



From the Dean



This year's Price College PhD newsletter once again proves the deep commitment our college has towards identifying, engaging, nurturing, and propelling outstanding future leaders for the academe and society. As you will observe herein, our faculty are committed to providing transformative learning experiences to our doctoral students who, in turn, become positioned to do the same for future generations. Price graduates build impactful careers in higher education and beyond, as the quality of our students keeps rising and our placement outcomes continue to strengthen. Each day, Price College PhD students work arm-in-arm with our world-class faculty to generate business insights and extend the contributions of our profession as we help organizations to become more effective, efficient, and enduring. The symbiotic Faculty/ PhD student relationship is essential to Price College's ability to ensure the enduring global competitiveness of our state and nation. I invite you to enjoy the contents of this newsletter and congratulate our PhD program faculty, staff, and students for their impressive investment in our collective future.



Message from the Associate Dean

College of Businesses throughout the land face numerous challenges. Foremost among these challenges is the looming retirement of the “baby boom” generation. According to the Wall Street Journal, many business schools are having trouble filling faculty positions even before that retirement wave crests. The article notes that there are an estimated 14,000 business schools in the world today, thousands opening in recent years, while the number of new PhD’s in business subjects has been relatively steady. A substantial percentage of those graduates take jobs outside academia, with some estimates as high as 39 percent. Salaries for new faculty continue to advance even with a comparatively weak national economy. It is not hard to understand why business schools face a “looming crisis.”



At OU’s Price College of Business we are working to “do our share” in meeting the demands of the future. We have instituted many changes in our program to orient the student toward the academic career, to provide students with resources to launch their research careers, to allow more time to advance research agendas by reducing teaching requirements, and to develop a culture of collaboration with faculty. We like to refer to our program as the student’s “pre-tenure track appointment.” Our ultimate goal is placement of our students at peer and better research institutions through an early start on an active research agenda in tandem with development of quality teaching capabilities. Our program changes are beginning to yield a sizeable return on investment, as evidenced by a substantial improvement in our placements.

While our program is small with 34 students currently in residence, the awards and grants received, publications, and presentations of our students, as reported in this newsletter, is testimony to the focus and intentions of the OU Price College PhD program. Please see our newsletter content for more detail and if our PhD program stimulates your interest, do not hesitate to contact us.

Cordially,

Robert C. Dauffenbach

¹AACSB International, “Becoming a Business Professor,” June 2007. http://www.aacsb.edu/resource_centers/doctoredu/BusinessProfessor-full.pdf

²W.P. Carey School of Business, “A few good professors: U.S. Business schools suffer a dearth of doctorates,” Arizona State University, June 2007.

New Student Profiles

Finance

Mandy Duan

Mandy Duan received her Bachelor's degree in Economics from Nankai University (Tianjin, China) with a concentration in Risk Management and Insurance. While in her Bachelor's program in 2008, she studied Finance at Westminster College (Salt Lake City, Utah) as an exchange student. She received a Master's degree in Economics from the University of Oklahoma in 2013. Her professional experience includes working as an Analyst at Taikang Life Insurance Corp in the Risk Management division in China. Her teaching experience includes teaching undergraduate-level Microeconomics and Macroeconomics at the University of Oklahoma. Her research interests are in the areas of empirical corporate finance, corporate governance, and financial econometrics. Mandy enjoys an array of hobbies, ranging from reading and hiking to painting.



Management and Entrepreneurship

Heather Anderson

Heather Anderson received her Bachelor of Science degree in Sociology from Brigham Young University and her Master in Business Administration from the University of Oklahoma. Prior to pursuing her doctorate, Heather worked as a front line sales leader for Allstate Insurance Co. Her research interests include organizational citizenship behaviors, impression management, and team conflict.



Aaron Anglin

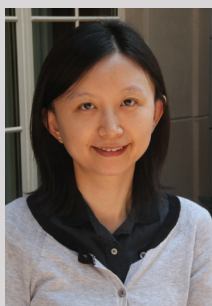
Aaron Anglin received his Bachelor of Science degree in Business Administration from Western Carolina University and his Master in Economics from the North Carolina State University. Prior to pursuing his doctorate, Aaron was a financial planner specializing in retirement benefits for small businesses, nonprofits, and educational institutions and served as a founding partner in a financial planning group in Raleigh, NC. His research interests include crowdfunding, microfinance, entrepreneurial optimism, and social entrepreneurship.



