

# **RALPH J. BELIVEAU**

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Curriculum Vitae

October 10, 2025

**Gaylord Professor,**  
**Professor of Journalism & Mass**  
**Communication**  
**Area Head – Media Arts (Creative Media**  
**Production and Professional Writing)**  
**Affiliate faculty – Film and Media Studies**  
**Core Affiliate Faculty – Women's and**  
**Gender Studies**

**OFFICE:**  
**Gaylord College of**  
**Journalism & Mass Communication**  
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**University of Oklahoma**  
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## **FACULTY APPOINTMENTS**

### **Gaylord College of Journalism and Mass Communication, University of Oklahoma**

**Gaylord Professor, Area Head (Chair), Media Arts – (Creative Media Production & Professional Writing) - August 2014 – Present**

**Core Affiliate Faculty, Women's and Gender Studies and Center for Social Justice**  
**Affiliate Faculty, Film and Media Studies**

Scheduling and staffing; coordinator for hiring and working with adjunct faculty; development of curriculum planning & revision, overseeing faculty overload, adjunct, and equipment budgets.

**Presidential Faculty Fellow, OU Honors College**, Fall 2023 and Spring 2024.

**Professor – 2023 - present**

**Associate Professor - 2011 – 2023**

**Assistant Professor - 2004 – 2011**

### **Interim Associate Dean - Fall 2017**

During Associate Dean's sabbatical. Included one tenure case, consultation on technology and budgeting, planning, grant development.

### **University of Oklahoma, Gaylord College of Journalism and Mass Communication**

**Executive Management, Creative Media Marketplace.** Event inviting leaders in film and media production across Oklahoma to meet with current students in Gaylord College and in other relevant university programs. 1<sup>st</sup>—October 21-23, 2021. 2<sup>nd</sup>—February 16-18, 2023. 3<sup>rd</sup>—February 15-17, 2024, 4<sup>th</sup>—February 20-22, 2025.

### **British Media Study Abroad Co-Director**

**2005 - present**

Co-Director/instructor in the Program in London, Paris, Bristol, and Cardiff; annual program.

**Moderator, “Preparing an Assessment Plan: Articulating Student Learning Outcomes and Identifying Assessment Methods.”** OU Teaching and Learning Assessment Conference, University of Oklahoma, Sept 12 – 16, 2022.

**University of Wisconsin Oshkosh**

Assistant Professor, Communication Department - 1999 – 2004

**University of Iowa**

On-Line Instructor, Journalism and Mass Communication - 1995-2005

**AWARDS**

**2023 Choice Outstanding Academic Title award** for Funnell, Lisa and Beliveau, Ralph (Eds.) (2022). *Screening #MeToo: Rape Culture in Hollywood*. Albany, NY: SUNY Press. December 2023. Also **Top 75 Community College Titles, June 2023 Edition**, American Library Association, June 2023.

**University of Oklahoma Presidential Faculty Fellowship, OU Honors College, Fall 2023 and Spring 2024.** Includes teaching, faculty presentations, book discussion groups, and associated activities.

**University of Oklahoma 2021 Regents’ Awards for Superior Teaching**

The Regents’ Awards are annual University-funded awards that may be given for Teaching, Research and Creative/Scholarly Activity, or Professional and University Service and Public Outreach.

**Diversity Fellowship Award**

2018, from the Gaylord College of Journalism and Mass Communication. To support research on the linkage between Media Literacy and diversity through classroom pedagogy.

**John F. Murray Outstanding Doctoral Student**

1998. School of Journalism & Mass Communication, University of Iowa. Awarded for Teaching.

**Carl J. Nelson Memorial Research Scholarship**

1996-1997. School of Journalism & Mass Communication, University of Iowa. Awarded for Outstanding Service as Editor of the *Journal of Communication Inquiry*.

**GRANTS**

**Faculty Enrichment Grant, University of Oklahoma, Gaylord College - \$3000**

- May 2023. Archival research, Nigel Kneale Archives, Isle of Man, U.K .

**Faculty Enrichment Grant, University of Oklahoma, Gaylord College - \$3000**

- May 2014. Materials and background research for “Ways of Seeing Again.” (Project cancelled).

**Alternative Textbook Grant – University of Oklahoma - \$1500**

- March 2022 - Reduced cost material solution for *Podcasting* class

**Ed Cline Faculty Development Award, University of Oklahoma - \$2500**

- February 2018, Remote Podcasting.

**Center for Teaching Excellence, University of Oklahoma - \$5000**

- Faculty Fellow Grant, 2015-2016 - "Digital Media and Learning"

**Course Innovation Program Grant, P. I.****Center for Teaching Excellence, University of Oklahoma - \$150,000**

- 2-year grant for reinvention of large-enrollment Introduction to Media class. \$75K, each year for two years. September 2014 – May 2016.

**Faculty Fellow Program, Center for Teaching Excellence, University of Oklahoma - \$2000**

- April 2015. Multiliteracy Teaching and Learning.

**Faculty Enrichment Grant, University of Oklahoma, Gaylord College - \$1900**

- May 2014. Materials and background research for "Ways of Seeing Again."

**Faculty Fellow Program, Center for Teaching Excellence, University of Oklahoma - \$2200**

- March 2014. Materials for a media literacy production project.

**Faculty Enrichment Grant, University of Oklahoma, Gaylord College - \$1850**

- February 2014. Attend Popular Culture Association Conference, Chicago, plus additional support materials.

**Faculty Enrichment Grant, University of Oklahoma, Gaylord College - \$2400**

- April 2009. Materials and background research for a media literacy research project.

**"Dream Course," University of Oklahoma, Provost's Office - \$20,000**

- Fall 2008. Dream Course Grant. \$20,000 for a course to host a visiting lecture/screening series. Guests included documentary filmmakers, producers, and scholars. Taught as Introduction to Documentary.

**Faculty Enrichment Grant, University of Oklahoma, Gaylord College - \$2500**

- April 2008. Materials and background research for a book writing project, *The Many Forms of the Dark: Horror and the Media*.

**Faculty Enrichment Grant, University of Oklahoma, Gaylord College - \$1300**

- October 2007. Broadcast Education Association travel and documentary project research.

**Faculty Enrichment Grant, University of Oklahoma, Gaylord College - \$2100**

- April 2007. Print and visual materials and background for Documentary criticism.

**Faculty Enrichment Grant, University of Oklahoma, Gaylord College - \$2400**

- Spring 2005. Proposed and undertook ongoing comparative study of Media Literacy programs in the United States and Canada.

**University of Wisconsin Oshkosh Teaching Scholar**

- Spring 2004. Award and grant for research in the Scholarship of Teaching and Learning, through a University of Wisconsin System S.O.T.L.

**Oshkosh Arts Alliance Grant**

- 2003—2004 (w/ Tom Pistohl). For the development and production of a documentary on the 1955 Polio epidemic.

**University of Wisconsin Oshkosh Student/Faculty Collaborative Grant**

- Summer 2003. Grant for research and pre-production for the documentary on the 1955 Polio epidemic in the region.

**University of Wisconsin Oshkosh Faculty Grant**

- 2003-2004. Team-Teaching development grant with Dr. Pete Brown (Anthropology). Four-year grant to develop Ethnographic Documentary curriculum.

**University of Wisconsin Oshkosh Faculty Grant**

- 2001-2002. Research project on Raymond Williams and Kenneth Burke.

**TEACHING**

**University of Oklahoma,**

**Gaylord College of Journalism & Mass Communication**

**Full Professor- July 2023 - Present**

**Associate Professor – August 2011-June 2023**

**Assistant Professor – August 2004 – July 2011**

**Core Affiliate Faculty, Women's and Gender Studies**

**Affiliate Faculty, Center for Social Justice**

**Affiliate Faculty, Film and Media Studies**

**Courses taught:**

Podcasting (JMC 4970-12).

Oklahoma Scholar-Leadership Enrichment Program (OSLEP), host professor, Zoom/In-class Hybrid, “Technology and Ethics in the age of Invasive Monitoring.” Co-taught with Dr. Randolph Lewis, University of Texas Austin.

Documentary Producing and Directing. - Course for the *Gaylord in Arezzo*, Italy Study Abroad Program. Summer, 2017.

Horror Writing –writing fiction, audio drama/podcasts and short films. Co-Taught with Professional Writing faculty, Mel Odom.

Issues and Ethics in Broadcasting/Electronic Media (JMC 4653) -Capstone for media students; issues discussions, employment & portfolio preparation.

Genre Topics: Horror, Race, Gender, and Identity (FMS 3223)

Teaching in Mass Communication (Ph.D.-level teacher preparation) (JMC 6183)

Introduction to Mass Communication (JMC 1013) -Emphasis on the development of a critical inquiry perspective. Both general and Honors sections. Revised through a Course Improvement Program grant, 2014-2016.

Digital and Transmedia Theories (JMC 4970)

Media Literacy (JMC 4970)

Feaver-MacMinn Seminar, Host Professor: "The Fabric of History: Understanding the American Imaginary Through Documentary Film" (LSTD 4390/5590) -Invited by College of Liberal Studies, a course featuring guest documentary filmmakers Dayton Duncan and Marco Williams.

Genre Films and Fiction Between America and Italy: Movies, Novels, and Popular Culture (IAS 3003) - Course for the Arezzo, Italy Study Abroad Program.

Media Literacy in America (HON 2973) - Theory and practice of media literacy in different pedagogical and andragogical contexts.

Introduction to Documentary (JMC 3723) - Emphasis on the development of a critical inquiry perspective. Includes production.

Documentary: Dream Course (JMC 3723) -Version of the course that invited a variety of filmmakers and scholars throughout the semester to screen work and discuss documentary issues.

Advanced Qualitative Research Methods (JMC 6113) - Advanced Graduate Class elaborating the theory and practice of qualitative research methods.

Qualitative Research Methods (JMC 5113) - Graduate Class in research methods.

Electronic Media Criticism (JMC 4753) - Primarily focused on methods of television and internet analysis.

British Media Studies (JMC 4970 (undergraduate), 5970 (Graduate)) - Study Abroad program; class in basic Semiotics and Cultural Studies.

Approaches to Media (HC 2973) - Invited to participate in a team-taught media seminar for Honors students.

Race, Gender, and the Media (JMC 4853) - Issues of representation and identity in journalism, film, television, internet, and other media.

Writing for Broadcast (JMC 3622) - Includes news, interview, children's programming, documentary, and creative fictional writing.

Independent Study Courses (JMC 4990; 5990)

Advanced Audio Production; Readings in Cultural Theory; Advanced Studies in Documentary; Popular Music Aesthetics; International Documentary; Video Game History and Narrative

Production; Documentary Research and Writing; Readings in Critical Theory (undergraduate and graduate); Action Research Methods; Translation Theory.

Honors Projects (through OU Honors College)

- Reed Reidel, Alternative History Fiction, Spring 2025.
- Christina Murrain, Documentary and analysis, Spring 2018.
- Hallie Arias, Documentary and Social Justice, Fall, 2012/Spring 2013.
- Kate Cunningham: Cultural History of Advertising, 2011.
- Veronica Sauer: Ethnographic Film and Indigenous Media, 2009.

**EDUCATION**

**Ph.D., Mass Communication**

**December 2000**

**University of Iowa, Iowa City, Iowa**

Dissertation Advisor & committee chair: Hanno Hardt.

Dissertation: *Constructing Communication: A Study of Mass Communication Pedagogy*.

