

Schedule: AEJMC Midwinter Conference 2022 (#AEJMCMW22)

Friday, March 4, 2022

Registration – 8:00-9:00

Gaylord Hall Lobby

9:00-10:30 Room 2165	<p>Commission on the Status of Women</p> <p>Feminism and modern women's issues</p> <p>Moderator: Kelsey Mesmer, Saint Louis University</p> <p>Discussant: Meg Heckman, Northeastern University</p>	<p>Betty Friedan and Instagram: An analysis of mommy influencers through the lens of the feminine mystique</p> <p>* Top Paper Abstract</p>	Mikayla Pevac, Penn State
		An uphill battle: Using framing to overcome single-mother stereotypes and elicit donations	Patti Douglass, Texas Tech University
		#MeToo for whom: An analysis of how the ramifications of colonialism have affected American Indigenous women's participation in the feminism movement	Mikayla Pevac, Penn State
		Katherine Johnson: Legendary NASA mathematician or black female trailblazer? (VIRTUAL PRESENTATION)	Steve Bien-Aime, Northern Kentucky University
		Factors influencing Arab women's practice of Public Relations: A comparative study	Iman M. Zahra, Cairo University & Zwiyna Al Ryami, Sultan Qaboos University
9:00-10:30 Room 3150	<p>Mass Communication and Society Division</p>	Media coverage analysis of government-led agenda in Vietnam during COVID-19 crisis	Uyen Diep & Vi Tran, Kansas State University

	International Responses to COVID-19	How U.S. media influence framing of COVID-19 news in developing countries: The case of Bangladesh	Arif Md Tareque Habib & Mohammad Yousuf, University of New Mexico
	Moderator: Raluca Cozma, Kansas State University	Ideological consequences of media unity in pandemic awareness: A CDA of #ActOrPerish live joint broadcasts in Uganda	Javie Ssozi, University of Iowa
	Discussant: Nancy Muturi, Kansas State University	Mobilization strategies of official media in health communication: A content analysis of COVID-19 vaccination news coverage in Beijing (VIRTUAL PRESENTATION)	Jiarong Fan & Xinyue Lun, Communication University of China
9:00-10:30 Room 2025	International Communication Division	The critical political economy of precariously employed news stringers in South Asia	Mushfique Wadud, University of Colorado Boulder
	Freelancers and stringers and the role of press freedom	The role of news fixers in the international reporting of Rohingya Genocide: Postcolonial and critical political-economic perspective * Top Paper Abstract	Mushfique Wadud, University of Colorado Boulder
	Moderator & Discussant: Jennifer Greer, University of Kentucky	The murder of Ghanaian investigative journalist: A dent on a beacon of Africa's press freedom	Benjamin P. Tetteh, Syracuse University
		Never-ending struggles: The practice of science journalism in Indonesia	Fitria Andayani, University of Missouri & Melissa Indriana Putri, University of Warsaw

9:00-10:30 Room 2500	Entertainment Studies Interest Group Media effects and entertainment media Moderator & Discussant: Melanie Wilderman, University of Oklahoma	The relationship between friendship quality with non-playable video game characters, gaming motivations, and obsessive vs harmonious passion * Top Paper Abstract	Daisy K. Milman & Devin Mills, Texas Tech University
		“Are you doing facial yoga for health or beauty?”: Testing the persuasive appeal of message frames on health behavior adoption	Yani Zhao & Sherice Gearhart, Texas Tech University
		“You’re so vain, you probably think this research is about you”: Examining social TV motivations, behaviors, and personality traits	Lauren A. Auverset, University of Louisiana at Lafayette
9:00-10:30 Room 3160	AEJMC Council of Divisions Panel Session: From paper to publication	Moderator & panelist: Meredith Clark, Northeastern University Panelists: Jan Lauren Boyles, Iowa State University Katie Foss, Middle Tennessee State University Jamie Fullerton, Oklahoma State University	
10:40-12:10 Room 2520	Minorities and Communication Division Panel Session 1: Executing a pedagogy of pain: Techniques from teaching in Tulsa	Moderator: Sydney Dillard, DePaul University Panelists: Meta G. Carstarphen, University of Oklahoma Rilla Askew, University of Oklahoma John Stewart, University of Oklahoma	
10:40-12:10 Room 3150	Cultural and Critical Studies Division	Longing for newsroom diversity: Changing discourses and tackling challenges to true equality	Fitria Andayani, University of Missouri

