ARTHUR B. ADAMS SOCIETY DINNER

NOUN HOTEL | NORMAN, OKLAHOMA
FRIDAY, NOVEMBER 10, 2023

The UNIVERSITY of OKLAHOMA
PRICE
COLLEGE OF BUSINESS

PROGRAM

ADAMS SOCIETY WELCOME
DEAN COREY PHELPS

UNIVERSITY WELCOME
PRESIDENT JOSEPH HARROZ JR.

SOCIETY TOAST
MICHAEL BURR

PRICE COLLEGE UPDATE
DEAN COREY PHELPS

SEED SOWER PRESENTATION
THE MCDONALD FAMILY

DINNER

STUDENT PANEL
FACILITATED BY RACHEL CANNON

SEED SOWER PRESENTATION
LEE AND SUZIE SYMCOX

FOUNDING MEMBER RECOGNITION
DEAN COREY PHELPS

ADVANCING MEMBER RECOGNITION
DEAN COREY PHELPS

NEW MEMBER RECOGNITION AND INDUCTION
DEAN COREY PHELPS

CLOSING AND OU CHANT

MUSICIANS

RECEPTION PERFORMERS

FORD CHAMBERS, BASS
AIDAN ESKER, SAXOPHONE
ERIC PARMELEE, SAXOPHONE
NOAH ROBERTS, GUITAR
JOSH STENIS, DRUMS

OU CHANT PERFORMER

RYAN SMITH, VOCALIST

OU CHANT

O-K-L-A-H-O-M-A

OUR CHANT ROLLS ON AND ON!
THOUSANDS STRONG
JOIN HEART AND SONG
IN ALMA MATER'S PRAISE
OF CAMPUS BEAUTIFUL BY DAY AND NIGHT
OF COLORS PROUDLY GLEAMING RED AND WHITE
'NEATH A WESTERN SKY
OU'S CHANT WILL NEVER DIE.
LIVE ON UNIVERSITY!

JOSEPH HARROZ JR.

OU PRESIDENT

Serving the University of Oklahoma for over 26 years in various leadership roles, Joseph Harroz Jr. ('89) was named OU's 15th president on May 9, 2020. Harroz's previous service to OU includes a one-year term as interim president, nine years as dean of the College of Law, 12 years as general counsel, and two years as vice president for executive affairs.

As president of OU, Harroz led the development of the university's Strategic Plan – a comprehensive strategy that positions OU as one of the nation's leading public research universities, marked by a transformative student experience. At the heart of the Plan is OU's fundamental purpose – We Change Lives.

An abundance of successes have emerged since the Plan's unveiling two years ago – record freshman classes, historic levels of giving and the launch of a $2 billion fundraising campaign, strategic research growth, the merger of OU Health, joining the Southeastern Conference, and more.

MICHAEL BURR

SENIOR MANAGING DIRECTOR, EAST WEST BANK

Mike Burr leads the Central Region for East West Bank and has over 35 years of investment and commercial experience. He joined East West Bank in early 2018 to restructure the Texas/Southwest banking operation and develop the U.S. Central Region. Prior to his current role, Burr was the head of M&A for Fifth Third Securities, which was a result of the bank's purchase of Challenger Capital. While with Fifth Third and throughout his investment banking career, Burr focused on private equity/family office segments. Before joining Fifth Third, he served as president/owner of Challenger Capital Group, a financial advisory firm for middle market companies.

Before joining Challenger, Burr was managing director and group head of Mid-Corporate Investment Banking at JPMorgan Securities Inc. The Mid-Corporate Segment, which covered most of the U.S. and Canada, delivered investment banking services to middle market clients. Prior to this role, Burr held multiple investment banking and commercial banking roles with JPMorgan and its predecessor organizations. He earned a BBA in finance with honors from OU's Price College of Business.

COREY PHELPS, PHD

DEAN, PRICE COLLEGE OF BUSINESS

Corey Phelps joined OU in 2020 as the Fred E. Brown Chair, Dean of the Michael F. Price College of Business and a professor of entrepreneurship.

During his tenure at the University of Oklahoma, he has led the Price College of Business through the development of a comprehensive five-year strategic plan that will lead to a Bigger, Broader and Better business school by 2026.

