

First-Time Freshmen Analysis

Fall 2025

Prepared by

Institutional Research and Reporting

October 2025

<https://www.ou.edu/irr/students>

First-Time Freshmen Analysis Report

Notes and Definitions

1. Enrollment data are taken from a snapshot of student for-credit enrollment on the Official Reporting Date (ORD) for that semester. The ORD corresponds to the first working day following three full weeks of classes, at which point the normal add/drop period is over and an official census can reasonably be taken. See dates at <https://www.ou.edu/irr/resources>.
2. First-time freshmen are a count of all first-time college students, excluding concurrent high school enrollment and including summer entrants continuing to fall.
3. Average test scores in this report are not shown for categories with fewer than three persons.
4. A First-Generation Student is defined as one whose parent(s) have not completed a bachelor's degree.
5. ACT/SAT is not required for admissions for international students, students who graduated from high school more than two years ago, and students who are admitted based on high school GPA or high school ranking.
6. For any scores reported as ACT/SAT in this report, test scores for students who took only the SAT have been converted to the ACT equivalent.
7. The SAT was changed in March 2016, with the first class of freshmen who took the new version enrolling in Fall 2017. All old SAT scores reported in Fall 2016 or earlier on this report were converted to the equivalent new scores using the College Board's concordance tables for ease of comparison. See <https://satsuite.collegeboard.org/higher-ed-professionals/score-reports/score-comparisons/higher-ed>.

First-Time Freshmen Analysis - Table 1
University of Oklahoma - Norman Campus
First-Time Freshmen Enrollment Summary
Fall Semesters 2024 - 2025

	<u>Fall 2024</u>	<u>Fall 2025</u>	<u>% of Fall 2025 Total</u>	<u>Percent Headcount Change 24-25</u>		<u>Fall 2024</u>	<u>Fall 2025</u>	<u>% of Fall 2025 Total</u>	<u>Percent Headcount Change 24-25</u>
Total First-Time Freshmen	5,593	6,229		11.4%	<u>IPEDS Race/Ethnicity</u>				
<u>Program Campus</u>					American Indian/Alaskan Native	188	184	3.0%	-2.1%
Norman On-Campus	5,593	6,228	100.0%	11.4%	Asian	359	444	7.1%	23.7%
Tulsa Campus	0	1	0.0%	-	Black/African American	287	325	5.2%	13.2%
<u>First Term of Enrollment</u>					Hispanic	875	1,037	16.6%	18.5%
Summer	216	195	3.1%	-9.7%	Native Hawaiian/Other Pacific Islander	6	9	0.1%	50.0%
Fall	5,377	6,034	96.9%	12.2%	Two or More Races	540	616	9.9%	14.1%
<u>Gender</u>					White	3,078	3,359	53.9%	9.1%
Male	2,381	2,689	43.2%	12.9%	Not Reported	116	116	1.9%	0.0%
Female	3,212	3,540	56.8%	10.2%	International	144	139	2.2%	-3.5%
<u>Tuition Residency</u>					<u>Race Alone or in Combination with One or More Other Races:</u>				
Resident	2,756	3,050	49.0%	10.7%	American Indian/Alaskan Native	579	628	10.1%	8.5%
Nonresident	2,837	3,179	51.0%	12.1%	Asian	514	640	10.3%	24.5%
<u>Geographic Origin</u>					Black/African American	481	555	8.9%	15.4%
Oklahoma	2,671	2,927	47.0%	9.6%	Hispanic	875	1,037	16.6%	18.5%
Other States	2,778	3,163	50.8%	13.9%	Native Hawaiian/Other Pacific Islander	36	42	0.7%	16.7%
International	144	139	2.2%	-3.5%	White	4,244	4,733	76.0%	11.5%
<u>Age</u>					<u>Full-Time/Part-Time</u>				
19 or Under	5,509	6,159	98.9%	11.8%	Full-Time	4,730	6,191	99.4%	30.9%
Over 19	84	70	1.1%	-16.7%	Part-Time	863	38	0.6%	-95.6%
Average Age	18.2	18.2			<u>First-Generation Students</u>	1,427	1,668	26.8%	16.9%