Marketing

Si Chen

Si Chen earned a Bachelor's degree in Economics from Renmin University of China (Beijing, China). She also received a Master's degree in Economics and a Master's degree in Supply Chain and Operations Management from the State University of New York at Buffalo. Her professional experience includes working as a Senior Account Analyst in an investment company in upstate New York and as a Research Analyst in one of China's top consulting companies. Si's current research interests include distribution channels and interfirm relationships.



Price College Recent Placements

2014

Fan Chen, Portland State University
Andrew Collins, University of South Carolina
Sung Won Kim, University of Illinois
Shuai Ma, American University
Aaron McKenny, University of Central Florida
Thomas Allison, Washington State University

2013

Nick Bartkoski, Ball State University
Kate Holland, Purdue University
Sharon Huang, Ball State University
Anthony Klotz, Oregon State University

2012

Greg McCamus, Western Kentucky University
Hyo-Jin (Jean) Jeon, University of Nevada-Reno
Kenneth Bills, Colorado State University
Sanaz Aghazadeh, Lehigh University
Kevin Rhoads, Utah Valley University
Veljko Fotak, University of Buffalo
Vikas Raman, University of Warwick (UK)

2011

Yun Fan, University of Houston
Sridhar Gogineni, University of Wyoming
Maria Hamdani, University of Akron

Dong Kim, University of Northern Ohio
Yong-Kwan, Lim, SKEMA
Anthony May, Wichita State University
Ali Shahzad, James Madison University
Sorin Valcea, Washburn University
Amber Whisenhunt, University of Akron

2010

Scott Grawe, Iowa State University
Jaron Harvey, University of Alabama
Shirley Hsieh, Florida Atlantic University
Hem Mpundu, University of Northern Iowa

2009

Aaron Becker, Baylor University
Timothy Hart, Oklahoma State University
Duong Le, University of Arkansas – Little Rock
Brad Lail, North Carolina State University

2008

Aaron Arndt, Old Dominion University
Ginka Borisova, Iowa State University
Susan Jurney, University of Alabama
Velina Popova, Virginia Tech
Jesus Salas, Lehigh University
David Townsend, North Carolina State University



Student Profile: Aaron Gleiberman

Why did you pursue a PhD?

I spent seven years at my undergraduate university, where I received two degrees and worked professionally on-campus after graduation. While I was there, and working with various academic departments, there was one constant; professors were always excited to be at their jobs. Interacting with students, pushing the boundaries of our collective knowledge, and working in fields that coincided with their passions...the life of a university professor was undeniably for me. So I started working on research projects with some of the faculty and decided that this is how I wanted to spend my professional life.

Why did you choose OU?

While I was searching for a PhD program, I had cast a pretty wide net because at that point in my career, I was still so new to academia; I wasn't sure exactly where I fit. Then, like a great bit of life, it came down to networking connections. Two of the professors that I was working with told me about a position working under a friend of theirs at OU. They introduced me to Dr. Rajiv P. Dant, who told me more about the OU marketing department, and after applying, invited my wife and me to a campus visit. We both loved the people and the university (she ended up enrolling in the OU MBA program in Energy and Finance), and I had joined the marketing department's PhD program by the end of our trip.

What is Norman like?

Norman is a great community, centered around the university, and has true sense of Sooner pride. I live in Oklahoma City, which is about a 30 minute commute. I love living in the city and working in Norman because it affords me the intimacy of a college town with the entertainment opportunities of a downtown city life.

Did you have prior research experience?

Before applying to any PhD programs, I worked with professors from my undergraduate institution on a collaborative research project between the business and medical colleges. I was in the field, collecting



Dean Daniel Pullin presenting PhD student Aaron Gleiberman with his SHRM Foundation Dissertation Grant Award

data to help companies and hospitals figure out better ways to get patients to stick to their proper prescription regiment. The experience taught me a great deal about researching, and I highly recommend getting that kind of exposure before joining a PhD program.

What has the quality of mentoring been like?

There has never been a time since I joined OU when I doubted that my advisor, Rajiv P. Dant, my dissertation committee, and the entirety of the college had my best interests as their intentions. Getting a PhD may seem like an individual accomplishment, but it is absolutely a team effort and everyone wants you to succeed. In fact, without the mentoring support of my advisory team and the wonderful staff at OU, success in the program would have been impossible. I owe a great deal of thanks to everyone that I've worked with during my time here, and I'm wholeheartedly looking forward to continuing all the valuable relationships I've developed at Price.

What have you enjoyed most about the program?