Committee: John Erickson, Sue Lafky (School of Journalism and Mass Communication); Fred Antczak (Associate Dean for Academic Programs and Rhetoric Department); John S. Nelson (Political Science, Project on the Rhetoric of Inquiry).

**Interdisciplinary Certificate, Project on Rhetoric of Inquiry (POROI)**

**December 2000**

**University of Iowa**

Interdepartmental certificate program focusing on rhetorical construction of disciplines, and interdisciplinary relationships between and among fields in the contemporary academy.

**B.S., Communication (Speech) specializing in Radio/TV/Film**

**May 1983**

**Northwestern University, Evanston, Illinois**

Focus on audio, video, and film production, mass media criticism, and popular culture criticism.

**RESEARCH**

**Scholarly Publications**

**Authored Books**

Beliveau, Ralph, Laura Bolf-Beliveau, Erika Engstrom, and Ruth Deforest (2024). *Catholic Horror on Television: Haunting Faith*. Lanham, Maryland: Lexington Books/Rowman & Littlefield.

Wiesinger, Susan & Ralph Beliveau (2023). *Digital Literacy: A Primer on Media, Identity, and the Evolution of Technology*, 2<sup>nd</sup> Edition. Peter Lang.

Engstrom, Erika & Beliveau, Ralph (2021) *Gramsci and Media Literacy: Critically Thinking about TV and*

*Movies*. Lanham, Maryland: Lexington Books/Rowman & Littlefield. Paperback published March 2023.

Wiesinger, Susan, with Ralph Beliveau (2016). *Digital Literacy: A Primer on Media, Identity, and the Evolution of Technology*. Peter Lang.

### **Edited Books**

Beliveau, Ralph and Funnell, Lisa (Eds.) (2025) *#MeToo TV: Essays on Streaming Rape Culture*. Jefferson, NC; McFarland Books.

Funnell, Lisa and Beliveau, Ralph (Eds.) (2022). *Screening #MeToo: Rape Culture in Hollywood*. Albany, NY: SUNY Press. Awarded 2023 “**Choice**” **Outstanding Academic Title and Top 75 Community College Titles, June 2023 Edition**, American Library Association, December 2023. Paperback published 2023.

Beliveau, Ralph and Danny Shipka, Eds. (2017). *International Horror Film Directors: Global Fear*. Intellect Press/University of Chicago Press.

### **Book Chapters**

Beliveau, Ralph (2025). “Between the Mensch and the Picaro: Greed, Deceit, and Friendship in Mel Brooks’ *The Twelve Chairs* (1970)”. In S. Matheson (Ed) *Mel Brooks--Seriously!: Essays on the Films, Television Shows and Standup*. Jefferson, NC; McFarland Books.

Beliveau, Ralph (2025). “The Weird Folk Horror of Science: Spectres of Kneale”. In K. Woofter & C. Sederholm (Eds) *The Weird: A Companion*, Genre Fiction and Film Companions Series, Peter Lang.

Beliveau, Ralph and Funnell, Lisa (2025) “Introduction: The MeToo Lens and the Television Industry.” *#MeToo TV: Essays on Streaming Rape Culture*. Jefferson, NC; McFarland Books.

Beliveau, Ralph and Carl Sederholm (2023). “The *Jaws* Filone: Eat, Swim, Love.” In Jackson & Simpson, Eds. “*This Shark, Swallow You Whole*”: *Fifty Years of Jaws*. McFarland Books.

Funnell, Lisa and Beliveau, Ralph (2022) “Introduction: The Promise of #MeToo as a Theoretical Lens.” In Funnell & Beliveau (Eds.) *Screening #MeToo: Rape Culture in Hollywood*. Albany, NY: SUNY Press.

Beliveau, Ralph (2021). “Shirley Jackson and American Folk Horror: The Public Face of Private Demons.” In *Shirley Jackson: A Companion*. Kristopher Woofter, Ed. Genre Fiction and Film Companions Series, Peter Lang.

Beliveau, Ralph and Laura Bolf-Beliveau (2020). “Patriarchy and Abject Horror in Stephen King’s *It*: Young Beverly Marsh’s Search for Subjectivity.” In *The Many Lives of It: Essays on the Stephen King Horror Franchise*, Ron Riekki, Ed. McFarland.

Beliveau, Ralph (2017). “A Topology of Guillermo Del Toro.” In Beliveau & Shipka, Eds. *International Horror Film Directors: Global Fear*. Intellect Press/University of Chicago Press.

Beliveau, Ralph & Shipka, Danny (2017). "Introduction." In Beliveau & Shipka, Eds. *International Horror Film Directors: Global Fear*. Intellect Press/University of Chicago Press.

Beliveau, Ralph (2017). "Detecting Black Draft: Urban African American Noir, or Space Race." In *Urban Netherworlds: Noir and Neo-Noir NY and LA in Film*, Cindy Miller and James J Ward, eds. Rowman & Littlefield.

Beliveau, Ralph (2017). "A Hunger for Dead Cakes: Visions of Abjection, Scapegoating, and the Sin-Eater." In *What's Eating You? Food and Horror on Screen*, Cindy Miller and Bow Van Riper, eds. Bloomsbury.

Beliveau, Ralph (2016). "Film in Arezzo." In *Buon Giorno, Arezzo: A Postcard from Tuscany*, Suzette Grillot and Zach P. Messitte, Eds. University of Oklahoma Press.

Bolf-Beliveau, Laura and Ralph Beliveau (2015). "Post 9/11 Educational Reform and the Epistemology of Ignorance: The Wire's Critique of No Child Left Behind." In *"The Wire" and America's Dark Corners: Essays on a Post—9/11 Urban Dystopia*. Arin Keeble & Ivan Stacy, Eds. New York: McFarland.

Beliveau, Ralph and Laura Bolf-Beliveau (2014). "“A Shot on the Devil”: Female Hunters and the Identification of Evil in *Supernatural*." In *Supernatural, Humanity, and the Soul: On the Highway to Hell and Back* Edited by Regina Hansen and Susan George. New York: Palgrave Macmillan.

Beliveau, Ralph (2014). "What would you do? Justice Between Destiny and Freedom in Richard Matheson's Short Fiction." *Reading Richard Matheson: A Critical Survey*. Cheyenne Matthews, and Janet V. Haedicke, Eds. Rowman & Littlefield.

Beliveau, Ralph and Anthony Palmeri (2012). "The Polemic Cast of Discourse: History, Communication Studies, and Pedagogy." In Farrell, Thomas J. and Paul A. Soukup (Eds.), *Of Ong and Media Ecology: Essays in Communication, Composition, and Literary Studies*. New York: Hampton Press.

Beliveau, Ralph (2011) "Something in the Dark: Horror, Belief, Doubt and The Other." In Hansen, Regina (ed.), *Roman Catholicism in Fantastic Film*. Jefferson, NC; McFarland Press.

Beliveau, Ralph, Oliver Hahn and Guido Ipsen (2010). "Foreign Correspondents as Mediators and Translators Between Cultures: Perspectives from Intercultural Communication Research in Anthropology, Semiotics, and Cultural Studies." In Gross, Peter and Gerd G. Kopper (Eds.): *Understanding Foreign Correspondence: A Euro-American Handbook of Concepts, Methodologies, and Theories*. New York: Peter Lang, 131 - 165.

Beliveau, Ralph and Julia Lonnendonker (2010). "Foreign Correspondents and Ethnography: Research Practices, Methods, and Texts." In Gross, Peter and Gerd G. Kopper (Eds.): *Understanding Foreign Correspondence: A Euro-American Handbook of Concepts, Methodologies, and Theories*. New York: Peter Lang, 69 - 86.

Bolf-Beliveau, Laura and Ralph Beliveau (2010). "Finding Fragments and Locating Friction: Understanding Social Justice in the Postmodern World." In sj Miller and D. Kirkland (Eds.),

*Change Matters: Qualitative Research Ideas for Moving Social Justice Theory to Policy.* New York: Peter Lang, 69 - 76.

Beliveau, Ralph and Laura Bolf-Beliveau (2009) "Posing Problems and Picking Fights: Critical Pedagogy and the Corner Boys." In *The Wire: Urban Decay and American Television* Edited by Tiffany Potter and C.W. Marshall. New York: Continuum Press.

Beliveau, Ralph (2001). "The Iowa Experiment: Theory, Journalism Education, and Practice." A Heretic in American Journalism Education and Research: Malcolm S. MacLean, Jr., Revisited. Luigi Manca & Gail W. Pieper (Eds). William Stephenson Center/Rinton Press.

### **Journal Articles**

Maria del Guadalupe Davidson, Ralph Beliveau, Kirsten T. Edwards, Meta G. Carstarphen, T. Elon Dancy II, Michele Eodice, Greg Graham, Keith L. Humphrey, Sherri Irvin, Ben Keppel, and Owen Kulemeka (2015). "After Trayvon: Voices from The Academy Respond to a Tragedy." *Cultural Studies - Critical Methodologies*, August 2015, 15 (4).

Beliveau, Ralph (2013). "Altermodern Literacy: Netflix, Apple TV, YouTube, and Cutting the Cord." *Flow TV: A Critical Forum on Television and Media Culture*, Vol. 17.11. <http://flowtv.org/archives/volume-17>.

Beliveau, Ralph (2013). "Prisoners of Permission: Advancing the Cause of Fair Use." *Flow TV: A Critical Forum on Television and Media Culture*, Vol. 17.07. <http://flowtv.org/archives/volume-17/17-07>.

Beliveau, Ralph (2012). "The Unbearable Literacy of Media: Travels in The Reality-Based Community." *Flow TV: A Critical Forum on Television and Media Culture*, Vol. 17.03. <http://flowtv.org/archives/volume-17/17-03>.

Beliveau, Ralph (2012). "The Critical Intersection of Documentary and Journalism: Hell House and Rhetorical Articulation." *Atlantic Journal of Communication*, Volume 20, Number 2.

Beliveau, Ralph (2011). "You Are Reading Too Much Into It"; Using Media Criticism and Production to Develop Student "Voice" and Critical Skills." *Journal of Media Education*, Volume 2 Number 2, April 2011.

Beliveau, Ralph (2009). "Literacy Problems Within Skill Solutions: Index, Contexts, and Critical Journalism Education." *Journalism Practice* Vol. 3 No 3, August 2009, 335 - 346.

Beliveau, Ralph and Randolph Lewis (2008). "Alex Cox." *Senses of Cinema* 48, August 2008.

Beliveau, Ralph (1998). "Introduction: A Culture of Cultural Studies." *Journal of Communication Inquiry*, Volume 21, number 2, 3 - 6.

### **Encyclopedia Articles**

Beliveau, Ralph (2022). "Documentaries." Entry for the *SAGE Encyclopedia of Journalism*, 2nd Ed.

Beliveau, Ralph (2014). "Documentaries, social media, and social change." In K. Harvey (Ed.),

*Encyclopedia of social media and politics.* (Vol. 4, pp. 407-411). Thousand Oaks, CA: SAGE Publications, Inc. doi: <http://dx.doi.org/10.4135/9781452244723.n162>

Beliveau, Ralph (2014). "Animals—Monstrous." In *The Ashgate Encyclopedia of Literary and Cinematic Monsters*. Edited by Jeffrey Andrew Weinstock. Burlington, VT.: Ashgate. Pp. 14-23. 2014 Rue Morgue magazine "Best 2014 Non-Fiction Book"

### **Selected Scholarship In-Progress**

Beliveau, Ralph (2026). "The Medium In Shirley Jackson: From Adaptation to Transmedia". In K. Woofter & E. Banks (Eds), *The Oxford Handbook of Shirley Jackson*, Oxford University Press, in revisions, expected 2026.

