



The UNIVERSITY of OKLAHOMA
Office of the Senior Vice President and Provost

June 6, 2023

Dear Colleagues,

Dale R. Bennie, director of the University of Oklahoma Press, recently let me know his plans to retire. Today is his last day, and while we are all sorry to see him leave, we are grateful for the outstanding service he has provided the university since 2002.

Dale was named director of OU Press in 2020, after serving as associate director since 2004. While director, he served as co-principal investigator of the largest-ever total grant from the National Endowment for the Humanities for OU, and helped launch the new OU Press logo to extend the brand of the University of Oklahoma across the globe.

Dale's service to OU Press has also included leadership positions in marketing and sales, business development, business operations and finance. During this period, he designed and implemented the Press' print-on-demand publishing program to serve the scholarly community while simultaneously reducing costs; negotiated contracts with e-book trading partners and conversion houses; instituted a Press-wide database to enhance workflows; created new financial models and measurement tools; and expanded distribution and fulfillment services for independent, museum and tribal publishers.

As we conduct a search to fill the position, Tony Roberts, editorial, design and production manager of OU Press, will serve as the interim director. Tony began his career with OU Press in 2001, and has consistently demonstrated leadership, creativity, and a deep understanding of the publishing industry.

Please join me in thanking Dale for his important contributions to the university and wishing him well as he begins the next chapter of his life.

Sincerely,

André-Denis G. Wright
Senior Vice President and Provost, Norman Campus