	<p>Leading through change: Understanding and pursuing diversity in journalism</p> <p>Moderator: Joy Jenkins, University of Tennessee Knoxville</p> <p>Discussant: Bey-Ling Sha, California State University, Fullerton</p>	<p>Critical objectivity: Analytical framework explains how journalism norm defines race and validates White America (VIRTUAL PRESENTATION)</p>	<p>Kristina Vera-Phillips, Arizona State University</p>
<p>10:40-12:10 Room 2500</p>	<p>Community Journalism Interest Group Panel: Building the Next Generation of Community and Investigative Journalists</p>	<p>Moderator: Mario A. Murillo, Hofstra University</p> <p>Panelists: Scott Brinton Hofstra University Damali Ramirez, Hofstra University Chris R. Vaccaro, Hofstra University Alexandra Whitbeck, Hofstra University</p>	
<p>10:40-12:10 Room 3160</p>	<p>Political Communication Division</p> <p>Political social media discourse</p> <p>Moderator: Raluca Cozma, Kansas State University</p> <p>Discussant: Jo Lukito, The University of Texas at Austin</p>	<p>Politicians and Facebook rumors: How do different response strategies influence opinions and voting?</p>	<p>Patti Douglass, Oluwabusayo Okunloye & Yani Zhao, Texas Tech University</p>
		<p>A cascading technology stack: A multilevel approach to effective deplatforming</p>	<p>Lorcan Neill, George Washington University</p>
		<p>What's in a footprint? An exploration of Twitter real versus fake news accounts during the 2016 electoral campaign</p>	<p>Ioana A. Coman, Ori Swed, Texas Tech University, Uyanga Baaza, Mississippi State University, Nihar Sreepada, Missouri State University & Tommy Dang, Texas Tech University</p>
<p>10:40-12:10</p>	<p>International Communication Division</p>	<p>The impartiality and balance values in the Jordanian</p>	<p>Khalaf Tahat & Ahamed Mansoori, United Arab Emirates University</p>

Room 2165	Challenges to Journalism During COVID-19 Moderator & Discussant: Jennifer Greer, University of Kentucky	media: A comparative analytical study (VIRTUAL PRESENTATION)	
		Learning journalism during COVID-19: Employing TAM to compare the perceptions, satisfaction, and adoption of online learning between Vietnamese and Singaporean students and teachers	Huu Dat Tran, Louisiana State University & Uyen Diep, Kansas State University
		How increased media commercialization amid the COVID pandemic challenges the ethics of working journalists	Ershad K. Khan & Joseph Jones, West Virginia University
		COVID-19-induced challenges and burnout among Bangladeshi newspaper journalists	Ahmed S. Alam & Elanie Steyn, University of Oklahoma

Lunch Break - 12:15-12:55
Inasmuch Commons (first floor)

1:00-2:30 Room 2165	Graduate Student Interest Group User engagement with online content Moderator & Discussant: Ioana A. Coman, Texas Tech University	Online media portrayals of persons with disabilities: Ghana as a case study	Pamela Ofori Boateng, University of New Mexico
		Scrolling your way to a warped sense of self: Body image, social media, and college-aged females	Jaden R. Jennings, Baylor University
		Relationships in the 21st century: Examining obsessive relational intrusion through the lens of media multiplexity theory	Sydney E. Brammer, Chaitra Kulkarni & Joshua Cloudy, Texas Tech University
1:00-2:30 Room 2520	Media Management, Economics & Entrepreneurship Division	On demand and in control: Technological affordances and self-determination in	Alec C. Tefertiller, Baylor University