First-Time Freshmen Analysis - Table 2
University of Oklahoma - Norman Campus
First-Time Freshmen - Applied, Admitted and Enrolled
Fall Semesters 2015 - 2025

	<u>2015</u>	<u>2016</u>	<u>2017</u>	<u>2018</u>	<u>2019</u>	<u>2020</u>	<u>2021</u>	<u>2022</u>	<u>2023</u>	<u>2024</u>	<u>2025</u>
Total Applied	12,968	14,522	16,771	17,617	17,315	17,591	19,431	21,548	22,337	24,893	29,195
Incomplete**	867	7*	1,039	1,805	1,643	2,140	2,113	0	0	0	0
Complete**	12,101	14,515	15,732	15,812	15,672	15,451	17,318	21,548	22,337	24,893	29,195
Admitted	9,353	10,234	11,556	12,284	12,602	13,529	14,760	15,712	17,097	19,071	22,662
% of Complete**	77.3%	70.5%	73.5%	77.7%	80.4%	87.6%	85.2%	72.9%	76.5%	76.6%	77.6%
Enrolled	4,200	4,198	4,473	4,385	4,523	4,422	4,582	4,683	5,198	5,593	6,229
% of Admitted	44.9%	41.0%	38.7%	35.7%	35.9%	32.7%	31.0%	29.8%	30.4%	29.3%	27.5%

* The number of incomplete applications for Fall 2016 is not comparable to other years due to process disruption caused by a change in administrative systems.

** Starting in Fall 2022, all applications complete enough to be loaded to the Banner student system were considered complete for reporting.

First-Time Freshmen Analysis - Table 3
University of Oklahoma - Norman Campus
First-Time Freshmen Academic Preparedness
Fall Semesters 2015 - 2025

	<u>2015</u>	<u>2016</u>	<u>2017</u>	<u>2018</u>	<u>2019</u>	<u>2020</u>	<u>2021</u>	<u>2022</u>	<u>2023</u>	<u>2024</u>	<u>2025</u>
Total First-Time Freshmen	4,200	4,198	4,473	4,385	4,523	4,422	4,582	4,683	5,198	5,593	6,229
Resident	2,470	2,490	2,608	2,527	2,533	2,448	2,532	2,539	2,691	2,756	3,050
Nonresident	1,730	1,708	1,865	1,858	1,990	1,974	2,050	2,144	2,507	2,837	3,179
Average ACT/SAT	26.4	26.5	26.4	26.2	26.0	25.8	26.4	26.1	26.1	26.0	25.8
Number Reporting	4,101	4,116	4,390	4,298	4,446	4,362	2,981	3,181	3,113	3,191	3,766
Average ACT	26.3	26.4	26.3	26.2	25.9	25.8	26.3	26.0	26.0	25.9	25.8
Number Reporting	3,668	3,703	3,932	3,701	3,717	3,558	2,402	2,430	2,194	2,258	2,706
Average SAT	1204	1203	1265	1243	1217	1201	1242	1228	1233	1238	1232
Number Reporting	1,345	1,224	1,267	1,482	1,898	1,803	946	1,233	1,342	1,286	1,349
Average High School GPA	3.62	3.62	3.63	3.63	3.62	3.63	3.66	3.67	3.65	3.63	3.64
Number Reporting	4,114	4,137	4,446	4,382	4,520	4,420	4,581	4,681	5,197	5,593	6,229
HS GPA of 4.0	455	486	569	557	551	526	596	620	644	649	708
High School Ranking of #1	303	316	258	214	243	208	251	226	222	203	254
Degree-Seeking (Graduation Cohort)											
Full-Time	3,881	3,670	3,980	3,819	3,999	3,824	3,887	4,106	4,485	4,761	n/a
Part-Time	279	500	460	530	491	566	657	550	674	795	n/a
OU Retention GPA End of First Year	3.18	3.20	3.20	3.26	3.42	3.31	3.26	3.30	3.27	3.25	n/a
First-Generation Students	1,146	1,132	1,017	987	1,026	961	1,147	1,188	1,379	1,427	1,668

First-Time Freshmen Analysis - Table 4
University of Oklahoma - Norman Campus
First-Time Freshmen by IPEDS Race/Ethnicity, Gender, and Tuition Residency
Fall 2025

