

**DAPHNE WING YEE YIU**  
*Rath Chair in Strategic Management*  
 Professor of Management and International Business  
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 Personal webpage: <https://daphneyiu.com/>

## EDUCATION

Ph.D.	Management, University of Oklahoma Major Field: Strategic Management Supporting Field: International Business
M.Phil	Management, Chinese University of Hong Kong
B.B.A.	Management of Organizations, Hong Kong University of Science and Technology

## ACADEMIC EXPERIENCE

2020 - Present	Rath Chair in Strategic Management (with tenure) Professor of Management and International Business Price College of Business, University of Oklahoma, U.S.A.
2016 – 2020	Professor (with tenure) Department of Management, Faculty of Business Administration, Chinese University of Hong Kong, Hong Kong
2008 – 2016	Associate Professor (with tenure) Department of Management, Faculty of Business Administration, Chinese University of Hong Kong, Hong Kong
2002 – 2008	Assistant Professor Department of Management, Faculty of Business Administration, Chinese University of Hong Kong, Hong Kong
Visiting Positions:	
2017 July	Visiting Professor, Waseda Institute for Advanced Study and College of Business, Waseda University, Japan.
2015 May	Visiting Professor, University of Sydney Business School, Australia.

## ADMINISTRATIVE EXPERIENCE

2016 – 2019	Department Chairman, Department of Management, Faculty of Business Administration, Chinese University of Hong Kong
2017- 2020	Committee on China Studies, one of the five strategic research areas of the Chinese University of Hong Kong
2016-2020	Associate Director of Center for Business Sustainability
2016-2019	Chairman, Management Committee, Center for Entrepreneurship
2016-2019	Chairman, Management Committee, Center for Family Business
2016-2019	Chairman, Management Committee, Center for International Business Studies

## EDITORSHIP AND EDITORIAL BOARD MEMBERSHIP

Journal	Editor role	Editorial Board Member	Included in UT Dallas's 24 business journal list (5 are management journals)	Included in Financial Times' 50 Business Journal List
<b>Academy of Management Journal</b>	Associate Editor (2020-2023)	2013 -	Yes	Yes
<b>Journal of World Business</b>	Senior Editor (2015-2019)	2015-2019		
<b>Asia Pacific Journal of Management</b>	Senior Editor (2009-2019)	2009-2019		
<b>Corporate Governance: An International Review</b>	Editor (2019-2020)			
<b>Academy of Management Review</b>		2017-2020	Yes	Yes
<b>Journal of International Business Studies</b>		2020 -	Yes	Yes
<b>Organization Science</b>		2016-2019	Yes	Yes
<b>Journal of Management Studies</b>		2005 -		Yes
<b>Cross-Cultural and Strategic Management</b>		2012 -		

### *Special Issue Editor:*

- Inaugural Review Issue lead editor, Asia Pacific Journal of Management (2018)
- Co-editor, Long Range Planning Special Issue: China Business and International Competitiveness: Economics, Politics, and Technology (2012-2016)

## ELECTED POSITIONS AT PROFESSIONAL ORGANIZATIONS

- Nominated for the Representative at Large, Academy of Management Board of Governors 2020-2023
- Fellows, Asia Academy of Management
- Outgoing President, Asia Academy of Management (2015 – 2019)
- President, Asia Academy of Management (2013 - 2015)
- Treasurer, Asia Academy of Management (2011 - 2012)
- Board member, Asia Academy of Management Corp. Ltd. (2012 – 2020)
- Representative at Large, Strategic Management Society Global Strategy Interest Group (2013 - 2014)

## PUBLIC SERVICE APPOINTMENT

- Business Studies Panel, Research Grants Council, Hong Kong SAR Government (2017 - present )
- UGC Hong Kong PhD Fellowship Scheme Selection: Humanities and Business Panel (2018 - 2020)

## RESEARCH AND SCHOLARSHIP

### Research Statement

My research examines how organizations make choices of organizational form, entrepreneurial growth, corporate and international strategy, social entrepreneurship, as well as corporate governance mechanisms in relation to the institutionalization process, particularly in emerging and transition economies. My dissertation and well-cited studies examine corporate entrepreneurship in business groups, including family business groups, in Asia and China.

