David A. Craig

Gaylord College of Journalism and Mass Communication
University of Oklahoma
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Norman, OK 73019
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EDUCATION

• **Ph.D. in journalism, University of Missouri-Columbia**, 1997. Study and research focused on journalism ethics, coverage of ethics and values, mass communication and society, civic journalism. Dissertation: "Covering the Ethics Angle: Toward a Method to Evaluate and Improve How Journalists Portray the Ethical Dimension of Professions and Society."
• **M.A. in communications, Wheaton College**, 1993. Focused on foundations of ethics in theology and philosophy and application of ethical reasoning to journalistic cases. Thesis: "Agapé as an Ethical Value for Journalistic Practice."
• **B.S. in journalism, Northwestern University**, 1982. Graduated with distinction.

ADMINISTRATIVE EXPERIENCE

Interim Dean, Gaylord College of Journalism and Mass Communication, University of Oklahoma, July 2023-July 2024. Areas of responsibility included:
   • Representation of the college in interactions with the provost, deans and other university leadership
   • Communication and implementation of university-level initiatives and priorities to Gaylord leadership, faculty and staff
   • Interaction with college leadership team on priorities and issues
   • Providing leadership on addressing concerns arising from faculty, staff and students
   • Being the public face of the college at college events and student activities
   • Working with director of development on fundraising initiatives and engagement with donors
   • Participation in major student recruiting events on campus and in the region
   • Interaction with prospective students and families
   • Relationships with alumni and board of visitors
   • Final approval of faculty and staff hiring
   • Oversight of budgetary matters
   • Supervision and evaluation of Gaylord director of IT, director of finance and administration, and assistant to the deans
   • Input in staff annual evaluation process across college
   • Annual evaluation of faculty in coordination with associate dean and Committee A

Associate Dean for Academic Affairs, Gaylord College of Journalism and Mass Communication, University of Oklahoma, 2007-June 2021 (interim 2007-2008). Areas of responsibility:
   • Undergraduate and graduate curriculum and programs
   • Cross-campus curricular partnerships

• Research and creative activity including interdisciplinary initiatives
• Faculty development and mentoring
• Tenure-track and term faculty evaluations
• Tenure and promotion and post-tenure review
• Faculty searches
• Strategic planning
• Accreditation and university reviews
• Assessment
• College committee assignments
• College policies and procedures
• Oversight of faculty/staff leadership in Lindsey+Asp advertising and public relations agency and college library
• Study abroad
• Advising dean on decisions about budget, faculty and staff hiring, and other matters
• Planning and spending approval for internal grants, faculty travel and other faculty-related expenses
• Organization and chairing of college leadership and faculty meetings
• Interaction with professional and scholarly guests and Board of Visitors
• Academic appeals

Director of Graduate Studies, Gaylord College of Journalism and Mass Communication, University of Oklahoma, 2001-2010 (except for Spring 2005 and Spring 2009). Areas of responsibility:
• Administration of M.A. in Journalism and Mass Communication, Master of Professional Writing (started in 2003), Ph.D. in Mass Communication (started in 2007)
• Development of new degree programs and program revisions
• Promotion and recruiting
• Admissions
• Advising oversight
• Budgeting, hiring and review of graduate assistants
• Assignment of scholarships
• Graduate course scheduling (with area heads and student services)
• Liaison with university Graduate College on student progress, petitions, policies and procedures
• Development of college graduate program policies and procedures
• Annual assessment of graduate program
• Advising dean on college matters in regular college leadership meetings
• College participation on university Graduate Council

Interim area head, Journalism, College of Journalism and Mass Communication, University of Oklahoma, Spring 2009. Areas of responsibility:
• Scheduling of undergraduate classes in journalism major
• Hiring and oversight of adjuncts for journalism courses
• Communication with journalism faculty on area matters
• Advising of college leadership on journalism area matters
• Coordination with Student Services staff on journalism advising

TEACHING

Gaylord College of Journalism and Mass Communication, University of Oklahoma: Full professor and President's Associates Presidential Professor since July 2010, and Gaylord endowed chair since 2019; associate professor, 2002-July 2010; assistant professor, 1996-2002

Courses taught:

- Journalism Ethics (JMC 4833/5833) including Media Ethics and Politics 2012, Presidential Dream Course
- Journalism, Ethics and Democracy (JMC 4863)
- News Editing (JMC 3103)
- Advanced News Editing (JMC 4023)
- Qualitative Research Methods (JMC 5113)/Advanced Qualitative Methods (JMC 6113)
- Advanced Topics in News and Information/Media Ethics Seminar (JMC 6163)
- Ph.D. Seminar (JMC 6091)
- Thesis/Project Seminar (JMC 5091)
- Professional Practices (JMC 5001)
- Graduate Internship (JMC 5800)
- Independent Study (JMC 5990/6990)
- Writing for Mass Media lab (JMC 2033)
- Mass Communication Law (JMC 4813)

Guest speaker (in Gaylord/JMC courses):

- Introduction to Mass Communication (JMC 1013)
- Multimedia Journalism (JMC 3003)
- Business of Media (JMC 3083)
- Introduction to Public Relations (JMC 3413)
- Issues and Ethics in Electronic Media (JMC 4653)
- Journalism, Ethics and Democracy (JMC 4863)
- Journalism Under Siege (JMC 4970 Presidential Dream Course)
- Conceptual Issues in Graduate Study in Journalism and Mass Communication (JMC 5073)
- Ph.D. Seminar (JMC 6091)

Master's thesis committees – chair:
- Amanda Siew, "'I Love What I Do; I Just Can't': Examining Job Burnout Among Generation Z Local Television Journalists" (completed August 2024).
- Umer Bilal, "Use of Social Media for Sourcing and Verification: Journalistic Practices in Pakistan" (completed December 2023).
- Aisha Masood, "Threats to Safety of Journalists in Pakistan – Risk Assessment by Journalists at High Risk" (completed August 2017).
- Sarah Michelle Crowley, "A Study Using In-Depth Interviews to Uncover Newspaper Editors' and Reporters' Perceptions of Job Preparation and Journalism Education" (completed May 2008).
- Gene Perry, "Finding Religion in Secular Journalism" (completed May 2008).

• Nurcihan Uysal, "Framing of Turkey's Accession to the European Union: A Comparative Content Analysis" (completed May 2008).

• Megan M. Cox, "Constructing and Employing an Ethical Framework for Health Journalists" (completed May 2007).

• Soonjib Baek, "A Study of Ethics and Reality Television Programs: The Social Responsibility of Producers and Contestants in MTV's *The Real World*" (completed May 2005).

• Mark Hanby, "The Ethics of Newspaper Photos Published the Day After the World Trade Center Attacks" (completed August 2004).

• Lacey Gray, "Uses and Gratifications of Magazine Readers in the Year 2003: An Exploratory Study" (completed December 2003).

• Brian Houston, "The World Trade Organization Protests: Media Representations of Organized Opposition to State and Corporate Action" (completed December 2002).

• Judy Gibbs Robinson, "Copy Flow at Small Newspapers: Lessons for Metros Seeking Change?" (completed May 2001).

• Vladan Pantic, "Opinions, Ideologies and William Safire: A Discourse Analysis of Op-Ed Articles in *The New York Times* Concerning the Kosovo Conflict" (completed May 2001).

