INTERNATIONAL BUSINESS

WHAT'S IT LIKE TO BE IN INTERNATIONAL BUSINESS?

Professionals in international business roles drive organizations toward success in an ever-evolving global marketplace. With this career path, you can help companies expand overseas, work for international nonprofits or governmental agencies, or help foreign companies come to the U.S.

INVOLVEMENT OPPORTUNITIES

International Business majors have the opportunity to engage with the Management & International Business Association and participate in experiences designed to broaden their global perspective and professional development. Opportunities include:

Networking: Attend monthly meetings, guest speaker events, and panel discussions to gain insights from professionals and explore diverse global perspectives.

Study Abroad: Participate in exchange programs, semester-long experiences, international internships, and other study abroad opportunities available through Price College or through the University of Oklahoma's Education Abroad Office.

Major Requirement: International Business students are required to complete a second business major, choosing from eight major options within Price College.

Consistently ranks among
U.S. News & World Report's
top-30 international business programs

DIVISION OF MANAGEMENT AND INTERNATIONAL BUSINESS

- Average starting salary $61,500

WHAT INTERNATIONAL BUSINESS GRADUATES DO

- International Financial Analyst
- Foreign Service Officer
- International Human Resource Management
- Advertising Executive
- Import/Export Specialist
- International Consulting

WHERE RECENT GRADUATES WORK

- The Embassy of Spain in the U.S.
- 3M
- Opportune LLP
- HubSpot
- Neiman Marcus
- Lockheed Martin

The UNIVERSITY of OKLAHOMA PRICE COLLEGE OF BUSINESS

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Michael F. Price College of Business

PRICE COLLEGE

BY THE NUMBERS

#33

2025 US NEWS & WORLD REPORT

Among public universities for undergraduate business programs

STUDY ABROAD

Arezzo, Italy
Alcala de Henares, Spain
London and Liverppool, England
Clermont-Ferrand, France
Ibaraki City, Japan
San Jose, Costa Rica
Panama City, Panama

12 MAJORS 11 MINORS

NATIONALLY RANKED IN THE TOP 10%

OF BUSINESS SCHOOLS

US NEWS & WORLD REPORT

#24
INTERNATIONAL BUSINESS

#30
ENTREPRENEURSHIP

#1
MANAGEMENT INFORMATION SYSTEMS

BEST VALUE SCHOOLS

$3 MILLION
IN SCHOLARSHIPS LAST YEAR

$150,000
STUDY ABROAD SCHOLARSHIPS

FRESHMEN
MERIT-BASED SCHOLARSHIPS

23 STUDENT ORGS

7,600 UNDERGRADS

AVERAGE

SIGNING BONUS $8,476

STARTING SALARY $65,246

PLACEMENT

IN FULL-TIME POSITIONS, MILITARY, CONTINUING EDUCATION, PEACE CORPS

96% OF STUDENTS REPORTING

86%

TOP EMPLOYERS

Paycom AT&T EY OKC Thunder
Goldman Sachs ConocoPhillips

PRICE.OU.EDU **OUPRICECOLLEGE**