	<p>Media business and consumers</p> <p>Moderator & Discussant: Xiaoqun Zhang, University of North Texas</p>	<p>streaming television adoption</p>	
		<p>Advertising nationalism: How effective are advertisements appealing to consumer ethnocentrism? The cases of VinFast electric cars and Bphone smartphones in Vietnam</p>	<p>Huu Dat Tran, Louisiana State University & Uyen Diep, Kansas State University</p>
		<p>Public radio memberships: What motivates listeners to donate and how does a membership ad influence the willingness to donate?</p>	<p>Benjamin P. Tetteh, Syracuse University</p>
<p>1:00-2:30 Room 2025</p>	<p>Communication Technology Division</p> <p>Communication technology in everyday life and beyond</p> <p>Moderator: Sohana Nasrin, University of Maryland</p> <p>Discussant: Yoon Hi Sung, University of Oklahoma</p>	<p>The only woman I can tell to shut up': Exploring continued PVA use among older, socially isolated adults during the pandemic, * Top Paper Abstract</p>	<p>Valerie K. Jones & Jessica Walsh, University of Nebraska-Lincoln</p>
		<p>The final frontier: A content analysis of Twitter content regarding manned spaceflight</p>	<p>Ch'Ree Essary, Kristianne Gatto, Shibobruce Wang & Ashraful Goni, Texas Tech University</p>
		<p>Home smart home: Exploring the implications for intimate relationships, communication and privacy</p>	<p>Alissa Landberg & Haiyan Jia, Lehigh University</p>
<p>1:00-2:30 Room 3160</p>	<p>Mass Communication & Society Division</p> <p>Health communication during the COVID-19 pandemic</p> <p>Moderator & Discussant: Xiaochen Angela Zhang, University of Oklahoma</p>	<p>What concerns parents most during the COVID-19 pandemic: A big data study</p>	<p>Xi Liu & Moon Lee, Syracuse University</p>
		<p>Is there a relation between vaccine hesitancy and fast development of vaccines?</p>	<p>Manzur Maswood, University of Kansas</p>
		<p>Media usefulness and information sources in</p>	<p>Nancy Muturi, Kansas State University</p>

		relation to COVID-19 vaccine efficacy	
1:00-2:30 Room 2500	Panel Session: What makes a good journalism and mass communication leader?	Moderator and Panelist: Margaretha Geertsema-Sligh, interim dean, College of Communication, Butler University Panelists: Jennifer Greer, dean, College of Communication and Information, University of Kentucky Mia Moody-Ramirez, department chair, Journalism, Public Relations and New Media, Baylor University Bey-Ling Sha, dean, College of Communications, California State University, Fullerton Elanie Steyn, associate dean, Gaylord College of Journalism and Mass Communication, University of Oklahoma Julia Wilson, dean, Scripps Howard School of Journalism and Communications, Hampton University	
2:40-4:10 Room 2025	Entertainment Studies Interest Group What we talk about when we talk about popular culture Moderator: Nate Fisher, University of Oklahoma Discussant: Yvette Walker, University of Oklahoma	Mama drama: A textual analysis of single mothers as female protagonists in dramedies Netflix and will: Familiarity, level of choice and satisfaction with an SVOD recommendation interface	Mary E. Brooks & Nancy Garcia, West Texas A&M University Nate Fisher, Hye Lim Lee & Glenn Flansburg, University of Oklahoma
2:40-4:10 Room 2165	Mass Communication and Society Division Political communication and framing in the U.S. context Moderator: Sohana Nasrin, University of Maryland	Voting the Bible, The Texan way: A comparative analysis of how megachurch pastors framed the 2016 and 2020 U.S. presidential election Media representation of Muslim in the U.S. during Donald Trump's presidency	Emily Guajardo, Baylor University Md Didarul Islam & Ismat Begum, University of New Mexico