• Debra Levy, "Bias in the Local Print Media Coverage of J.C. Watts' 1996 and 1998 Re-election Campaigns: A Case Study of *The Norman Transcript* and *The Daily Oklahoman*" (completed May 2000).

• Kevin Kemper, "What Motivates and Influences Media Practitioners of Religious Organizations in Oklahoma: A Qualitative Study" (completed May 1999).

• Hyunjung Kim, "News Coverage of Native Americans in *The Daily Oklahoman* in 1982 and 1997" (completed May 1999).

• Lillian Zier Martell, "Newspaper Reaction to New Intercity Competition: A Case Study of *The Norman Transcript* and *The Norman Oklahoman*" (completed May 1999).

• Deborah Large, "A Case Study: News Sources' Perceptions of Accuracy and Fairness in News Accounts of a Public Controversy in Tennessee" (completed May 1998).

• Rachel C. Couch, "A Qualitative Study of How a Corporate Intranet Functions as an Internal Public Relations Tool" (completed December 1997).

• Brent K. Simonds, "A Qualitative Study of Television News Photographers in the Oklahoma City Market" (completed August 1997).

Master's thesis committees – member:

• Nicole Colque Romero, "Media Representation of the New Disney Princesses: Portrayal of Gender Roles," December 2023.

• Alex Eschbach, "Rationalizing Ignorance and the No New Normal Community: Mythology, Sense of Community, and Conspiracy Theories," August 2021.

• S.M. Imran Palash, "From 'Bottomless Basket' to 'Beautiful Bangladesh': Tourism Advertising as Public Diplomacy Tool," May 2017.

• Joel Gavin, "Religion and the Internet: Factors of Dependency and Impact on Religious Components," May 2009.

• Wes McKinzie, "Charted Territories: A Longitudinal Content Analysis of the Most Popular Songs on the Billboard Year-End Chart From Its Inception Through the Present" (completed December 2008).

• Zhe Zhang, "A Survey of Chinese Journalists: Journalism Values, Normative Roles, and Gatekeeping Behaviors" (completed December 2007).

• Chandan Kaur, "A Content Analysis of International News Coverage on ABC, CBS and NBC Evening News" (completed December 2006).

• Laura Shepherd-Madsen, "Message to TSA Stakeholders: Are You Getting Your Money's Worth? A Content Analysis of TSA News Releases in a Post-9/11 World" (completed December 2006).

• Diana Bayless Winters, "Effects of Frame Techniques in Online Advertisements Using a Modified Hierarchy of Effects Model" (completed December 2006).

• Benson Ndungu, "Framing the Antriretroviral Drug Issue in South Africa by Time and Newsweek Magazine: An Analysis of Media Coverage During the ARV Drug Controversy in South Africa" (completed August 2005).

• Mohammed Al-Emad, "Al-Jazeera News Framing Online: A Comparative Study of the Arabic Version and the English Version of Its News Web Sites" (completed August 2005).

• Chienwei Chen, "Looking for a Frame: Examining the U.S. Newspaper Coverage of Taiwan's First Referendum" (completed December 2004).

• Angel Larreal, "Photo, Frames, Ideology and War: An Analysis of Newspaper Photographic Images of the War on Iraq" (completed December 2004).

• Jeff Frederick, "A Comparison Between Love Letters and Romantic E-Mail As Hyperpersonal Communication Media" (completed May 1999).

• Kimberly Gaddie, "Advertising Ethics: What Is It and Who Has It?" (completed May 1999).

• Robert Kerr, ""The Wholesome Warrior: Mass-Media Representations of Bud Wilkinson's Oklahoma Sooners as Cultural History, 1947 to 1964" (completed May 1999).

• Aimee Naumann, "A Content Analysis of the Diffusion of Innovations Theory in Mass Communication Textbooks" (completed May 1999).

• Chad D. Becker, "Safeway Advertising: A History of the Program and Its Role in Creating Corporate Identity" (completed December 1997).

• Suzanne Busch, "Soap Operas and Immoral Acts: A Content Analysis of 'All My Children' and 'General Hospital' -- 1990" (completed December 1996).

Master's project committees – chair:
• Erin Sigler, "Gatekeeper," novel (completed May 2012).

Master's project committees – member:
• Matthew Bowling, "The Uses of High School Sports Streaming," survey/manual (completed May 2022)

• Lisa Angelotti, "Beech," screenplay (completed December 2008).

• Douglas G. Serven, "How Great a Salvation! A Commentary for College Students," nonfiction book (completed May 2008).

• Kelly Smith, "The Stairmaster: First Floor," novel (completed May 2008).

• Caitlin Stanford, "The Moonstone Regalia," novel (completed May 2008).

• Jeffrey R. Provine, "Princeps Americae," novel (completed December 2007).

• Catherine Ryan Winkler, "Anne Elliot," screenplay (completed August 2007).

• Mary Kathryn Morley, "Before She Slept," screenplay (completed May 2007).

• Christy M. Blair, "I'm Fine," novel (completed December 2006).

• Peter Zhmutski, "10 Wishes, Part I," screenplay (completed May 2006).

• Blake Hamilton, "The Lazarus Condition," novel (completed December 2005).

• Christi Schemm, "Lethal Legacy 2," novel (completed December 2005).

• Marina McDonnell, "Columba and Company," screenplay (completed December 2004).

Master's comprehensive exam committees – chair:
    • Abigail Hess (completed May 2010).
    • Stephen Rogers (completed December 2006).

Master's comprehensive exam committees – member:
    • Amy Spehar (completed May 2010).
    • Kaylan Freeman (completed May 2010).
    • DeJon Redd (completed May 2008).
    • Josh McBee (completed May 2008).

Doctoral dissertation committees (completed):
    • Qian Yu, "The Hedge Fund Newspaper Ownership Era: Factors That Make the Industry Vulnerable, and the Negative Impacts on Media Management and the Role of Journalism in Democracy" (chair – completed May 2024).
    • Stephanie Salyer, "What the Editor Knows: The Rhetoric, Ethics, and Representation of Film Editing" (member – completed May 2024).
    • Casey Yetter, "The Role of Personality in Television Streaming-Related Motivations and Parasocial Behaviors" (member – completed May 2023).
    • Megan Cox, "Designing Social Media Messages to Promote Action by Suicide Gatekeepers" (member – completed December 2022).
    • David Waterman, "Unbranding: Disenfranchising Terrorism and Disenchanting Terrorists" (member – completed December 2022).
    • Loarre Andreu Perez, "Fanship as Parasocial Relationships: An Outlook on the Model for Strategic Management of Fan Communication (member – completed December 2021).
    • S.M. Imran Hasnat Palash, "Public Diplomacy in Social Media: An Examination of Twitter Use by Foreign Embassies in the U.S." (member – completed May 2021).
    • Emmanuel Lugard Nduka, "Examining Influences Impacting Sub-Saharan African Media Norms: Effects on Professionalization of Journalism" (chair – completed December 2020).
    • Justin Poirot, "The Self-Perception of Video Game Journalism: Interviews with Games Writers Regarding the State of the Profession" (chair – completed May 2019).
    • Phil Todd, "War – What Is It Good For? Applying a Millian Security Principles Protocol to *New York Times* Coverage of the 2003 Invasion of Iraq" (chair – completed May 2019).
    • Kevin Curran, "Cross-Border Targeted Radio in North America" (chair – completed December 2018).
    • Desiree Hill, "Timeline of Trauma: A Case Study of Newsroom Management and Support During and After the Oklahoma City Bombing" (member – completed May 2018).
    • Shugofa Dastgeer, "Tolerance and Intolerance in Political Discourse on Twitter During the U.S. 2016 Presidential Election" (member – completed August 2017).
    • Christina DeWalt, "Reporting the Climate Crisis: Anthropomorphic Language and Alternative Story Formats as Journalistic Mechanisms to Combat Obstacles Associated with Climate Change Communication" (member – completed August 2017).