Beliveau, Ralph. *Horror Media: An Analysis Across Forms*. Book Manuscript, to be completed in June 2026.

### **Creative Activity**

Beliveau, Ralph (2016). "Getting Here from There: from Legacy Berger to Digital Berger." Non-fiction documentary research presentation, developed at the Digital Humanities Workshop. <https://www.youtube.com/watch?v=z7rWU6n-ghg>

Beliveau, Ralph (2012). *Expert Witness: Clyde Snow and Social Justice*. Documentary presented at the first Clyde Snow Social Justice Award presentation, University of Oklahoma, May 2012. <https://www.youtube.com/watch?v=CuKkPv6gavw>

Beliveau, Ralph (2012). "women: advertising, art, and commodity." A mash-up of *Ways of Seeing* and *Killing Us Softly* 4. <https://www.youtube.com/watch?v=c36qB9j-hBw>

### **Book Reviews**

Beliveau, Ralph (2022). "Decoding the Good, the Bad, and the Unethical in Visual Culture." Review essay of *Unwatchable* (2019), edited by Baer, Hennefeld, Horak, and Iversen, Rutgers University Press. *Communication Booknotes Quarterly*, Critical Reviews/Long Essays, 52:56 (pp. 74-76).

Beliveau, Ralph (2019). Book Review of *Slender Man Is Coming: Creepypasta and Contemporary Legends on the Internet* by Trevor Blank and Lynne McNeill. *Journal of American Culture*, Volume 42, Issue 4, December 2019. <https://doi.org/10.1111/jacc.13107>.

Beliveau, Ralph (2019). "Science Fiction and the Idea of Genre." Review essay of *Science Fiction and the Mass Cultural Genre System* by John Reider. *Communication Booknotes Quarterly*, Critical Reviews/Long Essays, 50:1-2.

Beliveau, Ralph (2019). Review of *Concise Dictionary of Popular Culture* by Maracel Danesi. For Popular Culture Studies Journal, Vol. 7 No. 1, April 2019. <http://mpcaaca.org/wp-content/uploads/2019/04/Book-Reviews-Section-.pdf>

Beliveau, Ralph (2014). Review of *Character Actors in Horror and Science Fiction Films, 1930-1960* By Laurence Raw. (McFarland, 2012) for the Journal of Popular Culture, Vol. 46, Issue 6, start page 1363, AID JPCU12098.

Beliveau, Ralph (2012). Review of Cooper, L. Andrew. *Gothic Realities: The Impact of Horror Fiction on Modern Culture* (McFarland, 2010) for the Journal of the Fantastic in the Arts, Vol. 23 No. 1.

Beliveau, Ralph (2011). Review of *News Talk: Investigating the Language of Journalism* by Colleen Cotter. For Journal of Broadcast and Electronic Media, Vol. 55 No. 2, pp. 273-274.

Beliveau, Ralph (2003). Review of *Critical Literacy in a Digital Age* by Barbara Warnick. For the journal Mass Communication and Society Vol. 6 No. 1, pp. 102-104.

Beliveau, Ralph (2001). Review of *The Hidden Meaning of Mass Communication* by Fereydoun Hoveyda. For the American Communication Journal.  
[<http://www.acjournal.org/holdings/vol4/iss3/reviews/beliveau.htm>](http://www.acjournal.org/holdings/vol4/iss3/reviews/beliveau.htm).

#### **Additional Publications – Podcasts, Broadcasts, Commentaries, Newsletters, & Events**

Beliveau, Ralph (2024). Video interview subject for “Web of the Weird Placing Spider Labyrinth in the Weird Genre.” Extra produced for the Blu-ray release of the film *The Spider Labyrinth*, Severin Films.

Beliveau, Ralph and Susan Wiesinger (2023). “**Connectivity & Digital Disruption: The Digital Divide.**” **Inequalities and Media Education Webinar Series** session, December 21, 2023, on Zoom. <https://mediaeducationlab.com/events/connectivity-digital-disruption-digital-divide>.

Beliveau, Ralph (2021). *Gramsci and Media Literacy*. Zoom presentation. *Media Literacy in Higher Education*. Host: Renee Hobbs, recorded October 18, 2021.  
<https://www.youtube.com/watch?v=1Gy8c3vf9wE&t=26s>

Beliveau, Ralph (2021). *Popular Culture Dialogue: Studying Popular Culture*. Podcast series from the *Popular Culture Studies Journal*, Host: CarrieLynn Reinhard, recorded September 24, 2021.

Beliveau, Ralph and Adam Croom (2017- ) *Media and the End of the World*. Weekly media news & criticism podcast, November 9, 2017 – Present, 62 episodes as of March 2020. Available on iHeartRadio, Stitcher, Spotify, iTunes, Soundcloud, Apple Podcasts,  
<http://mediaandtheendoftheworld.com/>

Beliveau, Ralph (2020) “Media Literacy as a Way of Living.” *AEJMC News, Teaching Tips Corner*, July 2020.

Beliveau, Ralph (2018) “**Collaboration and the Intersection of Literacies.**” Invited blog entry, *From PD to Practice: Summer Institute in Digital Literacy*, December 4, 2018.  
<https://digiuri.wordpress.com/2018/12/04/collaboration-and-the-intersection-of-literacies/>

Beliveau, Ralph (2017) "A Surprisingly Competitive Oscar Category: Documentaries," Guest expert. *On Point with Tom Ashbrook*, WBUR/nationally syndicated, January 27, 2017.  
<http://www.wbur.org/onpoint/2017/01/27/a-surprisingly-competitive-oscar-category-documentaries>

Beliveau, Ralph (2016) "Don't Think Twice: Why Balk at Bob Dylan's Recent Nobel Prize?" *Dallas Morning News*, October 21, 2016.  
<http://www.dallasnews.com/opinion/commentary/2016/10/21/think-twice-balk-bob-dylans-recent-nobel-prize>.

Beliveau, Ralph (2015) Expert horror scholar interview, *The Zombie Evolution* (documentary), Janelle Barrick, Dir.: Masters Project, April 2015.

Beliveau, Ralph (2011). "From the Public to A Pedagogy of Hope," an essay Honoring Charles and Rose Klotzer, and Bob McChesney. *Cultural and Critical Studies News*, Cultural and Critical Studies Division, AEJMC, Fall/Winter, 2011.

Beliveau, Ralph and Bob Trumpbour (2010). "Form/Content? Skills/Concepts? Moving to a Critical Future Without Moving Backward and Other Lessons from the Rear-View Mirror." *AEJMC News: The Newsletter of the Association for Education in Journalism and Mass Communication*, Volume 43 No. 2, January 2010. The unedited version also appeared in *C&CS News*, Cultural and Critical Studies Division, AEJMC, Spring 2010.

Beliveau, Ralph and Frank Durham (2005). "Keep CCS Moving Forward." *C&CS News*, Cultural and Critical Studies Division, AEJMC.

Beliveau, Ralph (2004) "Private Property of the Caribbean: The C(o)urse of Fair Use." *C&CS News*, Spring 2004, Cultural and Critical Studies Division, AEJMC.

Beliveau, Ralph (2003) "Chair's Message: Strong Scholarship Highlighted." *C&CS News*, Summer 2003, Cultural and Critical Studies Division, AEJMC.

Beliveau, Ralph (2003) "Comments from the Chair: The Year Ahead for Cultural and Critical Studies." *C&CS News*, Winter 2003, Cultural and Critical Studies Division, AEJMC.

Beliveau, Ralph (2002) "Comments from the Chair: Interesting Times for Cultural and Critical Studies." *C&CS News*, Autumn 2002, Cultural and Critical Studies Division, AEJMC.

### **Conference Papers**

Beliveau, Ralph (2025). "#MeToo and Media: Film, TV, and Work Toward a Critical #MeToo Literacy." Paper presented in the Cultural and Critical Studies Division and Commission on the Status of Women, Association for Education in Journalism and Mass Communication Conference, August 2025, San Francisco.

Beliveau, Ralph (2025). "Admission to Fear: Horror in Art Museums." Popular Culture Association Conference, New Orleans, April 2025.

Beliveau, Ralph (2025). "The Rhetoric of Misinformation: Toward Understanding What People Embrace When Rejecting Facts," On the panel "The Road to Perdition: Challenges, Debates and Solutions for Media Scholars to counter Authoritarian Assaults on the Media from Nixon to Trump." Broadcast Education Association Convention, Las Vegas, April 2025.

Beliveau, Ralph (2024). "Identity and The Weird: Feminist and Indigenous Contexts for Rethinking Horror and Science Fiction," Midwest Popular Culture Association Conference, Chicago, October 2024.

Beliveau, Ralph (2024). "Strange Intersections: Identity, The Weird, and The Eerie." Popular Culture Association Conference, Chicago, March 2024.

Beliveau, Ralph (2023). "Rhetoric Between The Weird and The Eerie: *30 Monedas, Head Full of Ghosts*, and *The City and The City*." Midwest Popular Culture Association Conference, Chicago, October 2023.

Beliveau, Ralph (2023). "Horror, Catholicism, and *30 Coins (30 monedas)*." Paper presented in the Religion and Media Interest Group and the Cultural and Critical Studies Division, Association for Education in Journalism and Mass Communication Conference, August 2023, Washington D.C.

Beliveau, Ralph (2023). "The Blessing and the Curse of Documentary Beginnings," On the panel "Teaching Doc: Favorite Examples for the Classroom." Broadcast Education Association Convention, Las Vegas, April 2023.

Beliveau, Ralph (2023). "The Weird, the Eerie, and Folk Horror in *30 Coins (30 monedas)*." Popular Culture Association Conference, San Antonio, TX., April 2023.

Beliveau, Ralph (2022). "The Colour Out of Race: Red Hook, Black Tom, Lovecraft Country, and American Folk Horror." Midwest Popular Culture Association Conference, October 2022, Chicago.

Beliveau, Ralph, CarrieLynn Reinhard (2022). "Tracing the Fan's Realities: Modeling the Indoctrination and Propagation in Q-Anon and Political Fandoms." Midwest Popular Culture Association Conference, October 2022, Chicago.

Beliveau, Ralph (2022). "The Weird Folk Horror of Science: Spectres of Kneale." Popular Culture Association Conference, April 2022, Virtual.

Beliveau, Ralph (2021). "Liquid Horror: Another Gothic, Podcasting, *Pontypool*, and *Berberian Sound Studio*." Midwest Popular Culture Association Conference, October 2021, Minneapolis.

Beliveau, Ralph (2021). "'I Think My Mask of Sanity is About to Slip': True Crime and Horror." Midwest Popular Culture Association Conference, October 2021, Minneapolis.

Beliveau, Ralph and Erika Engstrom (2021). "Masculinity's Representative Anecdote in the MCU: Resistance and Revision in *Avengers: Endgame*." Paper presented in the Entertainment Studies Interest Group, Association for Education in Journalism and Mass Communication

Conference, August 2021, Virtual.

Beliveau, Ralph (2021). "Imagining Earwigs: Horror Podcasting and the History and Modes of Disturbing Audio Storytelling." Popular Culture Association Conference, June 2021, Virtual.

Beliveau, Ralph (2021). "Gramsci, folklore and film; Toward counter-hegemony." Paper presented in the Cultural and Critical Studies Division, Association for Education in Journalism and Mass Communication Mid-Winter Conference, March 2021, Virtual.

Beliveau, Ralph (2020). "Toward American Folk Horror." Midwest Popular Culture Association Conference, October 2020, Minneapolis/Online.

