

Communication & Social Cognition Division

Annual Business Meeting Minutes
November 23, 2008; San Diego, CA

In attendance were:

Craig Hullett (Chair) Robin Nabi (Vice Chair), David Roskos-Ewoldson (Vice Chair Elect), Lisa Lindsey (Research Committee Chair, 1st Vice Chair), Claude Miller (Research Committee 2nd Vice Chair), T Makana Chock (Research Committee), Amy Chadwick (Secretary & Webmaster), Xiaoli Nan, Leslie Deatrick, Kyle Andrews, Michael Kotowski, Janet Meyer, Nancy Rhodes, Charles Roberts, Allison Eden, Erin Maloney, Christopher Carpenter, Allison Shaw, Lindsay Neuberger, Sarah Heiss, Laura Janusik, Tim Levine, Mark Hamilton, Jim Tyler, Andy King, Jenn Monahan, L.J. Shen, René Weber, Amber Westcott-Baker, Dohyun Ahn, Walid Afifi, Raymond Pught, Chuck Berger, Key J. Lee, Sungeun Chung, and Lean Wales.

I. Call to Order: Craig Hullett

- A. Craig Hullett welcomed everyone and thanked them for coming. He called the meeting to order at 2:05PM.

II. Approval of 2007 Minutes: Craig Hullett

- A. Amy Chadwick passed out the minutes taken by Claude Miller at the 2007 NCA convention in Chicago.
- B. A few minor edits were made. The revised minutes were approved unanimously.

III. Awards: Craig Hullett

- A. Craig Hullett explained that normally, the top student paper authors receive \$150 and the next highly rated student paper receives \$50. However, this year, the top two student papers were so excellent that we could not make a choice between them. So this year, the money was pooled and the top two student papers received \$100 each.
- B. Top Student Awards:
 - 1. Comparing a continuum of distraction to an Expectancy Violation Theory account of the disfluency disrupt-then-reframe compliance gaining technique – Christopher Carpenter (Michigan State)
 - 2. Selective exposure and selective perception of anti-tobacco campaign messages: The impacts of campaign exposure on selective perception – Yoori Hwang (Minnesota)
- C. Top Four Paper Award:
 - 1. In the eyes of others: Monitoring for relational value cues – James M Tyler (Purdue)
 - 2. When feeling is believing: The role of emotional contagion in persuasion – Kyle Andrews and Frank Boster (Michigan State)
 - 3. On second thought: Attenuating the emotional impact of threatening narratives through rational reconsideration – Charles Berger, Key Lee (UC-Davis)

4. Deception detection accuracy is a predictable linear function of message veracity base-rate - Timothy Levine, Rachel Kim, Hee Sun Park, Mikayla Hughes (Michigan State)
- D. Distinguished Article Award:
 1. Access to information in connective and communal transactive memory systems, Y. Connie Yuan (Cornell), Janet Fulk (USC-LA), Peter R. Monge (USC-LA)
- E. Distinguished Book Award:
 1. Communication and Social Cognition: Theories and Methods – Edited by David R. Roskos-Ewoldsen, Jennifer L. Monahan

IV. Research Committee Report: David Roskos-Ewoldson

- A. David did not have anything to report from the research committee

V. Nominations for CSC officers: Craig Hullet

- A. Craig solicited nominations for the Research Board position. Craig reminded members that this position is a six-year commitment with eventual rise to the Chair.
- B. Three nominations were made and members selected Michael Kotowski in a close vote.

VI. Research Vice Chair Report: Lisa Lindsey

- A. 66 papers were submitted to the division and 44 were accepted into our 9 slots. Two panels were submitted and 1 was selected as a co-sponsored panel with the nonverbal division. Lisa thanked the reviewers for their thorough reviews and is sure that the paper authors are appreciative of the feedback. Overall there were many strong contributions and fantastic representation and diversity.
- B. Unfortunately, although our membership numbers are growing, we are continuing to lose panel slots. Thus, because there were so many strong papers, we had a high density panel for the first time.
- C. Lisa thanked the reviewers and apologized for the short turnaround due to the crashing of All Academic.