• Khalaf Tahat, "Professional, Market, and Cultural Models: How Do Media Consider Audience When They Create Their News Reports? A Case Study of Al Jazeera" (chair – completed May 2015)

• Dave Ferman, "'God's Objective Truth, as Far as We Know It': Journalism Ideology at an Evangelical News Magazine" (chair – completed August 2014)

• Mohammad Yousuf (member – completed)

• Kenna Griffin (member – completed)

• Tara Buehner (member – completed)

• Bryan Carr (member – completed)

• Jared Schroeder (member – completed)

• Josh Bentley (member – completed)

• Chad Nye (member–completed)

Doctoral committees – chair (in progress):

• Ahmed Shatil Alam

• Emily Guajardo Haskell

• Umer Bilal

Doctoral committees – member (in progress):

• Xiao Liu

• Alex Eschbach

• Elizabeth Cox

• SunHa Yeo

• Vishala Persad

• Adegbemi Aderemi

• Daniel Thompson

Guest lectures outside OU

"Virtue Ethics and Character Strengths," in JCM493 Ethics and Diversity in Media class, University of Alabama College of Communication and Information Sciences, September 19, 2024.

"My, How You're Growing! How Young Adults Mature Morally, From College to Their Media Work Lives," presentation from multi-university longitudinal ethics study, sponsored by Office of Research in Media Integrity, University of Alabama College of Communication and Information Sciences, February 2, 2023.

"The Moral Self in the Media World: Virtue Development Among Emerging Adults" in Law and Ethics graduate course (virtual presentation), Quinnipiac University School of Communications, September 20, 2022.

"Living Ethically as a Professional: Some Key Foundations" in Introduction to Architecture course (virtual presentation), University of Detroit Mercy School of Architecture and Community Development, March 30, 2022.

School of Journalism, University of Missouri:

• Graduate instructor, fall 1995-summer 1996: Taught a section of the basic undergraduate editing course.

• News editor at the school's community newspaper, the *Columbia Missourian*, summer 1995: Supervised and coached student copy editors and page designers two nights a week. Oversaw story play decisions and wire copy selection. Responsible for final editing and approval of news pages.

Medill School of Journalism, Northwestern University:

• Lecturer, 1992-93 (on one-year contract): Taught lecture section of introductory graduate editing course in winter 1993 and team-taught it in summer '93. Taught graduate and undergraduate editing labs. Edited copy as a faculty liaison for *The Monitor*, a quarterly newspaper publishing the best work of journalism graduate students.

• Adjunct lecturer, 1991-92: Taught undergraduate and graduate editing labs. Assisted in lecture section of the basic undergraduate editing course. Edited *Monitor* copy.

RESEARCH AND CREATIVE ACTIVITY

Books

David A. Craig, *Excellence in Online Journalism: Exploring Current Practices in an Evolving Environment* (Los Angeles: Sage, 2011).

David Craig, *The Ethics of the Story: Using Narrative Techniques Responsibly in Journalism* (Lanham, Maryland: Rowman & Littlefield, 2006).

Books (edited)

Lawrie Zion and David Craig, eds., *Ethics for Digital Journalists: Emerging Best Practices* (New York: Routledge, 2015).

Refereed Journal Articles

David A. Craig, Patrick Lee Plaisance, Erin Schauster, Chris Roberts, Katie R. Place, Casey Yetter, and Jin Chen, "Moral Identity Development Among Emerging Adults in Media: A Longitudinal Analysis," *Journal of Media Ethics*, vol. 39, no. 3 (2024), pp. 170-89. https://doi.org/10.1080/23736992.2024.2375514

David A. Craig and Casey Yetter, "Virtual Virtue? Opportunities and Challenges in Explicating Intellectual Virtues Through Journalistic Exemplars in the Digital Network," *Journal of Media Ethics*, vol. 38, no. 4 (2023), pp. 224-40. https://doi.org/10.1080/23736992.2023.2265337

David A. Craig, Patrick Lee Plaisance, Erin Schauster, Ryan J. Thomas, Chris Roberts, Katie R. Place, Yuan Sun, Jin Chen, Casey Yetter, and Randi Leigh Thomas, "Moving Into the Media

World: The Moral Psychology of Emerging Adults in Journalism and Communication," *Journalism & Mass Communication Educator*, vol. 76, no. 3 (2021), pp. 314-37. https://journals.sagepub.com/doi/10.1177/1077695821992244

David A. Craig and Mohamm show links ad Yousuf, "Teaching and Assessing Learning About Virtue: Insights and Challenges from a Redesigned Journalism Ethics Class," *Journal of Media Ethics*, vol. 33, no. 4 (2018), pp. 181-97.

Mohammad Yousuf and David Craig, "Service Learning Plus Social Learning: Preparing Future Journalists Through a Collaborative Project," *Southwestern Mass Communication Journal*, vol. 33, no. 2 (Spring 2018), 13 pages.

Mohammad Yousuf and David Craig, "Coverage of Poverty by a Nonprofit News Outlet: A Comparative Study," *Southwestern Mass Communication Journal*, vol. 32, no. 2 (Spring 2017), 18 pages.

David Craig, Stan Ketterer, and Mohammad Yousuf, "To Post or Not to Post: Online Discussion of Gun Permit Mapping and the Development of Ethical Standards in Data Journalism," *Journalism & Mass Communication Quarterly*, vol. 94, no. 1 (Spring 2017), pp. 168-88.

David A. Craig and Mohammad Yousuf, "Excellence in Journalistic Use of Social Media Through the Eyes of Social Media Editors," *#ISOJ: The Official Research Journal of the International Symposium on Online Journalism*, vol. 3, no. 2 (Spring 2013), pp. 93-111.

David A. Craig and John P. Ferre, "Agape As an Ethic of Care for Journalism," *Journal of Mass Media Ethics,* vol. 21, nos. 2 and 3 (2006), pp. 123-40.

David A. Craig, "The Promise and Peril of Anecdotes in News Coverage: An Ethical Analysis," *Journalism & Mass Communication Quarterly*, vol. 80, no. 4 (Winter 2003), pp. 802-17.

David A. Craig, "Covering Ethics Through Analysis and Commentary: A Case Study," *Journal of Mass Media Ethics*, vol. 17, no. 1 (2002), pp. 53-68.

David A. Craig, "Ethical Language and Themes in News Coverage of Genetic Testing," *Journalism & Mass Communication Quarterly*, vol. 77, no. 1 (Spring 2000), pp. 160-74.

David A. Craig, "A Framework for Evaluating Coverage of Ethics in Professions and Society," *Journal of Mass Media Ethics*, vol. 14, no. 1 (1999), pp. 16-27.