	<p>Discussant: Alec Teffertiller, Baylor University</p>	(VIRTUAL PRESENTATION)	
		<p>Persuasion strategies in the 2020 campaign discourse on Facebook: A content analysis of Donald J. Trump's and Joe Biden's presidential campaign ads</p> <p>(VIRTUAL PRESENTATION)</p>	Lindsay Gelman & Qian Xu, Elon University
		<p>Framing the U.S. Capitol Hill riot: Content analysis of four U.S. newspapers</p>	Tania Nachrin, Stephenson Waters & Thomas Madison, University of Louisiana at Lafayette
2:40-4:10 Room 3160	<p>International Communication Division</p> <p>The role of social media on audience behavior</p> <p>Moderator & Discussant: Ioana A. Coman, Texas Tech University</p>	<p>Exploring how local governments communicate with residents on social media in Korea: A Twitter case study</p> <p>The Taliban network on social media</p>	<p>Taisik Hwang, Suffolk University</p> <p>Shugofa Dastgeer, Texas Christian University & Hamid Obaidi, Kabul University</p>
2:40-4:10 Room 2500	<p>Political Communication Division</p> <p>Politicians and their audiences</p> <p>Moderator: Loarre Andreu Perez, University of Oklahoma</p> <p>Discussant: Jo Lukito, The University of Texas at Austin</p>	<p>Understanding female candidate presentation strategies and challenges Post-2016</p> <p>(VIRTUAL PRESENTATION)</p> <p>Mediated authenticity, multimodality, and politics: An analysis of Vice President Kamala Harris's first 90 days Tweets</p> <p>COVID-19, crisis communication and politics: A mixed methods frame analysis of Gov. Andrew</p>	<p>Andrea Lorenz, UNC-Chapel Hill</p> <p>Nana Kwame Osei Fordjour, University of New Mexico</p> <p>Nana Kwame Osei Fordjour, University of New Mexico & Benjamin</p>

		Cuomo's crisis communication on Twitter	Piorgah Tetteh, Syracuse University
		Content analysis study on the frequency of spin technique of framing in Trump's Tweets during 2016 U.S. Presidential campaigns and 2020 U.S. presidential elections	Abdulaziz Alowais & Manasar Alharethi, The University of Alabama
Coffee break - 4:15-4:30			
Gaylord Hall Lobby			
4:35-5:45 Room 2165	Communication Technology Division Tools of the trade: communication technology in research and practice Moderator: Vishala Persad, University of Oklahoma Discussant: Doyle Yoon, University of Oklahoma	A lesson in contradiction: The role of dialectical tensions in adopting computational research tools Perceived information overload and intention to discontinuous use on short-form video: The mediating roles of cognitive and emotional factors (VIRTUAL PRESENTATION)	Cassandra Hayes, Oluwabusayo Okunloye & Kerk Kee, Texas Tech University Chen Yuanxin, Beijing Institute of Graphic Communication; Donghwa Chung, Shanghai University; Anxun Zhang, Beijing Institute of Graphic Communication & Yanfang Meng, Beijing Institute of Graphic Communication
4:35-5:45 Room 3150	Mass Communication & Society (co-sponsor with GSIG) Panel Session: What I wish I'd known: Advice for early-years grad students	Moderator: Tamar Wilner, University of Texas at Austin Panelists: Loarre Andreu Perez, University of Oklahoma Prashanth Bhat, Eastern Connecticut State University Sohana Nasrin, University of Maryland Christopher Assaf, University of Texas at Austin Mikayla Pevac, Pennsylvania State University	

4:35-5:45 Room 2025	Cultural and Critical Studies Division Drawn together digitally: Creating political, activist, and crisis-response communities online Moderator & Discussant: Joy Jenkins, University of Tennessee Knoxville	Assessing digital activism of LGBTQ community in India through an intersectional framework	Ruchi R. Shewade, University of North Texas
		r/HermanCainAwards: Documenting, commenting, and judging anti-vaxxers	Jodi M. Friedman & Bobbie Foster Bhusari, University of Maryland
4:35-5:45 Room 3160	Political Communication Division Political journalism & news Moderator & Discussant: Raluca Cozma, Kansas State University	Political personalization in Chilean morning shows in electoral context: Private life and conflict on screen (VIRTUAL PRESENTATION)	Maria M. Walker, Pontificia Universidad Católica de Chile
		Politics, profits, peers, or personal values: What influences journalism in the eyes of the public and of journalists? * Top Paper Abstract	Efrat Nechushtai, George Washington University
		From liberal bias to "fake news": Sean Hannity's election season media-bashing from 2012-2020	William C. Newlin & Karin Assmann, University of Georgia