The open doors. The faculty and staff here are absolutely always ready to help you in whatever way they can. In the four years I've been here, I've never once been turned away by a faculty member because they were too busy to talk. And that support isn't limited to just the professors that work directly with you. All of the Price faculty and staff are ready to listen to you, and provide guidance and support to help you achieve your goals.

Student Profile: Aaron Gleiberman (continued...)

How have you been supported in your job search?

My job search is just now really getting underway and it's readily apparent that I've got a wonderful support team behind me. Any time I apply for a job, all of the faculty here at Price are ready to pick up the phone or write an email on my behalf to anyone they know at my target school(s). The networking component of the job search is critical, and having a group of well-known scholars promote your candidacy makes a world of difference.

How have you been supported in your research?

Aside from the "open door" policy that all the researchers at Price have, there is also a good bit of financial resources and support available from Price, the Graduate College and the University. Since I've been a student here, I've applied for and received thousands of dollars in scholarships and grants which have been put toward domestic and international travel, data collection, and other pertinent resources which have furthered my research endeavors. The support I've received has helped propel my research and professional career to an extent that I would not have been able to achieve without it.

What is your best accomplishment?

My first year at OU, I traveled to Liverpool, England to present a paper that I had co-authored with Dr. Dant. The paper was awarded Best Graduate Student Paper, and went on to become my first peer-reviewed publication. Since then, I have learned what it takes to publish high-quality work and have received two additional Best Paper awards, one at the American Marketing Association's Winter Educators Conference, and one at the International Society of Franchising's International Conference. These awards, while exciting in themselves, are truly special to me because of the excellent collaboration and feedback I've been able to attain as a result of presenting them at their respective conferences. Additionally, the notoriety provided by winning such awards has allowed me to connect with well-respected scholars across the globe.



Aaron Gleiberman

How has the teaching experience been?

The teaching experience is incredible. I have taught three different courses and each time I've learned something more about the subject matter, the students and myself. Finding ways to make the material relevant to today's students is an ever-changing challenge, but the reward is phenomenal. I try to bring my passion for marketing into every class I teach, and when you're passionate about a topic, it feeds into your lectures and the students pick up on it, and become more engaged. Last year, I was honored to receive the Best Graduate Teacher award from Price College. Receiving such an award helps to not only solidify my desire to continue to pursue excellence in teaching, but serves as a reminder of the importance of the profession in passing on knowledge to future generations of practitioners, leaders and scholars.

Student Profile: Thomas Allison

From 2010-2014 I earned my Ph.D. at OU. During these four years, I worked with the faculty of the Division of Management & Entrepreneurship. As a result of my close faculty mentoring, I am an author on three articles in top entrepreneurship journals, an author on several papers under revise and resubmit at top journals, an author on a number of other publications and book chapters, and have presented at over a dozen conferences including three Academy of Management Annual Meetings, two Babson College Entrepreneurship Research Conferences, two Southern Management Association annual meetings, the UC Boulder-Kauffman Crowdfunding Conference, and a number of specialty conferences. I have attained a job at Washington State University, one of 108 universities in the United States classified as “Very high research activity” by Carnegie. These achievements certainly owe something to personal work ethic and willingness to be mentored. They owe much more to the willingness of the faculty of the Division of Management & Entrepreneurship to mentor doctoral students; to provide them with resources to conduct, present, and publish research; and to the clear priority the M&E faculty have for doctoral education.



Thomas Allison

Student Profile: Ashley Newton



Ashley Newton

During my past four years as a doctoral student, I have greatly benefited from working one-on-one with several faculty members within the OU Price College of Business. For example, my dissertation chair, Dr. Louis Ederington has advised and actively worked with me on research topics since my very first day as a PhD student. This early start on research is consistent with the goals of our departmental director, Dr. Pradeep Yadav, who has strongly encouraged and facilitated our research productivity. I am very proud to have built a portfolio of several completed papers, some of which are already under review at top academic journals or have been presented at the finance discipline’s largest conference, the Financial Management Association Annual Meeting. My research portfolio includes numerous co-authorships with faculty within as well as external to OU, and has also crossed disciplines, as I have been fortunate to use my background in accounting and as a CPA in collaborating with an OU accounting faculty member, Dr. Wayne Thomas.

One of the most enjoyable aspects of my PhD program has been teaching undergraduate finance courses. It is most gratifying to share in the successes of my students, and to see my own efforts recognized when I was awarded the college’s

PhD Graduate Teaching Award in 2014.