David A. Craig, "Influences on Editing Quality at the Daily Oklahoman," *Newspaper Research Journal*, vol. 20, no. 3 (Summer 1999), pp. 58-71.

David A. Craig, "Communitarian Journalism(s): Clearing Conceptual Landscapes," *Journal of Mass Media Ethics*, vol. 11, no. 2 (1996), pp. 107-18.

Jane B. Singer, David Craig, Chris W. Allen, Virginia Whitehouse, Anelia Dimitrova, and Keith P. Sanders, "Attitudes of Professors and Students About New Media Technology," *Journalism & Mass Communication Educator*, vol. 51, no. 2 (Summer 1996), pp. 36-45.

Edmund Lambeth and David Craig, "Civic Journalism as Research," *Newspaper Research Journal*, vol. 16, no. 2 (Spring 1995), pp. 148-60.

Refereed Conference Presentations

David Craig, "Exemplar-Based Virtue Theory and the Problem of Scale in 21st-Century Journalism," paper presented at "Toward Flourishing: A Theoretical Reset for Journalism Ethics," workshop at University of Navarra, Pamplona, Spain, June 2024.

David A. Craig, Patrick Lee Plaisance, Erin Schauster, Chris Roberts, Katie Place, Casey Yetter, and Jin Chen, "Moral Identity Development Among Emerging Adults in Media: A Longitudinal Analysis," paper presented in the Media Ethics Division at the annual meeting of the Association for Education in Journalism and Mass Communication, Washington, DC, August 2023.

David A. Craig, Patrick Lee Plaisance, Erin Schauster, Chris Roberts, Katie Place, Lana Medina, Casey Yetter, and Chris Vardeman, "Ethical Challenges of Emerging Adults Moving Into Media Industries," paper presented at the annual meeting of the International Association for Media and Communication Research, Lyon, France, July 2023.

David A. Craig, Erin Schauster, Chris Roberts, Patrick Lee Plaisance, Katie Place, Ryan Thomas, Casey Yetter, and Chris Vardeman, "Role Models of Emerging-Adult College Graduates Entering the Workplace and Their Implications for Character Development," paper presented at the annual meeting of the Society for the Study of Emerging Adulthood, San Diego, CA, June 2023.

David A. Craig, Chris Roberts, Patrick Lee Plaisance, Erin Schauster, Katie Place, Casey Yetter, Ryan Thomas, Chris Vardeman, Yuan Sun, Jin Chen, Randi Leigh Thomas, and William Singleton, "Flourishing in the Pandemic? Relationships Among Features of Emerging Adulthood, Personality Traits, and Character Strengths," paper presented at the annual meeting of the Association for Practical and Professional Ethics, Portland, OR, March 2023.

David Craig, Katie Place, Erin Schauster, Patrick Plaisance, Chris Roberts, Ryan Thomas, Michael Humphrey, Casey Yetter, and Jin Chen, "Moral Foundations in Life Narratives of Emerging Adults in Media-Related Fields," paper presented in the Media Ethics Division at the annual meeting of the Association for Education in Journalism and Mass Communication, Virtual, August 2021.

David Craig, Patrick Plaisance, Erin Schauster, Ryan Thomas, Chris Roberts, Katie Place, Jin Chen, Casey Yetter, "Toward Identifying Moral Exemplars Among Emerging-Adult Graduates in Media-Related Fields," paper presented in the Mass Communication Division at the annual meeting of the International Communication Association, Virtual, May 2021.

David A. Craig, Patrick Lee Plaisance, Chris Roberts, Erin Schauster, Ryan J. Thomas, Katie R. Place, Jin Chen, Yuan Sun, Casey Yetter, and Randi Leigh Thomas, "Moral Psychology Profiles of Emerging Adults by Media Major," paper presented at the annual meeting of the Association for Practical and Professional Ethics, Virtual, February 2021.

David A. Craig, Patrick Lee Plaisance, Erin Schauster, Ryan J. Thomas, Chris Roberts, Katie Place, Yuan Sun, Casey Yetter, Randi Leigh Thomas, "Moving into the Media World: The Moral Psychology of Emerging Adults in Journalism and Communication," paper presented in the Media Ethics Division at the annual meeting of the Association for Education in Journalism and Mass Communication, Virtual, August 2020.

Mohammad Yousuf and David Craig, "Service Learning Plus Social Learning: Preparing Future Journalists Through a Collaborative Project," paper presented at the annual meeting of the Southwest Council for Education in Journalism and Mass Communication, Phoenix, AZ, October 2017.

David Craig and Mohammad Yousuf, "Student Understanding and Application of Virtues in a Redesigned Journalism Ethics Class," paper presented in the Media Ethics Division at the annual meeting of the Association for Education in Journalism and Mass Communication, Chicago, August 2017.

Mohammad Yousuf and David A. Craig, "Coverage of Poverty by a Nonprofit News Outlet: A Comparative Study," paper presented at the annual meeting of the Southwest Education Council for Journalism and Mass Communication, West Memphis, TN, November 2016.

David Craig, Stan Ketterer and Mohammad Yousuf, "To Post or Not to Post: Ethical Considerations in Using Gun Permit Data Online," paper presented in the Media Ethics Division at the annual meeting of the Association for Education in Journalism and Mass Communication, Montréal, Québec, August 2014.

Mohammad Yousuf and David A. Craig, "In Search of an Ethics Code for the 21st Century Audience," paper presented in the Media Ethics Division at the annual meeting of the Association for Education in Journalism and Mass Communication, Washington, D.C., August 2013.

David A. Craig and Mohammad Yousuf, "Excellence in Journalistic Use of Social Media Through the Eyes of Social Media Editors," paper presented at the International Symposium on Online Journalism, Austin, Texas, April 2013.

David A. Craig, "Standards of Excellence in Breaking News Online: A MacIntyrean Analysis," paper presented in the Media Ethics Division at the annual meeting of the Association for Education in Journalism and Mass Communication, Boston, August 2009.

David A. Craig, "The Ethics of Interpretation and Analysis in Journalistic Writing," paper presented at the annual meeting of the International Communication Association, Dresden, Germany, June 2006.

David A. Craig, "Word Choice, Labeling, and Bias in Journalistic Writing: An Ethical Analysis," paper presented at the annual meeting of the Association for Practical and Professional Ethics/AEJMC Media Ethics Division midyear meeting, Jacksonville, Florida, March 2006.

David A. Craig and John P. Ferre, "Agape as an Ethic of Care for Journalism," paper presented at the Caring and the Media ethics colloquium, University of Oregon, Eugene, May 2005.

David A. Craig and Kristina K. Turner, "Bad Apples or Rotten Culture? Media Discourse on the Corporate Scandals of 2001 and 2002," paper presented in the Media Ethics Division at the annual meeting of the Association for Education in Journalism and Mass Communication, Kansas City, Mo., July 2003.

David A. Craig, "The Promise and Peril of Anecdotes in News Coverage: An Ethical Analysis," paper presented in the Media Ethics Division at the annual meeting of the Association for Education in Journalism and Mass Communication, Miami Beach, Fla., August 2002.

