



*The UNIVERSITY of OKLAHOMA®*  
*Office of the Senior Vice President and Provost*

March 5, 2024

Dear Colleagues,

In support of our constant focus on providing students with an exceptional yet affordable academic experience at the University of Oklahoma, I am excited to announce an enhanced version of a classroom resource that many of you currently use. The university now has an enterprise license agreement with Top Hat, a cloud-based, student-engagement platform. This agreement came to fruition through a collaborative effort between the Provost's Office, OU Information Technology, and the Student Government Association, and I am pleased that it will offer significant cost savings for students while enriching the learning experience.

As part of the agreement, the university's license will cover the cost of the platform for an unlimited number of courses for all faculty university-wide, eliminating the previous student-pay model. We estimate an immediate savings of \$330,000 this year with the potential for continued, future savings.

Incorporating Top Hat into your courses – whether conducted in-person, online, or hybrid – offers numerous advantages beyond lowering student costs. The platform provides interactive features aimed at enhancing student engagement and learning. These features allow instructors to ask students questions and receive immediate responses during class, helping you assess their comprehension of covered topics and facilitating prompt adjustments to optimize classroom learning. Additionally, Top Hat seamlessly integrates with Canvas for an intuitive user experience and grade synchronization.

If you are not already using Top Hat, you may wish to consider implementing it into your future courses. Training sessions and workshops will be announced soon to help get you started. Our agreement with Top Hat also includes access to their dedicated instructional design team, who stand ready to assist as you are developing content. For more information about the platform's features and benefits prior to the sessions, visit [link.ou.edu/tophat](https://link.ou.edu/tophat).

Sincerely,

André-Denis G. Wright  
Senior Vice President and Provost