It is with great excitement that I look forward to what the future holds for the Price College PhD program. The initiatives of Price College and its doctoral students are sure to flourish under the innovative leadership of Dean Pullin and his staff. I wish to express my utmost appreciation to the faculty, staff, and administrators for their efforts in establishing a PhD program of excellence that has and will continue to produce world-class scholars who are fully equipped to succeed in the areas of research, teaching, and service.

Student Profile: Aaron McKenny

I transferred into the Management and Entrepreneurship Division in 2011 when my adviser, Dr. Jeremy Short, took a position here - I'm very glad that I did. The faculty at OU are accomplished, competent, and ready to work with motivated doctoral students. The faculty here also have a broad range of research interests, providing students with ample opportunity to explore their interests and find a faculty member with similar interests. The University of Oklahoma also provides doctoral students with the resources to become productive organizational researchers. Beyond access to faculty and journals, the university provides students access to key tools facilitating primary and secondary research such as statistical software, questionnaire service membership and large-scale database access. Grants are also available to students and faculty at the University-, College-, and in some cases Departmental levels. In sum, the Price College of Business provides ample opportunities to become cutting-edge organizational researchers, for students who are motivated to do so.



Aaron McKenny

In the management field, one of the best ways that a school can help doctoral students succeed is to support their research. I will graduate from the University of Oklahoma with nine peer-reviewed journal publications (including *Journal of Business Venturing*, *Organizational Research Methods*, and *Journal of the Academy of Marketing Science*), six book chapters (including the Sage Handbook of Family Business), and sixteen conference presentations. Another source of external feedback regarding the quality of a scholar's training is when a field's top journals requests the scholar's input on papers submitted to the journal. As a doctoral student, I have reviewed for eight management journals, received three reviewer awards, and have been invited to join the editorial boards of the *Journal of Management* and *Family Business Review*. Finally, teaching experience is also valuable in preparation for a career in academia. I have had the opportunity to teach eight times (five of those times were at OU), each time in one of two classes I anticipate teaching the future. Overall, I have had an extremely positive experience at the Price College of Business and believe that my training here has prepared me for a career in academia. I will be honored to represent OU this fall at the University of Central Florida, where I have accepted a tenure-track Assistant Professor of Management position. To those who will follow after: best of luck and take advantage of all the Price College of Business has to offer. Boomer Sooner!



Publications

Accounting

Ma S. Tax Avoidance and Geographic Earnings Disclosure” With Ole-Kristian Hope and Wayne B. Thomas, *Journal of Accounting and Economics*, 2013 (56)

Mentioned by *Wall Street Journal/CFO Journal* “Companies Offer Little Regional Financial Information” September 5, 2012; *Phys.org* “Non-disclosure of geographic earnings can be a marker of income-shifting activities” October 16, 2012; *Science Daily* “Non-Disclosure of Geographic Earnings Can Be a Marker of Tax Avoidance” October 16, 2012; *Washington Post-Work Blog* “Big business wants to keep these four things secret” December 11, 2013;

Featured by Harvard Law School Forum on Corporate Governance and Financial Regulation

Finance

Newton, A. The impact of political connectedness on firm value and corporate policies: evidence from *Citizens United* (with V. Uysal). *The Harvard Law School Forum on Corporate Governance and Financial Regulation*, July 2013 (by invitation of Lucian A. Bebchuk and John C. Coates)

Holland K. The wealth effects of government investment in publicly traded firms. Financial Management Association 2013, University of Minnesota, Louisiana State University, University of Texas in Dallas, Purdue University

Holland K. The Behavior of Price Discovery in the Crude Oil Spot and Futures Markets. Energy Information Administration (with Ederington L., Fernando C., and Linn S)

Holland K. The Effect of Cash and Carry Arbitrage of Spot Oil Prices. Energy Information Administration (with Ederington L., Fernando C., and Linn S)

Management and Entrepreneurship

Research Details

Language matters. This study suggests that a key motivation of investors who provide funds through crowdfunding and microlending is the pursuit of “warm glow” – that is, to feel good about themselves. Since investors are interested in feeling good about themselves, entrepreneurs can present themselves in ways that are more or less effective in generating those positive emotions – a “warm-glow” feeling. We examined these rhetorical strategies and found support for the majority of our hypotheses in a computer-aided content analysis study of 6,051 loans to entrepreneurs in 39 countries.

Allison TH, McKenny AF, Short JC. 2013. The effect of entrepreneurial rhetoric on microlending investment: An examination of the warm-glow effect. *Journal of Business Venturing*, 28(6): 690-707.

Allison TH, McKenny AF, Short JC. 2014. Integrating time into Family Business Research: Using random coefficients modeling to examine temporal influences on family firm ambidexterity. *Family Business Review*, 27(1): 20-34.

