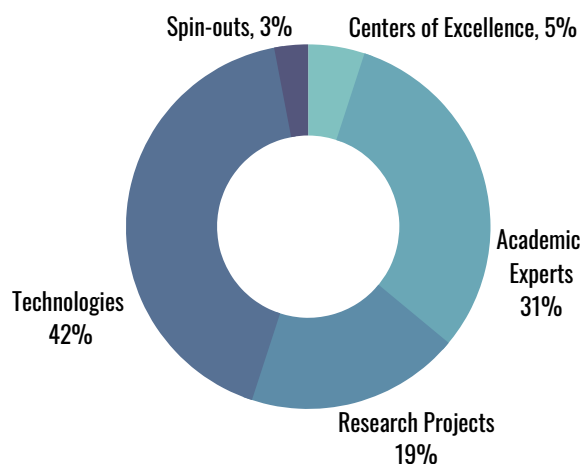


# OPPORTUNITY TO ENGAGE WITH INDUSTRY

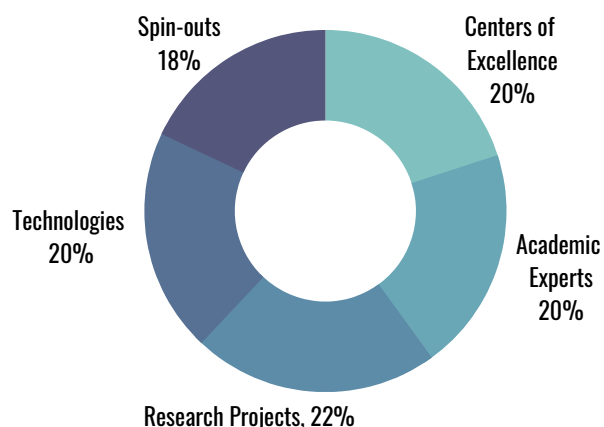
The Office of Technology Commercialization works with IN-PART to identify academic technologies and expertise potentially relevant for mutually beneficial collaborations with industry. When industry is looking to partner with academia, IN-PART issues "Industry Calls for Opportunities" (ICOs) in order to solve a problem or develop something new together.

**The Office of Technology Commercialization is your point of contact should you be interested in engaging in ICOs.**

## OPPORTUNITIES SUBMITTED BY UNIVERSITIES



## INDUSTRY'S INTEREST IN OPPORTUNITIES



## WHAT ARE ICOs?

"Industry Calls for Opportunities" (ICOs) are invitations from industry to academia in order to engage together on market-driven R&D projects.

## WHAT ARE COMPANIES LOOKING FOR?

Five submission types from academia:



EXPERTISE



TECHNOLOGIES



CENTERS OF EXCELLENCE



SPIN-OUTS



PROJECTS

## HOW DO I GET INVOLVED?

1. Contact OTC and let us know you are interested in receiving more information about a particular ICO.
2. OTC provides you with proposal information and helps you protect your intellectual property if necessary.
3. Academic proposals are submitted to IN-PART.
4. Industry identifies proposals most relevant to their needs.
5. OTC and IN-PART organize introductions for collaboration.