Opening Reception – 6:30-8:30

Inasmuch Commons (first floor)

(Co-sponsored by the Journalism Department, Bob Schieffer College of Communication, Texas Christian University)

Graduate student social (Co-sponsored by the Graduate Student Interest Group, the Mass Communication & Society Division and the Journalism Department, Bob Schieffer College of Communication, Texas Christian University)

Leave the opening reception by 7:30 to arrive by 8 p.m.

Saturday, March 5, 2022

Registration – 8:30-9:30

9:30-11:00 Room 2165	Mass Communication and Society Division	“Is this real life? Or is this just imagined interaction?”: Examining the effects that parasocial relationships with YouTubers have on self-efficacy	Kelsey Chauvin, Lauren Auverset, Thomas Madison & Philip Auter, University of Louisiana Lafayette
	Social media interactions and communication	How parasocial relationships affect impulse buying on Instagram: Moderating effects of self-discrepancies	Jinhee Seo, University of Oklahoma
	Moderator: Prashanth Bhat, Eastern Connecticut State University	Millennials, Gen Z, and social networks: The effects of diversity and discussion on political opinion polarization	Lauren Auverset, Stephenson Waters & Taylor Dizor, University of Louisiana Lafayette
	Discussant: Jian Rui, South China University of Technology	Online and offline effects of message framing in Animal Rescues’ Facebook posts	Karan Muns & Koji Fuse, University of North Texas
9:30-11:00 Room 3150	Graduate Student Interest Group	TikTok Intifada: Analyzing social media activism among youth (VIRTUAL PRESENTATION)	Laila Khaled Abbas, Shert Thabet, Mirna Ibrahim & Abdelmoneim Hany, The American University in Cairo
	Affordances of online messaging	The Cuban 11th of July movement: A critical discourse analysis on the Cuban Twitter-sphere (VIRTUAL PRESENTATION)	Aliaa Khaled ElShabassy, Laila Khaled Abbas, Nouran Nour, Shery Thabet & Mirna Khela, The American University in Cairo
	Moderator & Discussant: Sohana Nasrin, University of Maryland	A network analysis of online information dynamics pertaining to carbon capture and storage	Joshua Anderson & Na Yu, The University of Texas at Austin
		Unpacking conflicting information: An experiment	Yuhui Zhu & Jennifer Ball, Temple University

		to understanding the role of attitudinal strength and message order effect in perception of conflicting e-cigarettes messages	
9:30-11:00 Room 3160	International Communication Division Visual and content analysis of current issues Moderator: Shatil Ahmed, University of Oklahoma Discussant: Margaretha Geertsema-Sligh, Butler University	The visual framing of Afghan refugees in global news media	Shugofa Dastgeer, Texas Christian University & Desiree Hill, University of Central Oklahoma
		Religion and climate change perception: Utilizing past narratives to stop future climate change harm	Kate Pezzulli, University of North Texas
		Framing sports failures: A content analysis of Vietnamese newspapers' framing of national athletes' failures	Quoc Bao Tran, Thi Ngoc Anh Do, Le Quoc Khang Nguyen, Truong Minh Anh Nguyen, Huu Danh Nguyen, Vietnam National University in Ho Chi Minh City & Huu Dat Tran, Louisiana State University
9:30-11:00 Room 2025	Entertainment Studies Interest Group Panel session: Fact vs. depiction: Disability awareness in entertainment, for better or worse	Moderator: Amy Ritchart, The University of Alabama Panelists: Jessica Morris, Austin Peay State University Tracy Nichols, Austin Peay State University Kalah Kemp, College of the Ozarks	
9:30-11:00 Room 2500	Communication Technology Division Pandemic going viral: Communication technology and COVID-19 Moderator: Bobbie Foster Bhusari, University of Maryland	An analysis of political polarization in Covid-19 Facebook posts	Mia Moody; Emily A. Guajardo; Kailey Davis, Hannah Smith & Cody Soto, Baylor University
		Lean on me(dia): Media system dependency and COVID-19 knowledge, protective behaviors and social sharing	Alec C. Tefertiller, Baylor University; Raluca Cozma; Jacob Groshek & Nancy Muturi, Kansas State University

