The University of Oklahoma
College of Continuing Education
Advanced Programs – Course Syllabus

Course Title:
War, Peace and Media

Course Number:
COMM 5960-424

Course Description:
The end of the Cold War brought with it the end of easy binary thinking. The Cold War shaped a mindset where it was easy to think about international affairs as led by two protagonists: the Soviet side and the US side. But by the end of the 20th century things became much more complicated. The Gulf war, ongoing conflicts in The Balkans, one of the fastest mass killings in history in Rwanda, the largest refugee crisis out of Kosovo, the conflict(s) in Colombia, the oldest civil war in Latin America, are just a few some examples where protagonists, roots of the conflict(s), and alternatives are all of extreme complexity.

Students taking this course will explore how the mass media inform their audiences about international conflicts; how well (or bad) informed world audiences are about violence, war, and peace in other parts of the world; how the mass media shape images of violence, war, and peace; how the mass media shape interpretations of victims and victimizers throughout the world. Students will read about media formats, narrative styles, journalistic practices, and relationships between the media and other type of organizations (military and governmental institutions, NGOs, humanitarian organizations, peace movements, etc.).

This course will focus on reading recent scholarship about how the mass media cover international armed conflict. Readings have been selected to include armed conflicts in different parts of the world, in order to give students an opportunity to reflect on the media’s role in diverse geographical, cultural, and social contexts. Students are expected to complete all reading and to write a term paper during the semester.

Course Dates:
September 1-December 31, 2012
Last day to enroll or drop without penalty: September 1, 2012

Site Director:
Please see your local Site Director or e-mail Carolyn Taylor at cataylor@ou.edu

Professor Contact Information:
Course Professor: Clemencia Rodriguez, Ph.D.
Mailing Address: Department of Communication
610 Elm Avenue
Norman, OK 73019
Telephone Number: (405) 325-1570
E-mail Address: clemencia@ou.edu
Virtual Office Hours: Contact the professor for this information.
Professor availability: The professor will be available via e-mail to students during the above listed Virtual Office Hours and other methods by arrangement.

Textbooks and Instructional Materials:
Materials posted on the OU Desire to Learn (D2L) system: Access D2L at http://learn.ou.edu; enter your OU NetID (4+4) and password, and select course to access material. Please contact your local Site Director if you require assistance.
Reading list:

I. Concepts of War and Peace

II. The Media

III. The Middle East


p. Gladwell, M., (2001). Facebook Revolutions: Malcolm Gladwell’s disagreement on Technology’s role in the Arab uprisings (Tech’s role in Revolution Overhyped?)


IV. Ireland.


V. Africa


g. Hate radio and its antidote. Lina Holguin and Sandra Cummer. n.d. (Manuscript)


VI. The Balkans


VII. Alternatives


OU E-Mail:

All official correspondence from distance learning instructors will be sent only to students’ ou.edu address.
Online Learning Resource Center:
The Online Learning Resource Center of the University of Oklahoma’s College of Arts and Sciences Online Program is here to serve you and assist you with any questions, problems, or concerns you may have. For assistance go to http://casweb.ou.edu/olr/ or contact us by telephone at: (405) 325-5854 or Email: casonline@ou.edu

Assignments, Grading, and Due Dates:

Term Paper:
The term paper counts for 100% of your course grade. It should be type-written, double spaced, approximately 12 - 15 pages, 12 point font. Use APA style to cite the bibliography used. The paper should include a reference list at the end. Submit the term paper via email the last day of class of the semester

- Option 1: write a review/critique of selected readings, including at least 30 of the readings assigned.
- Option 2: write a research paper on War, Peace, and Media. Use at least 20 of the readings assigned as the literature to review for your research study, plus relevant sources about your specific topic.

Grading:
This course is graded Satisfactory or Unsatisfactory (S/U). A grade of S is equivalent to B or better.

NOTICE: Failure to meet assignment due dates could result in a grade of I (Incomplete) and may adversely impact Tuition Assistance and/or Financial Aid.

Incomplete Grade Policy:
A grade of “I” is not automatically assigned, but rather must be requested by the student by submitting to the instructor a “Petition for and Work to Remove an Incompleted Grade” form. An “I” can never be used in lieu of an “F” nor can an “I” be assigned because of excessive failure to participate in class activities.

Technical Support Information:
If you experience technical problems, contact Information Technology by visiting their website at: http://webapps.ou.edu/it/ or contacting them by telephone at: (405) 325-HELP (4357).

Important information you should know about online courses:

- To sign on to Desire2Learn (D2L), go to www.learn.ou.edu and log in using your 4+4 and your OU network password (note that this is the same 4+4 and password that you use to access your OU email). Once you are logged in, please look on the right-hand side for “My Courses,” locate your course and click on it. Remember to check your course site on D2L every day.
- Students enrolled in online courses may be required to take the CAS student orientation in Desire 2 Learn. To take the orientation, sign-on to D2L and then click on “Self Registration” at the top left corner of the page. Information about and instructions for the orientation can be found at http://casweb.ou.edu/olr/public/students/orientation.htm
- If you need to drop or withdraw from a course, please contact your Site Director. You can drop a course without a penalty up to the add/drop date. Courses dropped after the add/drop date may result in a penalty.
- After the class has started, you can only withdraw from the course with the professor’s permission; you will not receive a refund for your tuition. You can only drop without a penalty after the add/drop date by providing proper documentation and receiving approval from the Advanced Programs Theater Director. Provide this documentation to your Site Director.
POLICIES AND NOTICES

Attendance/Grade Policy

Note: Attendance/absences do not apply to online courses. However, participation in all course activities is extremely important to student success in online courses.