Chandler GN, Broberg JC, **Allison TH.** 2014. Customer value propositions in declining industries: Differences between high and low growth firms. *Strategic Entrepreneurship Journal*, forthcoming.

Allison TH, Davis BC, Webb JW, Short JC. 2014. Microlending entrepreneurial narratives on a crowd-funding platform: Intrinsic versus Extrinsic Motivation. *Entrepreneurship Theory and Practice*, forthcoming.

Anglin AH, Allison TH, McKenny AF, Busenitz LW. 2014. The role of charismatic rhetoric in crowdfunding: An examination with computer-aided text analysis. In *Social Entrepreneurship and Research Methods*, Short JC (ed). Research Methodology in Strategy and Management. Greenwich, CT: Elsevier/JAI Press.

Allison TH, McKenny AF, Short JC. 2014. Entrepreneurial rhetoric and business plan funding: an empirical examination. In *Communication and Language Analysis in the Corporate World*, Hart RP (ed). IGI Global: Hershey, PA.

Chandler GN, **Allison TH.** 2012. Finding and Evaluating Entrepreneurial Opportunities. Logan, UT: MyEducator, Inc.

Publications (continued)

Bradley BH, **Baur JE**, **Banford CG**, & Postlethwaite BE. (2013). Team players and collective performance: How agreeableness impacts team performance over time. *Small Groups Research*, 44(6), 680-711. Doi 10.1177/1046496413507609

MacDougall AE, **Baur JE**, Novicevic MM, & Buckley MR. (in press). Toward the pattern-oriented approach to research in human resource management: A review of configurational and category theorizing, methods, and applications. *Research in Personnel and Human Resources Management*.

Banford CG, Buckley MR, & Roberts F. (A). Delegation revisited: How delegation can benefit globally-minded managers. *International Journal of Physical Distribution & Logistics Management*.

Buckley MR, **Baur, JE**, Hardy, III, J. H., Johnson JF, Johnson G, MacDougall AE, Peterson D, **Banford. C. G**, Bagdasarov Z, Peacock J. (A). Management lore continues alive and well in the organizational sciences. *Journal of Management History*.

Short JC, **McKenny AF**, Ketchen DJ, Snow CC, Hult GTM. In Press. An empirical examination of firm, industry, and temporal effects on corporate social performance. *Business & Society*.

McKenny AF, Short JC, Payne GT. 2013. Using CATA to elevate constructs in organizational research: validating an organizational-level measure of psychological capital. *Organizational Research Methods* 16(1): 152-184.

Short JC, Randolph-Seng B, **McKenny AF**. 2013. Graphic presentation: an empirical examination of the graphic novel approach to communicate business concepts. *Business Communication Quarterly* 76(3): 304-321.

McKenny AF, Payne GT, Zachary MA, & Short JC. 2013. Multilevel analysis in family business studies. In *SAGE Handbook of Family Business*, Melin L, Nordqvist M, Sharma P (eds). Sage: London, UK.

Research Details

We were interested in looking at why teams with more agreeable members perform better. We found that agreeableness impacts communication and cohesion such that when teammates have high levels of agreeableness, they communicate more with each other and feel more committed to the team. Through increased communication and cohesion, agreeable teams outperform teams that are less agreeable. We also found that communication occurs before cohesion such that agreeable teams communicate more which leads to increased cohesion and, in turn, leads to improved performance. Finally, we found that the benefits of agreeable team members were present when teams interact face-to-face whereas the benefits are lost when teams interact virtually, such as through email.

McKelvie A, **McKenny AF**, Lumpkin GT, & Short JC. 2013. Corporate entrepreneurship in family businesses: past contributions and future opportunities. In *SAGE Handbook of Family Business*, Melin L, Nordqvist M, Sharma P (eds). Sage: London, UK.

Management Information Systems

Nan N, Zmud R, and **Yetgin E**. (2013). A complex adaptive systems perspective of innovation diffusion: an integrated theory and validated virtual laboratory. *Computational and Mathematical Organization Theory*: 1-37. Published online: May 08, 2013.

Yetgin E, Jensen ML, and Shaft TM. Impacts of Information Systems on Decision Making. In H. Toppi & A. Tucker (Eds.), *The Computing Handbook Set: Information Systems and Information Technology (3rd edition, April 11, 2014)*. London, UK: Chapman and Hall/CRC, forthcoming.

Conference Presentations

Accounting

Akamah H. Tax Havens and Disclosure Aggregation. Presented at the 2014 International Accounting Section of the American Accounting Association Annual Meeting.