### Research Impact in terms of Citation Counts (as of 1 November, 2021):

#### Google Scholar Citations

- Citation count: 7,076 | h-index: 25 | i10-index: 29

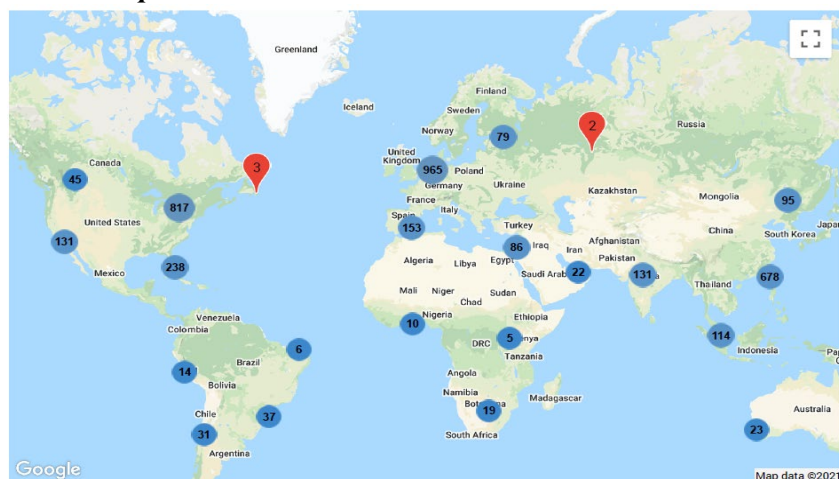
#### Scopus:

- Citations: 2,969 | h-index: 20

#### Publons (Web of Science ResearcherID: ABH-4949-2020)

- Citations: 2,108 (the 1999 Journal of Management article was not included due to WOS coverage period) | h-index: 18

### **Citation Map:**



## Refereed Journal Articles

1. Yiu, D.W., Wan, W.P., Chen, X., Tian, X. (2021 online) Public Sentiment is Everything: Host Country Public Sentiment Toward Home Country and Acquisition Ownership during Institutional Transition. *Journal of International Business Studies*. <https://doi.org/10.1057/s41267-020-00380-4>.
2. Chan, H. W., Wang, X., Zuo, S. J., Chiu, C. P. Y., Liu, L., Yiu, D. W., & Hong, Y. Y. (in press). War Against COVID-19: How Is National Identification Linked With the Adoption of Disease-Preventive Behaviors in China and the United States? *Political Psychology* <https://doi.org/10.1111/pops.12752>. (2020 impact factor: 4.333, ranked in the 99<sup>th</sup> percentile in Philosophy, the 98<sup>th</sup> percentile in Political Science and International Relations, the 94<sup>th</sup> percentile in Social Psychology, and 96<sup>th</sup> percentile in Sociology and Political Science. Reference: Journal of Applied Psychology is ranked in the 96<sup>th</sup> percentile in Applied Psychology. Source: Academic Accelerator).
3. Kim, Y., Jeong, S.S., Yiu, D.W., Moon, J. 2021. Frequent CEO Turnover and Firm Performance: The Resilience Effect of Workforce Diversity. *Journal of Business Ethics*, 173:185–203.
4. Yiu, D.W., Wan, W.P., & Xu, Y. 2019. Alternative Governance and Corporate Financial Fraud in Transition Economies: Evidence from China. *Journal of Management*, 45(7): 2685-2720.
5. Wang, X., Wan, W.P., & Yiu, D.W. 2019. Product diversification strategy, business group affiliation, and IPO underpricing: a study of Chinese firms. *Strategic Entrepreneurship Journal*, 13: 179-198.
6. Yiu, D. W., Lam, L. W., Gaur, A., Lee, S. H., & Wong, C. S. 2018. Asian relevance, global impact: Asian management research entering a new era. *Asia Pacific Journal of Management*, Inaugural Review Issue introductory article, 35: 565-571.
7. Cheng, J. L., & Yiu, D. 2016. China Business at a Crossroads: Institutions, Innovation, and International Competitiveness. *Long Range Planning*, 49: 584–588. [Special Issue Co-editor's introductory article]
8. Wan, W.P., Chen, H.S., & Yiu, D.W. 2015. Organizational image, identity, and international divestment: A theoretical examination. *Global Strategy Journal*, 5: 205-222.
9. Yiu, D.W., Xu, Y., Wan, W.P. 2014. The deterrence effect of vicarious punishments on corporate financial fraud. *Organization Science*. 25(5): 1549-1571.
10. Yiu, D.W., Hoskisson, R. E., Bruton, G. B., Lu, Y. 2014. Dueling Institutional Logics and the Effect on Strategic Entrepreneurship in Chinese Business Groups. *Strategic Entrepreneurship Journal*, 8 (3): 195-213.