Attendance and participation in interaction, individual assignments, group exercises, simulations, role playing, etc. are valuable aspects of any course because much of the learning comes from discussions in class with other students. It is expected that you attend all classes and be on time except for excused emergencies.

Excused absences are given for professor mandated activities or legally required activities such as emergencies or military assignments. Unavoidable personal emergencies, including (but not limited to) serious illness; delays in getting to class because of accidents, etc.; deaths and funerals, and hazardous road conditions will be excused.

If you are obtaining financial assistance (TA, STAP, FA, VA, Scholarship, etc.) to pay all or part of your tuition cost, you must follow your funding agency/institution’s policy regarding “I” (Incomplete) grades unless the timeline is longer than what the University policy allows then you must adhere to the University policy.

Students who receive Financial Aid must resolve/complete any “I” (Incomplete) grades by the end of the term or he/she may be placed on “financial aid probation.” If the “I” grade is not resolved/completed by the end of the following term, the student’s Financial Aid may be suspended make the student ineligible for further Financial Aid.

Students are responsible for meeting the guidelines of Tuition Assistance and Veterans Assistance. See the education counselor at your local education center for a complete description of your TA or VA requirements.

Academic Honesty

Honesty is a fundamental precept in all academic activities and … [you] have a special obligation to observe the highest standards of honesty. Academic misconduct in any form is inimical to the purposes and functions of the University and is therefore unacceptable and is rigorously proscribed. Academic misconduct includes:

- cheating (using unauthorized materials, information, or study aids in any academic exercise), plagiarism, falsification of records, unauthorized possession of examinations, intimidation, and any and all other actions that may improperly affect the evaluation of a student’s academic performance or achievement; assisting others in any such act; or attempting to engage in such acts.

All acts of academic misconduct will be reported and adjudicated as prescribed by the student code of the University of Oklahoma. All students should review the “Student’s Guide to Academic Integrity” found at http://www.ou.edu/provost/integrity

Accommodation Statement

The College of Continuing Education [Advanced Programs] is committed to making its activities as accessible as possible. For accommodations on the basis of disability, please contact your OU Site Director.

Course Policies

Advanced Programs policy is to order books in paperback if available. Courses, dates, and professors are subject to change. Please check with your OU Site Director. Students should retain a copy of any assignments that are mailed to the professor for the course.

Copyright

Any and all course materials, syllabus, lessons, lectures, etc. are the property of professor teaching the course and the Board of Regents of the University of Oklahoma and are protected under applicable copyright.

For more information about Advanced Programs, visit our website at: http://www.goou.ou.edu/
INSTRUCTOR VITA
Clemencia Rodriguez, Ph.D.

Education
• Ph. D. in International Telecommunications, Ohio University, Athens, Ohio, 1994.
• M. A. in Communication and Development, Ohio University, Athens, Ohio, 1990.
• B. A. in Communication, Universidad Javeriana, Bogotá, Colombia, 1984.

Current Positions
• Professor, Department of Communication, University of Oklahoma
• Advanced Programs professor since 2001

Frequently Taught Advanced Programs Courses
• COMM 6323 International Communication
• COMM 5960 War, Peace and Media

Major Areas of Teaching and Research Interest
• Mass Media
• Intercultural Communication
• International Communication

Representative Publications and Presentations
Books:
• Rodríguez, C. (2011). *Disrupting Violence: Armed Conflict and Citizens’ Media in Colombia*. Book manuscript under contract with the University of Minnesota Press. Publication date is October 2011.
• Rodríguez, C. (Ed.) (2008).*Lo Que le Vamos Quitando a la Guerra. Medios Ciudadanos en Contextos de Conflicto Armado en Colombia.* [What we are Stealing from War. Citizens’ Media in Contexts of Armed Conflict in Colombia]. Bogotá, Colombia: Centro de Competencias en Comunicación, Fundación Friedrich Ebert.

Journal Articles:


**Book Chapters:**


Major Professional Affiliations

• OURMedia
• International Communication Association
• International Association for Mass Communication Research
• World Association for Christian Communication

Representative Honors and Awards

• Fulbright Specialist Program Grant, to engage in collaborative projects with the Communication Department at Universidad de Antioquia and EAFIT (Medellín, Colombia), 2011.
• College of Arts and Sciences, Travel Grant to attend the National Communication Association Convention, San Francisco, CA, 2010.
• Vice-President for Research, Travel Grant to attend the National Communication Association Convention, San Francisco, CA, 2010.
• College of Arts and Sciences, Faculty Enrichment Grant: $1200, 2010.
• Institute for Development Studies, University of Sussex, United Kingdom: $11,300, 2009.
• Travel Grant, College of Arts and Sciences, University of Oklahoma: $1200, 2009.
• Travel Grant, Vice-President for Research, University of Oklahoma: $1000, 2009.
• Travel Grant, College of Arts and Sciences, University of Oklahoma: $1200, 2008.
• Travel Grant, Vice-President for Research, University of Oklahoma: $1200, 2008.
• Faculty Enrichment Grant, College of Arts and Sciences, University of Oklahoma: $1200, 2008.
• Channel Foundation Grant to support OURMedia, $9,700, 2007.
• Travel Grant, College of Arts and Sciences, University of Oklahoma: $234, 2007.
• Faculty Development Grant, College of Arts and Sciences, University of Oklahoma: $1000, 2006.
• Travel Grant, College of Arts and Sciences, University of Oklahoma: $960, 2006.
• Travel Grant, Office of the Vice-President for Research, University of Oklahoma: $960, 2006.