Beliveau, Ralph (2019). "Liquid Media Literacy: New Challenges." Association for Education in Journalism and Mass Communication Conference, August 2019, Toronto, Canada.

Beliveau, Ralph (2019). "Sounding Off: Hearing, Horror, and Meaning." Popular Culture Association Conference, April 2019, Washington D. C.

Beliveau, Ralph (2018). "Collaboration and Teaching about Liquid Media Literacy." Broadcast Education Association, "On-Location", University of Houston, October 2018, Houston, TX.

Beliveau, Ralph (2018). "*Martin*: Dead Gothic." Popular Culture Association Conference, March 2018, Indianapolis, IN.

Beliveau, Ralph (2018). "Collaborating and teaching about liquid literacy: Lateral-critical-vertical." Paper presented in the Cultural and Critical Studies Division, Association for Education in Journalism and Mass Communication Mid-Winter Conference, March 2018, Norman, OK.

Beliveau, Ralph (2017). "Detecting Black: Urban African American Noir." Paper presented in the Cultural and Critical Studies Division, Association for Education in Journalism and Mass Communication Conference, August 2017, Chicago, IL.

Beliveau, Ralph (2017). "Reinvented Publics: Desire, Trust and Media-Making Under the Epistemology of Ignorance." Presented in the Media Production, Identity & Community, Voice & Narrative Dialogue, National Association for Media Literacy Education (NAMLE) Conference 2017, June, Chicago, IL.

Beliveau, Ralph (2017). "Urban African American Noir, or Space Race." Paper presented in the Entertainment Studies Interest Group, Association for Education in Journalism and Mass Communication Mid-Winter Conference, March 2017 Norman, OK.

Beliveau, Ralph (2016). "Pod People and the Critical Turn: A Better Path to a Critical Theory of Podcasting." Southern States Communication Association Conference, April 2016, Austin, TX.

Beliveau, Ralph (2016). "Toward an American Folk Horror: The Hinge, Cosmicism, and the Advantage of Being Sat On." Popular Culture Association Conference, March 2016, Seattle.

Beliveau, Ralph (2016). "Critical Perspectives in Learning: Spreadability and Transmedia." Paper presented in the Cultural and Critical Studies Division, Association for Education in Journalism and Mass Communication Mid-Winter Conference, March 2016, Norman, OK.

Beliveau, Ralph (2015). "Experiments in Terror; Bending Form to Produce Horror." Popular Culture Association Conference, April 2015, New Orleans.

Beliveau, Ralph (2014). "The Vaporings of Half-Baked Lazy Documentarians – Art, Critical Pedagogy, and Non-Fiction Literacy." Paper presented in the Cultural and Critical Studies Division, Association for Education in Journalism and Mass Communication Conference, August 2014, Montreal, Canada.

Beliveau, Ralph (2014). "Dad and I did Not Care at All for Your Story in The New Yorker": Shirley Jackson and the Revolutionary Wheel of Lottery Thinking. Popular Culture Association Conference, April 2014, Chicago.

Beliveau, Ralph (2014). "Art That Kills: Explorations of the Medusa Syndrome." Popular Culture Association Conference, April 2014, Chicago.

Beliveau, Ralph (2014). "Preliminary Version: Art, Critical Pedagogy, and Non-Fiction Literacy." Paper presented in the Cultural and Critical Studies Division, Association for Education in Journalism and Mass Communication Mid-Winter Conference, March 2014, Norman, OK.

Beliveau, Ralph (2013). "Media-To-Come: Media Literacy, Autoimmunity, and Hope." Cultural and Critical Studies Division, Association for Education in Journalism and Mass Communication Conference, Washington DC, August 2013.

Beliveau, Ralph and Amanda Kehrberg (2013). "Control Is Being Taken Away from You;" Marble Hornets and Transmedia Horror." Popular Culture Association Conference, March 2013, Washington D. C.

Beliveau, Ralph and Bolf-Beliveau, Laura (2013). "Television, Evil: Remote Patriarchal Control, The Devil's Gateway, and the Angel in the House in Supernatural." Paper presented in the Cultural and Critical Studies Division, Association for Education in Journalism and Mass Communication Mid-Winter Conference, March 2013, Norman, OK.

Beliveau, Ralph (2013). "(How We Make Ourselves) Strangers to the World We Have Made: Epistemologies of Ignorance and Media Literacies." Paper presented in the Minorities and Communication Division, Association for Education in Journalism and Mass Communication Mid-Winter Conference, March 2013, Norman, OK.

Beliveau, Ralph (2012). "Learning Without Illusion and Without Becoming Disillusioned: Gramsci, Media, and Liquid Literacy." Association for Education in Journalism and Mass Communication Conference, Chicago, August 2012.

Beliveau, Ralph (2012). "Where Horror is Bound." Paper presented in the Horror Division. Popular Culture Association Conference, April 2012, Boston.

Beliveau, Ralph (2012). "Media-To-Come: Media Literacy, Aesthetics, and Hope." Paper presented in the Cultural and Critical Studies Division, Association for Education in Journalism and Mass Communication Mid-Winter Conference, March 2012, Norman, OK.

Beliveau, Ralph (2011). "From "the Public" To A Pedagogy of Hope," Paper presented in the Cultural and Critical Studies Division, Association for Education in Journalism and Mass Communication Conference, August 2011, St. Louis, Missouri.

Beliveau, Ralph (2011). "The Sound of Critique: Firesign Theater, Ekphrasis, and Media Anxiety." Paper presented in the Rhetoric Division, Popular Culture Association Convention, April 2011, San Antonio, TX.

Beliveau, Ralph (2011). "Audio Media Anxiety: The Firesign Theater." Paper presented in the Cultural and Critical Studies Division, Association for Education in Journalism and Mass Communication Mid-Winter Conference, March 2011, Norman, OK.

Beliveau, Ralph and Meta Carstarphen (2010). "Critical Race Theory and Counter-narratives in the Documentary Biographies of Wright, Ellison, Clarke, and Van Peebles." Paper presented in the Cultural and Critical Studies Division, Association for Education in Journalism and Mass Communication Conference, August 2010, Denver, CO.

Beliveau, Ralph (2010). "Differences in the Darkness: Identity and Cultural Anxiety in Science Fiction and Horror." Paper presented in the Cultural and Critical Studies Division, Association for Education in Journalism and Mass Communication Mid-Winter Conference, March 2010 Norman, OK.

Beliveau, Ralph and Meta Carstarphen (2010). "His-story: Counter-narratives in the Documentary Biographies of John Henrik Clarke, Ralph Ellison, Melvin Van Peebles, and Richard Wright." Paper presented in the Minorities and Communication Division, Association for Education in Journalism and Mass Communication Mid-Winter Conference, March 2010 Norman, OK.

Beliveau, Ralph (2009). "A Killing in Literacy: Horror Media, Visual Culture, and the Motif of Dangerous Sensation." Paper presented in the Association for Education in Journalism and Mass Communication Convention Mid-Winter Conference, March 2009, Norman Oklahoma.

Beliveau, Ralph (2008). "The Medium is The Murrow: Critical Literacy in the Information Professions." Association for Education in Journalism and Mass Communication Convention, Chicago, August 2008.

Beliveau, Ralph (2008). "You Who Are Hungry, Reach for the Wiki": It is a Weapon? Or Adventures in the *Verfremdungseffekt*." Association for Education in Journalism and Mass Communication Convention, Chicago, August 2008.

Beliveau, Ralph (2007). "Pedagogies of Journalism and Documentary: Toward a Critical and Rhetorical Articulation." Juried paper presented to the Cultural and Critical Studies Division,

Association for Education in Journalism and Mass Communication, Washington D.C., August 12, 2007.

Beliveau, Ralph (2004). "Stories Imagining Evidence: Documentary Order and Anarchy." American Society for the History of Rhetoric Panel: "Papers in Honor of Father Walter J. Ong." National Communication Association Conference, Chicago, November 2004.

Beliveau, Ralph (2003). "Tensions in American Jazz Culture." Research Paper presentation. Association for Education in Journalism and Mass Communication Convention, Cultural and Critical Studies Divisions, Kansas City, August 2003.

Beliveau, Ralph (2002). "Dispatches from Mother Frankenstein; Minding the Critical Path from School to the Grid." Paper for the Association for Education in Journalism and Mass Communication Conference, Cultural and Critical Studies Division, Miami Beach, August 2002.

Beliveau, Ralph (2001). "Literacy "Problems" and Skill "Solutions": Toward Critical Communication Classes." Refereed paper for the Association for Education in Journalism and Mass Communication Conference, Qualitative Studies Division, Washington D.C., August 2001.

Beliveau, Ralph (2001). "Coming Back on the Whirlwind: The Student Use of Student Beings." Paper for the Media Ecology Association conference, New York University, June 2001.

Beliveau, Ralph (1999). "The Iowa Experiment: Theory, Journalism Education, and Practice." Invited paper presented at the Malcolm S. MacLean Research Conference, University of Iowa, December 1999.

Beliveau, Ralph (1997). "Acts and Words: Using Burke and Foucault." Paper for the National Communication Association Conference (formerly the Speech Communication Association), Chicago, Illinois, November 1997.

Beliveau, Ralph (1997). "Between Critical Layers: Lessons from "Theories" within Histories of Communication." Refereed paper for the Association for Education in Journalism and Mass Communication Conference, Qualitative Studies Division, Chicago, Illinois, August 1997.

Beliveau, Ralph (1996). "Ethnography Between Raymond Williams and Kenneth Burke." Paper for the Speech Communication Association Conference, San Diego California, November 1996.

Beliveau, Ralph (1995). "Noise and Signal as a Textbook Case: Rhetorics of Mass Communication Inquiry." Refereed paper for the AEJMC Conference, Qualitative Studies Division Washington D.C., August 1995. Also presented as a Paper for the Big Ten Midwest Doctoral Conference, Iowa City, Iowa, and April 1995.

### **Conference Panels & Presentations**

Beliveau, Ralph (2025). Panel moderator; **Critical Thinking and Advancing Global Citizenship: Journalism, Media, and Colonial Histories in the Curriculum.**” Presented in the Cultural and Critical Studies Division and Lesbian, Gay, Bisexual, Transgender, Queer Interest Group, Association for Education in Journalism and Mass Communication Conference, August 2025, San Francisco.

Beliveau, Ralph (2025). Panelist; **“Defining the Documentary: The Use of AI in Documentaries.”** Broadcast Education Association Convention, Las Vegas, April 2025.

Beliveau, (2025). Moderator, **“True Crime? Queer and Trans Victims and Offenders in Media.”** Carceral Studies Consortium & LGBTQ R&E Collective. April 4, 2025, Online.

Beliveau, Ralph, Scott Hodgson, Jensen Moore, Ray Claxton, and Sam Simms (2024). **“AI as Pandora’s Box,”** panel organizer and moderator, Symposium on Learning, Assessment, and Teaching Excellence – September 27<sup>th</sup>, 2024.

Beliveau, Ralph (2024). **“Digital Literacy,”** learning circle leader, Symposium on Learning, Assessment, and Teaching Excellence – September 27<sup>th</sup>, 2024.

Beliveau, Ralph (2024). **“New Adventures in Academic Freedom: Threats and Responses.”** Panel moderator and participant, Cultural and Critical Studies and Law and Policy Divisions, Association for Education in Journalism and Mass Communication Conference, August 2024, Philadelphia, P.A.