*Press released at Rice University Media and News, How state ownership hampered entrepreneurship in Chinese companies).*

11. Yiu, D. W., Wan, W. P., Ng, F. W., Chen, X., & Su, J. 2014. Sentimental Drivers of Social Entrepreneurship: A Study of China's Guangeai (Glorious) Program. *Management and Organization Review*, 10(1): 55-80.

*Selected and translated in Chinese Management Insights (a Chinese-English bilingual publication that converts leading academic research on China-related topics into summaries that can be easily read and used by managers).*

12. Xia, J., Ma, X., Lu, J.W., & Yiu, D.W. 2014. Outward Foreign Direct Investment by Emerging Market Firms: A Resource Dependence Logic. *Strategic Management Journal*, 35: 1343–1363. doi: 10.1002/smj.2157.
13. Ma, X., Yiu, D.W., Zhou, N. 2014. Facing Global Economic Crisis: Foreign Sales, Ownership Groups, and Corporate Value. *Journal of World Business*. 49(1): 87-100.
14. Yiu, D.W., Su, J., & Xu, Y. 2013. Alternative Financing and Private Firm Performance. *Asia Pacific Journal of Management Special Issue: Private and Family Business*, 30(3):829–852.
15. Yiu, D. W., Ng, F. W., & Ma, X. 2013. Business Group Attributes and Internationalization Strategy in China. *Asian Business and Management Special Issue: Internationalization of East Asian Firms*, 12(1): 14-36. (Lead article)
16. Li, W., He, A., Lan, H., & Yiu, D. W. 2012. Political Connections and Corporate Diversification in Emerging Economies: Evidence from China. *Asia Pacific Journal of Management*, 29: 799-818.
17. Wan, W. P., Hoskisson, R. E., Short, J. C., & Yiu, D. W. 2011. Resource-based theory and corporate diversification: Accomplishments and opportunities. *Journal of Management (Special Issue on Resource-Based Theory: Twenty Years of Accomplishments and Future Challenges)*, 37: 1335-1368. (One of the five refereed articles out of 86 submissions accepted for the special issue, the acceptance rate is 5.8%).
18. Yiu, D. W. 2011. Multinational Advantages of Chinese Business Groups: A Theoretical Exploration. *Management and Organization Review Special issue on the Globalization of Chinese Enterprises: Environment, Strategy and Performance*, 7: 249–277.  
  
*Ranked the 12<sup>th</sup> of the Top 20 Mostly Downloaded Articles of Management and Organization Review*
19. Lau, C-M., Ngo, H-Y., & Yiu, D.W. 2010. Internationalization and organizational resources of Chinese firms. *Chinese Management Studies*, 41(3): 258-272.
20. Wan, W.P., & Yiu, D.W. 2009. From crisis to opportunity: Corporate acquisition, organizational slack, and firm performance before and after environmental jolt. *Strategic Management Journal*, 30: 791-801.  
  
*Press interviewed by, and reported in, Hong Kong media: Apply Daily, Hong Kong Economic Times, Mingpao, Singtao Daily, Takungpao, Wenweipao (9-16-2010).*
21. Wan, W.P., Yiu, D.W., Hoskisson, R.E., & Kim, H. 2008. The performance implications of relationship banking in macroeconomic expansion and contraction: A study of Japanese banks' social relationships and overseas expansion. *Journal of International Business Studies*, 39: 406-427.
22. Yiu, D.W., & Lau, C-M. 2008. Corporate Entrepreneurship as Resource Capital Configuration in Emerging Market Firms. *Entrepreneurship, Theory, and Practice*, 32: 37-57.  
*One of the Top Five Download Papers at Entrepreneurship, Theory, and Practice in 2008. The article was accessed 839 times since publication to the end of 2008.*
23. Lau, C-M., Yiu, D.W., Yeung, P.K., & Lu, Y. 2008. Strategic entrepreneurial orientation and absorptive capacity of high technology firms in a transition economy. *Journal of Business Research*, 61: 765-777.