----- Enrollment by Gender -----						
<u>First-Time Freshmen</u>	<u>Male</u>	<u>Percent</u>	<u>Female</u>	<u>Percent</u>	<u>Total</u>	<u>Percent</u>
American Indian/Alaskan Native	69	2.6%	115	3.2%	184	3.0%
Asian	200	7.4%	244	6.9%	444	7.1%
Black/African American	137	5.1%	188	5.3%	325	5.2%
Hispanic	433	16.1%	604	17.1%	1,037	16.6%
Native Hawaiian/Other Pacific Islander	5	0.2%	4	0.1%	9	0.1%
Two or More Races	269	10.0%	347	9.8%	616	9.9%
White	1,450	53.9%	1,909	53.9%	3,359	53.9%
Not Reported	57	2.1%	59	1.7%	116	1.9%
International	69	2.6%	70	2.0%	139	2.2%
Total	2,689	100.0%	3,540	100.0%	6,229	100.0%
----- Enrollment by Tuition Residency -----						
<u>First-Time Freshmen</u>	<u>Resident</u>	<u>Percent</u>	<u>Non-resident</u>	<u>Percent</u>	<u>Total</u>	<u>Percent</u>
American Indian/Alaskan Native	153	5.0%	31	1.0%	184	3.0%
Asian	328	10.8%	116	3.6%	444	7.1%
Black/African American	174	5.7%	151	4.7%	325	5.2%
Hispanic	506	16.6%	531	16.7%	1,037	16.6%
Native Hawaiian/Other Pacific Islander	3	0.1%	6	0.2%	9	0.1%
Two or More Races	430	14.1%	186	5.9%	616	9.9%
White	1,424	46.7%	1,935	60.9%	3,359	53.9%
Not Reported	29	1.0%	87	2.7%	116	1.9%
International	3	0.1%	136	4.3%	139	2.2%
Total	3,050	100.0%	3,179	100.0%	6,229	100.0%

First-Time Freshmen Analysis - Table 5
University of Oklahoma - Norman Campus
First-Time Freshmen Enrollment by College
Fall Semesters 2021 - 2025

<u>College</u>	<u>Fall 2021</u>	<u>Fall 2022</u>	<u>Fall 2023</u>	<u>Fall 2024</u>	<u>Fall 2025</u>	<u>1-Year Change</u>
Total First-Time Freshmen	4,582	4,683	5,198	5,593	6,229	▲
Academic Affairs	1	1	1	4	163	▲
Christopher C. Gibbs Architecture	144	148	152	198	233	▲
Dodge Family Arts & Sciences	1,454	1,462	1,435	1,608	2,620	▲
Atmospheric & Geographic Sciences	105	153	248	282	342	▲
Michael F. Price Business	945	1,028	1,214	1,428	1,588	▲
Mewbourne Earth & Energy	32	33	47	68	65	▼
Jeannine Rainbolt Education	100	104	104	116	111	▼
Gallogly Engineering	711	784	810	824	870	▲
Weitzenhoffer Family Fine Arts	172	160	184	171	171	↔
David L. Boren International Studies	27	28	25	35	22	▼
Gaylord Journalism & Mass Comm.	165	196	249	238	195	▼
Professional & Continuing Studies	58	2	2	0	0	↔
University College	800	756	846	843	n/a	

First-Time Freshmen Analysis - Table 6
University of Oklahoma - Norman Campus
First-Time Freshmen ACT/SAT Scores by College
Fall 2025

