Ph.D. NEWSLETTER

The UNIVERSITY of OKLAHOMA
PRICE
COLLEGE OF BUSINESS

Program Highlights from 2017-2018 Academic Year

Message from Dean Pullin

Dean and Fred E. Brown Chair

The Price College Ph.D. program is on the move. In addition to its growth in size and stature, the Price Ph.D. program lies at the center of our ability to fulfill the college's purpose, "The Purpose of Price," to ensure the enduring global competitiveness of Oklahoma and the nation. To this end, Price College is laser-focused on fostering the symbiotic Faculty/Ph.D. student partnerships necessary to generate valuable insights into the most significant business issues of our time as we develop the future leaders the academe and society need to help organizations to become more effective, efficient, and enduring. Our excellence continues to be nationally recognized by our accrediting body, the Association to Advance Collegiate Schools of Business, whose most recent review cited the strength of our Ph.D. program experience and remarkable Ph.D. student placements for a program of our size. Thanks to each of you for all you do to support this strategic and flourishing program, which continues to innovate both in Oklahoma and beyond. I know you will enjoy the contents of this newsletter and share my appreciation for our Ph.D. program faculty, staff, and students.

Message from Mark Bolino

Ph.D. Director and Michael F. Price Chair in International Business

As the Ph.D. director, it is my pleasure to give you a glance inside our Ph.D. program, so you can learn what our doctoral students— with the support of our faculty, administrators, and staff— have been up to during the 2017-2018 academic year. As you will see, our Ph.D. students in accounting, entrepreneurship, finance, management, marketing, and management information systems have been busy!

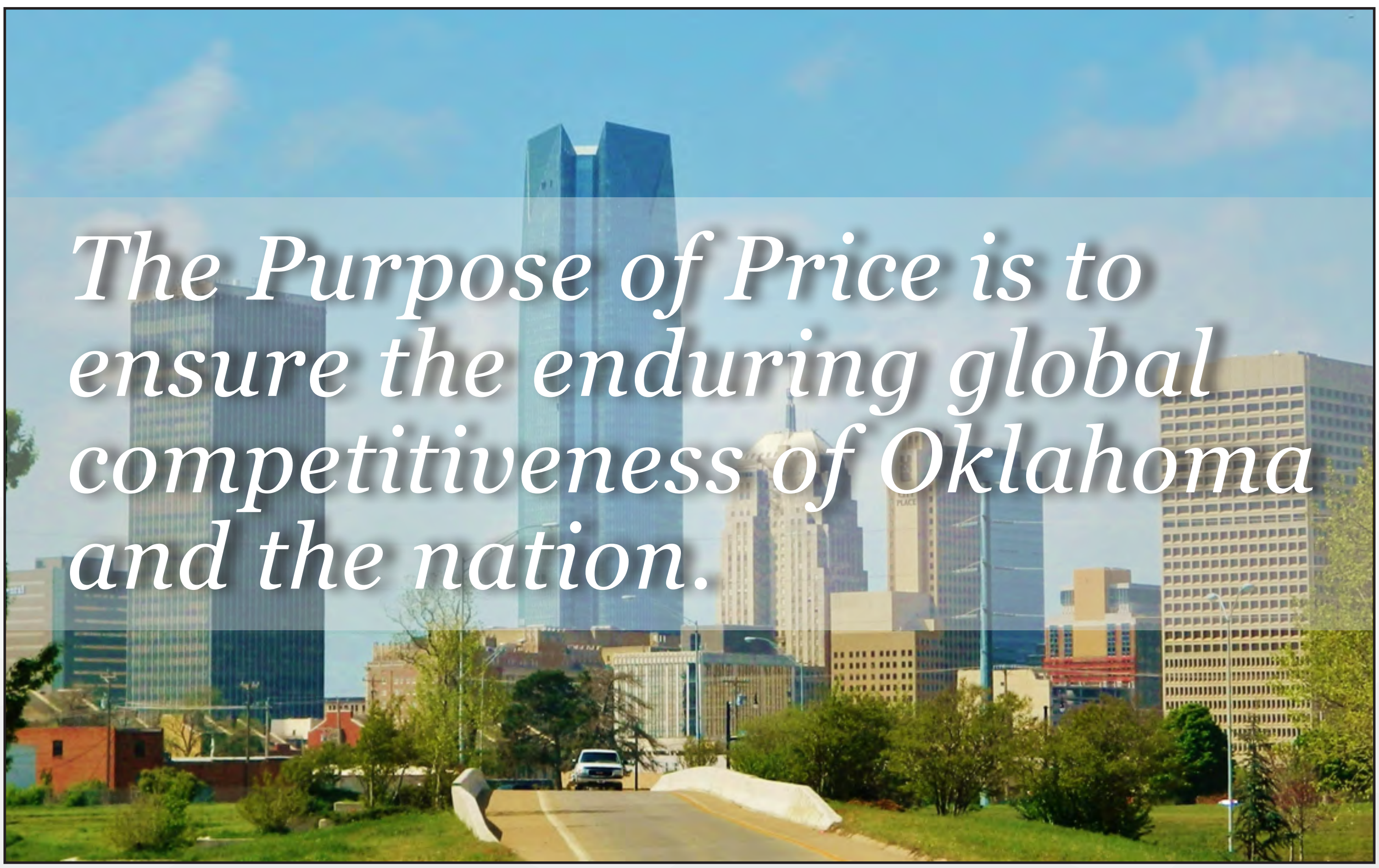
Our tour begins with the new student profiles, and you will find out that we have a very accomplished and enthusiastic incoming class of students. As you continue to work your way through this newsletter, you will also have the opportunity to meet two of our outgoing students—Scott Guernsey, a finance student who accepted a post-doctoral position at Cambridge University, and Sam Matthews, a management student who won the Provost's Certificate of Distinction in Teaching and accepted a tenure-track position at the University of Northern Iowa. As you read their interviews, you will begin to better understand how special the Price

College Ph.D. Program is, and how our faculty work closely with our students to train them how to be effective scholars and teachers and support them throughout the program—and beyond.

Indeed, keep reading, and you will hear from two of our recent alumni—Dr. Amber Young, an expert in information systems who is moving from the University of Massachusetts to the University of Arkansas, and Dr. Anthony Klotz, who studies organizational behavior and human resource management and was recently granted tenure at Oregon State University. They talk about their experiences as assistant professors and explain how the Price College put them on track to be so successful.

Part of what makes the Price program so special is the sense of community, as you will see in the photographs from our Ph.D. Luncheon, where faculty and students dined together and said goodbye to those who are graduating and moving on. Look further, and you will get a better sense of the additional opportunities that our Ph.D. students also have to meet with outstanding researchers from other universities, like Professor Laura Starks, the Charles E. and Sarah M. Seay Regents Chair in Finance at the University of Texas, who delivered this year's distinguished lecture and spent significant time meeting with our doctoral students.

Finally, there is a lengthy list of our students' publications, presentations, and honors. Put simply, we are proud of our Ph.D. students, and we are delighted that you are taking the time to learn more about them and the Ph.D. Program at the Price College of Business.



New Student Profiles

Accounting

Sharon Hu

Xiaoyan (Sharon) Hu comes to Oklahoma from China with her husband and two children. She earned her master's degree in accounting at Duquesne University and master degree in financial engineering at the University of Science and Technology in Hefei, China. She also holds a bachelor's degree in economics from Northeastern University in Shenyang, China. Hu is interested in financial accounting/reporting, and particularly, the relationship between financial reporting and analyst forecasts. Hu has passed both the CFA III exams and the Chinese CPA exams. She has published a paper titled "Efficiency Evaluation of Commercial Banks Based on Two-Stage DEA Model Considering Undesirable Outputs" with two coauthors in a respected Chinese research journal.

Entrepreneurship and Economic Development

Taemin Jung

Taemin Jung earned his bachelor's degree in international business from Truman State University and his master's degree in human resources and labor relations from Michigan State University. His current research interests are entrepreneurial alertness, crowdfunding, and bottom of the pyramid entrepreneurship.