Cobabe M. Regulatory Influence on Bad Debt Estimation (with F. Ayres) 2013 BYU Accounting Research Symposium (Presented in Provo, UT Oct. 2013) and 2014 American Accounting Association, Southwest Regional Meeting (Presented March 2014 in Dallas, TX)

Collins A. Presented dissertation, titled "Investors' Reactions to Management Earnings Forecasts: The Effects of Changes in Forecast Precision and Investor Preferences" at the Miami Rookie Camp in December 2013.

Ma S. American Accounting Association 2013 Annual Conference (Orange County), "Ownership Structure and Tax Avoidance: Evidence from Agency Costs of State Ownership in China" With Mark Bradshaw and Guanmin Liao

Ma S. American University; Oklahoma State University ;University of Toronto; University of Miami; Queen's University ; CUNY-Baruch College; Beijing University; Renmin University (China); China Central University of Finance and Economics

Finance

Black J. Was Bond Insurance a Gift for the FDIC? Financial Management Association 2013 (with **S Hoelscher** and D Stock). Also presented at Southwest Finance Symposium, Mar. 2013.

Cao, W. Discussant at the Financial Management Association Annual Conference, Chicago, Illinois, 2013.

Cao W. Presented: Does political uncertainty affect capital structure choices? with **X Duan**, V Uysal.

Chen, F. "Bondholder Wealth Effects surrounding Bond Offering Announcements" presented at West Chester University and The University of The South.

Duan, X. Discussant at the Financial Management Association Annual Meeting, Chicago, Illinois, 2013.

Hoelscher, S. An Analysis of Bank Bond Guarantees in the United States. Financial Management Association meetings, October 2013, (with **J Black** and D Stock).

Newton, A. The impact of political connectedness on firm value and corporate policies: evidence from *Citizens United* (with V. Uysal). Presented at the 2013 Financial Management Association annual meeting (Oct 2013) and OU (Feb 2013).

Holland, K. "Government Ownership and the Cost of Debt: Evidence from Government Investments in Publicly Traded Firms," Kate Holland. Presented by co-author at the King Fahd University of Petroleum and Minerals (May 2013)

Management and Entrepreneurship

Anglin AH, Allison TH, Plummer LP, & Busenitz LW. *Distinctly Distant: Geographic and Cognitive Distance in Crowdfunded Microlending*. Accepted to Babson College Entrepreneurship Research Conference (BCERC).

Baur JE, Allison TH, McKenny AF, Short JC, Buckley MR. 2013. Charismatic rhetoric in leadership contests: An examination of presidential debates. Presented at the Southern Management Association Annual Meeting. New Orleans, LA.

Allison TH, Grimes MG, McKenny AF, Short JC. 2013. Responses to institutional defiance: How media frames alter the rate of sanctions. Presented at the Academy of Management Annual Meeting. Lake Buena Vista, FL. **Finalist, Best Environmental and Social Practices Paper Award, OMT division. Selected for Best Paper Proceedings.**

Baur JE, Allison TH, Busenitz, LW. 2013. Perceived investor support: Effect of value-added activities versus investment over time. Presented at the Academy of Management Annual Meeting. Lake Buena Vista, FL.

Davis BC, Allison TH, Webb JW. 2013. Crowd funding of entrepreneurial ventures: A comparison of signaling and impression management. Presented at the Academy of Management Annual Meeting. Lake Buena Vista, FL.

Conference Presentations continued...

Allison TH, McKenny AF, Short JC. 2013. Entrepreneurial rhetoric and business plan funding: an empirical examination. Presented at The Language of Institutions: DICTION Studies Conference. Austin, TX.

Anglin AH, McKenny AF, & Short JC. (2013). An exploration of the impact of small business sentiment using the NFIB small business optimism index. Presented at the Southern Management Association Annual Meeting, New Orleans, LA.

Palar J, Novicevic MM, Humphreys J, Buckley MR, & **Baur JE.** (2013). Positive leadership in the extreme context of the Emancipation Era. Presented at the Annual Southern Management Association Meeting, New Orleans, LA.

Baur JE. (2013). Not as selfless as we thought? Power as a motive for organizational citizenship behavior. Presented at the National Academy of Management Meeting, Lake Buena Vista, FL.

Baur JE, Bradley B, & Banford CG. (PRS). When is bad really bad: The relative impact of the severity of workplace deviance on team performance. Presented at the Annual INGroup Conference, Atlanta, GA.

