in democratic processes? Mobile phone use, weak-tie discussion, interpersonal trust, and civic engagement. NCA annual conference, Washington D.C.
- Park, C.** (2013, November). Should online speech receive the same protection as offline speech? Comparison of freedom of online speech between the United States and South Korea. NCA annual conference, Washington D.C.
- Veenstra, A. S., McClurg, S. D., **Park, C.**, Lyons, B., Kang, C., Hossain, M. D., & Feng, Y. (2013, November). Yard Signs as Social Cues in a Municipal Election. Midwest Association for Public Opinion Research annual conference, Chicago, IL.
- Park, C.** (2013, November). Differential Roles of Political Deliberation. Midwest Association for Public Opinion Research annual conference, Chicago, IL.
- Park, C.** (2013, October). Impacts of New Media and Family Communication on Young Adults' Engagement in the Democratic Process. Infosocial: A Media, Technology, & Society, Northwestern University, Evanston, IL.
- Park, C.** (2013, October). Online Women's Magazines: A Study of Female Readers' Perception Differences between Print and Online women's Magazines. Global Fusion, Southern

- Illinois University, Carbondale, IL.
- Park, C.** (2013, August). Framing Poll News in an Unbalanced Media System Society: A Study of Poll Coverage in South Korean Newspapers and Broadcasters during the 2012 Presidential Election. AEJMC annual conference, Washington D.C.
- Park, C.** (2013, June). Social media, political efficacy, and political engagement. ICA Preconference: New Media and Citizenship in Asia, London, UK.
- Park, C., & Park, J.** (2013, June). South Korean Young Adults Dependency on Parents and Their Political Engagement in the Digital Age. ICA Preconference: New Media and Citizenship in Asia, London, UK.
- Park, C., & Karan, K.** (2013, June). Political engagement via mobile communication: Unraveling the effects of political trust and efficacy on political participation in South Korea. ICA annual conference, London, UK.
- Veenstra, A. S., Iyer, N., Xie, W., Lyons, B., **Park, C.**, & Feng, Y. (2013, June). Come Together, Right Now: Retweeting in the Social Model of Protest Mobilization. ICA annual conference, London, UK.
- Veenstra, A. S., Iyer, N., **Park, C.**, Lyons, B., & Kang, C. (2013, June). YouTube, Credibility and the Third-Person Effect. ICA annual conference, London, UK.
- Park, C.** (2013, June). Political carnivalism: Digital media use and a new political participation in South Korea. Online Political Participation and Its Critics Symposium, Paris, France.
- Park, C.** (2012, November). Motivation as an activator of diversity: The contribution of Twitter use motivations to exposure to political difference. Midwest Association for Public Opinion Research annual conference, Chicago, IL.
- Park, C.** (2012, October). Carnivalistic political participation via Twitter: An analysis of the effects of Twitter messages in the 2011 Seoul mayoral election. Infosocial: A Media, Technology, & Society, Northwestern University, Evanston, IL.
- Park, C.** (2012, August). Does twitter motivate political engagement? Twitter, opinion leadership, and political discussion. AEJMC annual conference, Chicago, IL.
- Veenstra, A. S., Iyer, N., & **Park, C.** (2012, August). Twitter as a “Journalistic Substitute?” Examining #wiunion Twitters’ behavior and self-perception. AEJMC annual conference, Chicago, IL.
- Park, C.** (2012, May). Current affairs podcasts and carnivalism in South Korea. Convergence and Society, University of South Carolina, Columbia, SC. ****Top Student Paper (2nd place)**
- Park, C.** (2012, May). Podcasts as a carnivalistic alternative media - An analysis of Naggomsu in South Korea. Union of Democratic Communications, Tallahassee, FL.
- Iyer, N., Veenstra, A. S., **Park, C.**, Hossain, M. D., & Kang, C. (2012, May). Exposure and Political Expression: Facebook as a Venue for Political Participation. American Association for Public Opinion Research annual conference, Orlando, FL.
- Park, C.** (2012, March). Ethnic identity, political engagement, and social networking sites: An analysis of Korean Americans’ use of social networking sites. ‘Where Are You From?’ Symposium on Immigration, Mobility and Citizenship, Wake Forest University, Winston Salem, NC.
- Kim, K., Lee, S., **Park, C.**, Kim, J., Park, C., Kim, H., Kim, H., & Ruddock, A. (2008, May). ‘Gi-Mot-Mi, Namdaemun’ (I am sorry for failing to protect you, Namdaemun): Analysis on ‘Aedo’ (regretting) and the agenda-competition between netizens and mass media.” International and Intercultural Communications in the Age of Digital Media, Monash

University, Melbourne, Australia.