<u>College</u>	----- A C T -----						----- S A T -----				<u>ACT/SAT Combined</u>
	<u>Scores Reported</u>	<u>English</u>	<u>Math</u>	<u>Reading</u>	<u>Science Reason</u>	<u>ACT Composite</u>	<u>Scores Reported</u>	<u>Read/ Write</u>	<u>Math</u>	<u>SAT Total</u>	
Academic Affairs	67	24.9	22.7	27.0	24.6	25.0	33	610	599	1209	25.2
Christopher C. Gibbs Architecture	88	24.7	23.6	25.8	24.0	24.7	69	605	599	1205	24.8
Dodge Family Arts & Sciences	1,178	25.6	23.5	27.1	25.0	25.5	400	624	604	1228	25.6
Atmospheric & Geographic Sciences	159	26.0	24.9	27.9	26.1	26.3	127	635	635	1270	26.6
Michael F. Price Business	535	25.0	24.2	27.0	25.1	25.5	420	606	601	1208	25.4
Mewbourne Earth & Energy	27	26.2	23.8	28.1	25.5	26.1	15	611	633	1244	26.1
Jeannine Rainbolt Education	46	25.0	22.5	27.8	24.3	25.0	15	603	571	1175	24.9
Gallogly Engineering	500	26.1	26.6	27.7	26.9	27.0	231	633	646	1278	27.2
Weitzenhoffer Family Fine Arts	92	27.0	23.8	28.7	25.1	26.3	30	658	606	1264	26.3
David L. Boren International Studies	9	26.8	22.8	28.1	25.2	25.9	5	688	640	1328	26.4
Gaylord Journalism & Mass Comm.	78	25.5	21.5	27.3	23.8	24.7	38	618	576	1194	24.7
Professional & Continuing Studies	0	-	-	-	-	-	0	-	-	-	-
Total	2,706	25.6	24.2	27.3	25.3	25.8	1,349	620	612	1232	25.8

First-Time Freshmen Analysis - Table 7
University of Oklahoma - Norman Campus
First-Time Freshmen ACT/SAT Scores by College
Fall Semesters 2021 - 2025

College	ACT/SAT Score									
	2021		2022		2023		2024		2025	
	# Rpting.	Average	# Rpting.	Average	# Rpting.	Average	# Rpting.	Average	# Rpting.	Average
Total First-Time Freshmen	4,582		4,683		5,198		5,593		6,229	
Academic Affairs	1	-	1	-	1	-	0	-	90	25.2
Christopher C. Gibbs Architecture	82	25.9	93	24.7	76	25.2	91	24.7	145	24.8
Dodge Family Arts & Sciences	971	26.3	1,028	26.3	876	26.1	930	26.3	1,474	25.6
Atmospheric & Geographic Sciences	82	28.4	118	26.3	160	26.8	188	26.6	254	26.6
Michael F. Price Business	578	25.9	622	25.7	679	25.5	757	25.4	892	25.4
Mewbourne Earth & Energy	22	28.7	26	27.5	35	27.7	41	26.6	39	26.1
Jeannine Rainbolt Education	49	24.0	60	24.4	46	24.8	54	24.4	54	24.9
Gallogly Engineering	551	28.0	625	27.7	610	27.8	605	27.6	677	27.2
Weitzenhoffer Family Fine Arts	111	26.5	115	26.7	118	26.2	102	27.0	116	26.3
David L. Boren International Studies	20	27.7	18	27.9	12	26.8	18	27.1	13	26.4
Gaylord Journalism & Mass Comm.	101	25.4	117	25.5	130	25.4	135	25.6	107	24.7
Professional & Continuing Studies	42	25.5	0	-	0	-	0	-	0	-
Total - Degree-Granting Colleges	2,571	26.5	2,789	26.4	2,710	26.3	2,863	26.2	3,766	25.8
University College - Pre-Health 2-Year	283	24.7	336	24.3	304	24.4	365	24.3	n/a	-
University College - Undecided/Other	186	26.0	147	25.4	138	25.5	39	26.8	n/a	-
Average ACT/SAT	2,981	26.4	3,181	26.1	3,113	26.1	3,191	26.0	3,766	25.8

First-Time Freshmen Analysis - Table 8
University of Oklahoma - Norman Campus
Distribution of First-Time Freshmen by ACT/SAT Scores
Fall Semesters 2021 - 2025