24. White R.E, Hoskisson, R.E., Yiu, D.W., & Bruton, G.D. 2008. Employment and market innovation in Chinese business group affiliated firms: The Role of Group Control Systems. *Management and Organization Review*, 4: 225-256.
25. Yiu, D.W., Lu, Y., Bruton, G.B., & Hoskisson, R.E. 2007. Business groups: An integrated model to focus future research. *Journal of Management Studies*, 44: 1551-1579.
26. Yiu, D.W., Lau, C-M., Bruton, G.B. 2007. International venturing by emerging economy firms: The effects of firm capabilities, home country networks, and corporate entrepreneurship. *Journal of International Business Studies*, 38: 519-540.
27. Yiu, D.W., Bruton, G.B., & Lu, Y. 2005. Understanding business group performance in an emerging economy: acquiring resources and capabilities in order to prosper. *Journal of Management Studies*, 42 (1): 183-206.
28. Hoskisson, R.E., Yiu, D., & Kim, H. 2004. Corporate governance systems: Effects of capital and labor market congruency on corporate innovation and global competitiveness. *Journal of High Technology Management Research*, 15: 293-315.
29. Yiu, D., & Makino, S. 2002. The choice between joint venture and wholly-owned subsidiary: An institutional perspective. *Organization Science*, 13(6): 667-683.
30. Hoskisson, R.E., Hitt, M.A., Wan, W.P., & Yiu, D. 1999. Theory and research in strategic management: Swings of a pendulum. *Journal of Management*, (Yearly Review Issue), 25(3): 417-456.

#### Conference Keynote/Panelist and Invited Presentations

2021/11	Speaker, “Navigating the Journey from Research Idea to Journal Publication”, University of New South Wales, Australia, 2021-11-11
2021/09	Panelist, SMS Doctoral Workshop, Strategic Management Society Annual International Conference 2021
2021/08	Panelist, AMJ Paper Development Workshop – Writing the “Hooks”, the 81 <sup>th</sup> Academy of Management Meeting (Virtual)
2021/08	Speaker, Holding the Door Open: Networking AMJ PDW for Junior Faculty Women, the 81 <sup>th</sup> Academy of Management Meeting (Virtual)
2021/08	Panelist, Midcareer Consortium, Strategic Management Division, the 81 <sup>th</sup> Academy of Management Meeting
2020/10	Editors’ panels hosted by Quarterly Journal of Management (Virtual)
2020/08	Panelist, Holding the Door Open: Networking AMJ PDW for Junior Faculty Women, the 80 <sup>th</sup> Academy of Management Meeting (Virtual)
2020/08	Panelist, Midcareer Consortium, Strategic Management Division, the 80 <sup>th</sup> Academy of Management Meeting (virtual)

- 2020/07 Panelist, Doctoral Consortium, Academy of International Business 2020 (Virtual)
- 2018/05 Keynote speaker, Asia Academy of Management Research Methods Workshop, co-organized by Asia Academy of Management and Department of Management, Chinese University of Hong Kong, and hosted by Lanzhou University, Gansu, China. 22-23 June, 2018.  
Presentation: Endogeneity in Strategic Management Research
- 2018/05 Speaker, *The Counterintuitive Power of Student Internships: Taking Our Teaching, Research and Students to a Whole New Level*, CLEAR workshop co-organized by the Center for Learning and Enhancement and research (CLEAR) and Department of Management, CUHK.
- 2018/04 Keynote speaker, Workshop on Research Supervision 2017-18, organized by Center for Learning and Enhancement and research (CLEAR), CUHK, 20/04/2018.  
Presentation: *Supervising your Postgraduates Successfully: the Business Administration Perspective*.
- 2018/03 Panelist, Asia Academy of Management/Asia Pacific Journal of Management Paper Development Workshop Program, hosted by the International Business School, Yunnan University of Finance & Economics, and School of Management & Economics, Dali University. 31 March, 2018 to 1 April, 2018, Yunan, China.  
Presentation: Publishing Asia Management Research
- 2017/11 Panelist, Advancing Emerging Markets Research Conference, hosted by the University of Sydney, Suzhou campus. 22, November 2017, Suzhou, China.  
Presentation title: Alternative Governance Mechanisms in China.  
<http://sydneyuniversity.cn/event/advancing-emerging-market-research/>
- 2017/08 Senior Faculty Panelist of Junior Faculty Consortium, International Management Division, the 76<sup>th</sup> Academy of Management Annual Meeting, Atlanta, U.S.A.  
<http://divtest.aom.org/im/wp-content/uploads/2017/04/IM-Division-Call-for-Applications-for-JFC-2017.pdf>
- 2017/06 Keynote Panelist of the “Writing and Publishing” Workshop organized by Shantou University, China, 5-6 June, 2017.
- 2017/05 Panelist of the 7<sup>th</sup> Strategy Symposium on Emerging Markets organized by the Jones Graduate School of Business, Rice University, U.S.A., 18-19, May, 2017.  
<https://business.rice.edu/sites/default/files/StrategySymposiumOnEmergingMarketsProgram2017.pdf>
- 2017/01 Speaker for the AmCham and CUHK Joint Panel Discussion 2017 - "Corporate Governance for Listed Companies - a new era in Greater China?" 11 January, 2017.  
<http://www.acga-asia.org/news-detail.php?id=32>
- 2016/11 Speaker for the 13<sup>th</sup> Annual Women of Influence Conference and Awards, American Chamber of Commerce, 11 November, 2016.



