

THE BUSINESS OF ENERGY MANAGEMENT



As the industry evolves, so do we. Be ready for what's next with the nation's first and largest energy management degree program.

What's it like to be in Energy Management?

As energy companies diversify their resource management in the 21st century, the Robert M. Zinke Energy Management program continues to adjust curriculum to meet the needs of today's students. Energy management's unique focus draws from four of OU's best academic divisions – business, engineering, geosciences and law – and equips students for diverse careers in energy at the domestic and global levels.

Graduates leave OU with the skills to succeed in many areas of the energy business, including exploration and production, land negotiations, energy finance, gas marketing and trading.

Why Choose OU's Price College of Business?

Student Organizations: As a member of the Energy Management Student Association, you'll have access a wide array of benefits, including:

- » Opportunities for scholarships (more than \$352,000 awarded in 2025–2026)
- » Field visits to wind/solar farms, oil rigs and the annual North American Prospect Expo (NAPE)
- » Membership in the American Association of Professional Landmen (AAPL)
- » Community service events

What Current Students Are Saying:

"Our program has an excellent career placement center that allows students the opportunity to network with companies face-to-face and make connections with people in the industry. It's highly encouraged that every student gets an internship and our program has advisors willing to work one-on-one with the student to help them achieve that goal. I believe all of the students who leave the university with an energy management degree go into the workforce feeling confident and ready to take on their next endeavors."

– *Blakeney Boldrick, Energy Management Major*

Average Starting Salary
\$82,036

2024–2025 energy management majors reported the highest average starting salary of all Price College majors.

What Price College Energy Management Grads Do:

- Landman
- Commercial Operations
- Analysts
- Consultants
- Business Development

Where Price College Energy Management Grads Work:

- ConocoPhillips
- Opportune LLP
- Mewbourne Oil
- Valero
- NRG

GET CONNECTED

Michael F. Price College
of Business
307 W Brooks St.
Norman, OK 73019

Robert M. Zinke Energy
Management Program
Mike McConnell, Program Director
Adams Hall 105K
mmcconnell@ou.edu
(405) 325-0758

SCAN TO
LEARN MORE



LINK.OU.EDU/PRICE-ENERGY-MANAGEMENT