	Discussant: Discussant: Yoon Hi Sung, University of Oklahoma	Do we trust review or reviewer?: Unpacking the relationship between review credibility and reviewer credibility in the online commerce (VIRTUAL PRESENTATION)	Yongnam Jung, Penn State University
11:10-12:20 Room 2025	Minorities and Communication Division Panel Session: From awareness to action: Using a PR diversity expo to advocate for underrepresented populations	Moderator: Adriian Gardner, University of Central Arkansas Panelists: Carlos Alvarado, University of Central Arkansas Riva Brown, University of Central Arkansas Aurora King, University of Central Arkansas	
11:10-12:20 Room 3150	Community Journalism Interest Group Community journalism's roles in global, higher education and social media content production Moderator: Jessica Walsh, University of Nebraska-Lincoln Discussant: Susan Keith, Rutgers University	Drone use in environmental reporting in Ghana: Regulatory and ethical challenges * Top Paper Abstract A story well told: Developing journalism competencies through an experiential learning multimedia project How COVID-19 has affected college newspapers: A mixed-methods study The influence of platform on content: A qualitative analysis of content from <i>The Washington Post</i> across different media platforms	Isaac Bisilki, University of Oregon Nancy Garcia & Mary E. Brooks, West Texas A&M University Jessica Sparks & Frank LoMonte, University of Florida Jordan E Maddox, University of North Texas
11:10-12:20 Room 3160	Mass Communication & Society Division	Effects of media reach and credibility on hostile media effects, polarization, and discursive activities	Yuanyi Chen, Shuhua Zhou, University of Missouri & Xiaojing Fu, Wuhan Sports University

	<p>Media effects in international contexts</p> <p>Moderator: Maccamas Ikpah, Rowan University</p> <p>Discussant: Weirui Wang, Florida International University</p>	<p>Discourse quality and discursive incivility in the authoritarian context (VIRTUAL PRESENTATION)</p>	<p>Moon Nguyen, Hong Kong Baptist University</p>
		<p>Environmental behavior among Chinese youth: The influence of social media environmental information exposure on pro-environmental behavior * Top Paper Abstract (VIRTUAL PRESENTATION)</p>	<p>Anxun Zhang, Beijing Institute of Graphic Communication, Donghua Chung, Shanghai University, Chen Yuanxin & Yanfang Meng, Beijing Institute of Graphic Communication</p>
		<p>Exploring the differences of gender representations in Chinese blind dating reality show: A case of "You are the One" (VIRTUAL PRESENTATION)</p>	<p>Jiaqi Liang, Shan Gao & Jiayu Jin, City University of Hong Kong</p>
<p>11:10-12:20 Room 2165</p>	<p>Graduate Student Interest Group</p> <p>Communicating COVID-19</p> <p>Moderator & Discussant: Loarre Andreu Perez, University of Oklahoma</p>	<p>Framing the COVID-19 vaccine: A content analysis of U.S. broadcast media's Instagram posts</p>	<p>Amy A. Ritchart, University of Alabama</p>
		<p>Pandemic communication theory in review: A network analysis of COVID-19 research in the fields of science and health communication</p>	<p>Joshua Anderson, University of Texas at Austin</p>
		<p>Media framing of religious leaders' remarks on COVID-19 vaccines and its impact on unvaccinated religious persons</p>	<p>Mohammad Jasim Uddin, Missouri State University</p>
		<p>How clubhouse influencers cultivated parasocial relationships during COVID-19 (VIRTUAL PRESENTATION)</p>	<p>Kim Fox, Menna Elhosary & Nouran Nour, The American University in Cairo</p>