Mandy Chan

Mandy Chan joined the Finance doctoral program in fall 2017. Prior to her joining the program, she worked as a pre/post sales consultant in the Data Services business of Intercontinental Exchange, specializing in multi-asset class financial instruments' reference, pricing, analytic, and corporate action data. She has 14 years of professional working experience in managing and analytic roles, crossing finance and information technology fields, for Sungard, Riskmetrics Group, MSCI and AT&T in USA and abroad. Chan is a two-time master's program graduate of University of Oklahoma: M.S. in computer science (2005) and MBA in finance (2008). She graduated from Drexel University with a bachelor of science degree in computer engineering in 2002.

Runzu Wang

Runzu received his bachelor of science in economics from Shanghai University of Finance and Economics. After his graduation, he worked as a security analyst for two and a half years, and then came back to academia for his saster of science degree in quantitative finance and risk analytics. Joining Price College of Business in 2017, Wangs's current research interests are banking system stability and merger and acquisition.

Price College Placements

2018

Heather Anderson (M&IB), University of Tulsa
Scott Guernsey (FIN), Cambridge University (Postdoctoral Researcher)
Shannon Jemiolo (ACCT), Canisius College
Sam Matthews (M&IB), University of Northern Iowa

2017

Jaehan Ahn (ACCT), Northeastern University
Aaron Anglin (EED), Texas Christian University
Jeffrey Black (FIN), University of Memphis
Bryan Brockbank (ACCT), Oklahoma State University
Xuechen Gao (FIN), Arkansas State University
Xiaoman (Mandy) Duan (FIN), Sam Houston State University

2016

Herita Akamah (ACCT), University of Nebraska
Qing Shu (ACCT), San Diego State University
Olalekan K. Seriki (MKT), Angelo State University
Emre Yetgin (MIS), Rider University

2015

John Baur (M&IB), University of Nevada, Las Vegas
Matthew Cobabe (ACCT), Virginia Tech
Inchan Kim (MIS), Utah State University
Fang Lin (FIN), Pittsburgh State University
Ashley Newton (FIN), West Texas A&M
Jama Summers (MIS), University of Tennessee
Nan (Tina) Wang (MIS), Eastern Illinois University
Lisa Yang (FIN), Montana State University
Amber Young (MIS), University of Massachusetts Amherst
Aaron Gleiberman (MKT), Louisiana State University

2014

Fan Chen (FIN), Portland State University
Andrew Collins (ACCT), University of South Carolina
Sung Won Kim (MIS), University of Illinois
Shuai Ma (ACCT), American University
Aaron McKenny (M&IB/EED), University of Central Florida
Thomas Allison (M&IB/EED), Washington State University

2013

Nick Bartkoski (M&IB), Ball State University
Kate Holland (FIN), Purdue University
Sharon Huang (ACCT), Ball State University
Anthony Klotz (M&IB), Oregon State University

2012

Greg McCamus (MKT), Western Kentucky University
Hyo-Jin (Jean) Jeon (MKT), University of Nevada-Reno
Kenneth Bills (ACCT), Colorado State University
Sanaz Aghazadeh (ACCT), Lehigh University
Kevin Rhoads (M&IB), Utah Valley University
Veljko Fotak (FIN), University of Buffalo
Vikas Raman (FIN), University of Warwick (UK)

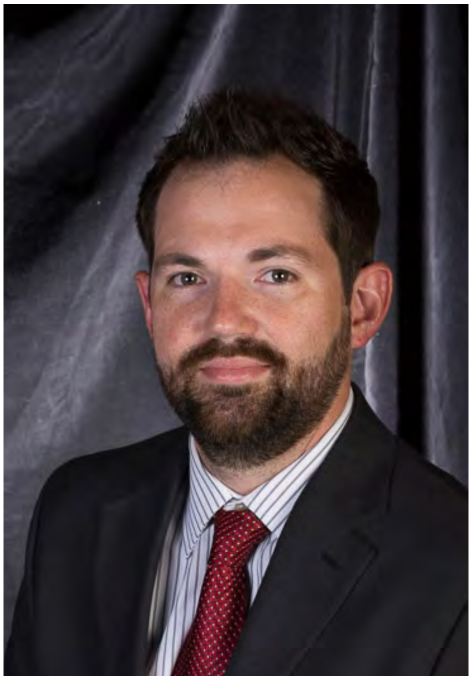
2011

Yun Fan (ACCT), University of Houston
Sridhar Gogineni (FIN), University of Wyoming
Maria Hamdani (M&IB), University of Akron
Dong Kim (FIN), University of Northern Ohio
Yong-Kwan Lim (MIS), SKEMA
Anthony May (FIN), Wichita State University
Ali Shahzad (M&IB), James Madison University
Sorin Valcea (M&IB), Washburn University
Amber Whisenhunt (ACCT), University of Akron

2010

Scott Grawe (MKT), Iowa State University
Jaron Harvey (M&IB), University of Alabama
Shirley Hsieh(ACCT), Florida Atlantic University
Hem Mpundu (ACCT), University of Northern Iowa

Student Spotlight - Scott Guernsey



Why did you pursue a Ph.D.?

My interest in finance and economics began in an introductory microeconomics class at my undergraduate institution. I had an outstanding professor who made the subject so fascinating, and from then on I was hooked. As I completed a B.A. in economics and was finishing an MBA, I thought that I might pursue an industry job in finance, but it seemed like all of the jobs that I found most interesting all required a Ph.D.. I started talking with my advisers about the prospect of pursuing a Ph.D. in finance and the more I heard and learned, I knew that is what I wanted to do. I couldn't be happier with my decision or more grateful for those that have helped me along the way!

Why did you choose OU?

My undergraduate adviser encouraged me to apply to OU. She had recently been in talks with a former OU Ph.D. student, Veljko Fotak, about a tenure-track position at my undergraduate institution and was impressed by the training and the co-authorship that takes place in the OU Finance Ph.D. program. With her advice, I applied to OU and was fortunate enough to be accepted.

What is Norman like?

Norman is the quintessential "college-town," with everything in the local community seeming to be affiliated to OU in some capacity. I thought the comradery of the city, especially during football season, was a really great experience. Moreover, being a college town, the cost of living is very reasonable, and everything is in relatively close proximity (biking distance). Although, what is also nice about Norman, is that Oklahoma City and all of its larger city amenities (shopping, theater, airport, NBA basketball) is only about a 25-minute drive away.

Did you have prior research experience?

I did have some research experience before entering the Ph.D. program. First, I was able to work on data collection and cleaning with my MBA adviser as a graduate assistant. This was a really insightful experience about some of the "behind-the-scenes" work that goes into empirical research. Second, while pursuing an undergraduate degree in applied math, I wrote a thesis paper. This was such an awesome experience and provided a glimpse into what day-to-day life was going to be like at OU. I worked with an adviser on forming a research question, collected data, wrote code, produced tables and figures, and wrote the paper. I was also able to present my finished work at a couple of conferences and had to defend to a committee of faculty members.

What has the quality of mentoring been like?

I have had a great experience with my advisers at OU. My dissertation co-chairs, Lubomir Litov and William Megginson, have taught me so much. I was able to take courses with both of them, as well as work on co-authored research papers with them. I also had a terrific experience with my graduate assistant adviser, Scott Linn. He, too taught a course that I sat for, and we worked on co-authored research projects together. From these relationships and collaborations, I was able to publish a paper in a peer-reviewed journal, publish a book chapter, and have a paper accepted at a prestigious finance conference.

What have you enjoyed most about the program?

I have enjoyed the invaluable mentorship from working on co-authored research projects, the excellent seminar series, and the freedom and ability to travel to present at conferences. If you work hard and are able to get papers accepted at conferences, then OU makes it possible to travel and present. For instance, I attended 15 conferences during my four years at OU, including visits to Athens, Greece; Tilburg, Netherlands; Chicago, Illinois; and Boston, Massachusetts. This provided me a fantastic opportunity to network with faculty members from all over the world, to receive feedback on my work and to stay current with other research in the field.

How have you been supported in your job search?

