Course Title:
Seminar in Intercultural Communication

Course Number:
COMM 6433-102

Course Description:
This course offers an overview of socio-scientific approaches to understanding culture and its effects on cross-cultural communication, cognition, and emotion.

Class Dates, Location and Hours:
Dates: October 22-28, 2012
Location: Washington, D.C. Liaison Office - 2189 Crystal Plaza Arcade, Arlington, VA, 22202
Hours: Mon-Fri 6:00 p.m.-9:30 p.m.; Sat 8:00 a.m.-4:30 p.m.; Sun 8:00 a.m.-12:00 p.m.
Last day to enroll or drop without penalty: September 23, 2012

Site Director:
Phone: 703-418-4800; Fax: 703-418-2730; E-mail: apwashington@ou.edu.

Professor Contact Information:
Course Professor: John Banas, Ph.D.
Mailing Address: University of Oklahoma
Department of Communication
Norman, Ok 73019
Telephone Number: (240) 478-8198 (cell)
Fax Number: (405) 325-7625
E-mail Address: jbanas@ou.edu
Professor availability: The professor will be available via e-mail to students before and after the class sessions. On-site office hours are half an hour before and after each class session, by appointment.

Textbook(s) and Instructional Materials:
Student materials are available at the Follett/AP Bookstore located in the Oklahoma Memorial Union, 900 Asp Ave., Norman, OK. Orders can be placed online at www.oklahomaunion.bkstr.com or by telephone at 866-369-9713 (toll free in the U.S.) or 405-325-5960 (outside the U.S.). E-mail orders may be sent to oklahomaunion@bkstr.com. Representatives are available from 8 a.m. to 6 p.m. CST Monday through Thursday and 8 a.m. to 5 p.m. CST on Friday. Summer hours: 8 a.m. to 4 p.m. CST. Faxed orders may be placed 24 hours a day to 866-223-5607 (toll free in the U.S.) or 405-325-7140 (outside the U.S.).


3. Materials posted on the OU Desire to Learn (D2L) system: Journal articles will be uploaded to D2L prior to class. Access D2L at http://learn.ou.edu; enter your OU NetID (4+4) and password, and select course to access material. Please contact your local Site Director if you require assistance.
Note: The Follett/AP Bookstore is the Advanced Programs contractual textbook provider. Should text changes become necessary after publication of the course syllabus, Advanced Programs will facilitate text returns/refunds only for texts purchased through the Follett/AP Bookstore.

Course Objectives:
The primary goal of this course is to provide an overview of the research in the field of intercultural communication, focusing specifically on cognition, emotion, cultural identity, acculturation, perceptions of power, deception, and persuasion. After taking this course, you will be able to identify and apply concepts of intercultural communication and come away with new insights about cross-culturally shared and unique behaviors.

Course Outline:

<table>
<thead>
<tr>
<th>DATE</th>
<th>CONTENT</th>
<th>READINGS</th>
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<tbody>
<tr>
<td>Day 2</td>
<td>Theorizing about Intercultural Communication</td>
<td>Berry (1989), Gudykunst et al. (2005)</td>
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<tr>
<td>Day 6</td>
<td>Theoretical Development in Intercultural Communication: Conceptual &amp; Theoretical Challenges Research Presentations</td>
<td>Levine et al. (2003), Kim &amp; Raja (2003), Levine et al. (2007), Hage &amp; Marwell, (1968), You will present the proposals for your post-seminar paper.</td>
</tr>
<tr>
<td>Day 7</td>
<td>Applied Cultural Research: Deception &amp; Persuasion</td>
<td>Young et al. (1999), Bessarabova (2010), Hoshino-Browne et al. (2005)</td>
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Assignments, Grading and Due Dates:

Readings:
You should have read the bulk of the readings before the course begins and should be prepared to discuss the assigned readings each class session. This course will be conducted at a graduate level; the professor will act more as a facilitator than a lecturer. This means participants are responsible for providing considered, informed, and active contributions to the discussion.

Written Assignment:
Starting from the first day of class, you will submit a written assignment that will consist of two parts:

a. **Summary/Reflection.** A summary/reflection of each reading assigned for that particular day will be due starting on the first day of class (18 summaries total). This paper should be a single-spaced, one page-long submission. This assignment is to be **uploaded on D2L (see “Summary/Reflection” dropbox) one hour before the beginning of the class** for which the readings are assigned.

b. **Discussion Questions.** You are expected to come up with one thoughtful question per reading (so if two readings are assigned for a particular day, two questions are due from you) and **post them on D2L under “Discussions” one hour before the beginning of the class** for which the readings are assigned. Since you will be able to see other students’ questions, avoid redundant questions. Your questions can critique/challenge the ideas presented in the readings, ask about...
potential application of the ideas in the readings, and point to inconsistencies across readings. Ultimately, your questions should demonstrate the knowledge and understanding of the material. Class discussion will be partially based on your questions.

Guest Lecture Presentation:
You can choose any reading to cover as a guest lecturer. Please let me know in advance via e-mail what reading you choose. The readings for this assignment will be assigned on the first come, first serve basis. This assignment also consists of two parts:

a. A written assignment representing a reflection on the reading that you chose. This paper should be double-spaced, contain 7-10 pages of text written in APA format, and include a reference section. This paper is to be uploaded on D2L under “Discussions” (see “Guest Lectures” forum) on the first day of class. Your colleagues are expected to review this paper before attending your guest lecture appearance.

b. An oral presentation (20 minutes) on the material will be due on the day that the reading you chose is assigned.