Beliveau, Ralph (2024). **“Learning, Class, Growth Mindsets, and Media Pedagogy.”** 5<sup>th</sup> International Media Literacy Research Symposium, June 2024, Ponta Delgada, Azores, Portugal.

Beliveau, Ralph (2024). **“Truth and Storytelling, Truth Vs. Storytelling, Truth Or Storytelling: Defining the Documentary.”** Panel moderator and participant. Broadcast Education Association Convention, Las Vegas, April 2024.

Beliveau, Ralph (2024). Discussant, **“Communication Among Students, Teachers and Generative AI.”** Communication and Technology Division, Association for Education in Journalism and Mass Communication Mid-Winter Conference, March 2024, Norman, Oklahoma.

Beliveau, Ralph (2023). **“Academic Freedom and Democracy: Struggles in Higher Education.”** Panel moderator and participant, Cultural and Critical Studies and Law and Policy Divisions, Association for Education in Journalism and Mass Communication Conference, August 2023, Washington D.C..

Beliveau, Ralph (2023). **“Defining the Documentary: Tackling Misinformation in Documentaries.”** Panel moderator and participant. Broadcast Education Association Convention, Las Vegas, April 2023.

Beliveau, Ralph (2023). **“Women in King: Beverly Marsh and Abjection.”** Roundtable on Women in Stephen King, Popular Culture Association Conference, San Antonio, TX., April

2023.

Beliveau, Ralph (2023). Discussant, “**Affordances and Practices in Digital Media.**” Cultural and Critical Studies Division, Association for Education in Journalism and Mass Communication Mid-Winter Conference, February 2023, Norman, Oklahoma.

Beliveau, Ralph (2022). “**Memory Laws, Critical Race Theory, and Academic Freedom.**” Panel moderator and participant, Cultural and Critical Studies and Law and Policy Divisions, Association for Education in Journalism and Mass Communication Conference, August 2022, Detroit.

Beliveau, Ralph (2022). “**Making Sense of the Field: Categorization Schemes.**” 4<sup>th</sup> International Media Literacy Research Symposium, June 2022, Madison, WI.

Beliveau, Ralph (2022). “**The Dead Zone Between King and Cronenberg.**” Panel organizer and member, *Stephen King and Adaptation*. Popular Culture Association Conference, April 2022, Virtual.

Beliveau, Ralph (2021). “**Salon: Critical Media Literacy and the Pedagogy of Care,**” subgroup on **Higher Education.** Critical Media Literacy Conference of the Americas, October 2021, San Francisco/Virtual.

Beliveau, Ralph (2021). “**Doctors Are In: Keys to Success in Mentoring and Collaborating with Graduate Students on Research.**” Invited Panel, Elected Standing Committee on Teaching, Association for Education in Journalism and Mass Communication Conference, August 2021, Virtual.

Beliveau, Ralph (2021). “**The Challenges of Teaching Critical Thinking and Student Agency,**” Higher Education group. National Association for Media Literacy Education (NAMLE) Conference, July 2021, Virtual.

Beliveau, Ralph (2021). “**Critical Literacy to Online: Zooming Medium Theory.**” On the panel *Confronting the Challenge and Possibility of Crisis: Impacts of Covid-19 in 2020-21 and Beyond*, Broadcast Education Association, April 13, 2021, Virtual.

Beliveau, Ralph (2021). Organizer and Panelist, “**Considering #MeToo - Sexual assault in popular culture.**” Entertainment Studies Interest Group, Association for Education in Journalism and Mass Communication Mid-Winter Conference, March 2021, Virtual.

Beliveau, Ralph (2020). “**Strategies for Teaching about Media in a Pandemic.**” Northeast Media Literacy Conference, November 2020, Virtual.

Beliveau, Ralph (2020). “**Pandemic Critical Media & Information Literacy: Liberation or a return to hegemony?**” Critical Media Literacy Conference of the Americas, October 2020, San Francisco/Virtual.

Beliveau, Ralph (2020). “**Talking through the Crises: Antiracist Inclusion and Facing Fears.**” On the panel *Disruption, Isolation, and Connection: The Role of Academic Leadership in Building*

*Community*, Broadcast Education Association “On Location”, October 2020, Virtual.

Beliveau, Ralph (2020). “**Doctors Are In: Improving Teaching Evaluation.**”

Organizer/Participant. Cultural and Critical Studies Division and Entertainment Studies Interest Group, Association for Education in Journalism and Mass Communication National Conference, August 2020, Virtual.

Beliveau, Ralph (2020). “**Mobilizing Culture: Using Popular Media to Teach About Race, Class, and Gender in the Digital Sphere.**” Organizer/Participant. Standing Committee on Teaching, Association for Education in Journalism and Mass Communication National Conference, August 2020, Virtual.

Beliveau, Ralph (2020). “**To evaluate and improve how we teach and learn: Lessons from students and peers.**” Organizer/Participant. Standing Committee on Teaching, Association for Education in Journalism and Mass Communication Mid-Winter Conference, March 2020, Norman, OK.

Beliveau, Ralph (2019). “**Multiliteracies and Multimodalities: RE-flexively RE-focusing Curriculum.**” Teaching Panel Session: Contributing to Higher Education’s Vision of Equity and Inclusion: Integrating Diversity and Social Justice Issues with the Teaching of Skills and Across Campus. Association for Education in Journalism and Mass Communication Conference, August 2019, Toronto, Canada.

Beliveau, Ralph (2019). Panelist, Teaching Panel Session: “**Global Exchange: Assimilation or Isolation.**” Association for Education in Journalism and Mass Communication Conference, August 2019, Toronto, Canada.

Beliveau, Ralph (2019). “**Judging Publication Quality: From Scholarly Communities to Discourse Communities.**” Moderator/Participant. Association for Education in Journalism and Mass Communication Conference, August 2019, Toronto, Canada.

Beliveau, Ralph (2019). Moderator, “**International Roundtable.**” Newseum Conference Center, National Association for Media Literacy Education (NAMLE) Conference, June 2019, Washington D. C.

Beliveau, Ralph (2019). “**From Hill House to Hell House to Rose Red: On Jackson, Matheson, King, and Haunted Houses.**” Popular Culture Association Conference, April 2019, Washington D.C.

Beliveau, Ralph (2019). Respondent, Media Literacy Research Symposium, Digital Research presentations. Broadcast Education Association Convention, Las Vegas, April 2019.

Beliveau, Ralph (2019). “**Defining the Documentary: Reality Television and Journalism.**”

Panel moderator and participant. Broadcast Education Association Convention, Las Vegas, April 2019.

Beliveau, Ralph (2019). Panelist, “**Critical Media and Information Literacy in the Classroom: Practical Applications and Theoretical Foundations.**” International Critical Media

Literacy Conference, February 2019, Savannah.

Beliveau, Ralph (2018). **“The Media Trinity: Policy Implications for Rethinking Culture, Content and Channel.”** Broadcast Education Association Convention, Las Vegas, April 2018.

Beliveau, Ralph (2018). #MeToo Panel Discussion (Panelist). University of Oklahoma Gender and Equality Center Program, March 2018.

Beliveau, Ralph (2018). **“Media, Information, and Citizenship Literacy: An Interdisciplinary Discussion.”** Moderator/Participant. Association for Education in Journalism and Mass Communication Mid-Winter Conference, March 2018, Norman, OK.

Beliveau, Ralph (2018). **“Panel Discussion: Bad Actors: Sexual Harassment in the Media Industry.”** Panelist. Association for Education in Journalism and Mass Communication Mid-Winter Conference, March 2018, Norman, OK.

Beliveau, Ralph (2017). **“Digital/Media/Information Literacies; Opportunities Across the University.”** Research presentation, University of Oklahoma Libraries Research Bazaar, October 6, 2017.

Beliveau, Ralph (2017). **“Every Picture Tells a Story, Don't it? Teaching With Documentary, Fair Use, and the Digital.”** iPadpaloozaOU, August 26, 2017.

Beliveau, Ralph (2017). **“Disruptive Teaching and Reinvented Publics: Growth Mindsets and Media Education Under the Epistemology of Ignorance.”** Teaching panel session: Varieties of Growth Pedagogy: Teaching Media in Disruptive Environments. Presented in the Cultural and Critical Studies Division, Association for Education in Journalism and Mass Communication Conference, August 2017, Chicago, IL.

Beliveau, Ralph (2017). **“Reflections on Research Narratives: Producing a Digital Narrative of Research.”** Cultivating (Creative) Composition on Campus: Digital Stories as Research Narratives. Conference on College Composition and Communication, March 2017, Portland, Oregon.

Beliveau, Ralph (2017). Moderator, **“Gender and role expectancy.”** Entertainment Studies Interest Group, Association for Education in Journalism and Mass Communication Mid-Winter Conference, March 2017 Norman, OK.

Beliveau, Ralph (2017). Discussant, **“Media and Critical Issues in the Global South.”** Cultural and Critical Studies Division, Association for Education in Journalism and Mass Communication Mid-Winter Conference, March 2017 Norman, OK.

Beliveau, Ralph (2017). Moderator, **“Deaf and Hard of Hearing Community & Reproductive Justice.”** Take Root: Red State Perspectives on Reproductive Justice Conference, February 2017, University of Oklahoma.

Beliveau, Ralph (2017). **“Representations of Research in the Digital Realm: Telling your**

**Research Story.**" Digital Literacy in Higher Education Symposium, University of Rhode Island-Providence, January 13, 2017.

Beliveau, Ralph (2016). "**Digital Media Literacy: Ten Minutes at a Time.**" iPadpaloozaOU, August 26 & 27, 2016.

Beliveau, Ralph (2016). "**Making a Mini-Documentary.**" Scholastic Journalism Conference, Oklahoma Scholastic Media, October 31, 2016.

Beliveau, Ralph (2016). "**The Documentary and Non-fiction Media Studies Journal: A Path for Documentary Scholarship.**" Documentary Division, Broadcast Education Association, Las Vegas, April 2016.

Beliveau, Ralph (2016). "**Mentoring: New Documentaries and Documentary Scholarship.**" Documentary Division, Broadcast Education Association, Las Vegas, April 2016.

Beliveau, Ralph (2016). "**Doc and True Storytelling.**" 100th Annual Scholastic Journalism Conference, Oklahoma Scholastic Media, April 2016.

Beliveau, Ralph (2016). "**Wes Craven's "Chiller" (1985): A Cold Morning in America.**" Wes Craven: Reappraising a Horror Icon. Popular Culture Association Conference, March 2016, Seattle.

Beliveau, Ralph (2016). "**OU-Unheard—1 Year Later: Faculty Views.**" Invited panel participant, Association for Education in Journalism and Mass Communication Mid-Winter Conference, March 2016, Norman, OK.

Beliveau, Ralph (2016). "**Critical Perspectives in Learning, Spreadability, and Transmedia: New Reflexive Storytelling.**" The Second Digital Humanities at the University of Oklahoma Day.

Beliveau, Ralph (2015). "**Not Horror Tattoos...Horror Illustrations!**" Popular Culture Association Conference, April 2015, New Orleans.

Beliveau, Ralph (2013). "**Girl Rising, Documentary, and Literacy.**" Puterbaugh Festival panel, discussing the film Girl Rising. University of Oklahoma, April 11, 2013.

Beliveau, Ralph (2013). "**Future Horror and Its Problems in Stephen Asma's *On Monsters*.**" Popular Culture Association Conference, March 2013, Washington D. C.