I am extremely thankful for the commitment and support of my advisers in helping me secure a post-doctoral position at the University of Cambridge. Being a fourth-year student, in a traditionally five-year program, my job search was somewhat unorthodox as I only applied to a couple of institutions that were hiring a post-doc, but my advisers were very generous in utilizing their networks and connections on my behalf and helping me secure the position at Cambridge.

How have you been supported in your research?

OU provides great coverage of databases and statistical programs. Moreover, if there is a substantiated need for an additional resource, the department and/or faculty is willing to help obtain that resource. Additionally, we have a Ph.D. Brown Bag and a full faculty Brown Bag seminar series that provides a great environment to present early-stage work and get helpful comments from colleagues.

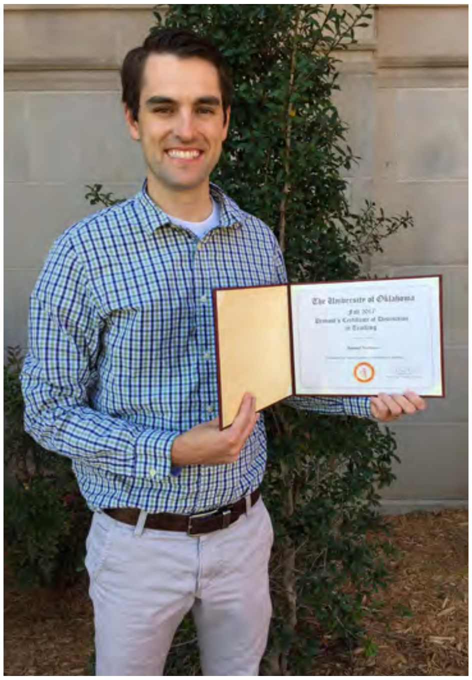
What is your best accomplishment?

I recently had a co-authored paper accepted for presentation at the SFS Cavalcade North America 2018 conference. This is a premier finance conference and, as such, it is really difficult to get on the program. I am proud of this paper, as it took roughly two years to develop and write, and we are now starting to see some recognition for this hard work. I am also proud of this paper because one of the co-authors is my co-chair, Lubomir Litov.

How has the teaching experience been?

I have enjoyed my teaching experience at OU. The students in the Price College of Business are eager to learn and engage, and demonstrated a commitment to their studies. In addition, I appreciated the autonomy granted by my department to create my own syllabus and materials. That said, I am very grateful to the faculty and previous OU Ph.D. students, especially Jeff Black, for sharing their slides with me and for always being available to provide counsel.

Student Spotlight - Sam Matthews



Sam Matthews is a fourth-year Ph.D. student in the Division of Management and International Business who will be graduating this spring and will be an assistant professor this fall at the University of Northern Iowa. Sam recently won the Provost's Certificate of Distinction in Teaching. Recipients of this award represent the top 10 percent of all graduate assistants across campus by student evaluations for courses taught during the fall 2017 semester). Below, Matthew discusses his experience teaching undergraduate students in the Price College and explains how he has been so successful.

Can you tell us a little bit about your teaching style, and why students seem to respond so well to your teaching?

First, I feel very fortunate to have received this award and am grateful for the positive feedback I have received from students. As far as my teaching style goes, I try to make a conscious effort to make individualized connections with the students in my classes. Often that is done through conversations a couple minutes before class or during a break if I am teaching a night class. I try to use many real-world examples in my class, and I tailor those examples to the students in the classroom. For example, in classes where I have had a lot of aviation students, I have tried to make an effort to include airline examples in my class discussions. I hope that it comes across to students that I do want to know more about them and that I really want them to benefit from the material and succeed.

I teach Principles of Management and Leadership, so I do my very best to stay current with the latest business stories and news. I check the Wall Street Journal and other news sources every day, and I integrate these current events into our classroom discussions. I also assign students to find current news articles that are related to what we are discussing in class. And if we have a discussion in class and I hear a viewpoint I hadn't previously considered, I often go back and study the topic more deeply in order to better understand it. I try to have a curiosity about the subject, which I hope is reflected in my teaching. Finally, I try to be flexible in my teaching to best help the students learn the material. Although I have a lesson plan, I am willing to slightly deviate from it if the students are responding to a section of the lesson differently than I had expected.

What has it been like to teach students as a Ph.D. student in the Price College of Business?

At first, it was a little difficult for me because I saw myself as a student first and a teacher second. I still remember the first day I taught and being nervous about how I would be perceived. As I taught a few more times, though, I became more comfortable. I have found the students here at Price to be kind and respectful. This helped me, especially at first. I have found teaching to be very rewarding. The students are bright, and their insightful comments and questions have inspired me to always continue learning as well.

How have you been able to do such a good job teaching while still focusing on your research and dissertation?

I think a big key to teaching as a doctoral student is to prioritize the time you spend on teaching. Even while you are teaching, you still need to prioritize your research and your dissertation. I would decide how much time I was going to set aside each week for teaching and then would try not to exceed that amount. Teaching is very important, but you can't let it consume all your time. Once I decided on an amount of time, I tried to make the most efficient use of my time and would focus on the aspects of teaching that I believed would pay the greatest dividends.

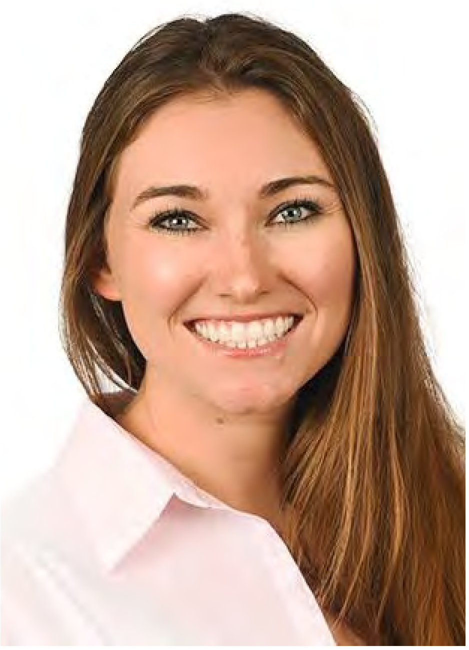
What advice or support have you received during your time in the Ph.D. program that has helped you be so successful in the classroom?

The best support I have received is from other professors helping me when I was setting up and structuring my classes. Professors have also been very generous in letting me use some of their teaching materials. Finally, there are a lot of little things that professors have helped me with, such as figuring out how to better use the projectors, how to structure my exams, and so forth. Those things may not seem like a big deal, but they saved me time, which is such a valuable resource.

What would you tell prospective Ph.D. students regarding the role of teaching in one's academic career?

Teaching is very rewarding and an important part of an academic career. In my opinion, if you do it right, teaching will energize your research efforts and your research will energize your teaching efforts.

Alumni Interview - Amber Young



Amber Young joined the Price College Ph.D. Program in 2011 and earned her Ph.D. in 2015. She was a student in the Division of Management Information Systems. She currently is an assistant professor of operations and information management in the Isenberg School of Management at the University of Massachusetts-Amherst, where she has been teaching classes in Information and Project Management. In the fall, she will be joining the Information Systems faculty in the Sam M. Walton College of Business at the University of Arkansas.

Her research interest include theories of digital organizing, organizational cyberactivism, and hybrid organization's identity management online. Her research has been published in MIS Quarterly.

How are things with your academic career?

Process digitization is revolutionizing business processes, prompting firms to rethink their strategies and rendering existing theories obsolete. This creates a lot of exciting opportunities for MIS scholars. We can be the ones to propose new theories and figure out what digitization means for the future of business.

I want you to brag a little bit. What is the accomplishment you're most proud of since becoming a professor? Either before you earned your Ph.D. or since you graduated.

I am most proud of getting a paper published in MIS Quarterly. That project was featured by the London School of Economics Business Review, and it earned me the Isenberg Research Excellence Award, which is given to only three faculty in the college each year. The paper is about how media digitization changes the nature of public discourse structure and content. Presenting this and related work on cyberactivism at conferences allowed me to join a supportive community of like-minded researchers and form exciting collaborations with faculty across the globe.