Bradley B, Klotz A, **Baur JE, & Banford CG.** (2013). When does conflict improve team performance? A review of evidence and framework for future research. Presented at the National Academy of Management Meeting, Lake Buena Vista, FL.

Management Information Systems

Kim I & Miranda S. 2013. "Buffeting the Technical Core: Entraining Contention to Innovation in the Social Media Era," AOM Annual Meeting (OCIS Division), Lake Buena Vista, Florida, August.

Kim I & Miranda S. 2013. "How Do Social Media Increase Firm Performance? Entrainment of Innovation to Contention," AMCIS, Chicago, Illinois, August

Kim I & Miranda S. 2013. "We're Making the World Better... Or Are We? Energy Firm Innovation and Social Backlash during the Social Media Era," ICIS (pre-ICIS Workshop on ICT and Societal Challenges), Milan, Italy, December.

Kim I & Miranda S. 2013. "Social Media and Entrainment of Contention to Innovation in the Energy Sector," Big XII Plus MIS Research Symposium, Stillwater, April.

Summers J, Miranda S, and Kim I. Corporate Enactments of Social Control Across Social Media Affordances. Presented at the 2013 Americas Conferences on Information Systems, Chicago, Illinois.

Young A, Miranda S, & Summers J. Emotional Labor in the Moderation of Online Communities. Presented at the 2013 International Conference on Information Systems (ICIS) SIGHCI, Milan, Italy.

Young A, Miranda S, & Summers J. When Stuff Happens: A Narrative Theory Perspective on Moderator Intervention in Brand Communities. Presented at the 2013 Academy of Management (AOM), Orlando, Florida and at the 2013 Big 12+ MIS Symposium, Stillwater, Oklahoma.

Wang N & Carte T. Emotion Regulation and Media Feature Affordances: A Deductive Investigation. Pre-ICIS JAIS Theory Development Workshop, Milan, Italy, 2013.

Wang N & Carte T. Emotion Regulation and Media Feature Affordances: A Qualitative Investigation. Post-ICIS Grounded Theory Method Workshop, Milan, Italy, 2013.

Wang N & Carte T. Emotion Regulation and Media Feature Affordances. Academy of Management OCIS Doctoral Consortium, Orlando, FL, 2013.

Yetgin E, Young A, and Miranda S. (2012) Cultural Production of Protest Frames and Tactics: Cybermediaries and the SOPA Movement. *Proceedings of the 33rd International Conference on Information Systems (ICIS)*, Orlando, FL.

Young A, & Miranda S. Cultural Identity Restoration and Purposive Website Design: A Hermeneutic Study of the Chickasaw and Klamath Tribes. Presented at the Hawaii International Conference on System Sciences (HICSS) in Waikoloa, Hawaii and at the MIS Quarterly Special Issue on ICTs and Societal Challenges Pre-ICIS Workshop in Milan, Italy.

Conference Presentations continued...

Young A. & Miranda S. Managing Organizational Identity Displays through Website Design: Insights from a Hermeneutic Study. Presented at the JAIS Theory Development Pre-ICIS Workshop in Milan, Italy and Big 12+ MIS Symposium in Stillwater, Oklahoma and Graduate Student Research and Performance Day in Norman, Oklahoma.

Marketing and Supply Chain Management

Allen, BJ. "How Bundling Strategies Change in Networked Markets Across Product Lifecycle Stages," *INFORMS Marketing Science Conference*, Atlanta, GA, June 2014, with R Gretz and S Basuroy.

Allen, BJ. "The Effect of Web Panel Participation on Customer Behaviors: An Empirical Analysis," *American Marketing Association Winter Educators' Conference*, Orlando, FL, February 2014, with U Dholakia and S Basuroy.

Allen, BJ. "When a Reputation for Innovativeness Confers Negative Consequences for Brands," *Society for Consumer Psychology Conference*, February 2014, with J Larson and K Goldsmith.

Allen, BJ. "Anticipated Regret When Making Investment Decisions," *Association for Consumer Research Conference*, Chicago, IL, October 2013, with J Wallman and J Schmidt.

Allen, BJ. "The Critical Role of Price Information in New Product Concept Testing," *Product Development Management Association Conference*, Phoenix, AZ, August 2013, with J Schmidt.

Seriki, O. "Exploring the Effectiveness of Influence Strategies in Business to Business Markets: An Analysis of Fashion Manufacturer-Media Publisher Relationships," *American Marketing Association Winter Educators' Conference*, Orlando, FL, February 2014, with D Rinallo, S Basuroy, and BJ Allen.