	2020		2022		2023		2024		2025	
ACT/SAT Scores	# Rptng.	%	# Rptng.	%	# Rptng.	%	# Rptng.	%	# Rptng.	%
Total First-Time Freshmen	4,582		4,683		5,198		5,593		6,229	
36	13	0.4%	17	0.5%	17	0.5%	10	0.3%	8	0.2%
35	64	2.1%	52	1.6%	59	1.9%	38	1.2%	33	0.9%
34	71	2.4%	76	2.4%	78	2.5%	67	2.1%	67	1.8%
33	86	2.9%	93	2.9%	70	2.2%	88	2.8%	97	2.6%
32	118	4.0%	123	3.9%	112	3.6%	90	2.8%	110	2.9%
31	150	5.0%	148	4.7%	130	4.2%	145	4.5%	162	4.3%
30	184	6.2%	155	4.9%	164	5.3%	165	5.2%	183	4.9%
29	211	7.1%	212	6.7%	194	6.2%	198	6.2%	235	6.2%
28	207	6.9%	237	7.5%	218	7.0%	235	7.4%	249	6.6%
27	226	7.6%	274	8.6%	275	8.8%	286	9.0%	346	9.2%
Subtotal - Above 26	1,330	44.6%	1,387	43.6%	1,317	42.3%	1,322	41.4%	1,490	39.6%
26	279	9.4%	272	8.6%	278	8.9%	336	10.5%	370	9.8%
25	290	9.7%	276	8.7%	303	9.7%	325	10.2%	402	10.7%
24	290	9.7%	355	11.2%	362	11.6%	349	10.9%	453	12.0%
23	274	9.2%	250	7.9%	280	9.0%	299	9.4%	347	9.2%
22	208	7.0%	245	7.7%	241	7.7%	219	6.9%	271	7.2%
21	201	6.7%	212	6.7%	171	5.5%	201	6.3%	219	5.8%
Subtotal - 26 to 21	1,542	51.7%	1,610	50.6%	1,635	52.5%	1,729	54.2%	2,062	54.8%
20	67	2.2%	126	4.0%	102	3.3%	78	2.4%	135	3.6%
19	26	0.9%	46	1.4%	38	1.2%	41	1.3%	55	1.5%
18	7	0.2%	3	0.1%	12	0.4%	13	0.4%	14	0.4%
17	4	0.1%	6	0.2%	6	0.2%	3	0.1%	5	0.1%
16	4	0.1%	1	0.0%	1	0.0%	2	0.1%	2	0.1%
15	0	0.0%	1	0.0%	2	0.1%	1	0.0%	2	0.1%
14	1	0.0%	0	0.0%	0	0.0%	2	0.1%	1	0.0%
13	0	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Below 13	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Subtotal - Below 21	109	3.7%	184	5.8%	161	5.2%	140	4.4%	214	5.7%
No ACT/SAT	1,601		1,502		2,085		2,402		2,463	

First-Time Freshmen Analysis - Table 9
University of Oklahoma - Norman Campus
Distribution of First-Time Freshmen by High School Rank
Fall Semesters 2021 - 2025

High School Rank	2021	2022	2023	2024	2025
Total First-Time Freshmen	4,582	4,683	5,198	5,593	6,229
Number Reporting Rank	2,927	2,782	3,053	3,142	3,344
Percent Reporting Rank	63.9%	59.4%	58.7%	56.2%	53.7%
Distribution of HS Rank					
Top 10%	32.3%	32.9%	29.6%	28.6%	29.7%
11 - 20%	21.3%	21.1%	19.4%	19.9%	19.6%
21 - 25%	9.8%	8.4%	9.0%	8.7%	9.0%
Subtotal - Top 25%	63.3%	62.4%	58.1%	57.3%	58.3%
26 - 33%	11.6%	11.0%	11.6%	11.4%	12.4%
34 - 40%	8.1%	8.3%	8.8%	9.3%	8.7%
41 - 50%	7.8%	8.8%	10.2%	10.0%	9.9%
Others	9.2%	9.5%	11.4%	12.1%	10.8%

First-Time Freshmen Analysis - Table 11
University of Oklahoma - Norman Campus
First-Time Freshman Oklahoma Enrollment by County
Fall 2025