How did your time studying at OU prepare you for a successful academic career?

The Ph.D. program at the University of Oklahoma prepared me for my academic career by teaching me how to do research and teach. My adviser, Shaila Miranda, mentored me and walked me through the research process from idea formulation to publication. Alex Durcikova taught me how to teach, allowing me to sit in on her class and use her content in my sections of the course. Teaching is something I was very worried about going into the program since my background is not in information systems. The faculty worked with me to get me up to speed on standard IS courses before I graduated so I would be ready to teach a full load upon graduation.

Tell us a little bit about your experience working on your dissertation. Was it what you expected?

The dissertation process went as expected. Benchmarks, such as the second-year summer paper, and regular feedback from faculty, let me know what I needed to do in the first three years to prepare myself for the dissertation process. I also interacted regularly with senior Ph.D. students, so I was able to observe their challenges and strategies. By the time I started my dissertation, I had already worked on several projects with my adviser, so the dissertation just felt like any other project.

What are your best memories of being a Ph.D. student in the Price College of Business?

Many of my best memories from the Ph.D. program involve a fellow student from my cohort, Jama Summers. She is an assistant professor at the University of Tennessee-Knoxville now, but we meet up at conferences as often as we can. Traveling to conferences was also an awesome experience. I went to some great places – Waikoloa, Milan, Seattle, Orlando, NYC, Savannah.

Given your own success, what advice would you have for people who are considering pursuing a Ph.D. at the University of Oklahoma?

There is a certain personality type that does well in and enjoys a Ph.D. program. If someone is self-driven, organized, and intellectually curious, I would absolutely encourage them to apply. It may seem like a long time to be in college, but the time really flies. Students will be most successful if they can take initiative and identify data sources. The Price College faculty support students and give them the tools to be successful. They are invested in students' success throughout the program and job search. A Ph.D. from Price can be a ticket to a really rewarding career!

Alumni Interview - Dr Anthony Klotz

Dr. Anthony Klotz joined the Price College Ph.D. Program in 2009 and earned his Ph.D. in 2013. He was a student in the Division of Management and International Business and focused on organizational behavior and human resource management. He currently is an assistant professor of management in the College of Business at Oregon State University, where he teaches classes in organizational behavior, HR management and leadership at the undergraduate, MBA and Ph.D. levels.

His primary research involves studying how and why employees balance their good and bad deeds at work, investigating the different ways that employees resign and the causes and effects of different resignation styles, and exploring the conditions under which team conflict benefits team performance. His research has been published in the *Academy of Management Review, Academy of Management Journal, Journal of Applied Psychology, Journal of Management, and Journal of Organizational Behavior*. Klotz's research also has been featured in *Harvard Business Review*.

I want you to brag a little bit. What is the accomplishment you're most proud of since becoming a professor? Either before you earned your Ph.D. or since you graduated.

Oops. I already started bragging in the prior response. I was very proud to publish an article in the Academy of Management Review in my final year at the Price College. This journal is one of the very top journals in management, and since I published it with my adviser, Dr. Mark Bolino, it felt like a culmination of all of the work I had put in during my time at OU. The project had also begun as a paper that I wrote for his doctoral seminar, and so to see it go from that lowly starting point to being published in a top journal was very rewarding.

How did your time studying at OU prepare you for a successful academic career?

At OU, I received a great deal of training that not only prepared me for being a successful researcher, but for being an outstanding teacher and organizational citizen as well. To be a successful academic, it helps to be great in all three of those areas, with research being the most important. Relative to some of my peers from other institutions, OU provided me with a particularly well-rounded doctoral education. As a result, rather than being recognized as simply a great researcher here at OSU, I am viewed as an important contributor to the research, teaching, and outreach goals of the college, despite being very early in my academic career.

Tell us a little bit about your experience working on your dissertation. Was it what you expected? Has it helped you in your career?

After much deliberation, I chose to focus my dissertation on employee resignations, which had not been studied in prior research. Doing so was a bit risky, because the topic did not squarely align with the research interests of my adviser or committee members. However, due to my intrinsic interest in the topic, and the support of my entire committee, I completed my dissertation ahead of schedule. In my first year here at OSU, I carved it down to journal-submission length, and was fortunate enough to have it published in a top journal (after three arduous rounds of review).

Choosing a topic that was completely my own has been helpful to my career, in a few ways. First, the article attracted considerable media attention, which signals that my findings were of importance to practicing managers. (Editor's Note: it was written up in Harvard Business Review, among other places) Second, being the first to study the topic of resignations has given me a stronger scholarly identity – I am "the resignations guy." Finally, the process gave me the confidence to study other "blue sky" topics that had not been examined in prior research, which has yielded some other good publications.

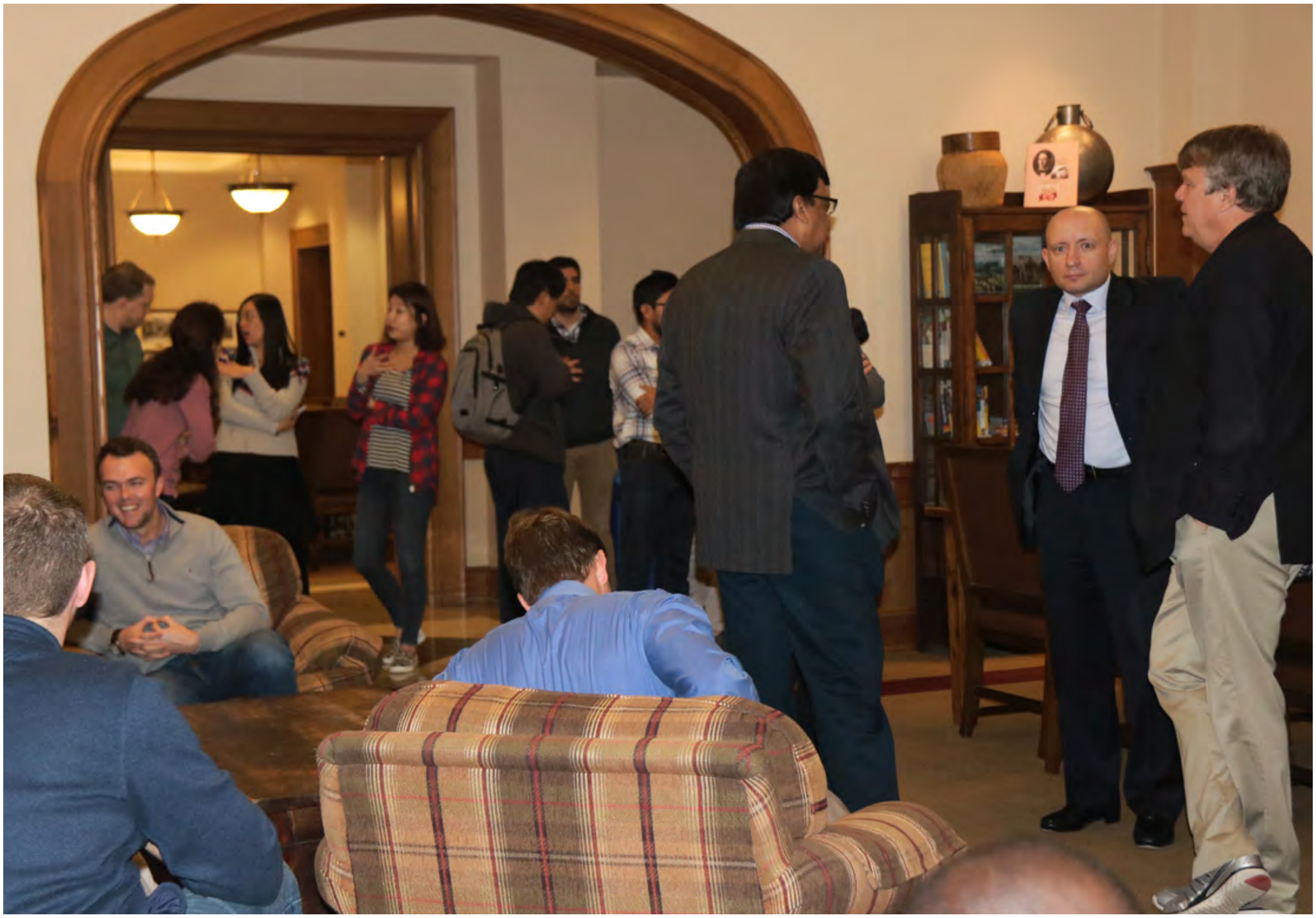
What are your best memories of being a Ph.D. student in the Price College of Business?