VII. Research 1st Vice Chair: Claude Miller

- A. Claude is planning the conference for next year. Next year, we will have 9 slots again.
- B. Dawn Braithwaite is the VP and is in charge of the program. The theme that Dawn asked us to consider is that we are 5 years out from 100 years of NCA. So people are encouraged to submit papers on the history of the division, subdiscipline, or people in the division. Submission might also include discussions of what communication and social cognition is and does or key areas and programs of research. The division will get a 10th slot for submissions of this nature.
- C. The submission period is December 12 through February 11. What is different this year is that we have a 2-week turn around for reviews. The benefit of this is that authors will know about acceptance by March 20 and by April 13, authors will know when and where they are presenting. Hopefully this will enable us to do better scheduling. In the past scheduling has been very rushed in the end and thus there have been many conflicts where multiple CSC panels were in the same timeslot.

- D. Other thing that the planning committee is pushing for is pre-registration by September 17. This is moving the registration deadline back a full month. Makana Chock mentioned that the planning committee said that NCA will be more polite about their harassment of paper authors. Craig Hullet reminded members that this is a two-year test of the early registration policy and the pushing back of the deadline represents one change to this policy. Tim Levine suggested that others push back and become ex-members. Craig Hullet mentioned that it was not long ago that this division had its business meeting in someone's hotel room.
- E. There was discussion that the review time is short. It is a policy of the NCA program planning committee and the VP (Dawn Braithwaite). The short time means an increased need for reviewers, particularly faculty (as opposed to student) reviewers. This is especially true because CSC gives each paper 3 reviews and does not want to overburden student reviewers.

VIII. Election

- A. Research 2nd Vice Chair. The position is part of the chain of ascension to chair. It is a 6 year commitment. Mike Kotowski was elected.

IX. Legislative Assembly Report

- A. NCA is reported to be in strong financial health. About ¼ of assets are in securities. The financial year closed in June. We lost about \$600,000. The asset to liability ratio is 4.4:1. Organizations like this are considered solid if they have a 2:1 ratio.
- B. Much of the legislative assembly was spent on two issues. One issue was trying to change the language of the siting agreements. There were concerns about the hotels accepting a very strict codicil that allows NCA to back out of agreements and also concerns about the municipality suing NCA. The other issue was NCA making a statement condemning solitary confinement and torture. Both issues needed two-thirds vote to pass and did not pass.
- C. The Association for Business Communication (ABC) had asked to be affiliated with NCA. Affiliated groups take sessions away and the assembly wanted to know how many resources were committed to affiliates and what NCA gets in return. The affiliation of the ABC was passed by the executive committee at the previous meeting. A concern was raised that one of the affiliates had 23 program slots when the assembly was told that they would get 2. So there is now a moratorium on affiliation. All we get from affiliated groups is their mailing list. 121 slots at this convention were dedicated to affiliated groups. Affiliated groups have their own standards. Many of the affiliated groups match NCA divisions or caucuses. Roger Smither said that NCA is the flagship communication organization and we want to be open to smaller communication groups who want to be affiliated with us, but that these concerns will be taken into consideration.
- D. Nominating Committee – The people nominated for NCA Second Vice-President were Mary Lee Hummert and Richard West.

X. Discussion

- A. Members expressed concern about the quality of papers presented going down across NCA (not specifically CSC). Historically, CSC has decided to sacrifice slots when the

quality is not good enough. NCA's money comes from membership, so they do not want to make the conference smaller. As the conference grows bigger, there is a diffusion of interest so that fewer people come to sessions. Members suggested proposing a preconference every year, not giving away slots and doing invited sessions instead, or having three papers per panel rather than four.

XI. Vice Chair Report:

- A. Nothing to Say

XII. Old Business

- A. About 100 people attended the summer methods conference. It was an outstanding conference and Deb, Ed, and Monique did most of the work. There is likely to be a book proposal out of the conference. The conference offered much practical advice and a variety of interesting methods.
- B. Members asked if there would be a summer conference next year. However, the conferences are expensive and not profitable. A positive outcome is that we had people who are traditionally outside the discipline in attendance. The conference did take some steps in exposing communication scholarship to people outside the discipline, so the effort paid off.

XIII. New Business from the Floor

- A. Is there a policy that it is unethical to submit papers that have been submitted or accepted for publication? Yes. Historically this policy has had to do with the issue that the papers end up online from NCA and ends of being double published.
- B. What if you are doing a revise and resubmit? Craig, not sure will talk to Dawn about this and will get an official ruling on this and will either clear up the policy or get rid of it.
- C. What if the paper is accepted for NCA and later (but before the conference) is accepted in a journal? Do you need to withdraw?

XIV. Gavel passing

- A. Robin thanked Craig and Lisa for their hard work with the paper competition. They were a solid voice for us. Robin looks forward to trying to live up to Craig's standard.