11:10-12:20 Room 2500	Minorities and Communication Division	The <i>Negro Digest</i> and <i>Jet</i> . The Black press' role in connecting Africa and its diaspora in the 1960s and 1970s	Robert Apiyo, University of Oregon
	Extending understanding of the press across communities: The Black press and the Black diaspora, a focus on the Chicano community in the press, and press protections in the tribal press	A free press in Indian Country: The relationship between Muscogee (Creek) press protections and Mvskoke media content	Arielle Farve Deer, Joey Senat, Skye Cooley & Jared Johnson, Oklahoma State University
Moderator & Discussant: Mia Moody, Baylor University			

Lunch Break - 12:30-1:30

Inasmuch Commons (first floor)

Graduate student meet and greet: Graduate Conference Room 3rd Floor Gaylord Hall

1:35-3:05 Room 2165	Mass Communication and Society Division	Online harassment as a government mechanism to silence journalists in Bangladesh	Mushfique Wadud, University of Colorado Boulder
	Journalism practices	Who cares who makes the news? Human vs. Artificial Intelligence: A moderated model of news source credibility	Xiao Liu & Ahmed Alam, University of Oklahoma
	Moderator: Alec C. Tefertiller, Baylor University Discussant: Xi Cui, College of Charleston	It's all in the code: How traditional and online journalistic codes of ethics illustrate changes in boundaries and practice	Elizabeth Potter, University of Colorado at Boulder
1:35-3:05 Room 2025	Cultural and Critical Studies Division	Shedding light by analyzing the dark: An analysis of dark tourism in Rome	Clay Craig, Texas State University
	A space to reflect: Representing historic events in	Blast off to breakfast: Space-washing in advertising * Top Paper Abstract	Matthew C. Cikovic, Penn State

	<p>advertising and entertainment media</p> <p>Moderator & Discussant: Karin Assmann, University of Georgia</p>	<p>The depiction of Muslim terrorists in advertising: A textual analysis of Zain’s “anti-terror” commercial (VIRTUAL PRESENTATION)</p>	<p>Raghad Sonbul, The University of Southern Mississippi</p>
		<p>Depicting “the new normal?”: Pandemic narratives in fictional television</p>	<p>Katie Foss, Middle Tennessee State University</p>
<p>1:35-3:05</p> <p>Room 3150</p>	<p>Commission on the Status of Women</p> <p>Panel Session: Correcting the record: A hands-on approach to improving representation of women journalists on Wikipedia</p>	<p>Moderator: Meg Heckman, Northeastern University</p> <p>Panelists: Jareen Iman, founding board member of Women Do News Angilee Shah, founding board member of Women Do News</p>	
<p>1:35-3:05</p> <p>Room 3160</p>	<p>Minorities and Communication Division</p> <p>Artificial Intelligence, hashtags, and symbols in the 21st century: Explorations of race, gender, and marginalized communities in new media, film, and symbols</p> <p>Moderator & Discussant: Sydney Dillard, DePaul University</p>	<p>Can AI appeal to underserved populations? Exploring AI-mediated communication in historically marginalized communities * Top Paper Abstract</p>	<p>Lucy Atkinson, Kristen Sussman, The University of Texas at Austin, Lillie Williamson, University of Wisconsin-Madison, Sean Upshaw, University of Texas at Austin, Jean-Louis Ntang-Beb, Independent & Lee Ann Kahlor, The University of Texas at Austin</p>
		<p>“So, Karen IS a Karen?” A textual analysis of the movie Karen</p>	<p>Emmanuel Nwachukwu & Jessica Orey, Jackson State University</p>
		<p>HBCU pride in a hashtag: A sentiment analysis of the interplay of race, gender and HBCU connections in Facebook posts</p>	<p>Gheni Platenburg, Auburn University, Mia Moody, Baylor University, Dorothy Bland, University of North Texas & Lawrence</p>