Post-Seminar Paper:
You will be asked to write a term paper relevant to the material discussed in this class. Source material may include and/or expand on the reading list provided above. The paper should:

a. raise a question bearing on culture-related issue;

b. summarize current literature relevant to the issue;

c. feature and relate a theory applicable to the issue; and

d. form a conclusion.

The paper must follow APA format, have a separate title page, include a 100-word abstract, have 10-15 pages of text, and include a complete reference section. Students will first submit a short proposal introducing the topic they wish to address and some potential sources beyond the list supplied. Once the proposal has been accepted, students may begin work on the paper. All work must be original and be properly prepared and referenced in APA format.

Grading:
This is a letter-graded course: A, B, C, D, or F.

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<thead>
<tr>
<th>Assignment</th>
<th>Due Date</th>
<th>Percent of Grade</th>
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<tbody>
<tr>
<td>Summary/Reflection</td>
<td>1 Hour Before Each Subsequent Class</td>
<td>25%</td>
</tr>
<tr>
<td>Guest Lecture Presentations</td>
<td>During Class Sessions</td>
<td>25%</td>
</tr>
<tr>
<td>Class Discussions</td>
<td>During Class Sessions</td>
<td>25%</td>
</tr>
<tr>
<td>Post-Seminar Paper</td>
<td>TBA</td>
<td>25%</td>
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NOTICE: Failure to meet assignment due dates could result in a grade of I (Incomplete) and may adversely impact Tuition Assistance and/or Financial Aid.
POLICIES AND NOTICES

Attendance/Grade Policy

Attendance and participation in interaction, individual assignments, group exercises, simulations, role playing, etc. are valuable aspects of any course because much of the learning comes from discussions in class with other students. It is expected that you attend all classes and be on time except for excused emergencies.

Excused absences are given for professor mandated activities or legally required activities such as emergencies or military assignments. Unavoidable personal emergencies, including (but not limited to) serious illness; delays in getting to class because of accidents, etc.; deaths and funerals, and hazardous road conditions will be excused.

If you are obtaining financial assistance (TA, STAP, FA, VA, Scholarship, etc.) to pay all or part of your tuition cost, you must follow your funding agency/institution’s policy regarding “I” (Incomplete) grades unless the timeline is longer than what the University policy allows then you must adhere to the University policy.

Students who receive Financial Aid must resolve/complete any “I” (Incomplete) grades by the end of the term or he/she may be placed on “financial aid probation.” If the “I” grade is not resolved/completed by the end of the following term, the student’s Financial Aid may be suspended make the student ineligible for further Financial Aid.

Students are responsible for meeting the guidelines of Tuition Assistance and Veterans Assistance. See the education counselor at your local education center for a complete description of your TA or VA requirements.

Academic Honesty

Honesty is a fundamental precept in all academic activities and … [you] have a special obligation to observe the highest standards of honesty. Academic misconduct in any form is inimical to the purposes and functions of the University and is therefore unacceptable and is rigorously proscribed. Academic misconduct includes:

cheating (using unauthorized materials, information, or study aids in any academic exercise), plagiarism, falsification of records, unauthorized possession of examinations, intimidation, and any and all other actions that may improperly affect the evaluation of a student’s academic performance or achievement; assisting others in any such act; or attempting to engage in such acts.

All acts of academic misconduct will be reported and adjudicated as prescribed by the student code of the University of Oklahoma. All students should review the “Student’s Guide to Academic Integrity” found at http://www.ou.edu/provost/integrity

Accommodation Statement

The College of Continuing Education [Advanced Programs] is committed to making its activities as accessible as possible. For accommodations on the basis of disability, please contact your OU Site Director.

Course Policies

Advanced Programs policy is to order books in paperback if available. Courses, dates, and professors are subject to change. Please check with your OU Site Director. Students should retain a copy of any assignments that are mailed to the professor for the course. Advanced Programs does not provide duplicating services or office supplies.

Copyright

Any and all course materials, syllabus, lessons, lectures, etc. are the property of professor teaching the course and the Board of Regents of the University of Oklahoma and are protected under applicable copyright.

For more information about Advanced Programs, visit our website at: http://www.goou.ou.edu/
INSTRUCTOR VITA

John A. Banas, Ph.D.

Education

- Ph. D. 2005, University of Texas at Austin, Department of Communication Studies
- M.A. 2001, University of Hawaii at Manoa, Department of Speech
- B.A. 1998, Michigan State University, Major: Communication

Current Positions

Assistant Professor, Department of Communication, University of Oklahoma

Frequently Taught Advanced Programs Courses

Strategic Communication Campaigns

Major Areas of Teaching and Research Interest

My major areas of teaching focus on interpersonal communication and social influence. I teach a variety of classes, ranging from Communication and Humor to Social Influence Theory. My research program primarily focuses on persuasion and resistance from a cognitive perspective. I am particularly interested in counter arguing and how interpersonal communication influences resistance and cognition.

Representative Publications and Presentations


Representative Honors and Awards Received

2008 College of Arts and Sciences Junior Faculty Fellowship

Major Professional Affiliations

- Member, National Communication Association
- Member, International Communication Association