Beliveau, Ralph (2013). "**The Vaporings of Half-Baked Lazy Documentarians – Documentary Literacy and the Epistemology of Ignorance.**" Lecture for the Art Interrupted Exhibit, Fred Jones Jr. Museum of Art, University of Oklahoma, March 2013.

Beliveau, Ralph (2012). Presiding and Moderator: "**In Honor of Hanno Hardt: Continuing the Critical Path between Europe and the U. S.**" Association for Education in Journalism and Mass Communication Conference, Chicago, August 2012.

Beliveau, Ralph (2012). **“Franju and the Trauma of WWII.”** Panel on Shocking Representation by Adam Lowenstein. Popular Culture Association Conference, April 2012, Boston.

Beliveau, Ralph (2012). **“Media Literacy and Horror: A Key to Identity Issues.”** Popular Culture Association Conference, April 2012, Boston.

Beliveau, Ralph (2011). **“Where Are We Headed? The Answers are in Media Literacy.”** Presentation for the panel, “What is Next? The Future of Journalism Schools in America & Why It Matters.” Radio Television Journalism and Cultural and Critical Studies Divisions, Association for Education in Journalism and Mass Communication Conference, August 2011, St. Louis, Missouri.

Beliveau, Ralph (2011). **“Kristeva: Four Issues in Abjection.”** Roundtable on Julia Kristeva, Popular Culture Association Convention, April 2011, San Antonio, TX.

Beliveau, Ralph (2010). **“Extracting the Stone of Madness: Brainstorming, Critical media Literacy, and Mindfulness.”** Religion and Media Interest Group and Cultural and Critical Studies Division, Association for Education in Journalism and Mass Communication Convention, Denver, August 2010.

Beliveau, Ralph (2010). **“Satirical News, Literacy, and Everything.”** Teaching Panel session, “Fake News, Real Reporting: The Role of Late-night Comedy in Journalism Education.” History and Cultural and Critical Studies Division, Association for Education in Journalism and Mass Communication Convention, Denver, August 2010.

Beliveau, Ralph (2010). **“Un-Branding Documentary: The Teachable Moments of Defining Documentary.”** Invited panel presentation, Documentary Division, Broadcast Education Association, Las Vegas, April 2010.

Beliveau, Ralph (2010). **“Life is Cause and Effect: Rhetorical Lessons of Documentaries Revisited.”** Invited panel presentation, Documentary Division, Broadcast Education Association, Las Vegas, April 2010.

Beliveau, Ralph (2009). Panel: **Introduction to U. S. Media: Journalism Concepts, Philosophy, and Uses for the Practice and Techniques of Journalism.** Institute for Research and Training, University of Oklahoma, 2 October 2009.

Beliveau, Ralph (2009). **“Four Scenes of Ethical Media Literacy.”** Audiences and Questions for Ethics in Documentary Production: A Professional Freedom and Responsibility Award and Panel Session Honoring Sut Jhally. Cultural and Critical Studies Division, Association for Education in Journalism and Mass Communication Convention, Boston, August 2009.

Beliveau, Ralph (2009). Panel Discussant, race and identity, Cultural and Critical Studies Division, Association for Education in Journalism and Mass Communication Mid-Winter Conference, March 2009, Norman Oklahoma.

Beliveau, Ralph (2008). Panel: **U.S. Media Concepts & Philosophy: The Practice/Techniques of Free Fact-based Journalism to Democracy**. Institute for Research and Training, University of Oklahoma, 31 October 2008.

Beliveau, Ralph (2008) Invited panel, "The State of the Division." Association for Education in Journalism and Mass Communication Convention, Chicago, August 2008.

Beliveau, Ralph (2007). **"Manufacturing Restraint: Teaching Ethics in Reality and Entertainment Media."** Panel Presentation, Ethical Issues in Entertainment Media. Broadcast Education Association Convention, Las Vegas, April 19, 2007.

Beliveau, Ralph (2006). **"Documentary and Journalism Pedagogy,"** Presentation at the Association for Education in Journalism and Mass Communication Convention, ESIG and Cultural and Critical Studies Divisions, San Francisco, August 2006.

Beliveau, Ralph (2006). Panel Moderator, Cultural and Critical Studies and Law Divisions, **"Claiming the Commons: Public Domain and Intellectual Property on the Electronic High Seas."** Association for Education in Journalism and Mass Communication Convention, San Francisco, August 2006.

Beliveau, Ralph (2006). **"An America of Furious Hyperreality."** Paper accepted for the International Communication Association Conference, Dresden, Germany, June 2006.

Beliveau, Ralph (2006). **"Understanding Foreign Correspondence: A Euro-American Handbook of Concepts, Methodologies and Theories."** Panel accepted for the International Communication Association Conference, Dresden, Germany, June 2006.

Beliveau, Ralph (2005). **"Blogs: The New Media Frontier."** Oklahoma Scholastic Media conference, University of Oklahoma, October 2005.

Beliveau, Ralph (2003). **"Documentary and Jazz Courses; Teaching in a Skills Context."** Presentation at the pre-conference session "Workshop: Adding Cultural and Entertainment Studies Courses to a Skills-Oriented Curriculum. Association for Education in Journalism and Mass Communication Convention, ESIG and Cultural and Critical Studies Divisions, Kansas City, August 2003.

Beliveau, Ralph (2002). **"Media Coverage in the Desert of Irony."** Presentation for the Wisconsin Political Science Association Conference, Oshkosh, October 2002.

Beliveau, Ralph (2002). Panelist, **"Critical Teaching and the Institution."** Association for Education in Journalism and Mass Communication Conference, Cultural and Critical Studies Division, Miami Beach, August 2002.

Beliveau, Ralph (2002). **"Academy Fight Song: Toward a History of Polemics in Communication Study and Classroom Practice."** (w/Anthony J. Palmeri, University of Wisconsin, Oshkosh.) Refereed paper for the Central States Communication Association Conference, Milwaukee, April 2002.

Beliveau, Ralph (2002). Panelist, “**Freeing Radicalism in Teaching and Learning.**” Central States Communication Association Conference, Milwaukee, April 2002

Beliveau, Ralph (1996). “**Once Upon a Time on Radio and Television: Electronic Production and Storytelling.**” Presentation for Iowa High School Press Association, Iowa City, October 1996.

Beliveau, Ralph (1996). “**Public Mind, Private Eye: Critical Orality-Literacy and Television Criticism.**” Refereed paper for the AEJMC Conference, Qualitative Studies Division, Anaheim, California, August 1996.

Beliveau, Ralph (1995). “**The Art Form Formerly Known as Print: Transforming Journalism into Electronic Media.**” Presentation for Iowa High School Press Association, Iowa City, October 1995.

**Invited Lectures & Panels – University of Oklahoma & Public**

“Media Literacy and Digital Literacy.” Invited lecture/discussion for The Reviewer’s Club, Norman, OK, February 12, 2024.

Presenter, URI Digital Media Literacy Club: “The 1619 Project: In Print and In Your Ears: From Page to Podcast”. November 1, 2021, Virtual.

Presentation for Oklahoma Scholastic Media, Fall Media Monday: “Podcasting: Finding Your Voice.” November 2021.

“Beneath us, Hours Dreadful and Things Strange: British and American Folk Horror Cinema.” Invited lecture, Center for Literary Studies, University of Oklahoma English Department, October 27, 2021, Norman OK.

Invited Panelist, webinar on Media Literacy in Higher Education, Media Education Lab, University of Rhode Island, October 2021.

Invited lecture, “Gramsci and Media Literacy.” Ph.D. Seminar, Gaylord College, University of Oklahoma, October 15, 2021.

Invited panelist: Faculty Panel on Teaching. New Faculty Orientation, August 2021.

“In the Media We Trust: Or Do We?” Panel of OU faculty discussing media literacy issues. Live-streamed. <https://libraries.ou.edu/content/media-we-trust-or-do-we> April 25, 2019.

“Celebrating Tribal Environmental Professionals with Video Portraits.” Documentary expert, panel for the Department of Geography and Environmental Sustainability in partnership with Green Week. April 24, 2019.

Guest lecture: Doing Documentary Work. Introduction to Video Production, April 12, 2019.

“Trust in the Media During Election Season” Panel for the Bizzell Library Research Bazaar 2018.

“13 Things you Need to Understand About Film History.” Lecture, Introduction to Mass Communication, Spring 2017, Fall 2017, Spring 2018.

“Richard Matheson and the Dead.” Lecture/discussion, English 3023, March 2017.

“TV Becomes Film Become TV.” Lecture, Honors Section, Introduction to Mass Communication, Fall 2016.

“Feminist Theory, Epistemology of Ignorance, and Popular Culture.” Women and Gender Studies Graduate Colloquium, October 2016.

“Critical Media Literacy and Learning” – Guest lecture in LIS 5503--Information Literacy and Instruction. March 29, 2016.

“Diversity and Teaching” Sprint – Participant in the development of a FAQ-style resource for teachers on diversity in the classroom (or online), March 11, 2016.

“*The Wire* and Feminist Theory.” Women and Gender Studies Graduate Colloquium, October 2015.

“Popular Culture Textual Analysis and Feminist Theory.” Women and Gender Studies Graduate Colloquium, October 2014.

“Film, History and TV Convergence.” Lecture, Introduction to Mass Communication, Spring 2014.

“Closing Remarks; Getting History.” *After Trayvon*, University of Oklahoma Center for Social Justice event, August 28, 2013.

“The Goals of Academia; From Bourdieu to *Bowling Alone*.” PhD Seminar, April 5, 2013.

“Making Sense of Film.” Lecture for Introduction to Mass Communication, JMC 1013, Spring 2013.

“*The Wire* and Feminist Theory.” Women and Gender Studies Graduate Colloquium, November 2011.

“Social Justice and Media Literacy.” Lecture for Introduction to Social Justice, October 2010.

“Critical and Qualitative Research.” JMC 5091 Thesis/Project Seminar, Spring 2010.

“Studying Popular Culture.” JMC 5091 Thesis/Project Seminar, Spring 2009.

“Mythical and Naturalistic Horror.” University of Oklahoma, Honors College Seminar course, Fall, 2008.

**Previous Teaching**

**University of Wisconsin Oshkosh**  
**Assistant Professor, Communication Department**

**August 1999 – August 2004****Courses taught:**

Radio-TV-Film Communication (96:201) - Introductory course required for majors; presents historical, technological, and conceptual approaches to mass communication. Emphasis placed on writing arguments.

Writing for the Broadcast Media (96:234) - Basic media writing approaches for students with no previous media writing training; includes news, interview, children's programming, documentary, and creative fictional writing

Documentary (96:349) - Incorporating historical, theoretical, and critical perspectives, grounded in a production experience.

Educational Media (96:438) - Examination of pedagogical, philosophical, and practical concerns facing media literacy, media educators, and secondary teachers.

Broadcast News Workshop (96:334) - Production of a weekly half-hour live newscast, including story development, studio, and field production.

Advanced TV News Gathering (96:421) - Development and production of bi-weekly magazine-format news and information program.

Race, Class, and Gender in American Film (96:347) - Seminar on feminist and race film theory.

Media Criticism (96:348) - Seminar on cultural approaches to media criticism.

Cultural Studies and Popular Music in Media (seminar) (96:425) - Investigation and analysis of popular music as a site for social agitation and resistance.

Cultural Studies and Jazz in Media (seminar) (96:425) - Introduction to Cultural Studies methods using Jazz culture as the subject.

Origins of British Cultural Studies (seminar) (96:426) - Taught as part of the "Summer RTF Program in Scotland, 2002"; Met with faculty member at the University of Glasgow as part of the course. The seminar investigated class, identity, and communication questions through examining the connection between adult education and early Cultural Studies theorists

Independent Study (96:446) - Individual courses in advanced documentary production and post-production.