<http://www.amcham.org.hk/news/women-of-influence-conference--awards-2016-highlights>

- 2016/12      Panelist of Plenary Panel, “Institutions: Taking Advantage of Opportunities in Asia”, Strategic Management Society Special Conference in Hong Kong.
- 2015/12      Keynote speech: Reputational Governance in China. 2015 International Symposium on Frontier Theories in Management: Frontier Research on Emerging Markets and International Strategy, organized by the Sun Yat Sen Business School, SYS University, China.
- 2016/03/04      Innovation as Corporate Entrepreneurship: A Resource Perspective. Invited panelist presentation at the *5<sup>th</sup> CLI Annual Symposium* organized by the Centre for Leadership and Innovation, Hong Kong Polytechnic University.
- 2015/05/06      Can Media Report of Corporate Fraudulent Behaviors Drive a Firm to Repent? Invited panelist presentation given at the *Global Forum: Global Business, Corporate Governance and Corporate Social Responsibility* organized and hosted by the Center for International Business Studies, Chinese University of Hong Kong.
- 2014/12/10      Internationalization of Asian Firms. Strategic Management: Recent Development in Asia. Featured panelist at the *Strategic Management Society Special Conference in Sydney – Melbourne Extension*.
- 2014/06      Strategic Behaviors and Firm Performance in International Business. Featured panelist at the *Strategic Management Conference*, organized and hosted by the Shanghai University of Finance and Economics, June, 2014, Shanghai, China.
- 2013/12      Panelist of the Special Panel Session, “Frontiers Research in International Business: Exploring Innovative Concepts and Methodologies”, at the *2013 AIB Southeast Asia Regional Conference* at Bali, Indonesia.
- 2012/12      Panelist of the *Journal of International Business Studies* Paper Development Workshop at the *2012 AIB Southeast Asia Regional Conference* at Xiamen, China.
- 2012/12      Panelist of Asia Pacific Journal of Management “Meet the Editors”, *7<sup>th</sup> Asia Academy of Management Biennial Conference*, Seoul, Korea.
- 2012/12      Panelist of Doctoral Consortium at the *7<sup>th</sup> Asia Academy of Management Biennial Conference*, Seoul, Korea.
- 2012/06      Panelist of “Asian Business Systems: Cultural and Institutional Variations”, *Academy of International Business Annual Meeting* Washington, DC, USA.
- 2012/06      Panelist of the PhD Dissertation Proposal Development Workshop, *2012 International Association of Chinese Management Research Biennial Conference*, China, Hong Kong.
- 2011/10      Keynote Speaker of the *Journal of Management Studies Alternative Conference: Bridging the Divide: Translating Technically Competent Research into Research with a Conceptual ‘Bang!’* Hong Kong.



- 2009/08 Panelist of the Showcase Symposium: MNEs from Emerging Countries: Would They Displace Multinationals from Developed Markets? *Academy of Management Annual Meeting* at Chicago, U.S.A.
- 2006/06 Invited panelist at the *Management and Marketing Research Methods Workshop* co-organized by the Chinese University of Hong Kong and Remin University, Beijing, China.
- 2005/06 Theory Building, Hypotheses Development, and Measurement. Invited panelist at the *Management Research Methods Workshop* co-organized by the Chinese University of Hong Kong and Remin University, Beijing, China.
- 2004/06 How to Manage a Research project: A Case on Diversification of Chinese Business Groups. Invited panelist at the *Management Research Methods Workshop* co-organized by the Chinese University of Hong Kong and Remin University, Beijing, China.