In his academic career, Phelps has lived and worked in the U.S., France and Canada, and has taught or consulted in more than 30 countries around the world, most recently serving as associate dean of executive programs and education, professor of strategy and organization, and Marcel Desautels Faculty Fellow at the Desautels Faculty of Management, McGill University.

RACHEL CANNON

FOUNDER & CO-CEO, PRAIRIE SURF STUDIOS

Rachel Cannon is an entertainment executive, entrepreneur, mentor, accomplished television actress, writer and producer. With an acting career in Los Angeles that spans 20 years with over 80 network television credits, Cannon has been featured on iconic television series like "Big Bang Theory," "Two and a Half Men," "Mad Men," and for 6 years she played Deidre on ABC's hit comedy, "Fresh Off The Boat." Rachel is also an appointed member of the Oklahoma State Chamber of Commerce Board of Directors. Rachel is the founder and co-CEO of Prairie Surf Studios.

Located in Downtown Oklahoma City, Prairie Surf Studios is a world-class, full-service film and television production studio. Established in January of 2021, Prairie Surf Studios has already been home to large scale productions such as "Tulsa King" featuring Sylvester Stallone for Paramount Plus and "American Underdog" featuring Zach Levi with Lionsgate. Prairie Surf Studios houses 5 large clearspan soundstages and is uniquely constructed with 1.3M square feet of production space.

SEED SOWER RECIPIENTS

THE MCDONALD FAMILY

DOUGLAS MCDONALD ('61)
DAVID ('87) AND DORENDA MCDONALD ('87)
MICHAEL ('89) AND JANE MCDONALD
JIM ('91) AND STACEY MCDONALD
BRUCE AND LISA MCDONALD

Doug McDonald, a distinguished leader in the automotive industry, serves as CEO and Chairman of the Board for the McDonald Automotive Group, a thriving family-owned business with 11 dealerships and a collision center. Doug grew the company his father founded in 1926 and has been recognized nationally and locally for his contributions, including chairing the U.S. Volkswagen Dealer Council twice and receiving the prestigious Quality Dealer Award from *Time Magazine*.

Alongside his sons Michael, Jim, Bruce and David, Doug represents the third generation leading McDonald Automotive. Michael serves as President, overseeing daily operations and preserving the customer service culture established by his grandfather. Jim, the Vice President, has dedicated over three decades to the organization, guiding its growth from a single VW store to a network of locations across Colorado. Bruce runs the in-house insurance brokerage McDonald Insurance Group, while David co-founded Escalante Golf, a successful golf property company managing 22 luxury courses nationwide. The McDonald family's commitment to business and community is reflected in their philanthropic initiatives and remarkable dedication to making a positive impact.

DOUGLAS MCDONALD

DAVID MCDONALD

MICHAEL MCDONALD

JIM MCDONALD

BRUCE MCDONALD

FOR FULL BIOS ON THE MCDONALD FAMILY, VISIT
PRICE.OU.EDU/ABAMEMBERS

THE SYMCOX FAMILY

LEE ('79) AND
SUZIE SYMCOX ('85)

Lee Symcox is President and CEO of First Fidelity Bank. He is a native of Norman, Oklahoma, a graduate of Norman High School, and proud OU alumnus, having earned a degree in finance from the Price College of Business in 1979. He is a graduate of the Stonier Graduate School of Banking. Lee's banking career began at the age of 14 while working at his grandfather's bank as a teller. He is a fourth generation Oklahoma banker, following his father, grandfather, and great-grandfather into the industry. Under his leadership, the bank has grown from $160 million in assets to its current size of more than $2.7 billion. Lee currently serves on the Price College of Business Board of Advisors.

Suzie Symcox is the Executive Vice President and Chief Administrative Officer of First Fidelity Bank. Suzie is a native of Tulsa, Oklahoma, and a graduate of Edison High School. Suzie has served for a decade on Gaylord College's Board of Visitors and has been a great contributor, both financially and with new ideas and guidance. Now a retired Trustee, Suzie has given back to OU as a Trustee, and former Vice Chairman, of the OU Foundation.

At First Fidelity Bank, Suzie was responsible for retail banking, marketing, human resources, training, product development, special projects, and consumer lending for First Fidelity's 28 locations across Oklahoma, Arizona, and Colorado. She recently announced her retirement after 39 years with the bank.

Lee and Suzie have been married for 43 years and have two grown children and four grandchildren.