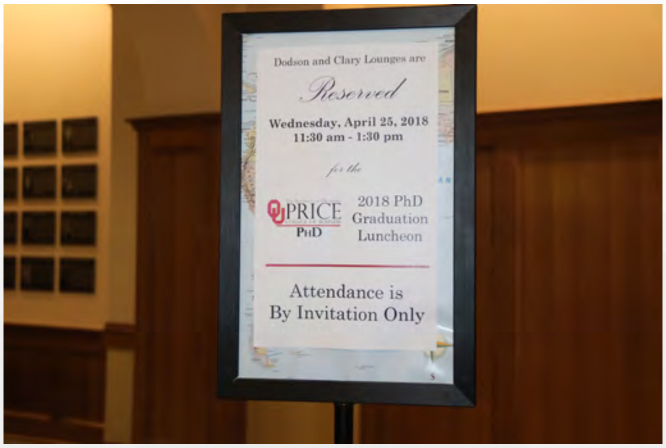
The faculty. I spent countless hours with professors Mark Bolino, Mike Buckley, Bret Bradley and Lowell Busenitz learning about the profession, and how to be a happy and successful academic. Any success I have had or will have in my scholarly career I owe to these four mentors, and to the rest of the faculty in the Price College, all of whom always took the time to help develop me. Whereas most doctoral programs take five, or even six years, to train Ph.D. students, thanks to the investment of the Price College faculty in my education, I was able to graduate in four years, with multiple publications, and with a great tenure-track appointment at a Pac-12 university. Whenever I think about my time at OU, I think about the fond memories I have of discussing research, teaching, and life with these faculty members.

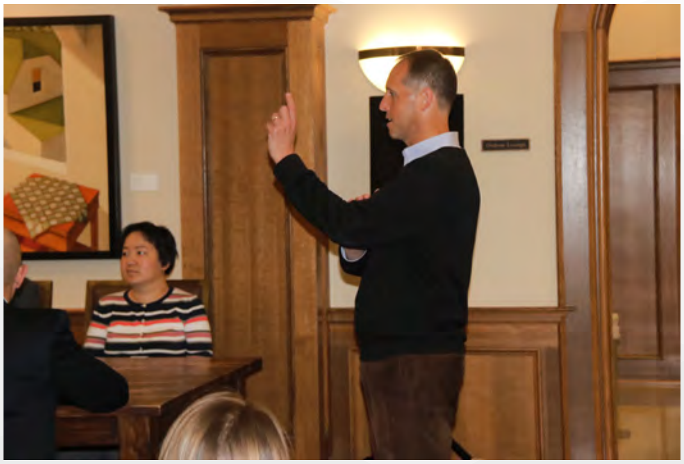
Given your own success, what advice would you have for people who are considering pursuing a Ph.D. at the University of Oklahoma?

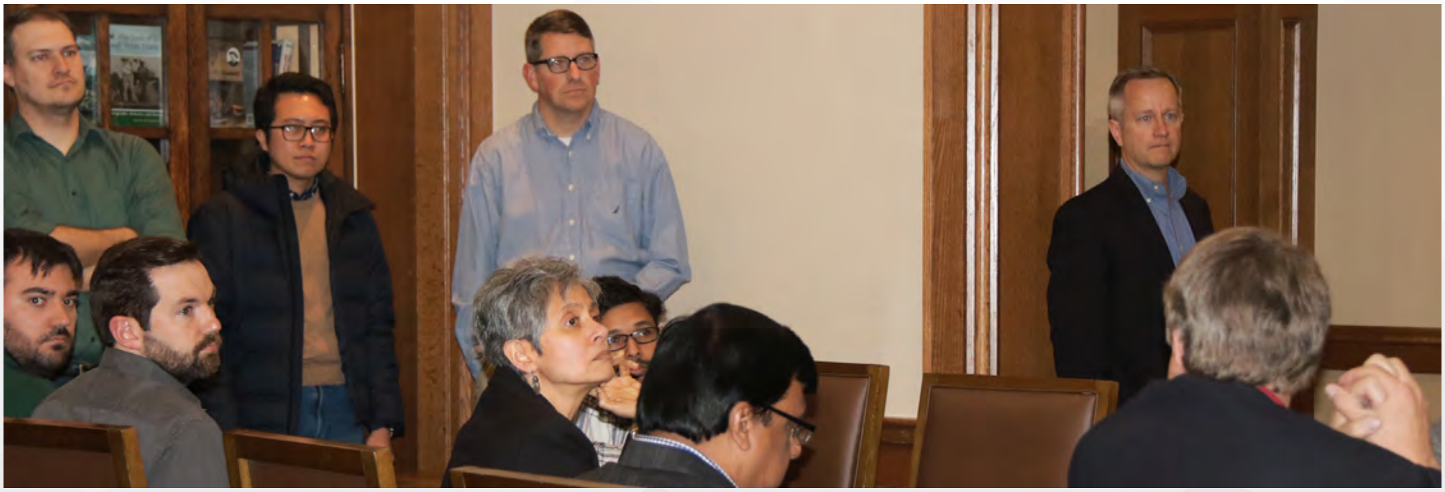
Be prepared to work hard. Before I started my doctoral training, I was focused on whether or not I was smart enough to succeed in a demanding Ph.D. program. Brainpower certainly helps, but you will succeed to the extent that you deeply invest time and energy in your classwork and in helping faculty with their research. The faculty will dedicate their resources to you in the beginning, but if you do not reciprocate and do the hard work to show your commitment to your education, you cannot expect them to continue to expend time and energy on your behalf. Treat it like a demanding job – be present in the office every day, roll up your sleeves and do the dirty work, and always seek to exceed expectations – and your efforts will be rewarded with inclusion on research projects, guidance on how to excel in the classroom, and mentoring on how to navigate a career in academia.