David A. Craig and Vladan Pantic, "The Role of Questions in TV News Coverage of the Ethics of Cloning," paper presented in the Media Ethics Division at the annual meeting of the Association for Education in Journalism and Mass Communication, Washington, D.C., August 2001.

David A. Craig, "Covering the Ethics of Death: An Exploration of Three Model Approaches," paper presented in the Media Ethics Division at the annual meeting of the Association for Education in Journalism and Mass Communication, Phoenix, Ariz., August 2000.

David A. Craig, "Conquering Complexity: Barriers to Better News Coverage of Ethics and Recommendations for Improvement," paper presented at the annual meeting of the Association for Practical and Professional Ethics, Crystal City, Va., February 1999.

David A. Craig, "A Critical Assessment of News Coverage of the Ethical Implications of Genetic Testing," paper presented in the Qualitative Studies Division at the annual meeting of the Association for Education in Journalism and Mass Communication, Baltimore, Md., August 1998.

David A. Craig, "A Theoretical Framework for Evaluating News Coverage of Ethics in Professions and Society," paper presented at the annual meeting of the Association for Practical and Professional Ethics, Dallas, Tex., February 1998.

David Craig, "Rules for Getting Real: How One Newspaper's Editors Talk About 'Real People,'" paper presented in the Newspaper Division at the annual meeting of the Association for Education in Journalism and Mass Communication, Washington, D.C., August 1995.

David Craig, "Communitarian Journalism(s): Clearing the Conceptual Landscape," paper presented in the Qualitative Studies Division at the annual meeting of the Association for Education in Journalism and Mass Communication, Washington, D.C., August 1995.

David Craig, Jane B. Singer, Chris W. Allen, Virginia Whitehouse, Anelia Dimitrova, Keith P. Sanders, "Facing the Future: Attitudes of Journalism Educators and Students About New Media Technology," paper presented in the Communication Technology and Policy Division at the annual meeting of the Association for Education in Journalism and Mass Communication, Washington, D.C., August 1995.

David Craig, "Toward a Normative Justification for Civic Journalism," paper presented at the Media, Government and Public Policy conference of the Mass Communication and Society Division, Association for Education in Journalism and Mass Communication, Syracuse, N.Y., April 1995.

Book Chapters

David A Craig, "'BREAKING NEWS': Sourcing, Online Newsgathering, and Verification," in Lada T. Price, Karen Sanders, and Wendy Wyatt, eds., *The Routledge Companion to Journalism Ethics* (London: Routledge, 2022), 354-61.

David A. Craig, "Justice as a Journalistic Value and Goal," in Lee Wilkins and Clifford G. Christians, eds., *The Routledge Handbook of Mass Media Ethics,* 2nd ed. (New York: Routledge, 2020), 293-307.

David Craig, "Journalism Ethics and Best Practices," in Lawrie Zion and David Craig, eds., *Ethics for Digital Journalists: Emerging Best Practices* (New York: Routledge, 2015), 15-30.

David A. Craig, "The Ethics of Verification in Journalistic Use of Social Media," in Bala A. Musa and Jim Willis, eds., *From Twitter to Tahrir Square: Ethics in Social and New Media Communication*, vol. 1, (Santa Barbara, Calif.: Praeger, 2014), 105-18.

David A. Craig and John P. Ferre, "Agape in the Service of Journalism," in *Ethics and Evil in the Public Sphere: Media, Universal Values and Global Development*, Robert Fortner and Mark Fackler, eds. (Cresskill, N.J.: Hampton Press, 2010), 219-33.

Katerina Tsetsura, David Craig, and Olivier Baisnee, "Professional Values, Ethics, and Norms of Foreign Correspondents," in *Understanding Foreign Correspondence: a Euro-American Perspective of Concepts, Methodologies, and Theories*, Peter Gross and Gerd G. Kopper, eds. (New York: Peter Lang, 2011), 165-86.

David A. Craig, "Justice as a Journalistic Value and Goal," in *The Handbook of Mass Media Ethics*, Lee Wilkins and Clifford G. Christians, eds. (New York: Routledge, 2009), 203-16.

Research Encyclopedia Articles

David A. Craig, "Global Social Media Ethics and the Responsibility of Journalism," in *Oxford Research Encyclopedia of Communication*, August 31, 2021, https://doi.org/10.1093/acrefore/9780190228613.013.917

Essays and Commentaries

David A. Craig, "Twitter and Journalism: Three Continuing Ethical Pressure Points," *Mediamorals.org*, December 2014, http://mediamorals.org/twitter-and-journalism-three-continuing-ethical-pressure-points/

David Craig, "In the New Network, Old Values Bend But Don't Break," for Cases and Commentaries section, *Journal of Mass Media Ethics,* vol. 27, no. 1 (2012): 66-68.

Case Summaries

David A. Craig, "Journalists, Government, and the Place of Journalism across Cultures," for Cases and Commentaries section, *Journal of Mass Media Ethics,* vol. 23, no. 2 (2008), pp. 158-61.

David A. Craig, "In-Text Ads: Pushing the Lines between Advertising and Journalism," for Cases and Commentaries section, *Journal of Mass Media Ethics,* vol. 22, no. 4 (2007), pp. 348-49.

David A. Craig, "Wal-Mart Public Relations in the Blogosphere," for Cases and Commentaries section, *Journal of Mass Media Ethics,* vol. 22, nos. 2 and 3 (2007), pp. 215-18.

Textbook Contributions

David Craig, "New Times in Los Angeles," case and commentary in Clifford G. Christians, Mark Fackler and Kim B. Rotzoll, *Media Ethics: Cases and Moral Reasoning*, 4th ed. (Longman, 1995), pp. 44-50.

Professional Articles

David Craig, Stan Ketterer, and Mohammad Yousuf, "Ethical Questions in Data Journalism and the Power of Online Discussion," DataDrivenJournalism.net, European Journalism Centre, November 3, 2017, http://datadrivenjournalism.net (migrated in 2019 to https://datajournalism.com/read/longreads/ethical-questions-in-data-journalism-and-the-power-of-online-discussion)

David Craig, "Cross-Training, Rotation Leads to Less Stress," *The American Editor*, January 1998, pp. 16-17.

Jean Gaddy Wilson and David Craig, "On Our Minds" commentaries in *Presstime*:

"To Meet Our Challenges, We Must First Identify Them," May 1994, pp. 57-58.

"This Month: The Trouble With Advertising," June 1994, pp. 66-67.

"This Month: Stemming Readership Declines," July/August 1994, pp. 70-71.

"This Month: Journalists As the Translators of Cultural Transition," September 1994, pp. 39-40.

"Past Columns Detailed Top-of-Mind Concerns. In This Last Effort, We Tell Why Training Should Be One," October 1994, pp. 41, 43.