**University of Iowa**

**On-Line Instructor, Journalism & Mass Communication**

**August 1995-  
December 2005**

Popular Culture & Mass Communication (with the Division of Continuing Education) - Integrates American and British Cultural Studies approaches to popular culture.

**Instructor, Rhetoric Department****August 1997- June 1999**

Rhetoric 10:01 - Rhetorical bridges between Mass Communication and Computer Mediated Communication, covering public argument construction for both academic speaking and writing.

Rhetoric 10:06 - "Speaking and Writing," both discussed and used Computer Mediated Communication (the World Wide Web, email in an educational setting, virtual reality, multimedia) from creative, argumentative, and theoretical perspectives.

Rhetoric 10:01 & 10:02 (combined sequence) - Two-semester sequence in basic writing and speaking for a university environment. 10:01 focused on questions of educational content and media form as types of communication "literacies." 10:02 incorporated basic research practices, focused on semiotics and the connections between popular culture, traditional academic argument, and persuasive speaking and writing.

**Instructor, Journalism & Mass Communication****August 1996-August 1998**

Broadcast Journalism - Critical viewing and listening skills for broadcast with writing, production, and performance.

Popular Culture Approaches to Mass Communication - Presented popular culture from three disciplinary approaches: An American Studies approach, a Mass Communication approach, and a Cultural-Critical Literary Studies approach.

Teaching Assistant, Cultural and Historical Foundations of Communication - Included student advising and assessment of research papers. Sections taught as separate class sessions alongside the lectures.

**Argo Community High School - Summit, Illinois****1986 - 1993****Faculty; Radio & Television Instructor and Broadcast Manager.**

Managed WARG Cable Television Productions and WARG, 88.9 FM Radio.

- Pedagogy and programming designed in the Chicago area broadcast market.
- Developed Critical Media Literacy skills in the students as producers and viewers/listeners.
- Electronic field production and electronic newsgathering.
- Staff included students from diverse abilities, cultures, and socio-economic backgrounds.
- FM radio station programmed seven days a week, year-round.
- Various programming and scheduled broadcasts for the municipal access cable television channel.
- Taught courses included Broadcast Journalism, Broadcast Engineering, Videography, Audio and Video Production (beginning and advanced levels), and Radio and Television Management.

- Developed several different areas of audio and video programming: music, radio theater, news, call-in/talk show format, sports, documentary, and experimental forms of audio and video.

### Graduate Committees

#### Ph.D. Chair – Completed:

Stephanie Salyer, Ph.D. – *The Invisible Artist: The Editor's Perspective on Rhetoric, Ethics, and Representation in Film Editing*. Gaylord College, April 2024.

Adam Pitluk, Ph.D. - *The Value of a Journalism Degree: An Analysis of What Newspaper Editors Consider When Hiring Journalism School Graduates and What Journalism School Administrators Consider When Educating These Graduates*. Gaylord College, April 2019.

Katie Eaves, Ph.D. – *Beyond the welfare queen: the rhetorical construction of single mothers in American news media*. Gaylord College, December 2018.

#### Ph.D. Chair – In Progress

Traci Williams

Glenn Flansburg

Bailey Strahorn

#### Ph.D. Committees - Completed:

Da Bi - *Making the Business of Death, Business-As-Usual: The Commerce Care Dialectic in Funeral Planning*. Communication, Dr. Ryan Bisel, April 2024.

Anna Barritt – *The Risks of Rhetoricity: Accounting for Intellectual Disability In The Rhetorical Tradition* – English, Philosophy, Dr. Roxanne Mountford, Chair, May 2023.

Casey Yetter - *The Role of Personality in Television Streaming-Related Motivations and Parasocial Behaviors*— Gaylord College, Dr. Cynthia Frisby, Chair, April 2023.

Ajia Meux - *“Who Asked for This?”: Authenticity and Race-Centered Corporate Social Responsibility* — Gaylord College, Dr. Angela Zhang, Chair, April 2023.

Jeremy Fried – *Protecting Artists’ Moral Rights in the U.S. Legal Context* -Philosophy, Sherri Irvin, Chair, July 2022.

Kazi Huda – *Recognition as An Orientation: Moral and Intellectual Implications* -Philosophy, May 2021.

Justin Poirot – *The Self Perception of Video Game Journalism: Interviews with Games Writers Regarding the State of The Profession*. Gaylord College, May 2019.

Phillip Todd - War – *What Is It Good For? Applying A Millian Security Principles Protocol To New York Times Coverage of the 2003 Invasion of Iraq*. Gaylord College, April 2019.

Kevin Curran - *Cross-Border Targeted Radio in North America*. Gaylord College, December 2018.

Anna Klyueva – *Strategic Narratives of Public Diplomacy and The Enactment of Soft Power: An Exploratory Study* – Gaylord College, July 2017.

Chris Bingham – *An Ethnography of Twitch Streamers: Negotiating Professionalism in New Media Content Creation* - Communication, March 2017.

Garrett Castleberry – *Imitating and Innovating a Critical Television Studies Model for Communication* – Communication, May 2015.

Magdalena Igiel – *National Symbols and Social Change: a case study of Poland* – Communication, April 2014.

Bryan Carr – “Now You’re Playing with Paradigms”: *Toward A Critical Approach to Video Games as Interactive Media* – Gaylord College, August 2013.

R. E. Davis – *From Pink to Detournement: The Semiotics of Radical Queer Desires on Internet Spaces* – Communication 2012

Nakia Welch – *An Exploratory Investigation of the Effects of Student-to-Student Benchmarking Communication* – Communication, April 2011.

Alicia Mason - *Combating the Development of Non-communicable Disease by Addressing Health-Nutrition Related Commercial Advertising Claims: Investigating the Impact of Regulatory Fit on The Inoculation Process* – Communication, November 2010.

**Ph.D. Committees - In progress:**

Loneise Thomas - History

Robert Crawford - Philosophy

Reinaldo Cortes – Communication

Anthony Cavazos – Communication

Tatiana Rosillo - English

**Master's Chair – Completed:**

Ferguson, Peyton - *Facilitating Learning Through Technology: a Communication Perspective on Educational Technology Integration in Elementary Classrooms*, thesis, April 2025.

Romero Colque, Nicole - *Media Representation of the New Disney Princesses: Portrayal of Gender Roles*, thesis, December 2023.

Iqbal, Nasreen – *Adjudicated Deprived: An Analysis of the Child Welfare System and Suggestions for Improvement from those who have worked in it, been affected by it, and have lived through it; a Memoir*, book proposal project, July 2021.

Flansburg, Glenn – *Performing Gender: Hell Hath No Fury Like a Woman Horned*, thesis, December 2020.

Martin, Lindsay: *Nice Girl*, narrative film project. April 2020.

Rendon Vanegas, Luis: *Newslat: Developing an Online Spanish News Outlet for Hispanic Students at The University of Oklahoma*. Professional site development, July 2018.

Cikovoic, Matt: *An Influence for Good* - history of PBS documentary, May 2018.

Mullins, Taylor: Oklahoma Shakedown (documentary on community protests against fracking), August 2015.

Spanik, Zach: *For the Safety of the Game* (documentary on concussions), July 2015.

Duvall, Joe: Comprehensive exams: May 2015.

Renner, David: *Art 66 Chronicles* (documentary artist portrait videos), May 2015.

Layden, Logan: *Losing Little Dixie* (radio documentary), April 2015.

Long, Christopher: Crying Out Loud: Messages from the Heartland (documentary on the Oklahoma Tea Party), November 2014.

Nehrenz, Mark: *OKCGood*. Masters Online Project & eBook, April 2013.

Engleman, Jennifer: *Strange Love: A Gothic Postmodern Critique of the Romance Narrative in True Blood*. Master's Thesis, May 2011.

Gibson, Andrew: *Political Virgin*. Masters Documentary Project, May 2011.

Potts, Mark: *S & M Lawn Care*, Masters Narrative Fiction Project, December 2010.

Cope, John: *Music Video and Film Noir*. Masters Video Project, May 2010

Pinkney, Adam: *Professional Project for Hire Versus Personal Project: Ethnography of The Corporate World Within Media Production*. Masters Video Project – May 2010.

Shumate, Tommy A. *The Devil and God*. Masters Narrative Fiction Project – May 2010.

Connaughton, Rachel: *Just Undo It: An Ideographic Analysis of Two Culture Jamming Websites*. Master's Thesis – May 2009

Walevand, Debra Lynn: *Paradox on The Pitch*. Masters Documentary Project – May 2009.

Joseph, Seth: *The Motorcycle Gang Imaginary: Marketing Rebellion to Sell Conformity Through American Biker Films*. Master's Thesis – December 2008.

**Masters Chair – In Progress:**

**Masters Committees – Completed:**

Wheeling, John: *The Dragonsong Wager: A Memoir in 8 Lyfts*. (Masters in Professional Writing, Memoir)  
Dr. Melanie Wilderman, Chair. April 2023.

Eschbach, Alex: *Rationalizing Ignorance and the No New Normal Community* (thesis). July 2021.

Jenkins, Morgan: *The Impact of Social Media on the Relationship between Sports Journalists and Professional Athletes* (documentary and analysis paper). July 2021.

Larino, Dylan: *Vexation of the Spirit, part 1* (documentary and analysis paper). December 2020.

Pruitt, Cassandra: *Once There Were Dragons* (Animated video program). June 2020.

Wang, Peng: *Profiles of Chinese Students Adapting to the U.S.* (video production). April 2018.

Spradling, David – *Generation X and Facebook: An Examination of Behavioral and Cognitive Engagement* (thesis), May 2017.

Emmons, David: *Cubey and the Roundos* (animation and analysis paper), May 2016.

Schlasner, Jacqueline K.: *Value: Grey* (novel) – master's in professional Writing, April 2016.

Barrick, Janelle: *The Zombie Evolution* (documentary): April 2015.

Newport, Mary: *Journalist Status Definition and Values Systems* (thesis), April 2015.

Johns, Soyun: *The Power of Words* (screenplay): April 2015.

Cox, Kris: Comprehensive exams: April 2015.

Tarpenning, David: *Dear Charlie...: The Life and Work of American Artist Charles Demuth* (docudrama script). MLS Thesis, December 2011.

Brewer, Graham Lee: Sweetwater. Mystery Novel Project, master's in professional Writing novel. December 2011.

Simon, Daniel: *Newsroom Effects of Social Media Adoption* (thesis). May 2011.

Johansson, Mikaela: The Interaction between Virtual and Physical Realities: Examining Identity Construction in Second Life. Master's Thesis, April 2011.

Cavanagh, Sarah: *Our Brigid of Emain Macha*, Historical Novel Project. December 2010.

Lakin, Katie: *The FRESH Film Festival*. Masters Project, August 2010.

Withrow, C. Clay: *Recreation of an Empire: The Fall and Rise of Nintendo*. Masters Project – May 2010.

Bower, Ashley: *Tracking Cultural Volunteerism and Strategic Communications in Festivals: A Case Study Project of Choctaw Oktoberfest*. Masters Project – April 2010.

Millar, John: *Jack, a Novel*. Master's in Professional Writing – December 2009

Mitchell, Kelly: *Measuring Internet Addiction: A Replication and Confirmatory Analysis* – June 2009

Bozic, Sonja: *Maria/Armando*. Masters Project – May 2009.