			Mosely, Omni Analytics Group
		Resuscitating the Jim Crow era in 2020: A symbolic analysis of "The Old Mississippi State Flag."	Emmanuel Nwachukwu & Jessica Orey, Jackson State University
1:35-3:05 Room 2500	Media Management, Economics & Entrepreneurship Division Media business and journalists in the 21st century Moderator: Melanie Wilderman, University of Oklahoma Discussant: Susan Keith, Rutgers University	The changing face of journalistic autonomy. A case study of Flemish newspaper <i>De Standaard</i> (1980 – 2020) * Top Paper Abstract	Nils Wandels, Vrije Universiteit Brussel
		What should we be doing? Journalists' and management perceptions of managers' roles and social media policy in managing journalists' social media use	Vy Luong & Peter Gade, University of Oklahoma
		Anatomy of an illegal TRP manipulation (f)using a critical political economy and media ethics lens	Sudhiti Naskar & David Weiss, University of New Mexico
		Who still owns media stocks? A financial analysis of publicly traded news media firms	Huyen Nguyen, Kansas State University
Coffee Break - 3:10-3:25 Gaylord Hall Lobby			
3:30-5:00 Room 2165	Mass Communication and Society Division Digital media consumption Moderator: Xiao Liu, University of Oklahoma	Understanding frictionless social media algorithms through homophily and correlation	Nikhila Natarajan, Rutgers University
		Tweeting as church: How mega-churches utilize	Taisik Hwang, Suffolk University

	Discussant: Xiaochen Angela Zhang, University of Oklahoma	Twitter as an effective communication channel	
3:30-5:00 Room 3150	Communication Technology Division	Inside India's right-wing echo chamber: A case Study of Koo	Prashanth Bhat, Eastern Connecticut State University
	Transparent technology: Trust, privacy, and censorship	Understanding social media's direct and indirect role in guiding people to good, bad and ugly information sources	Ross Dahlke; Ryan C. Moore; Danya Adib-Azpeitia & Jeffrey Hancock, Stanford University
	Moderator: Anne Oeldorf-Hirsch, University of Connecticut Discussant: David Craig, University of Oklahoma	Privacy within photo-sharing and gaming applications: Motivation and opportunity and the decision to download (VIRTUAL PRESENTATION)	Ashley R. Hopkins, Augusta University
3:30-5:00 Room 2500	Minorities and Communication Division	News framing: The murder of George Floyd	Felicia McGhee, University of Tennessee at Chattanooga
	Different approaches to framing the news: Narratives and messages in news coverage of George Floyd's murder, Covid-19 victims, a wig stunt, and Jon Gruden's controversial emails	Readers find episodic news stories about victims of Covid-19 more informative than thematic ones but are less affected by casualties with a Chinese name	Francesco Somaini, Central Washington University & Patrizia Chirco, Central Washington University & University of Bern
	Moderator & Discussant: Rafael Matos, Indiana University of Pennsylvania	No laughing matter: Media framing of a local TV news Afro wig stunt gone wrong	Riva Brown, University of Central Arkansas, Timothy Edwards, University of Arkansas at Little Rock, Adriian Gardner, University of Central Arkansas, Ann White, University of Arkansas at Pine Bluff & Sandra Combs, Arkansas State University

3:30-5:00 Room 3160	Graduate Student Interest Group News media, crisis communication, and PR Moderator & Discussant: Bobbie Foster Bhusari, University of Maryland	Identifying persuasive language techniques in United States and Iran political news articles	Kelli A. Norton, Oklahoma State University
		A show of force: Metajournalistic discourses about journalist arrests during the 2020 protests	Elizabeth O. Bent, LaRissa Lawrie, Lisa Lenoir (University of Missouri) & Shane Epping, University of Wyoming
		Revisiting university email as a crisis communication tactic (VIRTUAL PRESENTATION)	Zoe Lance & Elise Assaf, California State University, Fullerton
		A psychoanalytic approach to occupational stress and burnout in Public Relations * Top Paper Abstract	Tiffany A. Martinez, University of North Texas