Blog Posts

David Craig, "Published Unverified Documents? Consider These Ethical Questions," Ethics AdviceLine for Journalists blog, January 16, 2017, http://ethicsadvicelineforjournalists.org

David Craig, "What Students Learned From Reporting on Poverty in Oklahoma," EducationShift section of MediaShift, January 25, 2016, http://mediashift.org

David Craig, "Brian Williams, Virtue and the Culture of Network TV News," Ethics AdviceLine for Journalists blog, March 12, 2015, http://ethicsadvicelineforjournalists.org

David Craig, "3 Ethical Pressure Points for Journalists on Twitter," Ethics AdviceLine for Journalists blog, December 10, 2014, http://ethicsadviceline.wordpress.com [condensed version of essay on Mediamorals.org]

David Craig, "Three Ethics Takeaways from ONA Conference," Ethics AdviceLine for Journalists blog, October 6, 2014, http://ethicsadviceline.wordpress.com

David Craig, "Handling Rumors on Social Media," Ethics AdviceLine for Journalists blog, June 11, 2014, http://ethicsadviceline.wordpress.com

David Craig, "Ethical Issues in Mobile Reporting," Ethics AdviceLine for Journalists blog, May 19, 2014, http://ethicsadviceline.wordpress.com

David Craig, "Weapon in a Newspaper War: Politicians," Ethics AdviceLine for Journalists blog, September 26, 2013, http://ethicsadviceline.wordpress.com

David Craig, "When to Quit, When to Fight," Ethics AdviceLine for Journalists blog, September 26, 2013, http://ethicsadviceline.wordpress.com

Other Website Contributions

"Interactives," Online News Association Build Your Own Ethics Code project, 2015, http://ethics.journalists.org/q/interactives/

"Sources: Reliability and Attribution," Online News Association Build Your Own Ethics Code project, 2015, http://ethics.journalists.org/q/sources-and-attribution/

Symposium Paper (non-refereed)

David A. Craig and Casey Yetter, "Virtual Virtue? Opportunities and Challenges in Explicating Intellectual Virtues Through Journalistic Exemplars in the Digital Network," paper presented at Media Challenges to Digital Flourishing ethical theory symposium, Penn State University, October 2022.

Presentations/Responses

Presenter, "Why Should Communication Practitioners Care About Moral Psychology and Ethics of Care?" research panel session, Public Relations and Media Ethics Divisions, annual meeting of the Association for Education in Journalism and Mass Communication, virtual, August 2021.

Presenter, "The Moral Self in the Media World: Virtue Development Among Emerging Adults," invited research presentation at annual meeting of the Association for Practical and Professional Ethics, virtual, February 2021.

Discussant, research panel session, Media Ethics Division, annual meeting of the Association for Education in Journalism and Mass Communication, Toronto, Ontario, August 2019.

Discussant, research panel session, Media Ethics Division, annual meeting of the Association for Education in Journalism and Mass Communication, Chicago, August 2017.

Presenter, "Truth, Lies, and Videotape," panel at midwinter meeting of the Association for Education in Journalism and Mass Communication, Norman, Oklahoma, March 2015.

Moderator and presenter, "Ethical Issues in Social Media," pre-conference workshop on social media, Law and Policy Division, annual meeting of the Association for Education in Journalism and Mass Communication, Washington, D.C., August 2013.

Presenter, panel on privacy and social implications of unmanned aerial systems, Oklahoma UAS Summit, Norman, Oklahoma, March 2013.

Organizer and moderator, "Navigating the Challenges in Social Media Ethics," panel at Journalism Interactive: The Conference on Journalism Education and Digital Media, University of Florida, Gainesville, February 2013.

Presenter, "Ethically Following the Story," panel at University of Central Oklahoma Media Ethics Conference, Edmond, Oklahoma, October 2012.

Moderator, research panel session, Media Ethics Division, annual meeting of the Association for Education in Journalism and Mass Communication, Chicago, Illinois, August 2012.

Discussant, research panel session, at midwinter meeting of the Association for Education in Journalism and Mass Communication, Norman, Oklahoma, March 2012.

Presenter, "Standards of Excellence in Online Journalism and the Impact of Social Media," research idea roundtable, at Journalism Interactive: The Conference on Journalism Education and Digital Media, University of Maryland, College Park, October 2011.

Presenter, "Blogging: How to Stay Out of the Ethical Soup," panel at University of Central Oklahoma Media Ethics Conference, Edmond, Oklahoma, October 2011.

Presenter, "Tangled Ethics: Social Media and Sports Media," panel at Poynter Institute for Media Studies/ Kent State University Media Ethics Workshop, Kent, Ohio, September 2011.

Discussant, research panel session, Media Ethics Division, annual meeting of the Association for Education in Journalism and Mass Communication, St. Louis, Missouri, August 2011.

Presenter, "Excellence and Challenges in Journalistic Use of Social Media: An Ethical Perspective," and moderator, social media panel, at midwinter meeting of the Association for Education in Journalism and Mass Communication, Norman, Oklahoma, March 2011.

Presenter, "Author Meets the Critics" panel critiquing Sandra L. Borden, *Journalism as Practice: MacIntyre, Virtue Ethics and the Press* (Ashgate, 2007), at annual meeting of the Association for Practical and Professional Ethics/AEJMC Media Ethics Division midyear meeting, Cincinnati, Ohio, March 2009.

Presenter with John P. Ferre, "Agape in the Service of Journalism," invited paper for conference on Ethics and Evil in the Public Sphere, Calvin College, Grand Rapids, Michigan, April 2008.

Presenter, "Students & Case Studies: Wal-Mart Public Relations in the Blogosphere," Teaching Ethics Workshop, Media Ethics Division, at annual meeting of the Association for Education in Journalism and Mass Communication, Chicago, August 2008.

Presenter on profit and the press, "Building Trust: Media Ethics for the 21st Century," conference at University of Central Oklahoma, Edmond, Oklahoma, March 2008.

Discussant, research panel session, "Finding a Cross-Cultural Philosophical Framework for Ethics Analysis," Media Ethics and International Communication divisions, at annual meeting of the Association for Education in Journalism and Mass Communication, Washington, DC, August 2007.

Discussant, research paper poster session, Media Ethics Division, at annual meeting of the Association for Education in Journalism and Mass Communication, Washington, DC, August 2007.

Respondent, "Author Meets the Critics" panel critiquing David Craig, *The Ethics of the Story: Using Narrative Techniques Responsibly in Journalism* (Rowman & Littlefield, 2006), at annual meeting of the Association for Practical and Professional Ethics/AEJMC Media Ethics Division midyear meeting, Cincinnati, Ohio, February 2007.

Presenter with Katerina Tsetsura, "Professional Values, Ethics, and Norms of Foreign Correspondents," on panel in the Journalism Studies Division at the International Communication Association annual conference, Dresden, Germany, May 2006.

Discussant, research paper panel, Media Ethics Division, Association for Education in Journalism and Mass Communication, San Antonio, Texas, August 2005.

Presenter, "Martha Stewart," in workshop on "The Impact of Infotainment on Media Ethics and Democracy," Media Ethics Division, Association for Education in Journalism and Mass Communication, Toronto, Ontario, August 2004.

Presenter and moderator, "Covering Ethics," at conference on Ethics Across the Professions, University of South Florida, St. Petersburg, Florida, March 2003.

Newsletter Articles

David Craig, "Avoid the "Nuclear Option" and Other Shortcuts in Language Use," *Ethical News*, AEJMC Media Ethics Division newsletter, Summer 2005, p. 7.

David Craig, "The Terri Schiavo Case Puts Ethical Considerations in the News," *Ethical News*, Spring 2005, p. 1.

David Craig," "Educate the Public about Journalists' Best Practices," *Ethical News*, Winter 2005, p. 1.

David Craig, "Should Readbacks Become Part of Journalists' 'Standard of Care'?" *Ethical News*, Fall 2004, p. 4.