Talks at News Media

Talked at Spectrum News 1/Capital Region at Albany NY about newspaper endorsements of candidates (November 1, 2022)

Talked at 24-hour news channel YTN about the role of YouTube in politics (February 10, 2022)

Courses Taught

University of Oklahoma (Professor)

Journalism, Ethics, Democracy

Media Writing and Storytelling

Journalism Ethics

Advanced Journalism Theories (graduate)

Mass Communication Theory (graduate)

Research Proposal and Design (graduate)

Jinan University, China (Visiting Professor)

English News Gathering and Writing II (Summer 2020, Summer 2021, summer 2022, summer 2023, summer 2024, summer 2025)

University at Albany (Assistant and Associate Professor)

Introduction to Mass Communication

Foundations of Journalism

Introduction to Reporting and News Writing

Global Perspectives on the News

Social Media Journalism

Media in the Digital Age

Media Law and Ethics

Data Journalism and Analytics

Bloomsburg University of Pennsylvania (Assistant Professor)

Online Journalism

Media Law and Ethics

Capstone

Feature Writing

Editing for Journalism

Research Methods in Mass Communications

Newswriting

Magazine Editing & Production

Data Journalism

Southern Illinois University (Instructor of Record)

Creativity Across Platforms

International Media Systems

Research Methods in Mass Communication

Mentoring

Dissertation committee chair – Moncef Majbri (University at Albany), Murtuza Murtuza, Subrata Roy (University of Oklahoma)

Dissertation committee member – Umer Bilal, Elizabeth Florence (University of Oklahoma), Hyerim Jo (University at Albany)

Thesis committee chair – Subrata Roy, Mohammad Al Masum Molla, Isabel York (University of Oklahoma)

These committee member – Jessica Zimmerman (University of Oklahoma)

University Service

University of Oklahoma

Journalism Area Head (Spring 2024 ~ present)

Chair of Graduate Committee (Fall 2023 ~ present)

Member of Academic Programs Committee (Fall 2024 ~ present)

Member of Search Committee for Assistant Professor of Journalism (2025)

Chair of Search Committee for Assistant Professor of Journalism (2023 and 2024)

Member of Search Committee for Assistant Professor of Advertising (2023 and 2024)

Member of Technology Committee, Faculty Research and Creative Activity Development Committee (Fall 2024 ~ present)

Member of Academic Programs Committee, Honorifics Subcommittee (Fall 2024 ~ present)

University at Albany

Journalism Program Director (Fall 2020 ~ Spring 2023)

Organized Journalism Alumni and Networking event (March 2, 2022): Careers in Media, Journalism and Public Relations

Organized Journalism Alumni and Networking event (March 2021): Albany Journalism Alumni Panel and Networking Event, titled “How to Break into Journalism and Succeed” on March 31.

Presented a lecture about data journalism in SPJ (April 2021)

Created Data Journalism and Analytics course, Fall 2020

Reviewer of presidential award for undergrad research, February 23 ~ March 12, 2021

Ad hoc Academic Grievance Committee, April 29 ~ May 5, 2021

Reviewer of College of Arts & Sciences Competitive Awards 2021-2022 for the incoming freshman class of Fall 2021: 1/1-2/3

2020-2021 Dean’s Teaching Award review committee, fall 2020, November 20~23

Ad hoc Academic Grievance Committee, December 2 ~ December 8, 2020

Advisor of the Society of Professional Journalists (SPJ) Albany Chapter (Fall 2019 ~ present)

Department representative: Open House (Fall 2018, Spring 2019, Fall 2019, Spring 2020, Fall 2020, Spring 2021, Fall 2021, Spring 2022)