Nghiem, James X.: *Death of Magnanimous: A Graphic Novel Script*. Masters Project – May 2009.

Klyueva, Anna: *An Exploratory Study of Media Transparency in The Urals Federal District of Russia* – May 2008.

Scott, Yelisabel Villarreal: *Advertising as Visual Rhetoric*. Master's Thesis – May 2007.

Mitchell, Christina: Masters, Comprehensive Exams – April 2007.

Allen, Jody: *VCR, DVD, HDTV, and DVR: A Comparative Case Study*. Master's Thesis – July 2006.

Daffron, Brian: *Vampires of Composition: A Film Script*. Masters Professional Writing – May 2006.

Martin, Mary Ann: *Married Women and Romantic Comedy Films: An Analysis of Married Women's Negotiations of Gender and Marriage in Relation to Romantic Comedies*. Master's Thesis – April 2005.

**Masters Committees – In Progress:**

Kerry Van Dorn – Masters – film script

**SERVICE**

**University of Oklahoma**

**Area Head, Media Arts**

**August 2014 – Present**

Scheduling and staffing; coordinator for hiring and working with adjunct faculty; development of curriculum planning & revision.

**Academic Program Review Committee – September 2023 - 2024**

**Symposium on Learning, Assessment, and Teaching Excellence – Presenter & Organizing Committee Member – 2024**

**New Faculty Orientation Teaching Panel – Guest Speaker – Center for Faculty Excellence – August 12, 2024**

**Faculty Senate Executive Committee, at-large member**  
**May 2019– May 2022**

**Academic Programs Committee**  
**November 2019 – May 2022****OU Group on Media, Information, and Citizen's Literacy and Scholarship**  
Fall 2017 – 2020

Collaborative cross-campus group to discuss and implement a university-wide strategy to focus on varying sets of literacy skills. Included participants from political science, library, communication, journalism, education, and information technology. Currently working to develop a university-wide Digital Skills Hub (test site @ <https://digitalskillshub.oucreate.com/#close> ).

**Provost Advisory Committee for Learning Outcomes Assessment** - October 2017 – September 2019.**Gaylord College Study Abroad Liaison**  
September 2015 – Present**Undergraduate Assessment Coordinator**  
**August 2013 – May 2018**

Included ASJMC accreditation report work, annual University of Oklahoma assessment reports, Academic Program Review report and follow-up.

**Collaborative Faculty Discussion co-leader**, Dr. Sara Goldrick-Rab, *Paying the Price* - Spring 2017.

**Student Retention Committee (ER Squad)** – Spring 2014 – 2017

**Center for Teaching Excellence Faculty Fellow**, 2015-2016 - “Digital Media and Learning”

**OU Assessment Forum** – participant, Friday, September 16, 2016

**OU Campus Video Users Group** member– Spring 2016

**Faculty Research Identity Project** – Spring 2016 – Fall 2017, including the **Digital Storytelling Workshop**, OU Writing Center, January 2016.

**Center for Teaching Excellence Diversity Initiative** - “Diversity Sprint - Issues in Teaching Website construction,” March 2016

**OU Assessment Forum**, Facilitator, Friday, September 24, 2015

**Dream Degree Design Charrette** – Fall 2014

**Acting Area Head, Media Arts**  
**August 2012 – January 2013**

Scheduling and staffing; coordinator for hiring and working with adjunct faculty; development of curriculum planning & revision.

**Workshop Evaluation Focus Group**

Focus group evaluative interview and written report submitted evaluating the Broadcast and Journalism Workshop for South Asian Media professionals, sponsored by the U. S. State Department and the Gaylord College of Journalism. June 2008.

**Gaylord College of Journalism Advisory Board Presentation**

London/Paris Study Abroad Program, October 13, 2006.

**Temporary Area Head, Media Arts**

Scheduling and staffing; coordinator for hiring and working with adjunct faculty; development of curriculum planning & revision; chair of two search committees; August 2005 – August 2006.

**Multidisciplinary Studies Faculty Oversight Committee – 2012 – 2014**

**Diversity Committee** – 2011—Present (Committee Chair, Fall 2011; Fall 2013); changed to **Access and Opportunity Committee**, Fall 2024.

**Italy Program Committee** – 2011- 2016

**Graduate Committee** – 2006—2011; 2012—2017 (Committee Chair, Fall 2013); **2022-Present**

**Ad-Hoc Masters Comprehensive Exam Committee** –2010

**“Peace nor Prejudice” Film Festival** – Invited Judge, award competition. April 2009.

**Gaylord College Assessment Committee, Media Arts** –2008-2009

**Chair, International Programs Committee** –2006-2007

**Gaylord College Faculty Development & Research & Creative Activity Grants Award Committee** –2006-2007

**Gaylord College Technology Committee** –August 2004 – December 2006; 2006-Present (ex officio)

**Gaylord College Standing Search Committee**–2004-2005

**University of Oklahoma, Women’s and Gender Studies**

**Committee A (Tenure and Promotion Committee)** –2023 - Present

**Committee A (Tenure and Promotion Committee)** –2015 - 2017

**Panel Moderator, Take Root Conference** – 2015, 2016, 2017

**Chair, Film Library Committee** –2010 - 2014

**Curriculum Committee** –2009 - 2017

**University of Oklahoma, Film and Media Studies**

**Committee A (Tenure and Promotion Committee)** –2015 - 2017

**Graduate Curriculum Committee** –2012 - Present

**University of Wisconsin Oshkosh**

**1999 - 2003**

**Radio-TV-Film Summer Study Abroad Program**

Co-Director/instructor in the Program in Edinburgh and Glasgow, Scotland; July 2002. Planned for London, Glasgow, and Edinburgh - June/July 2004.

**Odyssey Program, Guest Speaker**

Outreach program for new students, 2000, 2001, 2002, 2003.

**Administrative Board Member/Webmaster, African American Studies Minor**  
2001—2004.

**Webmaster, Radio-TV-Film Unit**

Communication Department, 2002—04.

**External**

**Educational Leadership**

**Digital Literacy in Higher Education Symposium**, invited participant, University of Rhode Island-Providence, January 13, 2017.

**Digital Literacy Institute – Leadership Track**, University of Rhode Island, July 2016.

-Development of Media Literacy Cross-Curriculum components, to complete Program Learning Objectives.

**Digital Literacy Institute**, University of Rhode Island, July 2015.

-Development of eBook Literacy Curriculum for interdisciplinary critical literacy training.

**External Reviewer - Tenure**

Associate Professor candidate, Louisiana State University

Associate Professor candidate, Illinois State University

Associate Professor candidate, University of Colorado

**Editorship**

**Editor, *Journal of Communication Inquiry***

**January to June 1998 and  
September 1996 to September 1997**

- Volume 22: The first produced by Sage, Inc. Published quarterly.
- Issue number 3 on *Feminist Media Criticism*, and Issue number 4 on *Constructing (Mis)Representations*.
- Volume 21: Included doing desktop publishing production and layout. Published bi-annually.
- Supervised the editorial board's consultation and negotiation for the sale of the journal to Sage.
- Number 1, General Issue and number 2, *Revisiting the Culture of Cultural Studies*.

**Administrative Positions**

Elected Standing Committee on Teaching

Association for Education in Journalism and Mass Communication, 2018 – 2021.

Co-Program Coordinator

Cultural and Critical Studies Division, Association for Education in Journalism and Mass Communication Mid-Winter Conference – 2009-Present

Student Documentary Competition Chair

Documentary Division, Broadcast Education Association – 2007-10

Festival of Media Arts Board

Broadcast Education Association – 2007-10

Division Head

Cultural and Critical Studies Division, Association for Education in Journalism & Mass Communication – 2002-03

Division Vice-Head and Program Chair

Cultural and Critical Studies Division, Association for Education in Journalism & Mass Communication –2001-02

**Editorial Boards, Reviews, Judging and Advisory Positions**

Final Panel Judge, Dashiell Hammett Prize, International Association of Crime Writers, North American Branch, 2023.

Judge, Best Edited Essay Collection, Midwest Popular Culture Association, 2021.

Editorial Board, *Communication Booknotes Quarterly*, January 2020 – Present.

Advisory Board, *Journal of Media Literacy Education* – September 2019 – Present

Advisory Board, Lexington Books Horror Studies – September 2018 – Present

Advisory Board, *Journal of American Culture* - 2018 – Present

Editorial Board, *Journal of Entertainment and Media Studies* - 2015 – Present

Editorial Board, *Western Journal of Communication* - November 2011 – 2017

Editorial Board, *Journal of Communication Inquiry* – 1999-Present

Reviewer, *Media and Communication* – 2018 – Present

Reviewer – *Atlantic Journal of Communication* – 2018 – Present

Reviewer – *Journal of Black Studies* – 2011-Present

Reviewer – *Mass Communication and Society* – 2010 – Present

Reviewer – *Journal of Broadcast and Electronic Media* – 2010 – Present

Judge, Tankard Book Award, Association for Education in Journalism and Mass Communication – 2010

Reviewer – Cultural and Critical Studies Division, Association for Education in Journalism and Mass Communication – 1997 – Present

Reviewer, Popular Culture Division, International Communication Association – 2007-2011

Reviewer, Southwest Symposium, Southwest Education Council for Journalism and Mass Communication – 2004 – 2008

Reviewer, Media Ecology Association – 2002

Research and Production Assistant, Berkowitz, Dan (1997). *Social Meanings of News*. Thousand Oaks: Sage.

## **PROFESSIONAL EXPERIENCE**

### **Free-lance Film & Video Production, Lighting and Camera**

Photographic, lighting, and videography positions in film and video production in the Los Angeles area. Includes second unit camera work (*Critters*), printer operator for optical (rotoscope) effects (*Supernaturals*, *Witchboard*, *Troll*, etc.), lighting technician on independently-produced spot commercials for Dial One and Jet America, director of photography for an independent narrative project (*Sugar Hill*), and videographer for a promotional television pilot (*Club Madness*), Los Angeles, California, August 1983–January 1986.

**Scripting, Directing, Director of Photography**

MFA film production, *The Paled Man*, Directed by Michael Niederman. June 1982- August 1983 (script & photography).

MFA TV project, *Bookends*, Directed by Jim Ring. March–August 1982 (script only).

Directed the video segment for the Mee-Ow Show: *Till the Cows Come Home...*, 1982.

Annual Studio 22 video production, *Night Symphony*, September 1981–March 1982 (script & photography).

Three pilot segments for a police training series produced by the Traffic Institute, Northwestern University, 1980 (script & direction).

**Sound Design and Mix Engineer**

Supervised sound design, transfers, and mix-downs for student documentaries, narrative fiction projects, and experimental Productions. Radio, Television and Film Department, Northwestern University, Evanston, Illinois, 1979–1982.

**Radio Air Staff**

WVVX-FM, Highland Park/Chicago. Programming, news, promotions, operations. Summer, 1982.

**Radio Air Staff and Management**

WNUR-FM, at Northwestern University. Programming, news, promotions, operations. 1978–1983.

**Interim Director of AV Services, AV staff member**

Norris University Center, Northwestern University, Evanston, Illinois. Appointment as Interim Director of AV Services 1981 - 1982. Including Lighting Director for the Interpretation Department production *Dombey & Son*, the Theater Department production of *Waiting for Godot*.

**Professional Affiliations**

Popular Culture Association (and the Midwest Popular Culture Association)

National Association for Media Literacy Education

Association for Education in Journalism & Mass Communication

Media Ecology Association

Oklahoma Broadcast Education Association

Broadcast Education Association (Board Member, 2007 - 2010)