GRANTS

$38,000 from Ethics and Excellence in Journalism Foundation, for first full year of six-university study on ethical development of journalism and media graduates into early work life (principal investigator – direct awardee was University of Oklahoma), 2018-20.

$33,656 from University of Oklahoma Institute for the Study of Human Flourishing, for initial stage of research project on ethical development of journalism and media graduates into early work life, 2017-18.

$1000 from University of Oklahoma Institute for the Study of Human Flourishing, for revision of JMC 4833/5833 Journalism Ethics to focus more on issues of virtue and character (teaching grant but supporting assessment for research), 2016.

$35,000 from Online News Association Challenge Fund, for journalism and community engagement project on poverty in Oklahoma City with evaluation research (co-principal investigator), 2014-15.

$5,654 from Carnegie/Knight Foundation Initiative on the Future of Journalism Education, awarded through Joan Shorenstein Center on the Press, Politics and Public Policy at Harvard University, for research on ethics in online writing and editing, for research in 2007 (principal investigator).

$993 from University of Oklahoma Research Council for travel to *Los Angeles Times* to interview writers and editors about ethics, for research in 2004 (principal investigator).

$2,179 and $943 from Gaylord College Faculty Enrichment funds for travel to *The Oregonian*, *Dallas Morning News* and *Los Angeles Times* to interview writers and editors about ethics, and for equipment and software, for research in 2004 (principal investigator).

$3,795 from Ethics and Excellence in Journalism Foundation to study news coverage of physician-assisted suicide and of health maintenance organizations, for research in 1999-2000 (principal investigator).

$378 from University of Oklahoma Research Council to study news coverage of the ethical implications of cloning, for research in 1998-99 (principal investigator).

$10,700 from Ethics and Excellence in Journalism Foundation for study of editing process at *The Daily Oklahoman*, Oklahoma City, for research in 1996-97 (principal investigator).

SERVICE

Unit/College Service

Undergraduate assessment liaison, 2022-present.

Member, Undergraduate Curriculum Committee, College of Journalism and Mass Communication, August 2022-May 2023.

Member, journalism faculty search committee, College of Journalism and Mass Communication, 2022.

Presenter, "The Future of Media Ethics," and organizer of faculty panel about the future of media, Centennial alumni weekend, Gaylord College, September 2013.

Member, Committee A, College of Journalism and Mass Communication, 2005-2007.

Chair, Graduate Committee, School/College of Journalism and Mass Communication, 1997-2002.

Member, Policies and Procedures Committee, College of Journalism and Mass Communication, 2005-2007.

Member, search committee for media management and economics faculty position, College of Journalism and Mass Communication, 2006.

Member, Faculty Research Committee, College of Journalism and Mass Communication, 1999-2005.

Member, Diversity Committee, College of Journalism and Mass Communication, 2001-2002.

Chair, search committee for advertising concept/theory track faculty position, School of Journalism and Mass Communication, 1999-2000 (second search).

Member, search committee for advertising concept/theory track faculty position, School of Journalism and Mass Communication, 1999 (first search).

Member, Computer Committee, School/College of Journalism and Mass Communication, 1997-2001.

Member, Future Subcommittee, Journalism Sequence, School of Journalism and Mass Communication, 1999.

Member, search committee for information graphics, computers and visual journalism faculty position, School of Journalism and Mass Communication, 1998.

Member and secretary, Faculty Teaching Committee, School of Journalism and Mass Communication, 1996-97.

Participant, OU Native American visitation day, 2001-2003.

University Service

Member, Provost's office review committee, faculty dependent care travel program, 2014-2018, 2022-2023.

Presenter, "Teaching Intellectual Virtues in a Journalism Ethics Course," on panel at Mini-Conference on Teaching Intellectual Virtues, sponsored by OU Institute for the Study of Human Flourishing (virtual), February 24, 2021 (invited).

Ed Kelley and David Craig, "Deans' Dialogue: Listening to Students and Using Outcome of the Process to Improve Programs," presentation at University of Oklahoma Assessment Forum, September 21, 2018 (invited).

David Craig and Aimee Franklin, "The Potential for Multi-dimensional Outcomes by Integrating Virtues into Substantive Course Content," roundtable discussion at University of Oklahoma Assessment Forum, September 21, 2018 (invited).

Gaylord College representative in planning for proposed National Environmental Simulation and Testing Facility, Vice President for Research office, 2017-2018.

Panelist, Ethics in Journalism. Event sponsored by OU Academic Integrity Council, April 2017.

Judge, Three-Minute Thesis competition, Graduate College, January 2017 and 2018.

Member, Council of Associate Deans, 2014-2021.

Member, University Academic Program Review Committee, 2014-2016.

Member, Community Engagement Working Group, 2016-2018.

Member, Vice President for Research Advisory Committee, 2010-2017.

Member, communications subcommittee for OU reaccreditation, 2011-2012.

Member, Provost's advisory committee on online evaluations, 2010-2012.

Member, multidisciplinary ad hoc committee creating proposal for computational informatics institute, 2010-2011.

Member, University of Oklahoma Graduate Council, 2001-2007.

Member, Graduate Council Special Task Force on Graduate Assessment, 2002.

Member, Graduate Council Course and Program Changes Subcommittee, 2002-2004.

Member, Graduate Council Special Programs Subcommittee, 2005-2006.

Member, Graduate Council Research/Travel Grant Review Subcommittee, 2006-2007.

Professional Service

Call-taker, Ethics AdviceLine for Journalists, February 2013-present.

Member, Editorial Advisory Board, *Journal of Media Ethics*, August 2013-present.

Research paper reviewer, Journalism Studies Division, for annual meeting of International Communication Association, 2022.

Dissertation reviewer, University of Gujrat, Pakistan, 2018-2020, 2022.

Member, Panel of Reviewers, *Pakistan Journal of Languages and Translation Studies*, 2018.

Manuscript reviewer, *Journalism*, 2017.

Research paper reviewer, Media Ethics Division, for annual meeting of Association for Education in Journalism and Mass Communication, 2007, 2012, 2015, 2017, 2023.

Presenter (virtual), "Flourishing in Academic Life," in capacity building training workshop for faculty of Pakistani universities, sponsored by United States Educational Foundation in Pakistan, October 2023.

Presenter (virtual), "Media and Professional Ethics: Key Issues and Challenges," in capacity building training workshop for faculty of Pakistani universities, sponsored by United States Educational Foundation in Pakistan, August 2023.

Presenter, "Online Journalism and Social Media: Separating Truth From Error," workshop for students, University of Gujrat, Pakistan, under State Department-sponsored program, October 2016.

Presenter, "Media Ethics in an Age of Social Media, Globalization and Citizen Journalism," Pakistani journalists program sponsored by U.S. State Department, June 2015; April and September 2016; March and September 2017; November 2018; March, September and October 2019.

Presenter, "Ethical Choices in Use of Social Media," Bangladeshi/Burmese/Indian small business program sponsored by U.S. State Department, Gaylord College, May and November 2015.

External reviewer, journalism program, Roosevelt University Department of Communication, Chicago, March-May 2015.

Presenter, "Ethical Choices in Use of Social Media," Bangladeshi/Nepali entrepreneurs program sponsored by U.S. State Department, Gaylord College, May and October 2014.