Member: College of Arts & Sciences Faculty Council (Fall 2019 ~ present)

Chair: College of Arts & Sciences Academic Programs Committee (Fall 2020 ~ present)

Member: College of Arts & Sciences Academic Programs Committee (Fall 2019 ~ Spring 2020)

Food server at Food for Finals (Fall 2018, Spring 2019, Fall 2019)

Mentor: 11 juniors of AP English at the Niskayuna High School (Spring 2019)

Bloomsburg University of Pennsylvania

Chair: Journalism Adjunct Faculty Search Committee (Spring 2015, Spring 2016)

Member: Emergent Media Faculty Search Committee (Fall 2014)

Member: Public Relations Faculty Search Committee (Fall 2017)

Member: Institutional Review Board (Spring 2017 ~ Spring 2018)

Member: Faculty Union PR Committee (Fall 2016 ~ Spring 2018)

Adviser of Society of Professional Journalists (SPJ) Bloomsburg University Chapter (Fall 2017 ~ Spring 2018)

Professional Service

Academic Editor of journal *Plos One*

Editorial board member of *News Media*, and *International Journal of Mass Communication*

Article Editor of journal *Sage Open*

Research Chair of AEJMC Newspaper and Online News Division (Fall 2023 ~ Spring 2024)

Associate Research Chair of AEJMC Newspaper and Online News Division (Fall 2022 ~ Spring 2023)

Research Chair of Southeast Colloquium: AEJMC Newspaper and Online News Division (Fall 2021 ~ Spring 2022)

Academic Editor of peer-reviewed journal *Plos One* (February 2019 ~ present)

Article Editor of peer-reviewed journal *Sage Open* (March 2019 ~ present)

Associate Chair of AEJMC Mass Communication and Society Division Midwinter Conference Committee (Fall 2018 ~ Spring 2019)

Chair of AEJMC Mass Communication and Society Division Teaching Committee (Fall 2017 ~ Spring 2018)

Member of AEJMC Mass Communication and Society Division Research Committee (Fall 2014 – Spring 2016)

Ad hoc reviewer: International Communication Association (ICA), Association for Education in Journalism and Mass Communication (AEJMC), *Asian Journal of Communication*, *Communication Research*, *Communication Studies*, *Computers in Human Behavior*, *Cyberpsychology*, *Behavior & Social Networking*, *Digital Journalism*, *Howard Journal of Communication*, *Information, Communication & Society*, *International Journal of Communication*, *International Journal of Electronic Governance*, *International Journal of Mobile Communications*, *International Journal of Public Opinion Research*, *Internet Research*, *Journalism*, *Journalism & Mass Communication Quarterly*, *Journalism Practice*, *Journal of Broadcasting & Electronic Media*, *Journal of Computer-Mediated Communication*, *Journal of Information Technology & Politics*, *Mobile Media & Communication*, *New Media & Society*, *Policy & Internet*, *Political Communication*, *Political Research Quarterly*, *Social Media + Society*, *Social Sciences*, *The Information Society*

Honors & Awards

Fellowship: IRE Data Journalism Bootcamp for Educators (January 2021)

Top Paper Award (1st place): NCA Asian Pacific American Caucus & Studies Division

(November 2019)
Ottaway Fellowship: IRE CAR (Computer-Assisted Reporting) Boot Camp (August 2019)
Excellent Teacher Award: Bloomsburg University of Pennsylvania (May 2017)
Top Paper Award (1st place): ICA Mobile Communication Interest Group Division (May 2017)
News Audience Research Paper Award (2nd place): AEJMC (August 2015)
Top Student Paper Award (2nd place): AEJMC Communication Technology Division (August 2014)
Top Student Paper Award (2nd place): Convergence and Society conference (May 2012)
Fellowship: College of Mass Communication and Media Arts, Southern Illinois University (Fall 2010 ~ Spring 2011)
Scholarship from Media & Democracy Center of BK21 (Brain Korea 21) Digital Media and Communication & Institute of Communication Research at Seoul National University (May 2008)

Professional Affiliations

International Communication Association (ICA)
Association for Education in Journalism and Mass Communication (AEJMC)
Investigative Reporters and Editors (IRE)
Society of Professional Journalists (SPJ)