<u>County</u>	<u>First-Time Freshmen</u>	<u>County</u>	<u>First-Time Freshmen</u>	<u>County</u>	<u>First-Time Freshmen</u>
Adair	6	Greer	5	Oklahoma	835
Alfalfa	1	Harmon	2	Okmulgee	12
Atoka	7	Harper	0	Osage	16
Beaver	0	Haskell	1	Ottawa	3
Beckham	16	Hughes	5	Pawnee	3
Blaine	4	Jackson	15	Payne	13
Bryan	26	Jefferson	1	Pittsburg	16
Caddo	18	Johnston	3	Pontotoc	30
Canadian	187	Kay	9	Pottawatomie	24
Carter	30	Kingfisher	14	Pushmataha	2
Cherokee	14	Kiowa	2	Roger Mills	1
Choctaw	6	Latimer	2	Rogers	39
Cimarron	1	Le Flore	9	Seminole	12
Cleveland	536	Lincoln	7	Sequoyah	10
Coal	1	Logan	17	Stephens	33
Comanche	84	Love	0	Texas	2
Cotton	3	Major	4	Tillman	2
Craig	4	Marshall	5	Tulsa	454
Creek	21	Mayes	14	Wagoner	39
Custer	15	McClain	78	Washington	22
Delaware	16	McCurtain	12	Washita	2
Dewey	0	McIntosh	6	Woods	3
Ellis	0	Murray	5	Woodward	7
Garfield	27	Muskogee	28	Not Coded	2
Garvin	24	Noble	3	In-State Total	2,927
Grady	44	Nowata	2		
Grant	3	Okfuskee	2		
				Students are from 72 out of 77 counties.	

First-Time Freshmen Analysis - Table 12
University of Oklahoma - Norman Campus
First-Time Freshman Enrollment by State and U.S. Territories
Fall 2025

<u>State/Territory</u>	<u>First-Time Freshmen</u>	<u>State/Territory</u>	<u>First-Time Freshmen</u>
Alabama	2	Nevada	9
Alaska	3	New Hampshire	3
Arizona	31	New Jersey	18
Arkansas	30	New Mexico	7
California	134	New York	21
Colorado	102	North Carolina	17
Connecticut	12	North Dakota	0
Delaware	2	Ohio	13
District of Columbia	1	Oregon	5
Florida	33	Pennsylvania	18
Georgia	26	Rhode Island	2
Hawaii	1	South Carolina	8
Idaho	1	South Dakota	4
Illinois	84	Tennessee	24
Indiana	5	Texas	2,273
Iowa	2	Utah	1
Kansas	55	Vermont	0
Kentucky	9	Virginia	28
Louisiana	6	Washington	7
Maine	2	West Virginia	0
Maryland	15	Wisconsin	18
Massachusetts	10	Wyoming	2
Michigan	14	Military	0
Minnesota	26	U.S. Territories	0
Mississippi	8	Not Coded	3
Missouri	51		
Montana	2	Out-of-State Total	3,163
Nebraska	15	Students are from 47 out of 50 states.	

First-Time Freshmen Analysis - Table 13
University of Oklahoma - Norman Campus
First-Time Freshman Enrollment by Country
Fall 2025

<u>Country</u>	<u>First-Time Freshmen</u>	<u>Country</u>	<u>First-Time Freshmen</u>	<u>Country</u>	<u>First-Time Freshmen</u>
Afghanistan	1	Germany	3	Peru	1
Albania	1	Ghana	1	Philippines	1
Angola	2	Honduras	1	Qatar	1
Argentina	2	India	8	Russia	4
Australia	3	Indonesia	2	Senegal	2
Azerbaijan	1	Iraq	1	Serbia	1
Bangladesh	2	Israel	1	Sierra Leone	1
Barbados	1	Italy	5	Slovakia	1
Bolivia	2	Jordan	4	South Africa	2
Bosnia and Herzegovina	2	Kenya	7	Sweden	1
Brazil	4	Lebanon	1	Taiwan, Republic of China	2
Canada	5	Lesotho	2	Thailand	1
China	3	Malaysia	2	Trinidad & Tobago	1
Colombia	2	Maldives	1	Turkey	4
Congo, Dem. Republic of the	1	Mexico	4	Uganda	4
Costa Rica	3	Namibia	1	United Kingdom	1
Czech Republic	1	Nepal	2	Venezuela	4
Denmark	2	Niger	1	Vietnam	5
Egypt	2	Nigeria	3	West Bank	2
Eswatini	3	Oman	1	Zimbabwe	2
Ethiopia	1	Panama	1		
France	1	Paraguay	1	International Total	139
					Number of countries represented: 64