### Organization of Conferences, Professional Development Workshops, and Panels

1. Co-Chair, Mid-Career Faculty Consortium, Strategic Management Division, AOM2021 virtual.
2. Co-Chair, Mid-Career Faculty Consortium, Strategic Management Division, AOM2020 virtual.
3. Track Chair, International Finance, Accounting, and Corporate Governance, AIB 2020, Hong Kong.
4. Local host team, Academy of International Business Annual Meeting, Hong Kong, 2-6 July, 2020. (changed to virtual conference)
5. Founder and Organizer, “The Future of Management Conference • Hong Kong”, 21 May, 2019.
6. Co-organizer, *The Counterintuitive Power of Student Internships: Taking Our Teaching, Research and Students to a Whole New Level*, CLEAR workshop co-organized by the CLEAR and Department of Management, CUHK.
7. Conference organizer, *The 10<sup>th</sup> Asia Academy of Management Biennial Conference*, Kitakyushu, 19-21 June, 2017.
8. Conference organizer, Research Methods Workshop, Department of Management, Chinese University of Hong Kong, 5-12 April, 2017.
9. Conference advisory committee, *The International Conference on Organization and Management (ICOM) 2016*, Abu Dhabi, UAE.
10. Co-organizer, *The International Conference on Organization and Management (ICOM) 2015*, Abu Dhabi, UAE.
11. Track Chair, *The 2<sup>nd</sup> International Corporate Governance Society Annual Conference 2016*, Boston, USA.
12. Conference Chair, *The 9<sup>th</sup> Asia Academy of Management and 8<sup>th</sup> Taiwan Academy of Management Joint Conference*, Hong Kong, 22-24 June, 2015. (Conference web site: <http://www.aaom2015.org/>)

13. Program Chair, *Global Forum: Global Business, Corporate Governance, and Corporate Social Responsibility*, organized by the Center for International Business Studies, Chinese University of Hong Kong, 6 May, 2015.
14. Co-organizer of the *CASIC-CIBS China Business Conference - Long Range Planning Special Issue & Research Conference* “China Business and International Competitiveness: Economics, Politics, and Technology,” Chinese University of Hong Kong, Shatin, Hong Kong. June 18-19, 2012.
15. Chair of a special panel session “*Frontiers Research in International Business: Exploring Innovative Concepts and Methodologies*” at the 2013 AIB Southeast Asia Regional Conference at Bali, Indonesia.
16. Organizing Committee of the *Summer Research Forum*, co-organized by Center for International Business Studies of the Chinese University of Hong Kong and Asia Academy of Management, 18-20 June, 2013, Hong Kong.
17. Chair and Organizer, *Asia Pacific Journal of Management Paper Development Workshop* at the 2013 Academy of Management Annual Meeting at Orlando, USA.
18. Chair and Organizer, *Asian Management Research: Retrospects and Prospects*. Paper Development Workshop at the 2013 Academy of Management Annual Meeting at Orlando, USA.
19. Organizing Committee of the *China Conference*, organized by Center for International Business Studies of the Chinese University of Hong Kong, December 2012, Hong Kong.
20. Panelist of the Doctoral Consortium, *2012 Asia Academy of Management Conference*, Seoul, South Korea.
21. Panelist of the “*Asia Pacific Journal of Management - Meet the Editors*”, 2012 Asia Academy of Management Conference, Seoul, South Korea.
22. Panelist of the Journal of International Business Studies Paper Development Workshop, 2012 Academy of International Business Southeast Asia Chapter Conference, Xiamen, China.
23. Panel member of the 2012 IACMR PhD Dissertation Proposal Development Workshop, 2012 International Association of Chinese Management Research Biennial Conference, China, Hong Kong.
24. Co-Chair, *Management Organizational Review Paper Development Workshop* at the 2012 International Association of Chinese Management Research Biennial Conference, China, Hong Kong.
25. *Professional Development Workshop Chair* of Asia Academy of Management, Academy of Management Annual Meeting at Chicago, USA, August 2009.
26. Chair of Asia Academy of Management Professional Development Workshop “Saving a Good But Rejected Paper”, at the Academy of Management Annual Meeting at Anaheim, USA. August, 2008.
27. Organizing Committee, *Strategic Management Society Mini-Conference Hong Kong*, co-organized by Strategic Management Society and the Department of Management, Chinese University of Hong Kong, December, 2003.