Presenter, "The Importance of Ethics in a Changing Media Environment," Bangladeshi professional fellows program sponsored by U.S. State Department, Gaylord College, April and October 2013.

Member, Panel of Reviewers, *Pakistan Journal of Social Issues*, 2013.

Presenter, "Ethics and Excellence in Online Journalism," four-day workshop for students, University of Gujrat, Pakistan, under State Department-sponsored program, June 2013.

Presenter, sessions on journalism ethics and free expression, New Media Institute for South Asian Students, State Department-sponsored program, Gaylord College, May/June 2011, 2012 and 2013.

Member, AEJMC Publications Committee, 2011-2013.

Co-founder, AEJMC Media Ethics Division Facebook group (MED Educators), 2012.

Editor, Cases and Commentaries section, *Journal of Mass Media Ethics*, 2006-2008.

Reviewer of book proposal for Routledge, 2007.

Reviewer of two book proposals, Sage Publications, 2006.

Presenter, "Journalism Ethics and Professionalism," Edward R. Murrow Journalism Program, International Visitor Leadership Program for Latin American journalists, University of Oklahoma, 2006.

Professional Freedom & Responsibility chair, Media Ethics Division, Association for Education in Journalism and Mass Communication, 2004-2005.

Panel presenter, Southern Newspaper Publishers Association Foundation ethics conference, Oklahoma City, December 2005.

Presenter, grammar and editing workshop, Tate Publishing, Mustang, Oklahoma, December 2005.

Manuscript reviewer, *Critical Studies in Media Communication*, 2004.

Paper reviewer, annual conference, Southwest Education Council for Journalism and Mass Communication, 2004.

Presenter, session on journalism ethics, to Macedonian journalists for training workshop sponsored by U.S. State Department, University of Oklahoma, October 2004.

Presenter, seminar on headlines and photo captions, *The Norman Transcript*, Norman, Okla., March 2002.

Presenter, session on ethics, Oklahoma Scholastic Media-Oklahoma Interscholastic Press Association Spring Conference, 2007.

Presenter, sessions on headline writing and news judgment, Oklahoma Interscholastic Press Association Fall Conference, October 1996, 1997, 1998 and 2000; presenter on news judgment, 2001-2003; presenter on graduate education, 2005.

Presenter, two sessions on copy editing, National Writers' Workshop, University of Central Oklahoma, April 1999.

Panelist, session on copy editing, Institute on Coverage of Disasters and Tragedies: Writing and Editing Better Stories About Victims, University of Central Oklahoma, April 1997.

Presenter, editing seminar, *The Daily Oklahoman*, Oklahoma City, October 1996.

Conducted study of editing process at *The Daily Oklahoman*, Oklahoma City, and prepared consulting report, "The Quest for Quality on The Oklahoman's Central Desk: Contributing Factors and Some Ideas for Change," summer and fall 1997, under a $10,700 grant awarded to the School of Journalism and Mass Communication in 1996 from the Ethics and Excellence in Journalism Foundation.

Contest judge, Oklahoma Scholastic Media-Oklahoma Interscholastic Press Association Spring Conference, 1999-2003, 2006.

Judge for Fotopoulos Award for news writing, *The Oklahoma Daily*, University of Oklahoma, 1998 and 1999.

Conference paper judge, Qualitative Studies Division, Association for Education in Journalism and Mass Communication, 1998.

Public Service

Posting on Twitter (@dcraigok) about ethics and online journalism issues, 2011-2020.

Interviewed for article about anecdotal leads, Ozy.com, July 2015.

Presenter, "Framing, Ethics and Coverage of the Syria Crisis," on public panel about Syria, Gaylord College, September 2013.

Interviewed for article about New Orleans newspaper using politicians in advertisements, *Gambit* New Orleans weekly, September 2013.

Interviewed for article about plagiarism, *Food & Nutrition* magazine, 2012.

Interviewed for article about University of Central Oklahoma ethics seminar, *Oklahoma Gazette*, 2008.

Interviewed for article about future of local media, *Tulsa Business Journal*, 2007.

Interviewed for two 15-minute segments on journalism ethics for "OU Today," program aired on Oklahoma radio stations, 2001.

Interviewed on ethical or legal issues for television news stories (KFOR, Oklahoma City, 2000; KWTV, Oklahoma City, 1999); for radio (KTOK-AM, Oklahoma City, 1998 and 2000; KKNG-FM, Oklahoma City, 2000); and for three newspaper articles (*Oklahoma Gazette*, 2000; *Tulsa World*, 1998; *The Norman Transcript*, 1998).

Program consultant for interview with Steve Roberts about journalism ethics on "The Power of Ideas," OETA public television, aired May 1999.

PROFESSIONAL EXPERIENCE

Lexington (Ky.) Herald-Leader, 1982-91: Copy editor

- Edited copy and wrote headlines on a desk handling city, state, national, world and business stories.
- Assisted copy desk chief in the slot. Did final reads on stories, rewrote headlines and monitored copy flow to composing room.
- Trained new copy editors and interns. Gave feedback on headlines and editing, taught new editors the computer system and oriented them to desk procedures.
- Supervised page makeup in the composing room. Made final cuts in stories, checked pages and tracked copy flow.
- Assisted in two revisions of the newspaper's stylebook.

Lexington Herald, winter 1981: Copy editing and reporting intern on Northwestern's Teaching Newspaper program.

Hardware Retailing, trade magazine in Indianapolis, summer 1980 and 1981: Editorial assistant. Work included reporting and copy editing.

AWARDS/HONORS

Top faculty paper award with Patrick Lee Plaisance, Erin Schauster, Ryan J. Thomas, Chris Roberts, Katie Place, Yuan Sun, Casey Yetter, Randi Leigh Thomas for "Moving into the Media World: The Moral Psychology of Emerging Adults in Journalism and Communication," paper presented in the Media Ethics Division at the annual meeting of the Association for Education in Journalism and Mass Communication, Virtual, August 2020.

Sigma Delta Chi Award, Society of Professional Journalists. National award for online column writing (independent) for Ethics AdviceLine for Journalists blog, shared with Stephen Rynkiewicz and Casey Bukro, June 2015.

Top faculty paper award with Stan Ketterer and Mohammad Yousuf for "To Post or Not to Post: Ethical Considerations in Using Gun Permit Data Online," paper presented in the Media Ethics Division at the annual meeting of the Association for Education in Journalism and Mass Communication, Montréal, Québec, August 2014.

Recipient, President's Associates Presidential Professorship, University of Oklahoma, 2010.

Runner-up top faculty paper award for "Standards of Excellence in Breaking News Online: A MacIntyrean Analysis," in special paper call on the contemporary relevance of ethical theory, paper presented in the Media Ethics Division at the annual meeting of the Association for Education in Journalism and Mass Communication, Boston, August 2009.

Top faculty paper award for "The Promise and Peril of Anecdotes in News Coverage: An Ethical Analysis," Media Ethics Division, paper presented at the Association for Education in Journalism and Mass Communication annual meeting, August 2002.

Recipient of Distinguished Teaching Award, College of Journalism and Mass Communication, 2006.

Finalist for Distinguished Teaching Award, School/College of Journalism and Mass Communication, 1999, 2000, 2002, 2004, 2005, 2016 and 2018.