Ph.D. Graduation Luncheon

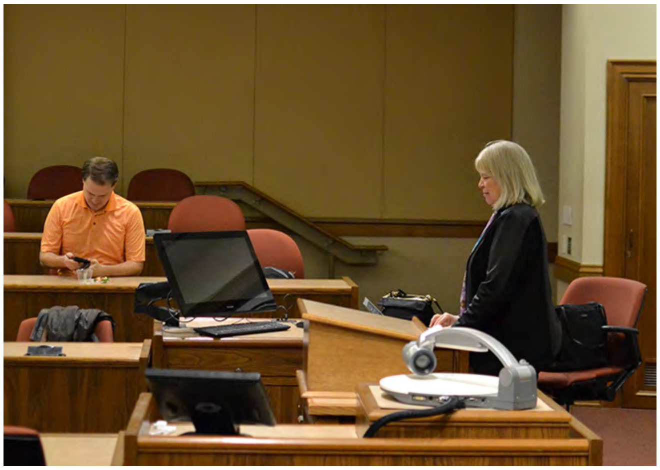




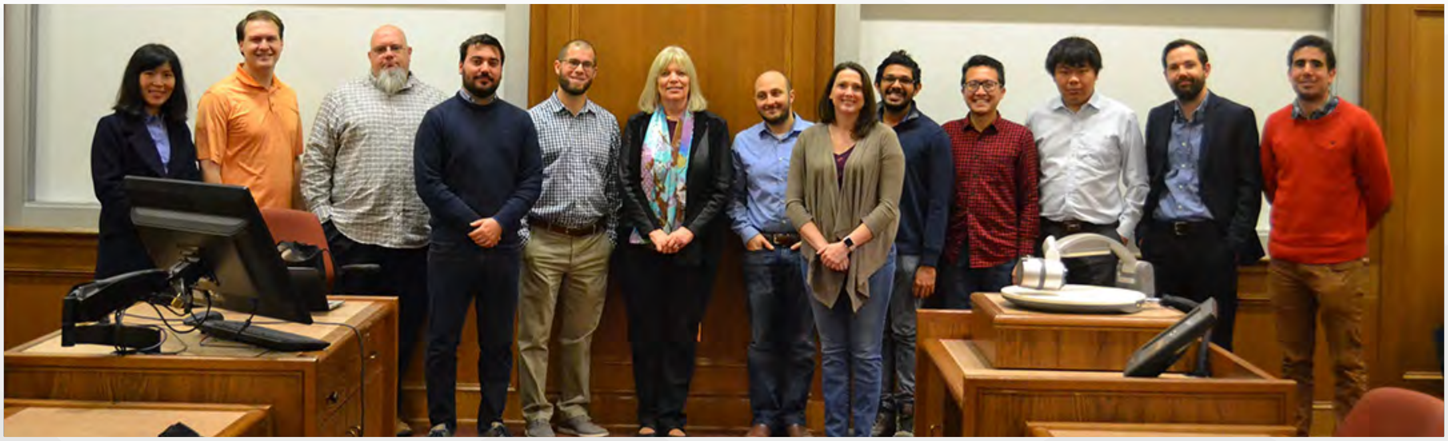




Distinguished Lecturer Series



Each year the Price College Ph.D. Program hosts a Distinguished Lecturer – a researcher with significant accomplishments in his or her field of study. The lecturers share the secrets of their success with Price College Ph.D. students and share insights about their research and career. The 2017- 2018 Distinguished Lecturer, who visited OU in February 2018, was Professor Laura Starks from the University of Texas at Austin. Starks is the Charles E. and Sarah M. Seay Regents Chair in Finance and co-executive director of Social Innovation@ McCombs. She teaches undergraduate and graduate courses on environmental, social and governance investing, global financial strategies, and other finance topics. She has previously served as interim dean, associate dean for research, chairman of the department of finance and graduate adviser. She also was an editor of the Review of Financial Studies from 2008-2014 and has won several research and teaching awards. Her research focuses on mutual funds, corporate governance, institutional investors, and environmental, social and governance investing. She has served on the boards of directors of the four national academic finance organizations: American Finance Association, Financial Management Association, Society of Financial Studies and the Western Finance Association. She is past president of the FMA and WFA and currently is President of the SFS. She is a past chairman of the Graduate Assembly for the University of Texas at Austin, the elected faculty council that governs the university's graduate programs, and served on the Executive Committee of the University Faculty Council. She is an independent director for CREF Retirement Accounts and TIAA-CREF Mutual Funds, serves on the Investment Advisery Committee for the Employees Retirement System of Texas, the Board of Governors of the Investment Company Institute, and the Governing Council of the Independent Directors Council. She also has served on the 2013 Strategy Council and the 2014 Expert Panel for the Norwegian Government Pension Fund (the largest sovereign wealth fund in the world). During her visit, Starks interacted with Price College Ph.D. students several times, including a private lunch with first-year Ph.D. students and a faculty-wide presentation of her research: "Corporate Social Responsibility (Environmental, Social and Governance) Issues, Investors, and Firm Risk."



Publications and Presentations

Publications

Entrepreneurship and Economic Development

A. H. Anglin, M. T. Wolfe, J. C. Short, A. F. McKenny, **R.J. Pidduck** (2018). Narcissistic Rhetoric and Crowdfunding Performance: The Moderating Roles of Sex, Sexual Orientation, and Race. *Journal of Business Venturing*. doi. https://doi.org/10.1016/j.jbusvent.2018.04.004

G.T Lumpkin, S. Bacq, **R. Pidduck** (2018) Where Change Happens: Focusing on Community-Level Phenomena in Social Entrepreneurship Research. *Journal of Small Business Management*, 56(1), 24-50.

Finance

Guernsey, Scott B. Who's Winning the Big Match? Surveying State versus Private Ownership Effects on Corporate Value and Policy, *The Most Important Concepts in Finance*, Edward Elgar Publishing, Benton Gup, ed., December 2017 (with W. L. Megginson).

Guernsey, Scott B. Evidence of Infinite versus Finite Jump Processes in Commodity Futures Prices: Crude Oil and Natural Gas, *Physica A: Statistical Mechanics and its Applications*, 2018, forthcoming (with Wenbin Cao and Scott Linn).

Megginson, William and **Sitorus, Romora**, Convergence in Corporate Governance Towards US Model? Evidence from the Global Petroleum Industry, Book Chapter in *Corporate Ownership and Control* (2017).

Management and International Business

Baur, J.E., Hall, A.V., Daniels, S.R., Buckley, M.R., & **Anderson H.J**. (2017) Beyond banning the box: The stigmatization of ex-convicts in the workplace. *Human Resource Management Review*, 28, 204-219.

Anderson, H.J., Baur, J.E., Griffith, J.A., & Buckley, M.R. (2017). What works for you may not work for (Gen) Me: Limitations of present leadership theories for the new generation. *The Leadership Quarterly*, 28, 245-260.

Bradley, B.H., **Anderson, H.J**., Baur, J.E., & Klotz, A.C. (2015). When conflict helps: Integrating evidence for beneficial conflict in groups and teams under three perspectives. *Group Dynamics: Theory, Research, and Practice*, 19, 243-272.

Publications and Presentations

Steele, L.M., McIntosh, T., Mulhearn, T.J., Watts, L.L., **Anderson, H.J.**, Hill, D., Lin, L., Matthews, S.H., Ness, A.M., & Buckley, M.R. (2015). The reestablishment of the Journal of Management History: A quantitative review of 2005 to 2009. *Journal of Management History*, 21, 439-452.

Harvey, J., Bolino, M.C., & **Kelemen, T.K.** In Press. Organizational citizenship behavior in the 21st century: How might going the extra mile look different at the start of the new millennium? In M.R. Buckley, A.R. Wheeler, & J. Halbesleben (Eds.) *Research in Personnel and Human Resources Management*, Vol. 36 (pp. TBD). Emerald Publishing.

Steele, L. M., McIntosh, T., Mulhearn, T. J., Watts, L. L., Anderson, H. J., Hill, D., Lin, L., **Matthews, S. H., Ness,** A. M., & Buckley, M. R. (2015). The reestablishment of the Journal of Management History: A quantitative review of 2005 to 2009. *Journal of Management History*, 21, 439-452.

Tuner, M.R., McIntosh, T.J., **Reid, S.W.**, & Buckley, M.R. (2018). Corporate implementation of socially controversial CSR initiatives: Implications for human resource management. *Human Resource Management Review*, DOI: 10.1016/j.hrmr.2018.02.001.

Reid, S.W., Anglin, A.H., Baur, J.E., Short, J.C., & Buckley, M.R. (2018). Blazing New Trails or Opportunity Lost? Evaluating Research at the Intersection of Leadership and Entrepreneurship. *The Leadership Quarterly*, 29(1), 150-164.

Short, J.C., McKenny, A.F., & **Reid, S.W.** (2018). *More than Words? Computer-Aided Text Analysis in Organizational Behavior and Psychology Research*. Annual Review of Organizational Psychology and Organizational Behavior, 5, 415-435.

Reid, S.W., Short, J.C., & Ketchen, D.J. (2018). Reading the Room: Leveraging Popular Business Books to Enhance Organizational Performance. *Business Horizons,* 61(2), 191-197.

Anglin, A.H., **Reid, S.W.**, Short, J.C., Zachary, M.A., & Rutherford, M.W. (2017). An Archival Approach to Measuring Family Influence: An Organizational Identity Perspective. *Family Business Review, 30(1), 19-36*.

Singh, R., **Zhang, Y.**, Wan, M., & Fouad, N. A. (In press). *Why do women engineers leave the engineering profession? The roles of work–family conflict, occupational commitment, and perceived organizational support*. Human Resource Management.

