May, 2005

You are Cordially Invited to Participate as an Exhibitor at the 62nd Annual Convention of the South Central Modern Language Association The Hyatt Regency Hotel, Houston Downtown Houston, Texas October 27-29, 2005

The South Central Modern Language Association (SCMLA) is a regional group of about 1800 scholars representing the English and Modern Language faculties of universities, colleges, junior colleges, and high schools in the states of Texas, Louisiana, Arkansas, Mississippi, Tennessee, and Oklahoma.

The reputation of the SCMLA for lively annual gatherings, outstanding keynote speakers, and an innovative journal is attracting regional, national and international membership.

Your academic titles of interest to the scholarly community or targeted to the South Central region would be viewed by 600-700 convention attendees. The timely occurrence of the convention on October 27-29 allows you to show your most recently published titles for Spring adoption.

Should you have any questions, please don’t hesitate to contact Piers Frazier, Associate Program Director.