Seriki, O. "Unintended Effects of Marketing Messages on Service Organizations' Boundary Spanners Cynicism," *American Marketing Association Winter Educators' Conference*, Boston, MA, August 2013, with K Evans, HJ Jeon, R Dant, and A Helm.

Seriki, O. "Examining the Category Captain's Role: A Dependence-Balancing Approach," *American Marketing Association Winter Educators' Conference*, Las Vegas, NV, February 2013, with S Basuroy.

Gleiberman A. "Managing Corporate Social Responsibility in Franchise Systems." *International Society of Franchising Conference*. New Orleans, LA, February 2014, with HJ Jeon and RP Dant.

Gleiberman A. "Corporate Social Responsibility: Energy Efficiency and Sustainability in Franchise Systems." *American Marketing Association Winter Educators Conference*. Orlando, FL. February 2014. with HJ Jeon and RP Dant.

Gleiberman A. "The Dynamic and Sequential Nature of Conflict Resolution Strategies in B2B Relationships." *Academy of Business Review Winter Conference*. New Orleans, LA. March 2014, with RP Dant.

Gleiberman A. "National versus Local Brands: Examining the Influences of Credence and Experience Services on Customer Perceptions of Quality in a Franchise Context," (2014). *European Journal of Marketing*, with HJ Jeon and RP Dant. Forthcoming.



2013-2014 Awards and Grants

Accounting

Akamah, Herita

Best Paper Award: "Tax Havens and Disclosure Aggregation." 2014 International Accounting Section of the American Accounting Association Annual Meeting

Cobabe, Matthew

Robberson travel grant, 2014

Finance

Black, Jeffrey

Semi-finalist for best paper in corporate finance, Financial Management Association Oct. 2013
Price College summer research grant 2013

Cao, Wenbin

College Faculty and Doctoral Student Research Support program, University of Oklahoma (Price), 2013 (supported by Ederington, L. and Yadav, P.)

Duan, Xiaoman

Graduate Student Senate Scholarship, The University of Oklahoma, 2013
Chong Liew Graduate Research Award, The University of Oklahoma, 2012

Hoelscher, Seth

Price College Faculty and Doctoral Student Research Support grant, 2013, (with C. Fernando)
William J. Alley-Rayonier International Travel Support Grant - University of Oklahoma, Norman, OK, 2013
Semi-finalist for best paper award in corporate finance, Financial Management Association, October 2013, (with J. Black and D. Stock)

Lin, Fang

(joint with Lisa Yang) Received the Price College Energy Institute Doctoral Fellowship for 2013-2014.

Newton, Ashley

Dean's research grant, 2013.
Robberson travel grant, 2013.
Graduate Student Senate travel grant, 2013.
Price College summer research grant, 2012.

Yang, Zongfei

Received the Price College Energy Institute Doctoral Fellowship for 2013-2014.

Management and Entrepreneurship

Baur, John

2013 Academy of Management Human Resources Doctoral Consortium; Lake Buena Vista, FL
2013 Southern Management Association Early-Stage Doctoral Consortium; New Orleans, LA
University of Oklahoma Graduate Foundation Fellowship, 2011-2014
Research Support Program (RSP) Summer Research Fellowship, 2013
Ronald B. Shuman Memorial Research Fellowship, 2013
Daniel Wren Research Fellowship, 2012-2013

Management Information Systems

Kim, Inchan

2013 ICIS Doctoral Consortium Fellow, Milan, Italy
2013 AMCIS Doctoral Consortium Fellow, Chicago, Illinois
2013 Digital Societies & Social Technologies Summer Institute (DSST) Invitee, University of Maryland
Price College of Business Energy Solutions Center Doctoral Fellow, 2013-2014

Marketing and Supply Chain Management

Gleiberman, Aaron

Best Paper Award: "Managing Corporate Social Responsibility in Franchise Systems." International Society of Franchising Conference. New Orleans, LA. February 2014, with HJ Jeon and RP Dant.
Best Student Paper Award: "Corporate Social Responsibility: Energy Efficiency and Sustainability in Franchise Systems." American Marketing Association Winter Educators Conference. Orlando, FL. February 2014, with HJ Jeon and RP Dant.

Annual PhD Picnic

The April 2014 annual PhD student and faculty picnic at the park was full of fun and food. PhD students, faculty, and their families enjoyed a relaxing afternoon and a potluck dinner. The kids enjoyed playing on the playground and jumping on the jungle-themed bouncy house. Faculty and students also participated in a division volleyball competition. We look forward to welcoming new PhD students at the next picnic!