Publications and Presentations

Presentations

Accounting

Farnsel, Curtis. CEO Gender, Corporate Social Responsibility, and Earnings Persistence, accepted for presentation at the American Accounting Association Annual Meeting, Washington, DC. August 2018.

Farnsel, Curtis. Competing Motivations for Corporate Social Responsibility: Evidence from Internal Control over Financial Reporting, presented at the American Accounting Association Forensic Accounting Research Conference, Dallas, TX, March 2018. (with Mary Hill)

Farnsel, Curtis. The Opaque Earnings Quality of Equity Method Investments, Presented at the American Accounting Association Southwest Region Meeting, Albuquerque, NM, March 2018.

Farnsel, Curtis. Competing Motivations for Corporate Social Responsibility: Evidence from Internal Control over Financial Reporting, presented at the American Accounting Association Southwest Region Meeting, Little Rock, AR, March 2017. (with Mary Hill)

Jemiolo, Shannon. The Impact of Tax Management on CSR Perceptions, presented at the Behavioral Tax Symposium, Washington DC, June 2018.

Jemiolo, Shannon. The Moderating Effect of Voice on Tax Compliance, presented at the Behavioral Tax Symposium, Washington DC, June 2017.

Jemiolo, Shannon. The Impact of Tax Management on CSR Perceptions, presented at Robert Morris University, November 2017.

Jemiolo, Shannon. The Moderation Effect of Voice on Tax Compliance, presented at the American Accounting Association zSouthwest Region Meeting, Little Rock, AR, March 2017.

Smith, Mark. A Preliminary Examination of the Effectiveness of Assessment Questions in Predicting Dishonest Behavior, presented at the American Accounting Association Forensic Accounting Research Conference, Dallas, TX, March 2018 (with Kevan Jensen).

Smith, Mark W. The Halo Effect in the Presence of Fraud Risk Factors: An Examination of Auditor Skepticism, presented at the American Accounting Association Forensic Accounting Research Conference, Orlando, FL, February 2017 (with K. Jensen).

Publications and Presentations

Smith, Mark W. A Demonstration of the Effect of Environmental Cues and the Halo Effect on Auditor Judgment, presented at the American Accounting Association Southwest Region Meeting, Little Rock, AR, March 2017 (with K. Jensen).

Entrepreneurship and Economic Development

R. Pidduck, L. Busenitz (2018). Leveraging International Experience for Eureka Moments in New Venture Development. To be presented at the Academy of Management Conference (AOM), Chicago, USA, 2018.

S. Cheung, M. Shaffer, Y, Dilek, **R. Pidduck** (2018). Can cultural intelligence be improved? An identity theory of the impacts of international experiences. Presented at the European Academy of Management Conference (EURAM), Reykjavik, Iceland, 2018.

R. Pidduck, G.T. Lumpkin (2018). Lifestyle Entrepreneurs 2.0: Implications for Learning and New Venture Development. Interactive Session. Presented at the United States Association for Small Business and Entrepreneurship (USASBE) Conference, LA, USA, 2018.

R. Pidduck, M. Shaffer (2018). A Social-Cognitive Careers Perspective on Born Globals. Interactive Session. Presented at the United States Association for Small Business and Entrepreneurship (USASBE) Conference, LA, USA, 2018.

J. Long, **R. Pidduck**, W. Drover, M. Wood (2017). Mixed Messages: How Signal Incongruity Influences Investor Decision Making (Interactive Paper). Presented at the Babson College Entrepreneurship Research Conference (BCERC). Norman, USA, 2017.

R. Pidduck, J. C. Short, A. H. Anglin, M. T. Wolfe, A. F. McKenny (2017). The Role Of Narcissistic Rhetoric In Entrepreneurial Fundraising: An Exploration Using Crowdfunding (Interactive Paper). Presented at the Babson College Entrepreneurship Research Conference (BCERC). Norman, USA, 2017.

G.T Lumpkin, S. Bacq, **R. Pidduck** (2017). Where Change Happens: Focusing on Community-Level Phenomena in Social Entrepreneurship Research. Presented at the United States Association for Small Business and Entrepreneurship (USASBE) Conference, Philadelphia, USA, 2017.

R. Pidduck, L. Busenitz, P. Deal (2017). New Venture Design in Developing Countries: An Institutional Profile Perspective. Rice Seventh Annual Strategy Symposium, Houston, USA 2017.

Publications and Presentations

Finance

Guernsey, Scott B. Directors' Duties Laws and Long-Term Firm Value, presented at University of Pennsylvania Workshop, Philadelphia, Pennsylvania, February 2018 (with Martijn Cremers and Simone Sepe) (by co-author).

Guernsey, Scott B. Product Market Competition and Long-Term Firm Value: Evidence from Reverse Engineering Protections, presented at Southwestern Finance Association, Albuquerque, New Mexico, March 2018.

Leal Gonzalez, Diego The Term Structure of Corporate Bond Liquidity Spreads: Evidence from Insured Corporate Bonds, presented at 7th International Conference of the Financial Engineering and Banking Society, Glasgow, Scotland, 2017 (by co-author) (with Duane Stock and Bryan Stanhouse)

Leal Gonzalez, Diego The Term Structure of Corporate Bond Liquidity Spreads: Evidence from Insured Corporate Bonds, presented at Financial Management Association, Boston, Massachusetts, 2017 (with Duane Stock and Bryan Stanhouse)

Pugachev, Leo Raiders, Regulators, and the Risk-Shifting Value of Payout: Evidence from Bank Enforcement Actions, Southwest Finance Association Annual Meeting.

Pugachev, Leo Hedging Gone Wild: Was Delta Airlines' Purchase of Trainer Refinery A Sound Risk-Management Strategy, Magnolia Finance Conference (by coauthor).

Pugachev, Leo Shock Transmission Through Shared Directors: Evidence from Bank Enforcement Actions, German Finance Association (by coauthor).

Management and International Business

Anderson, H.J., Baur, J.E., & Buckley, M.R. Beyond banning the box: A conceptual model of the stigmatization of ex-convicts in the workplace. Paper accepted for presentation at the Southern Management Association Meeting, October 2016.

Anderson, H.J., Baur, J.E., Griffith, J.A., & Buckley, M.R. What works for you may not work for Gen(Me): Limitations of present leadership theories for the new generation. Paper accepted for presentation at the Southern Management Association Meeting, October 2016.

Burink, R. & Shaffer, M. 2017. Thriving as an expatriate: A conservation of resources view. Presented at the 2017 Academy of Management Meeting, Atlanta, GA.

Publications and Presentations

Kelemen, T. K., Matthews, S. H., Bradley, B. H., Anderson, H. A. Propensity to Trust: When is it Good? When is it Bad? Presented at the 2018 SIOP Meeting, Chicago, IL.

Matthews, S. H., **Kelemen, T. K.**, Bradley, B. H., Anderson, H.A. Can't you just open your mind? (Or close it?). To be presented at the 2018 Academy of Management Meeting, Chicago, IL.

Flores, M., Bisel, R. S., Bolino, M. C., & **Kelemen, T. K.** How couples communicate and coordinate their citizenship behavior. To be presented at the 2018 Academy of Management Meeting, Chicago, IL.

Kelemen, T. K., Matthews, S. H., Bradley, B. H., Anderson, H. A. Propensity to Trust: When is it Good? When is it Bad? Presented at the 2018 SIOP Meeting, Chicago, IL.

Matthews, S. H., Does Motive Matter? The Effects of Authentic & Deceptive Impression Management. Presented at the 2016 Academy of Management Meeting, Anaheim, CA.

Matthews, S. H., McManus, B., Bradley, B. H., The Power of the Dark Triad: A Look at Dark Traits, Ability, and Centrality. Presented at the 2017 Southern Management Association Meeting, St. Pete Beach, FL.

Matthews, S. H., Kelemen, T. K., Bradley, B. H., Anderson, H.A. Can't you just open your mind? (Or close it?). To be presented at the 2018 Academy of Management Meeting, Chicago, IL.