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*For nearly 30 years, the **First Fidelity Bank Integrated Business Core** program has been one of the premier experiential learning programs at OU and its impact on our students and the community is without equal on the Norman campus.*

The UNIVERSITY of OKLAHOMA PRICE COLLEGE OF BUSINESS

First Fidelity Bank
Integrated Business Core

Price College and the 3,500+ alumni, and counting, of the program is grateful for the Symcox family and First Fidelity Bank's ongoing generosity in supporting IBC, one of the College's flagship programs.

NEW MEMBERS

VISIONARY LEADER
SEAN ('11) & COURTNEY MCCAULEY ('12)
BRUCE & LISA MCDONALD
DAVID ('87) & DORENDA MCDONALD ('87)
DOUGLAS MCDONALD ('61)
JIM ('91) & STACEY MCDONALD
MICHAEL ('89) & JANE MCDONALD

CHAIRMAN
ROGER L. ('73) & KAREN S. JACKSON

DIRECTOR
ELIZABETH JOYCE CLINGMAN
MARY DURIE ('84)

EXECUTIVE
DAVID ('99) & CHRISTINA MOORE
STEPHEN & PAMELA POWELL

PARTNER
BEN T. BENEDUM ('59 & '65)
JASON ('98) & AMY CLARO ('97)
OM P. GARG
LINDSEY & GREG GEIST ('06)
KEVIN ('86) & LIZA HUTCHINSON ('97)
TIM ('86) & APRIL JORDAN ('91 & '95)
BUD ('87) & JENNIFER KINNEAR ('89)
JARED ('08) & JACLYN MCDUFFEY
MATT ('05) & MEG MILDREN
BOB ('78) & JUDY NEVILLE ('81)
ROBERT GLENN RICHEY JR. ('03)
SAM SMITH ('99)
JOSEPH ('01) & WHITTNEY STAUFFER ('02)
KATHRYN & DAVID WHEELER ('94)

INVESTOR
JESSICA GLAVAS ('09)
SAM PEYTON ('13 & '16) & TARYN DEWITT ('17)

ADVANCING MEMBERS

VISIONARY LEADER
STEVE LONG ('76)

DIRECTOR
RAY COPELAND ('68)

EXECUTIVE
MARY STINCHCOMB
WAYNE AND JULEE THOMAS
ARTHUR ('66) & BETTY THOMPSON ('66)

PARTNER
WADE BROCKWAY ('12)
BRITTA ('98) & DAKIN CHRISTENSON
J.C. ('14) & ANDI FISCHER ('13)

FOR A COMPLETE LIST
OF ALL MEMBERS, VISIT
PRICE.OU.EDU/ABAMEMBERS

Named after the first dean of the College of Business at the University of Oklahoma, the **Arthur B. Adams Society** is a way for alumni and friends to come together as a network of supporters within the Price College of Business. Established in 2010, the society supports a multitude of opportunities for Price students that will make a meaningful difference in their lives. Some of the areas in Price College that are assisted through the society include study abroad scholarships, both undergraduate and graduate professional development, faculty resources, the JCPenney Leadership program, academic scholarships and academic division programming. Members of the society designate to which area of the college they would like to contribute. This includes the Dean's Excellence Fund, which directs the gift to where the need is greatest within the Price College of Business.

THE MICHAEL F. PRICE COLLEGE OF BUSINESS ENSURES THE ENDURING GLOBAL COMPETITIVENESS OF OKLAHOMA AND THE NATION.

The UNIVERSITY of OKLAHOMA
PRICE
COLLEGE OF BUSINESS

PRICE.OU.EDU | @OUPRICECOLLEGE

LEAD ON

THE UNIVERSITY OF OKLAHOMA'S CAMPAIGN FOR THE FUTURE

FOR NEARLY A CENTURY,
THE UNIVERSITY OF OKLAHOMA'S PRICE COLLEGE OF BUSINESS HAS DEVELOPED FUTURE-PROVEN LEADERS TO ENSURE THE ENDURING GLOBAL COMPETITIVENESS OF OUR STATE AND NATION.

TO CONTINUE TO MEET OUR MISSION
AND REALIZE OUR VISION FOR THE FUTURE,
WE NEED YOUR HELP.

THE NEXT 100 YEARS ARE CALLING.
ARE **YOU** READY TO ANSWER?

TO LEARN MORE ABOUT HOW
YOU CAN HELP, SCAN THE QR CODE BELOW.