McManus, B. & Sharfman, M. 2017. The impact of framing on acquisitions. Paper presented at 2017 Academy of Management Association.

McManus, B. & Shaffer, M. 2017. Outcomes of International Business Travel. Paper presented at 2017 Academy of Management Association.

Reid, S.W. (2018). Depression Symptoms in The Self-Employed: The Mediating Effect of Quality of Life. Presented at Babson College Entrepreneurship Research Conference. Waterford, Ireland.

Anglin, A.H, Wolfe, M.T., **Reid, S.W.**, Short, J.C., & McKenny, A.F. (2018). Social Speak: Funding Socially Responsible Entrepreneurs through Crowdfunding. Presented at Babson College Entrepreneurship Research Conference. Waterford, Ireland.

Tuner, M.R., McIntosh, T.J., **Reid, S.W.**, & Buckley, M.R. (2018). Implementation of Socially Controversial CSR Initiatives: Implications for HRM. Poster Session at the 33rd Annual Conference of the Society for Industrial and Organizational Psychology. Chicago, Illinois.

Anglin, A.H., **Reid, S.W.**, & Short, J.C. (2017). The Role of Storytelling in Entrepreneurial Fundraising Through Crowdfunding: An Empirical Examination. Presented at Annual Meetings of the

Publications and Presentations

Southern Management Association (Entrepreneurship Division). St. Pete Beach, FL.
*WINNER: Best Doctoral Student Paper in Entrepreneurship/Family Business/Innovation/Technology

Short, J.C., McKenny, A.F., Zachary, M.A., Anglin, A.H., & **Reid, S.W.** (2017). Training the Next Generation: A Star Wars Analogy. Professional Development Institute Fellows Session Presenter at Annual Meetings of the Southern Management Association. St. Pete Beach, FL.

Pidduck, R.J., **Reid, S.W.**, Short, J.C., Anglin, A.H. & McKenny, A.F. (2017). Exploring the Role of Socially Responsible Rhetoric in Crowdfunding Campaigns. Presented at Annual Meetings of the British Academy of Management Annual Meetings (Entrepreneurship Division). Warwick, England.

Reid, S.W., Anglin, A.H., & Short, J.C. (2017). Family Firm Influence and Corporate Social Responsibility: An Organizational Identity Perspective. Presented at Annual Meetings of the Academy of Management (Entrepreneurship Division). Atlanta, GA.

Reid, S.W., Short, J.C., & McKenny, A.F. (2017). Tell Me How You Feel: A Content Analytic Approach to Measuring Burnout. Presented at Annual Meetings of the Academy of Management (Entrepreneurship Division). (Research Methods Division). Atlanta, GA.

Wan, M., **Zhang, Y.**, Shaffer, M., & Li, M. (August, 2018). The Influence of Interpersonal Conflict and Support on Work-Family Balance: A Diary Study. Paper accepted for presentation at the Academy of Management (AOM) Annual Meeting, Chicago, Illinois.

Wan, M., **Zhang, Y.**, Singh, R., & Fouad, N. (August, 2017). Is Work-Family Conflict Universal? A Comparison between Asian American Women and Caucasian American Women. In Wan, M. (Chair), Exploring the Cultural and Societal Influences on Diversified Employees' Work-Family Experiences. Symposium presented at the Academy of Management (AOM) Annual Meeting, Atlanta, Georgia.

Zhang, Y., Lau, V., Davidkov, T., & Yordanova, D. (July, 2017). I am Better than You Know: Testing the Relationship between Self-Awareness on Entrepreneurs' Readiness and Firm Growth in Three Cultures. Paper to be presented at the Academy of International Business (AIB) Annual Meeting, Dubai, United Arab Emirates.

Zhang, Y., Sun, J-M., & Ren, H. (April, 2017). Linking Core Self-Evaluation to Innovative Behavior: Examining a Moderated Mediation Model. Paper presented at the Society for Industrial and Organizational Psychology (SIOP) Annual Conference, Orlando, Florida.

Zhang, Y., Singh, R., Fouad, N., Shaffer, M., & Wan, M. (August, 2016). Why Do Women Engineers Leave the Engineering Profession? Examining a Moderated Mediation Model. Paper presented at the Academy of Management (AOM) Annual Meeting, Anaheim, California.

Publications and Presentations

Zhang, Y., Sun, J-M., & Shaffer, M. (April, 2016). Development and Validation of the Work Hope Scale (WHS). Paper presented at the Society for Industrial and Organizational Psychology (SIOP) Annual Conference, Anaheim, California.

Zhang, Y., & Sun, J-M. (February, 2014). How Positive Emotions Influence Chinese Athletes' Implicit Aggression? Paper presented at the Fifteenth Annual Meeting of the Society for Personality and Social Psychology (SPSP), Austin, Texas.

Zhang, Y., & Sun, J-M. (August, 2013). How Negative Emotions and Frameworks Influence Making Risk Decisions? Paper presented at the Tenth Biennial Conference of Asian Association of Social Psychology (AASP), Yogyakarta, Indonesia.

Management Information Systems

Nitiema, P. Extending the Role of Information Technology Capability and Impact on Firm Performance using New Metrics and Industry Sector Analysis, INFORMS 2017 Annual Conference in Houston, TX, USA, October 22 – 25, 2017 (with Annie Tian and R. Santhanam).

Tian, C. and M. Jensen (2018). The Differential Impact of Emotions on Inducing Phishing Susceptibility. 2018 Big XII Management Information System Research Symposium, presented at Stillwater, Oklahoma State University, OK 2018.

Tian, Chuan. Extending the Role of Information Technology Capability and Impact on Firm Performance using New Metrics and Industry Sector Analysis. INFORMS 2017 Annual Conference in Houston, TX, USA, October 22 – 25, 2017 (with Pascal Nitiema and R. Santhanam).

Tian, C., M. Jensen, A. and Durcikova (2017) Variability in Phishing Susceptibility across Industries: The Differential Impact of Influence Techniques, presented at Big XII+ MIS Research Symposium, University of Nebraska, Omaha.

Wang, Dawei. (2018) Impacts of Firm Performance on IT Adoption Decisions: Institutionalization of Business Intelligence and Analytics, presented at Big XII+ Research Symposium, Oklahoma State University, Stillwater, 2018 (with S. Miranda).

Wang, D., S. Miranda, and I. Kim (2017) Structuration of Community Knowledge and Community Engagement: Social Media, the Internet of Things, and Big Data. Academy of Management Conference, Atlanta, GA.

Wang, D., Durcikova, A. and Dennis, A. (2016). Information Security Policy Violations in the Workplace: A Cross-Level Approach, Dewald Roode Information Security Workshop, New Mexico, October.

Publications and Presentations

Miranda, S.M., I. Kim, and **D. Wang** (2015) Whose Talk is Walked? IT Decentralizability, Vendor versus Adopter Discourse, and the Diffusion of Social Media versus Big Data. Proceedings of the Thirty Sixth International Conference on Information Systems, Fort Worth, TX.

Wang, D. and Santhanam, R. (2015). Visual Storytelling: Impact of Data Visualization on Citizens' Health Behaviors. Proceedings of the Tenth Midwest Association for Information Systems Conference, Pittsburg, Kansas.

Wang, D. and Santhanam, R. (2015). Storytelling and Data Visualization to Influence Healthcare Practices, INFORMS Healthcare Conference, Nashville, Tennessee.

Awards and Honors

Farnsel, C., Accounting, ConocoPhillips Outstanding Teaching Assistant Award (2017), AAA/Deloitte/J. Michael Cook Doctoral Consortium Fellow (2017)

Ha, K. Accounting, AAA/Deloitte/J. Michael Cook Doctoral Consortium Fellow (2018)

Jemiolo, S., Accounting, Price College of Business Outstanding Graduate Research Award (2016)

Matthews, S.H., M&IB, Price College of Business Outstanding Graduate Teaching Award (2018)

Smith, M., Accounting, Price College of Business Outstanding Graduate Teaching Award (2016)

Tian, C., MIS, Price College of Business Outstanding Graduate Research Award (2018)